

PolyU Summer Institute: Credit-bearing Subject

Subject Code:	MM1031		
Subject Title:	Introduction to Innovation and Entrepreneurship		
Schedule & Topics:	Date	Time	Topics
	20 July 2023 (Thursday)	2:30 pm to 5:30 pm	- Course overview - Defining Innovation and Entrepreneurship
	27 July 2023 (Thursday)	2:30 pm to 5:30 pm	- Design Thinking
	3 August 2023 (Thursday)	2:30 pm to 5:30 pm	- Artificial Intelligence, Blockchain, and Internet of Things: Applications and implications on entrepreneurship and innovation
	8 August 2023 (Tuesday)	2:30 pm to 6:30 pm	- Managing technology for competitive advantage in a digital world - Overall recap

Remarks: The above schedules may subject to change without prior notice. Please refer to our website for details.