

# FACULTY OF HUMANITIES NEWSLETTER

## 2018 ISSUE NO. I



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學

### VIEWPOINTS



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#### International Research Centre for the Advancement of Health Communication

The International Research Centre for the Advancement of Health Communication (IRCAHC) has extended its research and education activities in 2018. On 19 January 2018 IRCAHC hosted a...

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#### FH 10+ Anniversary Opening Ceremony

Faculty of Humanities (FH) held its 10<sup>+</sup> anniversary opening ceremony on 28 February 2018. The ceremony attracted over 200 PolyU staff and students to celebrate the 10<sup>th</sup> anniversary of...

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#### Distinguished Lecture Series in Celebration of FH 10+ Anniversary

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#### Prof. William S-Y. Wang Receives Honorary Degree from UChicago

Prof. William S-Y. Wang, Chair Professor of Language and Cognitive Sciences (Department of Chinese and Bilingual Studies), was awarded the honorary degree of Doctor of Humane Letters by...

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#### BAESP Student Amy Chan Awarded PolyU Most Outstanding Student 2017

Miss CHAN Chi In Amy, a final-year student of BA(Hons) in English Studies for the Professions (BAESP) from the Faculty of Humanities, was awarded "The Most Outstanding PolyU Student" at the...

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#### Cross-Faculty Research on Systematic Subject-based Enhancement of Ethical Attributes

In collaboration with the other faculties, Dr Jack Chun and his project team from the GEC are conducting a large-scale, cross-faculty Teaching Development Grant research project on PolyU students' ethical attributes...

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## Viewpoints

### Message from the Dean: Celebrating a Decade of Humanities Education and Research

Faculty of Humanities celebrates its 10<sup>th</sup> anniversary this year together with its constituent units which have reached the milestones of 10, 20 and 30 years of academic excellence. The 10<sup>+</sup> anniversary celebration is an opportune time to recapture briefly the strides we made that helped shape who we are and who we will become in the future.

The departments of FH have a long history in language education. Our history as a formal department can be traced back to 1973. We focused on Chinese, English, Japanese and translation at the beginning, then gradually offering more languages including French, German, Korean and other European languages. In 2008, the Faculty entered a new era when the Department of Chinese Culture was established and the Faculty of Communication was renamed as the Faculty of Humanities.



Through the commitment of our staff and students over the past years, the Faculty today stands out for its outstanding performance in learning and teaching, research and community services. Our efforts are recognised worldwide. The subject of linguistics – the discipline in which a majority of FH staff members are engaged – is ranked 40<sup>th</sup> in the world in 2018. In the broader area of arts and humanities, PolyU is ranked 21<sup>st</sup> in Asia. 45% and 60% of our research in the fields of linguistics & language studies and history respectively are judged to meet the standard of either “world-leading” or “internationally excellent” by the University Grants Committee in the latest Research Assessment Exercise. The Confucius Institute of Hong Kong under the Faculty also contributes to our research in Chinese fine culture. While consolidating its existing areas of strength, the Faculty also opens new vistas for research and teaching in the fields of language and cognitive neuroscience, healthcare communication and speech therapy.

Living out the University’s motto “To learn and to apply, for the benefit of mankind”, the Faculty serves the University and the community. The Chinese and English language centres are the sole providers of language courses to all PolyU students. The CAR (general education) and Service-Learning subjects are an integral part of a holistic education. In 2017, more than half of the University’s CAR (general education) subjects were offered by the Faculty. Together with its wide range of Service-Learning subjects, such as language teaching, language arts projects and helping primary students with specific reading difficulties, the Faculty has contributed to cultivating global citizens who attend to human needs with hearts and minds.

The world is fast changing but humanities education is as relevant and valuable today, if not more, as it was thousands of years ago. And likewise, the role played by the humanities at PolyU today is as important as the Faculty was founded a decade ago. The humanities provides an ideal foundation for students to explore and understand the nature and cultures of human beings. The Faculty has helped the humanities blossom in this technologically-oriented university and it is my hope that humanities education can benefit more PolyU students in the foreseeable future.



#### 精究言語通內外 鑽研認知固身心

This is a couplet written by me which articulates my vision for the Faculty. The literal meaning of this couplet is “meticulous study of language for effective communication; delving into cognitive knowledge for strengthening the body and mind”. Its underlying message is our dedication to applicable study of language, culture and science for the betterment of mankind.

Looking ahead, the Faculty will carry on moving towards its aspiration of becoming a leader in applied language sciences and bilingual China studies in Asia Pacific and the world. The Faculty will continue to enrich our society by creating synergies among language, culture and science in education and research. We will further strengthen the performance of our Faculty members in different research areas, maintain the high standard of excellence in learning and teaching, enhance the international and global outlook of our students, and carry on serving society and the University as a whole.



## Viewpoints

### International Research Centre for the Advancement of Health Communication

The International Research Centre for the Advancement of Health Communication (IRCAHC) has extended its research and education activities in 2018. On 19 January 2018 IRCAHC hosted a symposium entitled “Expanding horizons in health communication”. The symposium included two keynote presentations from renowned international scholars – Professor Janice Kreiger (University of Florida) and Dr Daniel Angus (University of Queensland). The symposium was well attended by researchers and practitioners from across Hong Kong. Speakers discussed what health communication means across a range of contexts and what we can do to improve the translation of research findings into improvements in health care. Dr Wendy Wong (CUHK) and Blair Jin (PhD student, PolyU) presented the findings of their respective research that has been done in Hong Kong and the Chinese Mainland looking at various challenges associated with the clinical practice of traditional Chinese medicine and western medicine. Importantly, the symposium marked the beginning of official partnerships between various local and international universities and IRCACH. Arrangements are currently being finalised and there are great plans for future collaborations. On 20 January Dr Daniel Angus hosted a workshop for a small group of participants to introduce the software program Discursis which can be used to aid analysis of verbal communication.



*Prof. Janice Kreiger from the University of Florida*



*Dr Daniel Angus from the University of Queensland*

To mark the extension of IRCAHC's research focus, the centre hosted a competition open to PolyU staff and students and the general community to design a new logo that reflected IRCAHC's mission and vision. A number of high quality submissions were received and the winner and two runners up were announced in February. The winning logo, designed by So Lok Man, is featured below:



So Lok Man explained the design: “This logo design was inspired by the globe icon and the WHO emblem. The outline of the globe embraces the cross symbol representing the close relationship between health and global community. The colour of light sky blue is chosen for its strong association with health and medicine when this colour is also often used in the medical field. Most importantly, this design aims to show how IRCAHC is deeply concerned with global health issues, symbolising its efforts and contribution to the international medical health care”.

IRCAHC has more education and research activities planned. For details please visit the website:

<https://www.polyu.edu.hk/eng/ircahc/>

## Highlights

### FH 10<sup>+</sup> Anniversary Opening Ceremony

Faculty of Humanities (FH) held its 10<sup>+</sup> anniversary opening ceremony on 28 February 2018. The ceremony attracted over 200 PolyU staff and students to celebrate the 10<sup>th</sup> anniversary of the renaming of FH and the 10<sup>th</sup>, 20<sup>th</sup> and 30<sup>th</sup> anniversary of the inception/establishment of its constituent units.

Faculty Dean, Prof. Chu Hung-lam, shared his excitement about the achievements of the Faculty and stressed the importance of humanities education in his welcoming remarks. Deputy President and Provost Prof. Philip C.H. Chan and Prof. Angelina Yuen (former Vice President (Student and Global Affairs)) gave the congratulatory speeches and expressed their appreciation of the Faculty's contributions to PolyU. The ceremony featured a variety of performances given by FH students and alumni that showcased the multilingualism and multiculturalism flourish in FH as well as PolyU, and was concluded by Chinese couplet writing by the Dean(FH).

