

List of Subjects Offered to Exchange/Short-term Non-local Study Students for Semester 2 (Spring) 2024/25
School of Hotel and Tourism Management (SHTM)

| Subject Code | Subject Name | Credits | Eligible Student Type [see *] | Limitation [see **] | Eligible Student (Year 1) (Y/N) | Eligible Student (Year 2) (Y/N) | Eligible Student (Year 3) (Y/N) | Eligible Student (Year 4 or above) (Y/N) |
|-------------------------|--|---------|-------------------------------|---------------------|---------------------------------|---------------------------------|---------------------------------|--|
| HTM2305 | Delivering Service Quality | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM2323 | Managing Organizations in Hospitality, Tourism and Events | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM2325 | Marketing Hospitality, Tourism & Events in the Digital Age | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM3205 | Analysing and Interpreting Research | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM3221 | Consumer Behaviour in Hospitality, Tourism and Events | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM3222 | Financial Management in Hospitality, Tourism and Events # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM3224 | Technology Strategy in Hospitality, Tourism and Events | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM3226 | Managing Human Resources in Hospitality, Tourism and Events | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM3228 | Smart Service Design in Tourism and Hospitality # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM3230 | Resort Management # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4312 | Environmental Management in the Hospitality Industry | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4313 | Restaurant Multi Unit Management | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4319 | Airline Management | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4322 | Managing Tourism Businesses | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4324 | Customer Relationship Management | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4327 | Cruise Services and Management | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4337 | Revenue Management # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4342 | Convention Venue Management | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4343 | Events Tourism and Management | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4348 | Hotel and Real Estate Development # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4349 | Strategic Management in Hospitality, Tourism and Events # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4350 | Big Data Analytics in Hospitality, Tourism and Events # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4358 | Social and Environmental Responsibility and the Law | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4360 | Experience Mapping in Hospitality, Tourism and Events | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4363 | Tourism Economics and Policy | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4367 | Data Visualization Analytics in the Hospitality and Tourism Industry # | 3 | ALL | N/A | Y | Y | Y | Y |
| HTM4368 | Responsible Design for Technologies in Hospitality, Tourism and Events | 3 | ALL | N/A | Y | Y | Y | Y |

Remarks:

* Eligible Student Type

'ALL' = open to all exchange/short-term non-local study students including those admitted to other departments

'Dept' = open to exchange/short-term non-local study students who are admitted to this department only

** Limitation

'N/A' = open to all exchange/short-term non-local study students

'(programme code and/or stream code)' = only open to exchange/short-term non-local study students who are enrolled in specific discipline/stream/programme

Must fulfill the pre-requisite