

GLOBAL ENGAGEMENT OFFICE 環球事務處

# Global Aspirations Flourish at PolyU

**GEO Yearbook 2023** 

## **Overview**

### 1. Student Outreach and Mobility

• Summary	<u>03</u>
Counsellor Fly-in Programme	<u>04</u>
Junior Researcher Mentoring Programme 2023	<u>05</u>
Mainland China Recruitment Roadshow	<u>05</u>
Summer Institute 2023	<u>06</u>
International Summer School 2023	<u>06</u>
International Cultural Festival	<u>07</u>
Global Exchange Fair	<u>08</u>
Networking with Secondary School Principals and Vice Principals	08

### 2. Global Engagement

<u>09</u>
<u>10</u>
<u>10</u>
<u>11</u>
<u>11</u>
<u>12</u>
<u>14</u>

### 3. List of Partner Institutions

## 1. Student Outreach and Mobility

## Summary

**PolyU** aspires to be an innovative world-class university and strives for excellence in education, research, innovation and knowledge transfer with the goal of playing a more important role in the global higher education landscape.

In 2023, the **Global Engagement Office (GEO)** proactively reached out to prospective students in various countries and regions to promote **PolyU's** unique offerings and its undergraduate (UG) programmes. We also hosted numerous wide-ranging learning activities and programmes for **PolyU** students, prospective students and other stakeholders, who experienced **PolyU's** inspiring learning environment and benefited greatly from these enriching experiences.





616 entry scholarships awarded

Schurt at a

**350+** school visits and attendance at education fairs



UG students participated in student exchange programmes



UG students participated in 8 international conferences or competitions

40









increase in UG student applications compared to 2022/23





student exchange partners of leading universities in 37 countries and regions





UG students engaged in other outbound learning opportunities

## March | Counsellor Fly-in Programme

GEO jointly hosted the six-day "HKUST x PolyU Counsellor Fly-in 2023" in late March. To strengthen the close connection between PolyU and the rest of the world, 39 counsellors from 38 schools in 15 countries and regions, namely Azerbaijan, Bangladesh, India, Indonesia, Kazakhstan, Kyrgyzstan, Latvia, Malaysia, Pakistan, The Philippines, South Korea, Thailand, Turkey, United Arab Emirates and Vietnam, as well as counsellors from local schools, were welcomed at PolyU. Professor Ben Young, Vice President (Student and Global Affairs), Professor Kwok-yin Wong, Vice President (Education) and Professor Geoffrey Q. P. Shen, Associate Vice President (Global Partnerships) and Director of Global Engagement shared information about how talented students are helped to gain access to PolyU's top-quality education and dynamic learning environment. The entire fly-in programme ended with a dinner, with all parties exchanging educational experiences and expressing their hope of jointly nurturing tomorrow's leaders with a global vision.





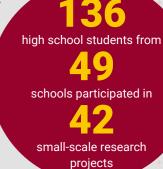
arranged in 10 Mainland cities in May 2023, with the active with the JEE admission scheme, to prospective applicants. who gained a comprehensive understanding of the University's unique strengths.



## **April** | Junior Researcher **Mentoring Programme 2023**

PolyU first launched the Junior Researcher Mentoring Programme in 2021, with the participation of 300+ high school students from both local and local international schools. During April to August this year, a total of 136 high school students from 49 schools participated in 42 small-scale research projects led by PolyU academics from 20 schools and departments. The Programme enabled high school students to gain holistic hands-on experiences on the research process across different topics. Designed to stimulate interest in research, the Programme hopes to nurture

more young talents going forward.



## July | Summer Institute 2023

This July and August witnessed the launch of the first PolyU Summer Institute, with the support of the nine Faculties and Schools, which aimed to offer high school students a rewarding PolyU experience. Around 210 local high school students from 107 schools participated in the residential camp, taking part in a series of engaging activities and sessions where they mingled with PolyU representatives. Among the participants, 45 also took a credit-bearing course. These students gained an elementary knowledge of entrepreneurship and artificial intelligence, and learned to apply the theories to develop an innovative mindset in this digital era. The participants not only experienced our University's dynamic learning environment, but also got valuable first-hand experience of making informed choices for their future studies.



undergraduate students studying in

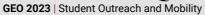
> countries and regions



## July | International Summer School 2023

The International Summer School 2023 was held from mid-July to mid-August for around 450 undergraduate students from 18 countries and regions including PolyU students. During their stay at PolyU, students not only took our signature creditbearing courses but also engaged in a variety of enrichment activities and local tours. These enabled the participants to experience teaching at PolyU and learn about the vibrancy and diversity of Hong Kong. The Programme also helped boost intercultural communication between PolyU students and participants from other countries and regions.