The Faculty will be celebrating its anniversary with a variety of events throughout the year. Find out more on our FH 10<sup>+</sup> anniversary website (<https://www.polyu.edu.hk/fh/fh10/>) and join us in celebrating this special year!



(Back row, from left) Miss Florence Heung, FHSA President; Miss Lettice Chu, FHSA Vice President; Prof. Jia Jinhua, Director(CIHK); Dr Leung Wai Mun, Director(CLC); Prof. Chan Shui Duen, FH 10<sup>+</sup> Anniversary Celebrations Organising Committee Chair; Prof. David Li, Head(CBS); Prof. Winnie Cheng, former Associate Dean(FH); Dr Li Dechao, Associate Dean(FH); Prof. Hans Ladegaard, Head(ENGL); Prof. Han Xiaorong, Head(CC); Dr Bruce Morrison, Director(ELC); and Dr Yu Kam Por, former Director(GEC)

(Front row, from left) Prof. Esmond Mok, Dean of Students; Ir Prof. Xu You-Lin, Dean(FCE); Dr Kitty Yam, former Associate Vice President (Institutional Advancement); Prof. Chen Guohua, Associate Vice President (Research Support); Prof. Chu Hung-lam, Dean(FH); Prof. Philip C.H. Chan, Deputy President and Provost; Prof. Angelina Yuen, former Vice President (Student and Global Affairs); Prof. Daniel T.L. Shek, Associate Vice President (Undergraduate Programme); and Prof. Wong Wing-tak, Dean (FAST)





(Left) Faculty Dean Prof. Chu Hung-lam gives the welcoming remarks.  
(Middle and right) Deputy President and Provost Prof. Philip Chan and Prof. Angelina Yuen (former Vice President (Student and Global Affairs)) deliver the congratulatory speeches.



(Left) Prof. Chan Shui-duen, Chair of FH 10+ Anniversary Celebrations Organising Committee, introduces various celebratory activities to the audience.  
(Middle) The audience applaud the performances given by FH students and alumni.  
(Right) Faculty Dean writes the Chinese couplet “精究言語通內外 鑽研認知固身心”.



(From left) MA student Daisy Kong performs a bilingual song; DALs student Angela Lee dances flamenco with guitar by Raymond Au; PhD student Patrice Quammie-wallen sings a French song; and K-pop dance by alumnus Nelson Kwan and his team.



Students and staff take part in the game booths and workshops organised by FH departments.



## Highlights

### Distinguished Lecture Series in Celebration of FH 10<sup>+</sup> Anniversary

FH organised a series of distinguished lectures in celebration of the Faculty's 10<sup>+</sup> anniversary. The talks held between February and June 2018 were well received and as follows:

#### Faculty of Humanities Distinguished Lecture Series

- 1) "The Ends of Eurasia's Proposed Belt-Road: Urgent Matters of Social Policy" on 13 February  
Organised by: GEC; Speaker: Dr. Ole Döring from Freie Universität Berlin
- 2) "What makes L2 Tasks Engaging?" on 26 February  
Organised by: ENGL; Speaker: Prof. Zoltán Dörnyei from University of Nottingham
- 3) "Language, Gender and Inequality at Work" on 23 March  
Organised by: ENGL; Speaker: Prof. Deborah Cameron from University of Oxford
- 4) "Identity in Written Discourse" on 12 April  
Organised by: ELC; Speaker: Prof. Paul Kei Matsuda from Arizona State University
- 5) "Translanguaging as a Practical Theory of Language: Implications for Language Learning and Research" on 13 April  
Organised by: ENGL; Speaker: Prof. Li Wei from University College London
- 6) "Translation Process Research: Methodology and Epistemology" on 17 May  
Organised by: CBS; Speaker: Prof. Arnt Lykke Jakobsen from Copenhagen Business School
- 7) "The Transmission of Chinese Civilizational Techniques to Southeast Asia" on 19 June  
Organised by: CC; Speaker: Prof. Kenneth Dean from National University of Singapore

**THE ENDS OF EURASIA'S PROPOSED BELT-ROAD**  
URGENT MATTERS OF SOCIAL POLICY

**Prof. Dr. Ole Döring**  
Professor of Foreign Languages, Freie Universität Berlin

Date: 13 February 2018  
Time: 4:30-6:00pm  
Venue: AG710



**What makes L2 tasks engaging?**

**Professor Zoltán Dörnyei**  
School of English  
University of Nottingham  
United Kingdom

Date: 26 February 2018, Monday  
Time: 5 - 6:30 pm  
Venue: M153, 16/F, Li Ka Shing Tower, PolyU campus  
Medium: English



**Language, gender and inequality at work**

**Professor Deborah Cameron**  
School of English  
University of Oxford  
United Kingdom

Date: 23 March 2018, Friday  
Time: 5 - 6:30 pm  
Venue: GSD1, Product Lines, Core 3, PolyU campus  
Medium: English







## Distinguished Lecture on Chinese Culture & Religion (Organised by CIHK and Department of Chinese Culture)

- 1) "Buddhism in the Cultural Flow of the Global Era" on 7 February  
Speaker: Prof. Lewis Lancaster from University of California
- 2) "Three Dimensional Reading of the Dream of Red Chamber (《紅樓夢》的三維閱讀)" on 8 February  
Speaker: Prof. Liu Zaifu from Hong Kong University of Science and Technology
- 3) "Inquiring Ritual, Dao, or Immortality: Images of Confucius Meeting Laozi in the Han Dynasty (問禮, 問道或問仙? — 漢代孔子見老子畫像試探)" on 6 April  
Speaker: Prof. Hsing I-tien from PolyU Department of Chinese Culture
- 4) "The An Lushan Rebellion and Buddhism" on 30 April  
Speaker: Prof. Chen Jinhua from University of British Columbia
- 5) "The Emperor's Eunuch and the Buddha's Tooth" on 4 May  
Speaker: Prof. Timothy Brook from University of British Columbia

Altogether about 400 participants from the PolyU and the local community attended these lectures.



(Left) Prof. Lewis Lancaster (on left), speaker of the "Buddhism in the Cultural Flow of the Global Era" lecture, and Prof. Chu Hung-lam.

(Middle) Prof. Liu Zaifu (on right), speaker of the "Three Dimensional Reading of the Dream of Red Chamber (《紅樓夢》的三維閱讀)" lecture, and Prof. Jia Jinhua, Director of CIHK.

(Right) Prof. Hsing I-tien (on left), speaker of the "Inquiring Ritual, Dao, or Immortality: Images of Confucius Meeting Laozi in the Han Dynasty (問禮, 問道或問仙? — 漢代孔子見老子畫像試探)" lecture, and Prof. Chu Hung-lam.



(Left) Prof. Chen Jinhua (on right), speaker of "The An Lushan Rebellion and Buddhism" lecture, and Prof. Jia Jinhua.

(Right) Prof. Timothy Brook (on left), speaker of "The Emperor's Eunuch and the Buddha's Tooth" lecture, and Prof. Chu Hung-lam.

