

THE HONG KONG POLYTECHNIC UNIVERSITY

DEPARTMENT OF CHINESE AND BILINGUAL STUDIES

Post Specification

Professor / Associate Professor in Bilingualism and Communication (Ref. 22042218)

The Department of Chinese and Bilingual Studies (CBS) is one of the constituent departments of the Faculty of Humanities. One of the core missions of CBS is to promote and develop studies of Chinese in multilingual contexts and studies of multilingualism and multiculturalism in Chinese contexts. With over 40 full-time academic and teaching staff members, CBS is a vibrant center for research in the areas of Chinese linguistics, corpus linguistics, language and communication disorders, cognitive neuroscience, bilingual communication, Chinese language education, Chinese language testing, language technology, and translation and interpreting. The Department is also devoted to offering high-quality education programmes at different levels (bachelor's, master's, and doctoral) in Bilingual Corporate Communication, Chinese Linguistics, Chinese Language Teaching, Speech Therapy, Teaching Chinese as a Foreign Language, Translating and Interpreting, as well as Korean/Japanese language and culture courses at bachelor's level. Within the Department, there is a PolyU-PekingU Research Centre on Chinese Linguistics, a Speech Therapy Unit, a Research Centre for Language, Cognition, and Neuroscience, and a Centre for Translation Studies. More information about the Department may be found at <http://www.cbs.polyu.edu.hk/>.

The Department now seeks to strengthen its impact in Bilingualism and Communication as a broadly defined interdisciplinary area of academic studies, in keeping with the latest theoretical frameworks in Corporate Communication that are informed by exemplary business practices in associated industries worldwide. We aspire to develop academic leadership and groom young researchers to excel in Bilingual Corporate Communication (BCC), where 'bilingual' is construed as not only distinct varieties of Chinese and English and the associated cultures specific to the local communities, but also other regional languages and cultures (e.g., Japanese and Korean, among others). Apart from infusing BCC theories and practices in multiple degree pathways at the undergraduate level, our flagship, highly popular MA programme (MABCC) will serve as a platform for disseminating BCC knowledge and influence in not only Hong Kong, but also the Greater Bay Area, elsewhere in Greater China, East Asia, the Asia-Pacific region and beyond.

Duties

The appointee will be required to:

- (a) engage in teaching and related learning activities at both undergraduate and postgraduate levels;
- (b) engage in programme/curriculum design and development, consultancy projects and other scholarly activities that help promote the Department's mission and vision;
- (c) undertake scholarly research in his/her area of expertise and play a leadership role in scholarly activities (especially for appointment at Professor level), including mentoring junior researchers;
- (d) provide administrative support and advice for academic and departmental affairs;
- (e) render service to committee work of various levels at the University, academic community as well as the society at large; and
- (f) perform any other duties as assigned by the Head of Department or his/her delegates.

An appointee at Professor level will be expected to demonstrate academic excellence and provide academic leadership in his/her area of expertise.

Qualifications

Applicants should have:

- (a) a PhD degree in a relevant discipline, preferably with the specialism in Intercultural Communication, Corporate Communication, Public Relations, Bilingualism / Multilingualism, Language Analytics in Business Communication, or related fields;
- (b) substantial post-qualification work experiences and an excellent record of relevant academic and/or professional achievements, including competitive grant awards and recognition of academic leadership by professional bodies;
- (c) a high level of fluency in English, with knowledge of Chinese being an advantage; and
- (d) a strong commitment to excellence in teaching, scholarly activities, and professional service.

Remuneration and Conditions of Service

A highly competitive remuneration package will be offered. An appropriate term will be provided for appointment at Associate Professor and Professor levels. For general information on terms and conditions for appointment of academic staff in the University, please visit the website at <https://www.polyu.edu.hk/hro/docdrive/careers/doc/Prof.pdf>. Applicants should state their current and expected salary in the application.

Application

Please send a completed application form by post, nominate three referees from different institutions/organisations by providing their names, addresses and relationship with the applicants, to **Human Resources Office, 13/F, Li Ka Shing Tower, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong** or via email to hrstaff@polyu.edu.hk. Application forms can be downloaded from https://www.polyu.edu.hk/hro/careers/guidelines_and_forms/forms. If a separate curriculum vitae is to be provided, please still complete the application form which will help speed up the recruitment process. **Recruitment will continue until the position is filled.** The University's Personal Information Collection Statement for recruitment can be found at https://www.polyu.edu.hk/hro/careers/guidelines_and_forms/pics_for_recruitment.

22 April 2022