40 distinguished guests from 20 countries and regions



<image>

GEO 2023 | Student Outreach and Mobility

## **October** | International Cultural Festival

The inaugural PolyU International Cultural Festival was held in October. The Festival spanned over eleven days. It was a celebration of diverse cultures through food appreciation, cultural workshops, booth exhibitions, live performances, traditional dances, film screenings, and craft demonstrations. With an amazing attendance of over 6,000 individuals, including 40 distinguished guests from 20 countries and regions represented by the Consulates-General, among whom were 10 Consuls General, the Festival had a profound impact and created memories that will be cherished for years to come. Additionally, we secured the sponsorship of over 25 organisations, including multiple Consulates-General in Hong Kong. This remarkable event further solidified PolyU's commitment to diversity and international collaboration.



## October | Global Exchange Fair

The two-day Global Exchange Fair comprised an exhibition and four information sessions in October. With nearly 650 students in attendance, the Fair showcased the student exchange opportunities for PolyU undergraduates. Students and teaching staff were invited to share their outbound learning experiences. The exhibition booths at the Fair were hosted by enthusiastic inbound and returning exchange students, who were eager to share their amazing exchange experiences with the participants. The sessions were informative, and all of the participants had a productive and enjoyable time.







### November | Networking with Secondary School **Principals and Vice Principals**

PolyU has been developing strong relationships with local secondary schools. This year, 39 principals and vice principals from 34 local secondary schools in Yuen Long, Tuen Mun and Tai Po were invited to a luncheon meeting with PolyU representatives, followed by a guided tour of various faculties, departments and schools, along with our Industrial Centre. The participants learned more about PolyU's latest developments. the features of our 4-year undergraduate programmes and the dynamic learning environment.



## 2. Global Engagement

## **Summary**

**PolyU** has a vast global network that stretches across continents. In 2023, **PolyU** continued to strengthen collaborations, international alliances and strategic partnerships for closer worldwide connections and nurturing future talent. The leading partners buttress our development in teaching and learning, research, knowledge transfer and community.

**PolyU** also plays a key role in supporting the country's Belt and Road Initiatives to bring about positive changes in the region. We are dedicated to advancing the learning experience and academic collaboration with Belt and Road countries. Throughout the year, we had several Belt and Road Initiatives and worked closely with our partners in areas such as cultural exchange, mobility for students, professional training and related services.



355+ valid collaboration agreements



new MoUs/agreements signed or renewed with overseas institutions



25 incoming delegation visits from 16 countries and regions



courtesy calls and visits from Consuls General, foreign government officials, and representatives from Bangladesh, Dubai, France, Kazakhstan, Panama, Poland, The Netherlands and Turkey

GEO 2023 | Student Outreach and Mobility













new institutional partners (all ranked either in the world's top 200 or national top 1)





outgoing delegation visits to 6 countries and regions





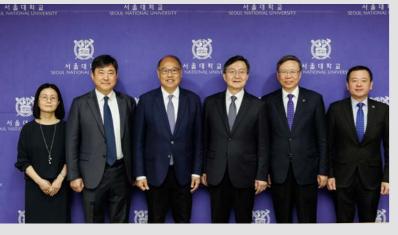
links facilitated for academic and non-academic units, and internal teams

## Institutional Relations and Partnership

## **Outgoing Delegation Visits**

## **February** | Belgium, Czech and Germany

Professor Geoffrey Q. P. Shen, Associate Vice President (Global Partnerships) and Director of Global Engagement, and Associate Dean (FB) Dr Xin Xu, joined Professor Ben Young, Vice President (Student and Global Affairs) and paid a visit to the Group T Leuven campus on 20 February to explore new collaboration opportunities, and later visited two other partner universities – Czech Technical University and Ludwig-Maximilians-Universität München. During the meetings, all of the parties expressed interest in strengthening ties and deepening collaborations.



## September | Australia

President Teng was invited to participate in a Presidents' Forum at The University of Sydney on 25 September to engage in roundtable discussions with presidents of world-leading universities on university leadership and other emerging challenges encountered by the higher education sector.