Stay tuned for more to come in the second half of 2018. Click here to learn more:

<https://www.polyu.edu.hk/fh/fh10/>



## Highlights

### Prof. William S-Y. Wang Receives Honorary Degree from UChicago

Prof. William S-Y. Wang, Chair Professor of Language and Cognitive Sciences (Department of Chinese and Bilingual Studies), was awarded the honorary degree of Doctor of Humane Letters by the University of Chicago. The honorary degree, presented on 9 June 2018, recognises Prof. Wang's distinguished achievements in scholarship and discovery, particularly the transformative nature of his intellectual impact in the field of linguistics.



## Highlights

### BAESP Student Amy Chan Awarded PolyU Most Outstanding Student 2017

Miss CHAN Chi In Amy, a final-year student of BA(Hons) in English Studies for the Professions (BAESP) from the Faculty of Humanities, was awarded “The Most Outstanding PolyU Student” at the 2017 Outstanding Student Awards Presentation Ceremony on 26 February 2018.

PolyU organises the Outstanding Students Award Scheme every year to award full-time final-year students who excel in both academic and non-academic pursuits during their studies. Among eight outstanding Faculty/School students, one will be further selected for the honour of “The Most Outstanding PolyU Student” of the Year.



With a strong interest and deep passion for language, Amy chose BAESP as her major. Reflecting on the humanistic perspective of her studies, she notes, *“Everything we learn is closely related to our daily life, even a piece of conversation could be something worth analysing”*.

Having been inspired by organising and participating in different social projects in AIESEC with students around the world, Amy and her friends in AIESEC set up an education-related enterprise *DoEd*. The enterprise aims at developing secondary school students’ life skills through experimental learning and building up self-confidence. Amy shares her feelings of receiving the award and future commitments:

*“Having the attitude to excel in whatever I do is a key attribute that pushes me to strive for the best in both academic and non-academic pursuits. I believe having excellent academic performance, clear aspiration and commitment to society are the reasons why I am being chosen as the Most Outstanding PolyU Student. It is such a great honour for me to receive this award as it serves as a great motivation for me to live out my beliefs and continue to serve the society”*.





## Highlights

### Cross-Faculty Research on Systematic Subject-based Enhancement of Ethical Attributes

In collaboration with the other faculties, Dr Jack Chun, Interim Director of GEC, and his project team from the GEC are conducting a large-scale, cross-faculty Teaching Development Grant research project on PolyU students' ethical attributes and the impact of comics as a teaching tool in ethics-related subjects.

Initial findings have suggested some interesting directions subject to further analysis. Overall, female students, for instance, tend to obtain higher scores in the empathy and integrity scales than male students. Furthermore, male students tend to be more positively impacted by the use of comics compared to textual teaching materials. Last but not least, students of the Faculty of Humanities as a group tend to obtain the highest scores in the scale of empathic concern as compared to the students from other faculties.

The participating teaching staff and/or students were from the Faculties of Humanities, Applied Science and Textiles, Business, Construction and Environment, Engineering, Health and Social Sciences, Schools of Design and Hotel and Tourism Management.



*From the comic episode on Immanuel Kant*



*From the comic episode on John Mill*



*From the comic episode on Environmental Ethics*



*Sketch from the episode on plagiarism*

## Outreaching

### Meaningful Learning and Service in Cambodia

Service-Learning (SL) is a unique learning experience that transforms the young hearts and minds of students. The University has been dedicated to promoting international SL subjects in order to broaden students' horizons and nurture them to become responsible global citizens. The Faculty's English Language Centre (ELC) and General Education Centre (GEC) have been contributing to meaningful learning and service in Cambodia, one of the core service locations in PolyU's SL subjects.

#### ELC2S02 Serving the Community through Teaching English

As a part of the SL subject ELC2S02, 31 PolyU students went to Cambodia in June last year to facilitate an English Reading or Speaking Workshop at the Emmanuel Community School in Phnom Penh.



Before walking into the classroom, the students had to go through a cultural sensitivity programme learning about the culture, history and the English learning situation in Cambodia. Having reflected on what they have experienced, our students were then able to deliver the service with more respect and empathy towards the practical needs of their service recipients.

During the 11-day service trip, 24 students had the opportunity to teach Grade 1-6 students and seven others assisted an ELC teacher in delivering a speaking workshop for English Teachers and college students studying to become English teachers.



Four PolyU students who have completed ELC2S02 in past years joined us in Cambodia for a very special pilot programme. These four students worked closely with the Principal of Emmanuel Community School and created digital documentaries featuring the life and dreams of students studying at the school.

"For the first time, I was able to experience what life is like outside of Hong Kong. Seeing how the students here go through so many challenges just to be able to go to school is extremely inspiring and that motivates me to want to do more".



## GEC2S01 Social Poverty in Developing Countries

The subject aims at understanding and caring the people living in poverty in developing countries. The following are some of the service performed by our students:

### Communal building cum kindergarten

Our students helped revitalise the communal building, including the building of two rooms, the painting of the walls, and the installation of a first-aid cabinet. (2016)



*Students help building a room of the communal building and painting the walls of the communal building.*

### Primary school activities

Our students designed and offered learning and teaching activities to the pupils of a primary school in the rural area. They also developed teaching materials and provided teaching and learning resources to the pupils and teachers concerned.



*Students from GEC2S01 teach primary school children in Cambodia simple English with learning and teaching materials developed by themselves (left); how to play a harmonica (middle); and paper art (right). (2017)*

### Betterment of the villagers' living conditions

Multiple visits to different families in the village were paid to understand their poverty situation. Based on what they have learnt, students decided what specific services they would do to help the disadvantaged. For instance, they held gathering and other social activities with the villagers, organised a lunch for the elderly in the village, and addressed the needs of the villagers such as providing farm tools for a hired farm worker, mosquito nets for a household in an undesirable condition, and a second-hand bike to fulfil the biggest wish of a grandmother who had problem sending her grandchild to school.



*(Left) PolyU student cheers with villagers in an elderly lunch. (Middle) Students greet and serve the villagers. (Right) Harmonica performance by a team of primary school children trained by our students.*





*(Left) Villagers enthusiastically participate in social dance, a communal activity organised by students. (Middle) Villagers thank students for their service work. (Right) Students pay home visit and present tailor-made and thoughtful gifts.*

### **Solar energy electricity installation**

Solar energy electricity generators were installed in different places, such as the Buddhist temple, primary school, commune office and the communal building of the village. Our students also installed lighting systems in a number of disadvantaged families.

*(Photos: Students study the location of installation and install a simple lighting system in disadvantaged families in the village and a solar energy generator in a primary school.)*





## Outreaching

### Dean's Lecture Series to High School Students and the Community

In celebration of the 10<sup>th</sup> anniversary of the Faculty of Humanities, Faculty Dean Prof. Chu Hung-lam is giving 12 public lectures on Chinese culture between June and December 2018. The first lecture series “高中生與中國文化” caters for high school students while the second series “社會大眾與倫理傳統” reaches out to the local community.

The lectures will be conducted in Cantonese (supplemented with Putonghua). If you are interested in learning more about Chinese culture, do not hesitate and register for the lectures now at [www.polyu.edu.hk/fh/deanslectures](http://www.polyu.edu.hk/fh/deanslectures).



