Prepare
2008 Olympic Sailing Events

Sailing Sub-committee of BOCOG
Qingdao 2006.1.16
Contents

- About the city
- About Us
- What have been done
- Olympiad, Qingdao
Qingdao, a charming coastal city of China
- 7 districts and 5 county-level cities; 10,654 km²; a population of 7 million;
- an economic hub and open port city with independent planning power;
- with provincial-level economic management right.
From Past to Present

2005
City Views
Port Economy

- Harbor city: 200 million tons in 2005; the 3rd largest container port in China
Marine Research Center:
- 1/3 Marine research academies and institutes
- 1/2 marine research scholars
Famous Tourism Economy

Tourist City
- Enjoy the reputation of “Red tiles, Green Trees, Azure Sea, Blue Sky”
- Attracted 20 million tourists in 2005.
City Brands

City of Brands

- Famous Brands: Tsingtao Beer, Haier, Hisense, Aucma, Double Star and Etsong etc.
- Awarded “Brand-based city”

we’ve got more than beer!
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About Us: Sailing Sub-Committee

- Founded on June 11, 2003. A branch of BOCOG.
- Report to BOCOG & Qingdao Government.
- Professional guidance from China Water Sports Administrative Center of SGAS.
Senior Executives

Mr. Xia Geng
Mayor, President

Yang Jun  Zang Aimin  Wei Di  Luo Yongming  Chen Jingxin  Sun Lijie
Qingdao Olympic Action Plan

10 Sub-plans

Revision

Plans of individual position

Itemize

Coordination

Master Plans of FA (Level 2,3)

Horizontal: time

Vertical: plans

Annual Work Focus

Master Plan (level 1)

Commissary units
Total Process Control (PDCA)

Any Task → Implement Plans → Control each point

Complete → Adjust, Feedback

Complete on Schedule & with Quality

Ensure overall high-level performance

High-level Events with distinguishing features

Models Plans
• About the city
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A “High-level sailing events with distinguishing features” under the framework of BOCOG.

Excellent organization
Full Olympic impact
Extensive participation
Qingdao Olympic Action Plan

- February, 2004, <Qingdao Olympic Action Plan> was compiled and released.
- April 2004, 10 Sub-plans were released (Publicity & Promotion, Environment Protection, Science and Information technology, Transportation, City Civilization, Culture, Tourism, Security, Public Health, Sports.)
- All the Plans are under implementation and remarkable results has come out.
- City infrastructure construction has been quickened.
- Many big projects have been started, including the Trans-ocean Bridge, Tunnel Through the ocean, Pollution Interception Projects, Big Theater, Stadium etc.
- International tendering for Marina design—Spain, Germany, Australia
- KOCKS from Australia won the bid
- Landscape design international tendering
- KOCKS again won the bid
Planning and Construction of Sailing Marina

2008 Qingdao Olympic Sailing Marina
Planning and Construction of Sailing Marina
870 Moor berths
Land Construction

- Media Center
- Athletes’ Center
- Administration Center
- Logistics Center
- Olympic Sub-Village
Racing Area Planning

5 Racing Areas for the Games. Evaluation after 2006 Test Event.
4 Racing Areas for 2006 Test Event.
Two test events: one in August 2006, one in August 2007
2006 Sailing Test Event: 18-31 August, 2006
Part of the Venue Facilities will be Used
Volunteer Program

- 2000 volunteers for Olympic and Paralympic Sailing Events
- Volunteer register system in website: www.sailing2008.org
- Everybody can register by the website
ACCOMMODATION PROGRAM
For Athletes: Qingdao Olympic Sub-village
For Other Accredited: Olympic Official Hotels

Transport service standard
Official Hospital selection
Accreditation system gap analysis
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Beijing, host city for 29 Olympic Games

Only two venue cities producing gold medals: HONGKONG, QINGDAO

In year 2003, 2004, guided by BOCOG, we organized a series of cultural and sports events

- Olympic Cultural Festival
- China Seal exhibition
- Olympic Torch Relay

Olympic inspirations, triumph and strength among citizens
Promotion of Olympic Movement

Friendlies

Beibei
Jingjing
Huannuan
Yingying
Nini
Impact of the Olympics upon Qingdao

Research Team-Analysis on the General Impact of Olympic Sailing Regatta on Qingdao and Evaluation Standards for Good Olympic Sailing Regatta

- City infrastructure
- Ecological environment
- Culture and civilization
- Living standards
- Social harmony
Clipper Stop Over
Clipper Stop Over
Hongkong and Qingdao

- Harbor city
- Tourism city
- Olympic venue city
- Sailing City

Gold medalist MS. Li Lishan

QINGDAO Sailboat to Hongkong IN 2005
HONGKONG YACHT CLUB

There are many we can share, for organizing Olympic Games, for promoting tourism and economy, for developing sailing sports and international exhibition…
One World, One Dream

We have sharpened our mind.
Let’s make the history together!