Professor Christopher Chao, Vice President (Research and Innovation), joined the visit and met with the representatives of the University of Adelaide and the University of Technology Sydney. There was also mutual interest in exploring the opportunities to offer joint programmes at master's and doctoral levels, or identifying areas for collaborative research. In addition, Professor Christopher Chao paid a courtesy visit to UNSW Sydney.





## April | South Korea

Led by the Council Chairman, a delegation comprising Professor Jin-Guang Teng, President of PolyU, and Professor Ben Young, visited three partner universities and an international school in South Korea from 18 to 20 April. The university visits included high-level meetings with Korea Advanced Institute of Science and Technology, Seoul National University, and Yonsei University. President Teng shared the University's latest developments and achievements. The PolyU delegation also paid a visit to Seoul International School. A Korean undergraduate student joined to share her PolyU experience with prospective students.



## November | The UK

Professor Wing-tak Wong, Deputy President and Provost, led a delegation to visit several universities in the UK to deepen our academic partnerships. The delegation visited Imperial College London, the University of Warwick, Loughborough University and the University of Oxford between 6 and 8 November. Both parties explored further cooperation in undergraduate- and doctoral-level dual programmes. They also identified research initiatives and other educational collaborations, such as creating research opportunities for final-year undergraduates and exchanging academics or researchers.

#### GEO 2023 | Global Engagement

## **Incoming Delegation Visits**

### **October** | Meeting with the Knowledge and Human Development Authority in Dubai

On 11 October, President Teng hosted a delegation from the Knowledge and Human Development Authority (KHDA) in Dubai, led by the Director General, Dr Abdulla Al Karam, who shared the Dubai Economic Agenda 'D33' and his view on the city's competitive advantages and plentiful educational opportunities. He also expressed the support of KHDA for starting PolyU programmes that are in high demand in Dubai such as business and hotel and tourism management. Both parties agreed upon the common goal of contributing to talent development in Dubai.

## **Networking Events**

## **February** | Luncheon with Consulates General

On 3 February, President Teng hosted an exclusive luncheon for Consuls General and representatives from Bangladesh, Indonesia, Japan, Kazakhstan, Malaysia, Myanmar, Pakistan, South Korea and The Philippines. During the luncheon organised by GEO and supported by all of the Deans, President Teng provided an update on the latest achievements and future development plans of the University, while Professor Ben Young shared the learning opportunities and support to students.



GEO 2023 | Global Engagement



10





## August | Breakfast Meeting with the Minister from Kazakhstan

On 17 August, President Teng hosted a breakfast meeting for Mr Sayasat Nurbek, Minister of Science and Higher Education in Kazakhstan. He was accompanied by Mr Almas Seitakynov, Consul General of the Republic of Kazakhstan in Hong Kong and Macao. Mr Nurbek shared the Ministry's latest development plan, its support for opening foreign university branches in Kazakhstan, and his country's strategic focus in technical fields to enhance cooperation in education, research and innovation. They had a fruitful discussion about collaboration on various fronts, including initiatives of mutual interest to be launched in Kazakhstan.

# The University Social Responsibility Network (USRN)

The University Social Responsibility Network (USRN) was initiated by PolyU in 2015 in the belief that universities have an obligation to work together to find solutions to address the economic, social and environmental challenges facing the world today, making the world more just, inclusive, peaceful and sustainable. Serving as a global platform to connect and foster partnership among members, the USRN shares ideas and resources to develop collaborative USR projects with varied scope and scale, advancing higher education as a catalyst for social change through education, research and community service. The USRN comprises 20 member institutions with a wide geographic spread. Professor Ben Young, Vice President (Student and Global Affairs), is Chair of the USRN Executive Committee. The Network Secretariat is currently hosted at the Global Engagement Office of PolyU.

## USRN's Participation in the Global Engagement & Empowerment Forum (GEEF) 2023

On behalf of the USRN, Professor Kwok-yin Wong, Vice President (Education), spoke at the Global Engagement & Empowerment Forum (GEEF) 2023, hosted by Yonsei University on 3 February. The theme of the GEEF was "Turning Point: From Crisis into Opportunity". During the Forum, the task of achieving Sustainable Development Goals (SDGs) by 2030 was discussed in terms of current progress at the mid-point, along with future directions for pursuing SDGs.