**THE HONG KONG POLYTECHNIC UNIVERSITY**  
香港理工大學

**10<sup>th</sup> Anniversary**  
Faculty of Humanities  
人文學院

**院長講座系列（一）：高中生與中國文化**

**朱鴻林教授主講**

朱鴻林教授，美國普賴斯頓大學東亞學博士，2009年出任香港理工大學中國文化學系創系主任，現任理大人文學院院長、中國文化講座教授、中國教育研究社榮譽講座教授（中國古代史）及香港人文學院院士。朱教授專攻中國近世歷史與文化，研究包括中國近世光緒時代的思想、社會及政治歷史、宋明理學經典、詞人文學等。曾獲頒香港中文大學校長卓越教學獎、香港大學教育資助委員會/研究資助局傑出人文及社會科學研究獎。

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講座以粵語主講，輔以普通話  
網上報名：  
[www.polyu.edu.hk/fh/deanslectures](http://www.polyu.edu.hk/fh/deanslectures)



**慶祝香港理工大學人文學院成立十周年**

**院長講座系列（一）：高中生與中國文化**

**院長講座系列（二）：社會大眾與倫理傳統**

**慶祝香港理工大學活齡學院成立十周年**

**6/10** 先秦思想與現今社會  
先泰思想與現今社會

**13/10** 人與自然的相處之道  
人與自然的相處之道

**16/10** 為學為人的辯證關係  
為學為人的辯證關係

**27/10** 家國情懷與理想價值  
家國情懷與理想價值

**31/10** 韻文欣賞的知識基礎  
韻文欣賞的知識基礎

**22/6** 令兒孫樂於孝順之道  
與香港理工大學活齡學院合辦

**15/7** 佛教經典中的孝順教導  
與香港佛光道場合辦

**26/8** 道教勸善書的孝順教導  
與荷色園合辦

**9/9** 祖先祭祀的孝道意義  
與新界鄉議局合辦

**28/9** 孝順的倫理與社會意義  
與香港理工大學學務長辦事處及家庭議會合辦

**10/11** 傳統倫理中的婦女孝道  
與家庭議會合辦

**15/12** 雅俗有區分，人獸任君選：  
心理學者與人文學者的對話  
(石丹理教授、朱鴻林教授)

## Outreaching

### ENGL Joint Reunion Dinner

Department of English (ENGL) and the Department of English Alumni Association (DEAA) organised a Joint Reunion Dinner on 23 March 2018. Over 60 participants took part in this event which included members of the DEAA, alumni of ENGL, final-year students of BA(Hons) in English Studies for the Professions, and academic staff of ENGL. Four alumni graduated from different years shared about their career pathways at the dinner. Their experience is valuable in showing the wide career opportunities for English-major graduates.





## Outreaching

### Laba Festival: Sharing Warmth & Wisdom

The Confucius Institute of Hong Kong (CIHK) collaborated with Fo Guang Vihara, Hong Kong in “Laba Festival: Sharing Warmth & Wisdom” to celebrate the beginning of a new year.

Responses to the two Laba Festival activities held on 23 January 2018, Laba Congee and Books Giveaways, were overwhelming. Around 300 guests from the PolyU and the local community joined these activities.



From left: Prof. Chu Hung-lam, Dean (FH) and Chairman of the Council of CIHK; Venerable Shih Yung-fu, Head Abbess, Fo Guang Shan Hong Kong and Macau; and Prof. Jia Jinhua, Director of CIHK



(Left) CIHK shares the joy of reading in the Books Giveaway session.



(Right) A snapshot during the distribution of Laba Congee to participants.

## Research & Scholarly Activities

### Conference Keynote, Plenary and Featured Speeches

JAN – JUN 2018

#### **Prof. HUANG Chu-ren, Department of Chinese and Bilingual Studies**

Influence of Semantically-encoded Orthography on Perception of Chinese Sensory Modalities. The 30<sup>th</sup> North American Conference on Chinese Linguistics (NACCL-30). Institute for Chinese Studies, The Ohio State University, The Ohio State University, USA, 9-11 March 2018.

Language Arts and Chinese for Specific Purposes. 2<sup>nd</sup> International Conference on Business Chinese Education. National Foreign Language Resource Center, University of Hawai'i at Mānoa in Honolulu, Hawaii, 30-31 March 2018.

#### **Prof. LI Chor Shing David, Department of Chinese and Bilingual Studies**

Chinese-L1 lecturers lecturing in English: Context, challenge, and coping strategies. English Medium Instruction Workshop. Language Center, National Taiwan University of Science and Technology, Taipei, 11-12 June 2018.

#### **Dr Bruce MORRISON, English Language Centre**

A look under the bonnet: How the English Language Centre at The Hong Kong Polytechnic University (PolyU) supports a PolyU student's academic study and future career. Symposium on Strategies and Resources for Supporting and Encouraging Students to Self-study English on and off Campus. Graduate School of International Cultural Studies, Tohoku University, Sendai, Japan, 3 March 2018.

#### **Prof. William S-Y. WANG, Department of Chinese and Bilingual Studies**

Language Evolution and Gauguin's Three Questions: I. Where are we from? (語言演化和高更三問— (一) 我們從何處來). Da Xia Forum. Department of Chinese Language and Literature, East China Normal University, Shanghai, China, 28 March 2018.

Language Evolution and Gauguin's Three Questions: II. What are we? (語言演化和高更三問— (二) 我們是何物). Si-Mian Humanities Lecture. Department of Chinese Language and Literature, East China Normal University, Shanghai, China, 30 March 2018.

Language Evolution and Gauguin's Three Questions: III. Where are we going? (語言演化和高更三問— (三) 我們往何處去). Da Xia Forum. Department of Chinese Language and Literature, East China Normal University, Shanghai, China, 2 April 2018.

Language and human evolution: From Homo erectus to Homo loquens to Homo deus. The Great School Hall Lecture Series I. Department of Chinese Language and Literature, Peking University, Beijing, China, 8 May 2018.

Language and human evolution: Design features, diversity, & transmission. The Great School Hall Lecture Series II. Department of Chinese Language and Literature, Peking University, Beijing, China, 9 May 2018.

Language and human evolution: Acquisition, variability, & dissolution. The Great School Hall Lecture Series III. Department of Chinese Language and Literature, Peking University, Beijing, China, 11 May 2018.

#### **Dr YU Kam Por, General Education Centre**

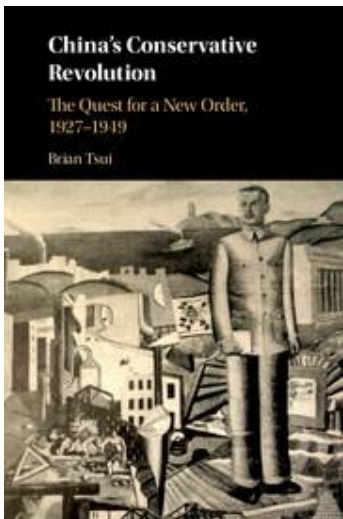
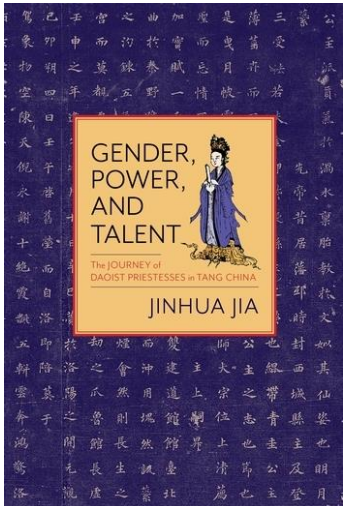
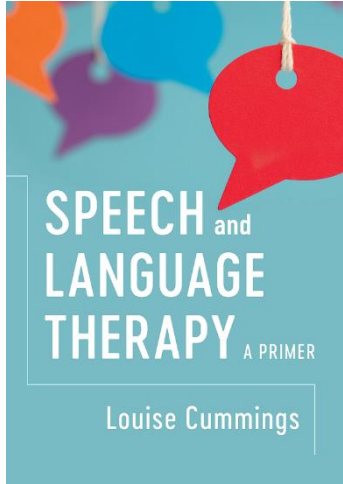
A Confucian Rejoinder to Yin/Yang and Empathy in Slote's Sentimentalist Care Ethics. Slote Encountering Chinese Philosophy. Department of Philosophy, Chinese University of Hong Kong, Hong Kong, 16-17 March 2018.



