



Please read our Personal Information Collection Statement at [www.polyu.edu.hk/aado/PIC.pdf](http://www.polyu.edu.hk/aado/PIC.pdf).

### **Use of Personal Data in Direct Marketing**

The Hong Kong Polytechnic University would like to use your name, address, telephone number, fax number and email address to inform you of the following activities, services and facilities (collectively, “the marketing subjects”):

Activities, seminars or workshops organized by us alone, jointly with our parties or by other parties; privileges, discounts and offers for services provided by us alone or jointly with other parties; and charitable, educational, social and other activities that solicit contributions, donations or participation.

We cannot use your personal data for sending information on the above marketing subjects to you unless we have received your consent. Please tick the box below to indicate your agreement for us to use your personal data to send you information on the above marketing subjects.

You may withdraw from receiving information on the marketing subjects indicated above at any time by sending an email to the Departmental Personal Data Officer at [alumni@polyu.edu.hk](mailto:alumni@polyu.edu.hk).

**I agree The Hong Kong Polytechnic University to use my personal data to send me information on the marketing subjects indicated above.**

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_