Professor Wong was invited to speak in a panel session focusing on "SDG 4: Quality Education". Moderated by Professor Donghoon Kim, Senior Vice President of Yonsei University, the session addressed the role of higher education institutions in realising a sustainable future.



GEO 2023 | Global Engagement



## USRN Staff Development Workshop 2023: Cultivating University Communities with a Broader Mind

The USRN and one of its member institutions, VU Amsterdam, co-hosted the USRN Staff Development Workshop 2023 from 24 to 26 September. The theme was "Cultivating University Communities with a Broader Mind". This biennial USRN event brought together 36 participants from around the world, including representatives from 10 USRN member institutions: Ateneo de Manila University, Rhodes University, Sichuan University, Simon Fraser University, PolyU, The University of Manchester, Tufts University, University of Haifa, University of Iceland and VU Amsterdam. The event was also attended by representatives from four invited institutions: the International European University, Sabanci University, University Paris-Est Créteil and V.N. Karazin Kharkiv National University.

During the Workshop, the participants learned about and discussed the "Mixed Classroom Education" model, a diversity and inclusion best practice model developed by VU Amsterdam, which aims to cultivate an enriching and supportive learning atmosphere for all students, regardless of their backgrounds or abilities. The participants also had the opportunity to exchange their ideas, knowledge and experiences of building successful University Social Responsibility (USR) initiatives that can be sustained over time.

Following the Workshop, the 6th USRN Executive Committee (ExCom) meeting was hosted, in which members of the USRN ExCom gathered to discuss the future priorities and strategic foci of the Network.



## Rwanda Service-Learning Programme

From 21 July to 6 August, three students from USRN member universities, including Ateneo de Manila University, Beijing Normal University and the University of Pretoria, participated in an international Service-Learning programme organised by PolyU's Service-Learning and Leadership Office in Rwanda, Africa.

The student participants engaged in a project entitled "Habitat Green in East Africa", in which they collaborated with local students to design and implement sustainable energy solutions for families in remote villages. The main objective of the Service-Learning programme was to install solar power systems in Bicaca Village, located in Rwamagana District in Rwanda's Eastern Province. Over 14 days, the students worked diligently to address the basic electricity needs of more than 400 households in this rural mountainous region.

In addition to learning about the technical aspects of the systems, the students participating in the Programme had the opportunity to actively engage with the local community, thereby fostering collaboration and establishing meaningful connections. Their dedicated efforts brought hope and light to families in need, showcasing the transformative power of learning through service to others.

GEO 2023 | Global Engagement





## **Belt and Road Initiatives**

## 

## **July** | Forum of the Belt and Road Alliance Founding Institutions

On 7 July, GEO hosted the Forum of the Belt and Road Alliance Founding Institutions, which commemorated the 10th anniversary of the Belt and Road Initiatives. Under the theme of "Jointly Building the Belt and Road", the Forum brought together 18 scholars from the founding institutions of seven Belt and Road academic alliances to share insights into fostering talent development, knowledge transfer and research development for the sustainable advancement of Belt and Road countries.

PolyU is actively developing its international networks to support the Belt and Road Initiatives. The University is not only the Co-founder and Vice-President of the University Alliance of the Silk Road but also a member of the Association of Sino-Russian Technical Universities, the China-Pakistan Economic Corridor Consortium of Universities, and the University Consortium of the 21st Century Maritime Silk Road. To further strengthen our presence in and strategic development of the Belt and Road, PolyU joined the Alliance of International Science Organisations in the Belt and Road Regions and ASEAN-China Network for Cooperation and Exchanges among Engineering and Technology Universities as a member institution in 2023.



### **Participating Alliances:**

- · Alliance of International Science Organisations in the Belt and Road Regions
- ASEAN-China Network for Cooperation and Exchanges among Engineering and Technology Universities
- Association of Sino-Russian Technical Universities
- BRICS Universities League
- China-Pakistan Economic Corridor Consortium of Universities
- · University Alliance of the Silk Road
- · University Consortium of the 21st Century Maritime Silk Road