## Research & Scholarly Activities

### Books Published

JAN – JUN 2018

<b>Book title:</b>	China's Conservative Revolution: The Quest for a New Order, 1927-1949	
<b>Author(s)/Editor(s):</b>	Brian TSUI	
<b>Department:</b>	Department of Chinese Culture 中國文化學系	
<b>Publisher:</b>	Cambridge University Press	
<b>Year of Publication:</b>	2018	
<b>ISBN:</b>	9781107196230	
<b>Book title:</b>	Gender, Power, and Talent: The Journey of Daoist Priestesses in Tang China	
<b>Author(s)/Editor(s):</b>	JIA Jinhua	
<b>Department:</b>	Department of Chinese Culture 中國文化學系	
<b>Publisher:</b>	Columbia University Press	
<b>Year of Publication:</b>	2018	
<b>ISBN:</b>	9780231184441	
<b>Book title:</b>	Speech and Language Therapy: A Primer	
<b>Author(s)/Editor(s):</b>	Louise CUMMINGS	
<b>Department:</b>	Department of English 英文系	
<b>Publisher:</b>	Cambridge University Press	
<b>Year of Publication:</b>	2018	
<b>ISBN:</b>	9781316796061	

<b>Book title:</b>	古中國的愛情與戰爭 - 《詩經》的迴響	
<b>Author(s)/Editor(s):</b>	王士元	
<b>Department:</b>	Department of Chinese and Bilingual Studies 中文及雙語學系	
<b>Publisher:</b>	三聯書店	
<b>Year of Publication:</b>	2018	
<b>ISBN:</b>	9787108059154	

<b>Book title:</b>	生活倫理學	
<b>Author(s)/Editor(s):</b>	莫家棟、余錦波、陳浩文	
<b>Department:</b>	General Education Centre 通識教育中心	
<b>Publisher:</b>	匯智出版有限公司	
<b>Year of Publication:</b>	2018	
<b>ISBN:</b>	9789887840268	

<b>Book title:</b>	The Generative Lexicon: Studies on the Chinese Language 生成詞庫理論與漢語研究	
<b>Author(s)/Editor(s):</b>	宋作豔、黃居仁	
<b>Department:</b>	Department of Chinese and Bilingual Studies 中文及雙語學系	
<b>Publisher:</b>	Beijing Commercial Press	
<b>Year of Publication:</b>	2018	
<b>ISBN:</b>	978-7-100-15610-3	

For details, please visit the Publish & Flourish website: <http://www.polyu.edu.hk/fh/P&F/>.



## Research & Scholarly Activities

### External Grants Obtained by FH Staff

JAN – JUN 2018

#### Standing Committee on Language Education and Research (SCOLAR) — Research and Development Projects 2018-19

Project Title:	Children's Literature in English Language Teaching for Primary Students in Hong Kong (CLELT)
Principal Investigator:	Prof. Kathleen AHRENS, ENGL
Funding Awarded:	HKD1,149,214.6
Project Title:	Communicative Needs of Chinese Professionals in Hong Kong
Principal Investigator:	Dr Mable CHAN, ENGL
Funding Awarded:	HKD882,286.9
Project Title:	The acquisition of Cantonese tones and initials by Hindi-Urdu students at Hong Kong Primary and Secondary schools
Principal Investigator:	Dr LIU Yi, CBS
Funding Awarded:	HKD1,079,397

#### Research Grants Council (RGC) – General Research Fund (GRF)

Project Title:	Relations between Theory of Mind, Mental State Terms, and Presuppositions in Cantonese-speaking Children with and without Autism Spectrum Disorders
Principal Investigator:	Dr CHEUNG Candice Chi-Hang, CBS
Funding Awarded:	HKD578,746
Project Title:	The Hakka Community in Northern Vietnam since 1850: Ethnic and Political Interactions
Principal Investigator:	Prof. HAN Xiaorong, CC
Funding Awarded:	HKD281,200
Project Title:	Mandarin Alphabetical Words: A Study on the Role of Orthography in Morphological and Phonological Adaptation
Principal Investigator:	Prof. HUANG Chu-ren, CBS
Funding Awarded:	HKD486,420
Project Title:	Chinese Cosmology of the Warring States Period: A Thematic and Holistic Study of Four Excavated Manuscripts
Principal Investigator:	Prof. JIA Jinhua, CC
Funding Awarded:	HKD146,464
Project Title:	The persuasive effect of the specific communication styles in corporate leaders' narrative messages on stakeholders' attitude
Principal Investigator:	Dr NGAI Cindy Sing-bik, CBS
Funding Awarded:	HKD219,214
Project Title:	From The 70s Bi-weekly to Communiqué: Autonomous Media, Social Activism and Alternative Cultural Production in Hong Kong 1970s-1990s
Principal Investigator:	Dr PAN Lu, CC
Funding Awarded:	HKD211,987
Project Title:	General auditory or speech-specific origin? Talker normalization revisited
Principal Investigator:	Dr PENG Gang, CBS
Funding Awarded:	HKD425,200

Project Title:	Developing Digital Approaches to the Study of Language and Music Interaction in Traditional Chinese Drama 以數位人文初探中國傳統戲曲中語言與音樂之互動
Principal Investigator:	Dr SCHOENBERGER Kevin, CC
Funding Awarded:	HKD250,530
Project Title:	A multi-perspectival study of attitudes and responses towards metaphor use in the university counseling context
Principal Investigator:	Dr TAY Dennis Zhiming, ENGL
Funding Awarded:	HKD377,500
Project Title:	Embracing "New China": An Intellectual History of China-India Friendship, 1950-1955
Principal Investigator:	Dr TSUI Kai Hin Brian, CC
Funding Awarded:	HKD284,256
Project Title:	Functional Connectome of Semantic Processing across the Adult Lifespan: A Multimodal Investigation using EEG and fMRI
Principal Investigator:	Prof. William S-Y. WANG, CBS
Funding Awarded:	HKD813,520



## Research & Scholarly Activities

### Research Interests/Outputs of New Academic Staff Members



#### Department of English

**Prof. Guangwei HU, Professor**

Professor Hu specialises in language and literacy education, and his main research interests include academic discourse, academic literacy, language-in-education policy, second language writing, and the psychology of second language learning and use. He has published extensively on these areas in over 40 international journals of educational psychology, educational research, and applied linguistics, including *English for Specific Purposes*, *Instructional Science*, *Journal of English for Academic Purposes*, *Journal of Pragmatics*, *Journal of Second Language Writing*, *Language Learning*, *Language Teaching Research*, *Review of Educational Research*, *Studies in Second Language Acquisition*, and *TESOL Quarterly*.

Professor Hu is a visiting Yunshan Chair Professor at Guangdong University of Foreign Studies, represented Singapore in the Executive Board of Asia TEFL, and serves on the International Advisory Board of the China English for Academic Purposes Association. He is Associate Editor of *The TESOL Encyclopedia of English Language Teaching* published by Wiley-Blackwell in 2018. He is also on the Editorial Boards of several international journals including *English for Specific Purposes*, *Journal of English for Academic Purposes*, *Language, Culture and Curriculum*, and *Frontiers of Education in China*. Currently, he serves as Associate Editor of Elsevier's *Journal of English for Academic Purposes*.



