

**List of Subjects Offered to Exchange/Short-term Non-local Study Students for Semester 1 (Fall) 2025/26**  
**School of Hotel and Tourism Management (SHTM)**

Subject Code	Subject Name	Credits	Eligible Student Type [see *]	Limitation [see **]	Eligible Student (Year 1) (Y/N)	Eligible Student (Year 2) (Y/N)	Eligible Student (Year 3) (Y/N)	Eligible Student (Year 4 or above) (Y/N)
<a href="#">HTM2303</a>	Hotel Operations	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM2306</a>	Introduction to Food and Beverage Operations *	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM2322</a>	Accounting and Control in Hospitality, Tourism and Events	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM2326</a>	Creating Service Experience	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM2327</a>	Digital Transformation in Tourism and Hospitality	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3203</a>	Managerial Concepts in Food and Beverage Operations #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3205</a>	Analysing and Interpreting Research	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3221</a>	Consumer Behaviour in Hospitality, Tourism and Events	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3222</a>	Financial Management in Hospitality, Tourism and Events #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3226</a>	Managing Human Resources in Hospitality, Tourism and Events	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3229</a>	Tourism and Hospitality Management Information System	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM3231</a>	Events Experience Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4337</a>	Revenue Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4350</a>	Big Data Analytics in Hospitality, Tourism and Events #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4358</a>	Social and Environmental Responsibility and the Law	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4360</a>	Experience Mapping in Hospitality, Tourism and Events	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4363</a>	Tourism Economics and Policy	3	ALL	N/A	Y	Y	Y	Y
<b>Electives subjects</b>								
<a href="#">HTM3227</a>	Attractions Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4351</a>	Customer Relationship Management in the Digital Age #	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4352</a>	Integrated Resort and Gaming Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4353</a>	Cruise Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4354</a>	Wine Studies *	3	ALL	N/A	Y	Y	Y	Y
<a href="#">HTM4355</a>	Hospitality Facilities Management	3	ALL	N/A	Y	Y	Y	Y

**Remarks:**

\* Eligible Student Type

'ALL' = open to all exchange/short-term non-local study students including those admitted to other departments

'Dept' = open to exchange/short-term non-local study students who are admitted to this department only

\*\* Limitation

'N/A' = open to all exchange/short-term non-local study students

'(programme code and/or stream code)' = only open to exchange/short-term non-local study students who are enrolled in specific discipline/stream/programme

# **Must fulfill the pre-requisite**

\* **This subject may have a limited number of places available.**