

**List of Subjects Offered to Exchange/Short-term Non-local Study Students for Semester 1 (Fall) 2025/26**  
**Department of Management and Marketing (MM)**

Subject Code <i>[Subject Description Form linked below]</i>	Subject Name	Management / Marketing	Credits	Eligible Student Type <i>[see *]</i>	Limitation <i>[see **]</i>	Eligible Student (Year 1) (Y/N)	Eligible Student (Year 2) (Y/N)	Eligible Student (Year 3) (Y/N)	Eligible Student (Year 4 or above) (Y/N)
<a href="#">MM1051</a>	Tango! Managing Self & Leading Others #	Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2021</a>	Management & Organisation #	Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2711</a>	Introduction to Marketing #	Marketing	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM3111</a>	Human Resource Management	Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3422</a>	Business Information Systems #	Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM3462</a>	Artificial Intelligence and Big Data for Business	Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3721</a>	Consumer Behaviour	Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3761</a>	Marketing Research	Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3842</a>	Digital Marketing	Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4111</a>	Employee Relations	Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4161</a>	Staffing and Selection	Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4311</a>	Strategic Management	Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4342</a>	Global Business Management	Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4361</a>	Social Innovation: Achieving Sustainable Development Goals Through Business	Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4513</a>	Corporate Social Responsibility #	Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM4721</a>	Marketing Management in China	Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4732</a>	Global Marketing	Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4741</a>	Market Decision Analysis	Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4772</a>	Product Management	Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4782</a>	Sales and Distribution Management	Marketing	3	ALL	N/A	N**	N**	Y	Y

**Remarks:**

# subject without prerequisite

\* Eligible Student Type

'ALL' = open to all exchange/short-term non-local study students including **those admitted to other departments (review on a case by case basis)**

'Dept' = open to exchange/short-term non-local study students who are admitted to this department only

\*\* Limitation

'N/A' = open to all exchange/short-term non-local study students

'(programme code and/or stream code)' = only open to exchange/short-term non-local study students who are enrolled in specific discipline/stream/programme

**N\*\* the subject only offer to students who can fulfill the pre-requisite requirement**