#### Department of English

**Dr Christopher JENKS, Associate Professor**

Christopher Jenks is a scholar of language, communication, and culture. He has worked as a professor in a number of countries, including the United States, England, and South Korea. Christopher specialises in the study of language in society and is particularly interested in the political and cultural implications of the global spread of English. His research interests include discourse analysis, computer-mediated communication, intercultural encounters, critical pedagogy, and identity construction. His eight co-edited and published books include *Race and Ethnicity in English Language Teaching* (Multilingual Matters, 2017), *Korean Englishes in Transnational Contexts* (Palgrave Macmillan, 2017), *Language and Intercultural Communication in the Workplace* (Routledge, 2017), *The Discourse of Culture and Identity in National and Transnational Contexts* (Routledge, 2015), *International Perspectives on ELT Classroom Interaction* (Palgrave MacMillan, 2015), *Social Interaction in Second Language Chat Rooms* (Edinburgh University Press, 2014), *Transcribing Talk and Interaction* (John Benjamins, 2011), and *Conceptualising Learning in Applied Linguistics* (Palgrave MacMillan, 2010).

For details of new appointees, please visit [https://www.polyu.edu.hk/cpa/new\\_appointees/](https://www.polyu.edu.hk/cpa/new_appointees/).

## Research & Scholarly Activities

### Joint Postgraduate Student Symposium on Language, Culture and Cognition

This year's Joint Postgraduate Student Symposium (JPSS 2018) on Language, Culture and Cognition was successfully hosted by the Department of English on 20 April.

A total of 14 papers were presented by postgraduate students from the Department of Chinese and Bilingual Studies (CBS), the Department of Chinese Culture (CC), the Department of English (ENGL) and the Doctor of Applied Language Sciences programme (DALs). This was a valuable opportunity for the students to share their research outputs and to get feedback from staff and colleagues.

Congratulations to all PhD students who participated in the Best Paper Award, and most especially to our winners: Molly Xie Pan (First Prize); Winnie Huiheng Zheng (First Runner Up); Evan Longxing Li and Tiffany Yating Yu (Honourable Mentions).

The day included an engaging panel discussion with leading scholars from the three faculties on the symposium theme, Language, Culture and Cognition.

Thank you to the Departmental Research Committee (DRC) Chair of the English Department, the JPSS Organising Committee and the JPSS Scientific Committee for your efforts to make this day great.



Attendees at JPSS 2018 (front row, from left): Prof. Louise Cummings, (Faculty Research Committee Chair); Prof. Bernadette Watson (Associate Head, ENGL); Prof. Kathleen Ahrens (Departmental Research Committee Chair, ENGL); Dr Nathan Albury (JPSS Scientific Committee); Prof. Chu Hung-lam (Dean of the Faculty of Humanities); Dr Dennis Tay (JPSS Scientific Committee); Dr Dechao Li (JPSS Scientific Committee); and Dr Marvin Lam (JPSS Scientific Committee)



From left: Prof. Christian Matthiessen, Prof. Huang Chu-ren and Dr Pan Lu in a scholarly discussion on Language, Culture and Cognition; with the student Moderator, Jesus Guerra-Lyons (foreground)





*Congratulations to Molly Pan (4<sup>th</sup> from left) for winning the Best Paper Award! Pictured here with the Head of the Department of English, Prof. Hans Ladegaard (centre) and other winners.*



*The JPSS Organising Committee (from left): Angel Anqi Wang and Natalie Parinyanat (both from CC); Mark Narthey and Kathleen Macdonald (JPSS Organising Committee Leaders, ENGL); James Britton and Anny Xu (CBS); and Jesus Guerra-Lyons (ENGL)*

## Events

### Local Culture Talk Series

#### #7 Talk by Dr Perdith Chan Ink Art and Hong Kong Cultural Identity

Date of the event: 27 February 2018

Organised by: General Education Centre

"Ink Art" is an artistic category appeared at the end of the 20<sup>th</sup> century. Since the beginning of the 21<sup>st</sup> century, it attracted more and more attention from local and international art scene. The idea of "ink art" developed in the 60s of the 20<sup>th</sup> century. Since then, artists, art critics, curators and art agents have tried to clarify what is ink art and discuss the place and value of it in art history by organising various exhibitions and forums. The talk by Dr Perdith Chan (Assistant Professor from The Chinese University of Hong Kong) traces the development of ink art in Hong Kong and investigates the close relationship between ink art and Hong Kong cultural identity to recognise the important role that Hong Kong has played in the development of ink art.



Guest speaker Dr Perdith Chan (left) and Dr Paris Lau from GEC



## Events

### Virtual Reconstruction of Yuanmingyuan - International Symposium cum Exhibition

Dates of the event: 13 – 31 March 2018 (exhibition period); 13 March 2018 (Symposium)

Organised by: The Confucius Institute of Hong Kong in collaboration with PolyU, University of Vienna, The Confucius-Institute at the University of Vienna, Danube University Krems, University of Macau, The Eurasia-Pacific Uninet (EPU), and Austrian Consulate General in Hong Kong and Macau

The Symposium cum Exhibition was jointly organised by The Confucius Institute of Hong Kong (CIHK) at The Hong Kong Polytechnic University and The Confucius-Institute at the University of Vienna, designed by CIHK. The exhibition “A Touch of Purple and Gold” by the Austrian artist Barbara Salaun, showcased 10 graphics which she combined traditional copperplate printing and cold-needle engraving with modern digital technology, to express the high appreciation of digital reconstruction of Yuanmingyuan.

After the Opening Ceremony, researchers from EPU member universities including The Hong Kong Polytechnic University, Novosibirsk State University, the Danube University Krems, the University of Macau and the University of Vienna among others joined to discuss the importance of protecting “Yuanmingyuen” and further discuss the method of safeguarding the material and immaterial cultural heritage. Around 200 PolyU staff and students, as well as outside participants, attended the symposium and visited the exhibition.



From left: Prof. Chu Hung-lam, Dean(FH) and Chairman of the Council of CIHK; Prof. Richard Trappl, Director of Confucius Institute at the University of Vienna; Austrian artist Ms Barbara Salaun; Honourable Mrs Monika Mueller-Fembeck, Austrian Consul General in Hong Kong and Macao; and Prof. Jia Jinhua, Director of CIHK and Professor of CC, officiate at the Opening Ceremony.



(Left) Prof. Jia Jinhua (2<sup>nd</sup> from left) and 10 symposiasts of “International Symposium on Authenticity and Representation: Case Studies on Yuanmingyuan and Others”.

(Right) The exhibition “A Touch of Purple and Gold” by the Austrian artist Barbara Salaun held at CIHK, PolyU.



## Events

### ELC Reading Club's Book Exchange

Dates of the event: 14 – 16 March 2018

Organised by: English Language Centre

English Language Centre Reading Club's Book Exchange was held on 14-16 March 2018 on the CF Podium. We started the event with around 60 books donated by staff, and in the end vaguely 150+ books were exchanged. The event was well-received by both staff and students from different faculties and departments, and various books, both fiction and non-fiction, were exchanged. Many participants expressed their interest in the future book exchange opportunity, so we believe that the ELC Reading Club will surely organise this event again. Please join us next time.





## West Kowloon Cultural Series

## #1 Talk by Mr Ken Wong

## Performing Arts at West Kowloon: Towards a Model of Learning and Audience Building

**Date of the event: 20 March 2018**

**Organised by: General Education Centre**

The West Kowloon Cultural District is one of the world's biggest cultural establishments. Many major venues for performing arts including the Xiqu Centre will be opened in 2018-19. Mr Ken Wong, Head of Learning and Participation (Performing Arts) of the West Kowloon Cultural District Authority, gave a full-house talk at PolyU to introduce the conceptual design and positioning of the new venues.

