GLOBAL ENGAGEMENT OFFICE



Opening Minds • Shaping the Future 啟迪思維·成就未來



Code:	JRMP2023_41
School / Department:	Department of English and Communication
Name of Research Team Member(s):	Dr Ying Jin, Research Assistant Professor Prof. Dennis Tay, Associate Head and Professor
Research Topic:	Mediated Communication in Times of Health Crisis: An Observational Study of the Speech Acts on Discussion Forums in Hong Kong
Short Description of the Research Project:	The project aims to understand how people in Hong Kong seek assistance from their peers on social media during the COVID-19 pandemic. It involves content analysis of user- generated comments. The project can enhance participating students' awareness of the rules and norms in online communication as a paradigm. They will learn basic linguistic concepts such as conversational turns, turn-construction units, and transition relevance place. They will also learn how to convert qualitative data into quantifiable codes that allow categorisation and quantification.
No. of Places Offered:	2
Frequency of Meetings:	Bi-weekly
Special Requirement(s):	Nil

* The information presented above is subject to change.