

BA (Hons) Scheme in English and Applied Linguistics (JS3240)



Programme overview

Mode of attendance:

Full-time

Duration:

4 years

No. of credits required for graduation:

A minimum of 126 academic credits (including 3 training credits)

The Bachelor of Arts (Honours) Scheme in English and Applied Linguistics (BAEAL) aims to nurture graduates with the abilities/attributes needed to become competent English language professionals and responsible global citizens in the 21st century. The programme aims to produce graduates with:

- a high level of competence in English;
- a sound understanding of the theoretical disciplines underlying applied English language studies and the integrated use of language; and
- a strong ability to apply their knowledge and general linguistic skills in a variety of professional communication contexts.

The 4-year Curriculum

General University Requirements (GUR) [30 credits]

The general education curriculum of PolyU consists of the below seven components. These components are mandatory for all students.

- Artificial Intelligence and Data Analytics Requirement
- Language and Communication Requirements
- Leadership Education and Development
- Service-Learning
- Innovation and Entrepreneurship Requirement
- Cluster Area Requirements
- Healthy Lifestyle (non-credit bearing)

Discipline-specific Requirements (DSR) [75 credits + 3 training credits]

The BAEAL strives to provide students with a solid foundation in the knowledge and skills necessary to communicate effectively in English for professional, academic, and business purposes in Hong Kong and around the world. The BAEAL discipline-specific curriculum includes the following components:

(1) BAEAL core subjects [60 credits]

Focal area	Example subjects
Language Sciences	<ul style="list-style-type: none"> • Introduction to the Study of Language • English Lexis and Semantics • Language in Social Contexts • Language Acquisition and Psycholinguistics
Global Communicative Competence	<ul style="list-style-type: none"> • Introduction to English Speaking Cultures • English for Academic Communication • English for Technical and Web-based Writing • English as a Global Lingua Franca
English for the Professions	<ul style="list-style-type: none"> • Communication Skills at Work • English Discourse in the Professions • English for Management • Capstone Project for Language Studies [^]

[^] The Capstone Project for Language Studies (6 credits) is compulsory for all BAEAL students. It is conducted in the final year under the supervision of academic staff of the Department of English and Communication.

(2) BAEAL elective subjects [15 credits]

Students can freely choose BAESP electives (15 DSR credits) across the three focal areas to customize their learning experience and develop their expertise.

(3) Work-Integrated Education (WIE) [3 training credits]

Secondary Major [36 credits]

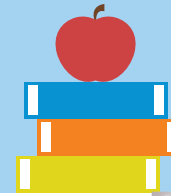
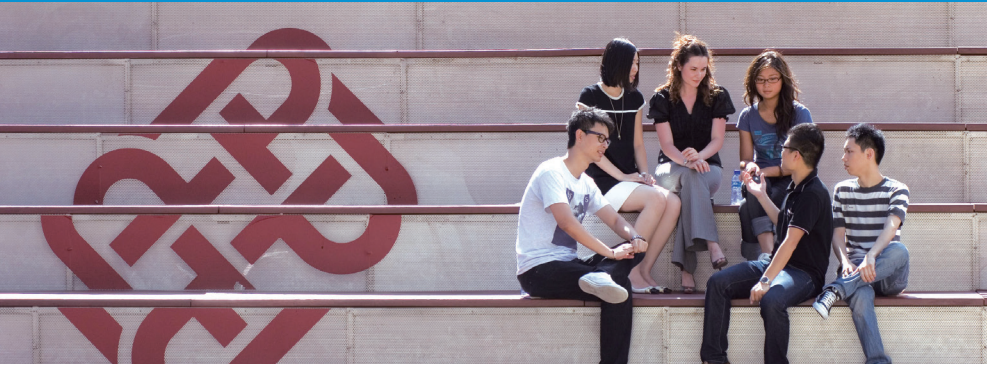
The option of a Secondary Major in AI and Data Analytics (AIDA) is available to BAEAL students. Admission to the Secondary Major is on a competitive basis and is subject to different credit requirements for graduation. Students who pursue this pathway will complete 72 academic credits + 3 training credits for the Primary Major (BAEAL) and 36 credits for the Secondary Major. The major difference is in the capstone project: students will complete an integrated capstone project (involving both BAEAL and AIDA) instead of the BAEAL regular capstone. The minimum credit requirement of BAEAL + AIDA is at least 132 credits.