His talk focused on issues related to audience building: 1) What kind of audience would the venue aim to capture? 2) What kind of experience the audience would be experiencing? 3) What kind of audience-building strategies would effectively promote the designated values? Besides addressing his talk to the three issues, Mr Ken Wong also introduced the work of his Unit of Learning and Participation and shared with the audience his experience in programme designs, management and assessment mechanisms through case studies.



*From left: former GEC Director Dr Yu Kam Por; guest speaker Mr Ken Wong from WKCD; and Dr Paris Lau from GEC*



## #2 Talk by Ms Vivian Ting Global and Local Imaginations: Building Up M+

Date of the event: 27 March 2018

Organised by: General Education Centre

At the end of 2019, M+ will be showing to the audience the visual culture of the 20<sup>th</sup> and the 21<sup>st</sup> centuries in new ways to earn Hong Kong a place in the global cultural map. With a global vision, M+ believes it ranks with the Museum of Modern Arts in New York, the Centre Pompidou in Paris and the Tate Modern in London. The Hong Kong Government indeed follows the golden formula of museum buildings by investing billions of cash to recruit star architects and international curators. However, many local cultural critics who concern over the insufficient local cultural foundational constructions may hold very different opinion. They pose questions such as these: How a museum addressing to the whole world could still meet the local communities' expectations and needs for cultural constructions? And how could it invigorate and participate in the local cultural ecology? Why would Hong Kong need a world-class museum? The talk investigates how M+ imagines the global and the local and how it understands local context through global vision.

西九文化系列 #2

全球與本土的想像：  
M+的籌建

2019年，M+將以嶄新的姿態向公眾展示20世紀和21世紀的視覺文化。以全球視野，M+相信它將與紐約的現代藝術博物館、巴黎的蓬皮杜中心、倫敦的泰特現代美術館並駕齊驅。香港政府確實遵循了博物館建築的黃金公式，投入數以億計的資金，聘請國際級建築師和策展人。然而，不少本地文化評論者對本地文化基礎建設的不足感到憂慮，他們提出了這樣的問題：一個面向全球，如何還能滿足本地社區對文化建設的期望和需要？它又如何能激發和參與本地文化生態？為什麼香港需要一座世界級的博物館？本講座探討M+如何透過全球視野理解本地脈絡，以及本地文化評論者對M+的質疑和對文化基礎建設的關注。

丁穎茵 獨立研究員

2018年3月27日(星期二)  
下午4:30-6:00  
地點: AG710  
講者電話: 2702 4900 / 2704 4900  
網上報名: [www.pccp.edu.hk/~gened/programme/20180327/](http://www.pccp.edu.hk/~gened/programme/20180327/)

THE HONG KONG POLYTECHNIC UNIVERSITY  
香港理工大學

Faculty of Humanities  
人文學院

General Education Centre  
通識教育中心



Guest speaker independent researcher Ms Vivian Ting (left) and former GEC Director Dr Yu Kam Por



## Events

### European Film Festival

Dates of the event: 2 February – 10 April 2018

Organised by: Department of English

The Minor in European Studies of the Department of English held the European Film Festival from 2 February to 10 April, in collaboration with the European Union Office to Hong Kong and Macao, the Hong Kong Consulate Generals of Dutch, France, Sweden and Switzerland, the Goethe Institut, and the Italian Cultural Institute. Seven films from different European countries were chosen for screening.

The films were all very well received by a mixed audience of PolyU staff, students and external guests, many invited by the European Institution sponsoring the films in question. At times, members of the audience stayed behind to discuss the films, giving rise to some interesting comments and observations. We would like to thank all of those involved in making the festival happen.

The Minor programme has a Facebook Page with regular updates of different related activities and current issues:

<https://www.facebook.com/PolyU.MinorEuropeanStudies/>

**Minor in European Studies**  
Department of English  
presents  
**European Film Festival**  
2ND FEBRUARY TO 10TH APRIL, 2018

**Admission Free!**

Date	Time	Film Title	Country
2nd February 2018 (Fri)	7:00pm - 9:00pm	De Bende van Oss [The Gang of Oss]	The Netherlands
6th February 2018 (Tue)	7:00pm - 9:00pm	Democracy	Germany
6th March 2018 (Tue)	7:30pm - 9:30pm	Die göttliche Ordnung [The Divine Order]	Switzerland
13th March 2018 (Tue)	7:30pm - 9:30pm	Hotel Meina	Italy
20th March 2018 (Tue)	7:00pm - 9:00pm	Seuls [Alone]	France
27th March 2018 (Tue)	7:00pm - 8:30pm	Couleur de Peau, Miel [Approved for Adoption]	France
10th April 2018 (Tue)	7:00pm - 9:00pm	Oedöliga [Eternal Summer]	Sweden

Visit us! @PolyU.Minor European Studies  
Register here!



Before the screening of Hotel Meina on 13 March, the programme leader of Minor in European Studies, Dr Renia Lopez, introduced the film and thanked its sponsors, the Italian Cultural Institute.

## Events

### World Civilization Series

#### #5 Talk by Prof. David H. J. Larmour

#### Did the Ancients Reach the Moon? Lucian's "True History" as Philosophical Science Fiction

Date of the event: 24 May 2018

Organised by: General Education Centre

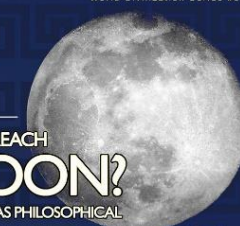
Lucian informs us from the beginning that every detail in his "True History" is untrue, yet narrates them in a rigorously factual manner which inspires credulity. The text plays with the entire Greek literary and philosophical tradition through extensive parody and allusion, but also engages with more fundamental questions of knowledge and truth (such as how do we – or can we – accurately distinguish "true" from "false"? and of the (un)reliability of history when it is presented through narrative (like how do we know – or can we know – whether a historian is lying or reporting facts?). Lucian's education and travels in the "globalised" world of the high Roman Empire, and his apparent admiration for the Cynic School established by Antisthenes and Diogenes, offer some insights into the philosophical underpinnings of this "fantastic voyage" whose concerns and anxieties can often seem remarkably contemporary to us today.



From left: Guest speaker Prof. David Larmour, Honorary Professor of Classics, Ancient History & Archaeology from University of Birmingham; and Dr Rina Camus, Visiting Lecturer of GEC

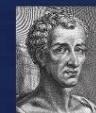
World Civilization Series #5

Date: 24 May 2018 Thurs  
Time: 11:00am–12:30pm  
Venue: AG710  
Medium: English



## DID THE ANCIENTS REACH THE MOON?

### LUCIAN'S 'TRUE HISTORY' AS PHILOSOPHICAL SCIENCE FICTION




A 3rd-century Voyage to the Moon: Lucian's "True History" as Philosophical Science Fiction

Lucian only tells us from the beginning that every detail in his "True History" is untrue, yet narrates them in a rigorously factual manner which inspires credulity. The text plays with the entire Greek literary and philosophical tradition through extensive parody and allusion, but also engages with more fundamental questions of knowledge and truth (such as how do we – or can we – accurately distinguish "true" from "false"? and of the (un)reliability of history when it is presented through narrative (like how do we know – or can we know – whether a historian is lying or reporting facts?). Lucian's education and travels in the "globalised" world of the high Roman Empire, and his apparent admiration for the Cynic School established by Antisthenes and Diogenes, offer some insights into the philosophical underpinnings of this "fantastic voyage" whose concerns and anxieties can often seem remarkably contemporary to us today.

