

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	FSN4426
Subject Title	Company Attachment
Credit Value	6
Level	4
Pre-requisite/ Co-requisite/ Exclusion	Creativity, Innovation and Entrepreneurship (LGT/MM3161)
Objectives	This subject provides students with hands-on experience in local food manufacturers or relevant companies involved in innovation entrepreneurship. Through this subject, students will observe and participate in the implementation and practice of innovation and entrepreneurship in context. Students are to reflect on their experience and observation, and explore the implications of innovation and entrepreneurship in organizations and economies.
Intended Learning Outcomes (Note 1)	Upon completion of the subject, students will be able to: <ul style="list-style-type: none"> a. Competently assess business environments, and to recognize innovative and effective solutions that capture emerging opportunities. b. Appreciate the alignment of resources and interests of different stakeholders in the knowledge transfer process through effective communication.
Subject Synopsis/ Indicative Syllabus (Note 2)	Students will be assigned to work in an organization engaging in innovative or entrepreneurial activities. Students are required to apply knowledge and competence acquired in the classroom to: <ul style="list-style-type: none"> • Appreciate the complexity surrounding the implementation of innovation and entrepreneurship. • Understand the potential as well as limitations of innovation and entrepreneurship. • Integrate concepts and practice. • Develop professional competence and skills relevant to their chosen fields/career aspirations.
Teaching/Learning Methodology (Note 3)	Through Company Attachment, students will take part in activities relevant to innovation and entrepreneurship, under the supervision and guidance within the organizations to which they are assigned. In addition to technical and professional competence, students are required to approach the Company Attachment with an innovative and

	entrepreneurial mindset. Students will also be required to turn in periodical reflection journals.		
Assessment Methods in Alignment with Intended Learning Outcomes (Note 4)	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)
			a b
	1. Personal Reflection Journal on Innovation and Entrepreneurship	35%	✓ ✓
	2. Personal Learning Journal on Company Attachment	35%	✓ ✓
	3. Performance Assessment by Attachment Supervisors	30%	✓ ✓
	Total	100 %	
	To pass this subject, students are required to obtain Grade D or above. Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: <ul style="list-style-type: none">• Personal reflection is a good tool to assess the extent and the depth of the lesson learned through an experience. It reveals how students can integrate concepts and information to solve problems. Students’ ability to communicate effectively can also be assessed.• The Company Attachment includes at least 200 hours of direct practice in organizations.		
Student Study Effort Expected	Class contact:		
	▪ Direct Practice		200 Hrs.
	Other student study effort:		
	▪ Reading and Preparation Work		80 Hrs.
	Total student study effort		280 Hrs.
Reading List and References	Selected articles from journals including: Harvard Business Review McKinsey Quarterly Sloan Management Review		