Free Electives / Minor [18 credits]

Free elective subjects from any PolyU academic departments, including the Department of English and Communication, OR a Minor from a PolyU academic department.

A Double Major in English and Applied Linguistics and Linguistics and Translation is also possible (168 credits plus 3 training credits).

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Student exchange programmes

Students can apply for credit-earning student exchange programmes and study for a semester overseas at one of our partner universities in mainland China, Japan, Singapore, South Korea, Taiwan, Czechia, Denmark, Germany, Italy, Spain, Sweden, or an English-speaking country.

Recognition by the Education Bureau of Hong Kong

The programme is recognised by the Education Bureau and its Standing Committee on Language Education and Research as an English Language Major Degree Programme which meets the **Hong Kong Government's Language Proficiency Requirement**. Registered students are eligible to apply for the **Scholarship for Prospective English Teachers** offered by the Education Bureau. The Scholarship for non-local students is HK\$80,000 per year.

Your study options

- Single discipline major: 4 years (123 credits + 3 WIE training credits)
- Major/minor option with English as the Major and a Minor from another discipline: 4 years (123 credits + 3 WIE training credits)
- Secondary major: BAEAL and Secondary Major in AI and Data Analytics: 4 years (132 credits + 3 WIE training credits)
- Double majors: BAEAL and BA (Hons) in Linguistics and Translation: 4 years (168 credits + 3 WIE training credits)

Career prospects

Graduates of the Department of English and Communication are successful in their careers and excel in various industries and professions in Hong Kong. Fresh graduates find employment in media and journalism, retail, human resources, public relations, marketing and advertising, publishing, education, and the civil service, and anywhere else where a high level of competence in English and professional communication is needed.

According to PolyU's 2021 Graduate Employment Survey, 93% of our graduates were employed full-time within their year of graduation or pursued further studies. The average starting salary of our graduates is the highest among all degree programmes offered by the Faculty of Humanities.

Further studies

Some of our graduates pursue further studies in Hong Kong or abroad in the fields of linguistics, applied linguistics, translation and interpreting, speech therapy, social work, communication, or public and environmental policy studies.

Entrance requirements (non-local qualifications)

(1) International Qualifications (non-country specific)

- GCE A-level / International A-level: With passes in 3 AL, OR 2 AL and 2 AS, subjects
- International Baccalaureate (IB): A minimum score of 24 with at least grade 4 in 2 Higher Level subjects
- A list of other regional qualifications (e.g., GSAT, UEC, etc.) accepted by PolyU can be found at: <https://polyu.hk/HVqEp>

(2) English Language Requirements

- A Test of English as a Foreign Language (TOEFL) score of 80 for the Internet-based test or 550 for the paper-based test; OR
- An overall Band Score of 6 in the International English Language Testing System (IELTS); OR
- Grade C/Grade 4 or above in GCE O-Level/GCSE/IGCSE English/English Language/English Literature; OR
- Grade 4 in English or English Literature at International Baccalaureate (IB).

Shortlisted candidates will be invited for an individual interview to evaluate their potential for and interest in the programme, and to test their language and communication skills.

Enquiries

General Office, Department of English and Communication

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Email: zoe.mak@polyu.edu.hk

Website: <http://www.polyu.edu.hk/eng/BAEAL>



Student/Alumnus Sharing



“ The supportive community in the Department fosters the growth of all its students, helping us to develop essential skills, such as academic writing skills and intercultural communicative competence, and provides us with a strong foundation in linguistics to ensure we are ready for a diverse array of career opportunities. ”

Ashima SHUKLA (India)

Current BA student (2019 – 2020 Cohort)



“ The Department is an inclusive community where the professors are approachable and extremely friendly. My studies centred around English linguistics and communication which helped me to realise my interests in languages for my further study in Linguistics. ”

Amy Chenzi XU (Mainland China)

PhD (General Linguistics) student at University of Oxford (BA Graduate of 2015)



Entrance requirements



BAEAL@PolyU