### **Belt and Road Academic Exchange**

PolyU has built robust partnerships with Belt and Road tertiary institutions, to enhance academic exchange and mobility programmes in the regions. The Sub-Committee on Belt and Road Development, chaired by Professor Geoffrey Q. P. Shen, Associate Vice President (Global Partnerships) and Director of Global Engagement, was established under the purview of the Global Engagement Committee. The aim is to make significant progress in fostering strategic partnerships, promoting academic exchange, and facilitating collaborative research projects with institutions along the Belt and Road. As part of our commitment to the Belt and Road Initiatives, GEO launched a two-year pilot Belt and Road Funding Scheme to promote knowledge exchange and talent mobility in the regions.



student exchange partners from 19 Belt and Road (B&R) countries



outbound exchange students to 13 B&R countries



PolyU students were sponsored to visit B&R countries for study trips



PolyU scholars received support to take part in academic exchanges in the B&R regions through the K. C. Wong Belt and Road Visiting Fellowship Scheme





I was overjoyed by the amount of knowledge I gained in Mongolia. It was an eyeopening experience to see how occupational therapy can be practised differently in different cultures.

Singaporean tour that gave 21 of us the unique opportunity to gain insights into logistics and supply chain management industries. 🎽

Chan Weng U Rehabilitation Sciences student Cho Hau Nam Logistics and Maritime Studies student

GEO 2023 | Global Engagement





266

inbound exchange students from 13 B&R countries



students from 6 B&R countries were awarded the HKSAR Belt and Road Scholarship



B&R students were sponsored to take part in study trips and internship programmes at PolyU

Our school organised the





My research internship in PolyU's Department of Mechanical Engineering focused on the design and development of fuel cells for green power generation. It was an incredibly enriching experience that enhanced my professional growth, expanded my crosscultural learning, and enhanced my personal development. 🍐

Benyapa Yawanopas lent from Chulalongkorn University (Thailand)

## **List of Partner Institutions**

#### Australia

Charles Sturt University Curtin University Deakin University Griffith University Monash University Queensland University of Technology Royal Melbourne Institute of Technology Southern Cross University Swinburne University of Technology The University of Melbourne The University of Newcastle The University of Queensland The University of Sydney University of New South Wales University of South Australia University of Technology Sydney University of Wollongong Western Sydney University

#### Austria

IMC University of Applied Sciences Krems Management Center Innsbruck MODUL University Vienna Salzburg University of Applied Sciences Vienna University of Economics and Business

#### Bangladesh

Jahangirnagar University

#### Belgium

Ghent University KU Leuven Universite libre de Bruxelles University of Antwerp University of Liege

#### Canada

HEC Montreal OCAD University Queen's University The University of British Columbia University of Alberta University of Calgary University of Guelph University of Montreal University of Toronto University of Waterloo

#### Croatia

Zagreb School of Economics and Management

#### **Czech Republic**

Czech Technical University Prague University of Economics and Business

### Denmark

Aalborg University Aarhus University Copenhagen Business School Copenhagen School of Design and Technology

#### Finland

Aalto University Haaga-Helia University of Applied Sciences Hanken School of Economics JAMK University of Applied Sciences Metropolia University of Applied Sciences Tampere University

#### France

Audencia Business School Ecole Nationale Superieure des Arts et Industries Textiles Ecole Superieure Internationale de Savignac EDHEC Business School ESSCA School of Management Excelia Business School IESEG School of Management INSA Group Institute of Polytechnic Science and Aeronautics KEDGE Business School NEOMA Business School SKEMA Business School TBS Business School University of Angers

#### Germany

EBS Business School Frankfurt School of Finance & Management Hochschule für Technik Stuttgart University of Applied Sciences Hochschule Geisenheim University Hochschule München University of Applied Sciences Hochschule Niederrhein University of Applied Sciences HTWG Konstanz University of Applied Sciences IU International University of Applied Sciences Ludwig Maximilian University Munich RWTH Aachen University Technical University of Darmstadt Technische Hochschule Köln University of Mannheim WHU-Otto Beisheim School of Management Worms University of Applied Sciences

GEO 2023 | List of Partner Institutions

#### India

National Institute of Design

#### Indonesia

University of Indonesia

#### Ireland

Technological University Dublin Trinity College Dublin, The University of Dublin

#### Italy

Bocconi University Free University of Bozen-Bolzano Polytechnic University of Milan University of Bergamo University of Modena and Reggio Emilia

#### Japan

Beppu University Kansai Gaidai University Kochi University of Technology Kyoto Institute of Technology Kyoto University Kyushu University Nagoya University Osaka Gakuin University Rikkyo University Rikkyo University Shinshu University The University of Tokyo Tohoku University Toyo University Waseda University

#### Kazakhstan

Al-Farabi Kazakh National University

#### Latvia

Art Academy of Latvia

#### Malaysia

National University of Malaysia University of Malaya University of Technology, Malaysia

#### Mexico

Monterrey Institute of Technology and Higher Education

#### Myanmar

University of Nursing, Yangon

#### **New Zealand**

Auckland University of Technology

#### Norway

BI Norwegian Business School NHH Norwegian School of Economics Norwegian University of Science and Technology Western Norway University of Applied Sciences

#### Poland

Kozminski University University of Warsaw

#### **Russian Federation**

Peter the Great St. Petersburg Polytechnic University

#### Singapore

Nanyang Technological University National University of Singapore Singapore Management University

#### Slovenia

University of Ljubljana

#### South Korea

- Ajou University
- Chung-Ang University
- EWHA Womans University
- Hankuk University of Foreign Studies
- Hanyang University
- Hongik University
- Korea Advanced Institute of Science & Technology
- Korea Aerospace University
- Korea University
- Kyung Hee University
- Pohang University of Science & Technology
- Sejong University
- Seoul National University
- Soongsil University
- Sungkyunkwan University
- Ulsan National Institute of Science and Technology
- Woosong University
- Yonsei University

#### Spain

- IE University
- Ramon Llull University
- University of Barcelona
- University of Jaen
- University of Navarra
- University of the Balearic Islands

#### Sweden

- Chalmers University of Technology
- Jonkoping University
- Karolinska Institute
- Konstfack University College of Arts, Crafts and Design
- KTH Royal Institute of Technology
- Linkoping University
- Lund University
- Malardalen University
- Malmo University
- University of Boras
- University of Gothenburg
- Uppsala University

#### Switzerland

- Ecole hoteliere de Lausanne
- Lucerne University of Applied Sciences and Arts
- University of Applied Sciences of the Grisons
- University of Zurich
- Zurich University of Applied Sciences
- Zurich University of the Arts

#### Thailand

Asian Institute of Technology Chiang Mai University Chulalongkorn University Dusit Thani College King Mongkut's University of Technology Thonburi Mahidol University Prince of Songkla University Srinakharinwirot University Thammasat University

#### **The Netherlands**

Amsterdam University of Applied Sciences Breda University of Applied Sciences Delft University of Technology Design Academy Eindhoven Erasmus University Rotterdam Hotelschool The Hague Maastricht University University of Groningen University of Groningen University of Twente Vrije Universiteit Amsterdam Zuyd University of Applied Sciences

#### Turkey

Koc University Sabancı University

### United Kingdom of Great Britain and Northern Ireland

Aston University Bournemouth University Cardiff University De Montfort University Durham University Falmouth University Glasgow Caledonian University Imperial College London Kingston University Loughborough University Manchester Metropolitan University Nottingham Trent University Oxford Brookes University Queen's University Belfast Royal College of Art The London School of Economics and Political Science The University of Edinburgh The University of Liverpool The University of Manchester University of Birmingham University of Exeter University of Glasgow University of Leeds University of Nottingham University of Reading University of Southampton University of Strathclyde University of Surrey University of the Arts London University of the West of England, Bristol University of Warwick University of Westminster

#### United States of America

Boston University Brown University Carnegie Mellon University Drexel University Fashion Institute of Technology Georgia Institute of Technology Georgia State University Indiana University Kansas State University Kent State University Michigan State University North Carolina State University Pennsylvania State University Purdue University San Francisco State University Temple University The University of Chicago The University of New Mexico University at Buffalo SUNY University of Delaware University of Florida University of Hawaii at Manoa University of Houston University of Maryland, College Park University of Pennsylvania University of San Francisco University of South Carolina University of Southern California University of Wisconsin-Madison Virginia Polytechnic Institute and State University Washington State University Washington University in St. Louis Yale University

#### Uzbekistan

"Silk Road" International University of Tourism

#### Vietnam

An Giang University Vietnam National University, Hanoi

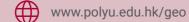


### **Global Engagement Office**

ST305, 3/F, Ng Wing Hong Building The Hong Kong Polytechnic University Hung Hom, Kowloon

polyu.global@polyu.edu.hk

+852 2766 5116





@polyugeo





## **GEO Yearbook 2023**