Prof. David H. J. Larmour  
Paul Whitfield Hark Professor of Classics, Texas Tech University  
Honorary Professor of Classics, Ancient History & Archaeology, University of Birmingham

David H. J. Larmour (1975) is a Senior Lecturer in the School of Classics, University of Birmingham. He is the author of *Lucian's True History: A Study in the History of the Novel* (Oxford, 2005) and *Lucian's True History: A Study in the History of the Novel* (Oxford, 2005). He is also the author of *Lucian's True History: A Study in the History of the Novel* (Oxford, 2005) and *Lucian's True History: A Study in the History of the Novel* (Oxford, 2005).



Enquiry: 3756 4866 / 3756 4868

Registration: [www.polyu.edu.hk/gec/registration/2018/0524](http://www.polyu.edu.hk/gec/registration/2018/0524)

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General Education Centre  
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## Events

### Hong Kong Continuing Professional Development Symposium

Date of the event: 30 May 2018

Organised by: English Language Centre

The first Hong Kong Continuing Professional Development Symposium was successfully held on 30 May 2018 with post-symposium events on 31 May and 1 June 2018. The Symposium addressed the theme of “Higher education best practices – English teaching and learning in Hong Kong”. This major annual event, organised by the Hong Kong Continuing Professional Development Hub (HKCPD Hub) for University English Teachers, provides a dynamic platform for University Language Centre English teachers to share best practices and research findings with a view to encouraging more informed and effective teaching, leading to concomitant improvements in learning.

Highlights of the day included plenary talks by Prof. Antony Kunnan and Dr Ursula Wingate, as well as paper presentations, workshops, colloquiums and interactive showcases from speakers based in Hong Kong. The Symposium, held in Innovation Tower at PolyU, attracted over 200 registrants from all eight universities in Hong Kong. Participant feedback was very positive; the opportunity to meet, share ideas, and discuss possible collaboration with colleagues from other universities was something participants highlighted.

Prof. Kunnan and Dr Wingate also took part in post-symposium events on the 31 May at CityU and 1 June at HKU. These post-symposium events highlight the cross-institutional nature of HKCPD Hub. In addition, the inaugural meetings of the five Hub Communities took place during the Symposium. These Communities provide a place for ELC colleagues to share insights and best practices, exchange ideas and knowledge, solicit professional development support and work on projects together to explore innovation in key areas of English teaching and learning among Hong Kong higher education institutions.

More details about the HKCPD Hub and the Symposium: <https://hkcpdhub.hku.hk/>

Colleagues in FH are encouraged to join the Hub and one or more of the Communities.



(Left) Prof. Kunnan gives the plenary talk on the need for evaluation of language assessments.



(Right) Participants discuss the programme of the Symposium.



(Left) The Symposium provides an opportunity for colleagues to network.



(Right) A snapshot during the presentation by HKUST colleagues.

## Events

### Annual General Meeting of the Association of Hong Kong Language Centres

**Date of the event: 30 May 2018**

**Organised by: English Language Centre**

The Annual General Meeting (AGM) of the Association of Hong Kong Language Centres took place on 30 May at PolyU, after the Continuing Professional Development Hub Conference. Thank you to all those who stayed for the meeting.

The aims of the Association are to advocate for the interests of the members of the Association, encourage scholarship, facilitate international contacts, promote the status of language centres and their staff, and facilitate cross-centre initiatives.

Benefits of membership to both institutions and individuals include inter-institutional cooperation such as invitations to events, possible discounts on conferences of organisations like CERCLES (a European Language Centre organisation), professional development opportunities, and international links to potential invited speakers and centre advisors.

At the AGM the aims and plans of the Association were explained, reports were given by the Secretary and Treasurer, financial and electoral issues were voted on, and the President, Secretary and Treasurer were elected. Members elected Dr Bruce Morrison, Director of PolyU ELC, as President; Mr Andrew Morrall, then Associate Director of PolyU ELC, as Secretary; and Dr Nigel Huckstep, Associate Director of HKUST's Centre for Language Education, as Treasurer.

For more about the Association, please see its website at <https://sites.google.com/view/ahklc/home>.





## Events

### 12<sup>th</sup> International Conference for Researching and Applying Metaphor (RaAM)

Dates of the event: 27 – 30 June 2018

Organised by: Department of English

The Department of English organised the 12<sup>th</sup> International Conference for Researching and Applying Metaphor (RaAM) from 27 to 30 June, in conjunction with FH's 10<sup>+</sup> anniversary. It was the first time RaAM, traditionally the largest international conference for applied metaphor studies, was held in Asia. The event attracted about 200 participants from over 30 countries/regions, including a strong contingent of FH colleagues and postgraduate students. The stimulating three-day programme also featured a cocktail reception supported by the Hong Kong Tourism Board, a PhD dance party, a dinner banquet, and a social event at Nanlian Gardens where international participants experienced a taste of authentic Chinese cuisine and culture.



*A group photo of the participants of the conference.*



*Prof. Kathleen Ahrens (front row, 2<sup>nd</sup> from left) of ENGL is elected as the new President of RaAM at the Annual General Meeting during the conference.*



## Events

### CIHK Lecture Series

#### Specialist Lectures on Chinese History and Culture

Date of the event: 26 March 2018

Organised by: Confucius Institute of Hong Kong and Department of Chinese Culture

CIHK and CC organised a specialist lecture “Behind the Licentiousness and Cruelty of Pan Jinlian (潘金蓮“淫”與“毒”的背後)” in March with Prof. Zuo Jiang, a guest speaker from Shenzhen University. The lecture was attended by around 100 PolyU staff and students, as well as outside participants.



*Prof. Zuo Jiang (on left), speaker of the “Behind the Licentiousness and Cruelty of Pan Jinlian (潘金蓮“淫”與“毒”的背後)” lecture, and Prof. Jia Jinhua.*

#### Seminars on Chinese History and Culture for Postgraduate Students in Hong Kong, Macau and the Pearl River Delta

Dates of the event: 14 and 21 April 2018

Organised by: Confucius Institute of Hong Kong and Department of Chinese Culture

The spring session of 2018 postgraduate student seminars on Chinese history and culture was held on 14 and 21 April 2018, with four speakers from various universities in Hong Kong and including one from PolyU.

Prof. Chan Wai Keung, Director of MA Programme, Department of Chinese Language and Literature, Hong Kong Baptist University, gave a talk on “A Literary Approach to the Meditative Discourse in Realized Scripture on the Great Grotto of the School of Highest Clarity”. Prof. Jia Jinhua, Director of CIHK and Professor of PolyU Department of Chinese Culture presented on “How to Study the Relationship between Gender and Chinese Religion: With Tang –Dynasty Daoist Priestesses as an Example”.

Prof. Wu Shengqing, Associate Professor of Chinese Literature in the Division of Humanities at the Hong Kong University of Science and Technology, shared on the topic “A Paper Mirror: Chinese Lyricism and Modern Photography”. Dr Wang Xiaolin, Associate Professor of College of Liberal Arts and Social Sciences, the City University of Hong Kong, discussed on “The Peach Blossom Spring and Asylum”. A total of 26 postgraduate students from Hong Kong and Guangzhou participated in the seminars.



*(Left) A group photo with Prof. Jia Jinhua (front row, 3<sup>rd</sup> from left) and the participating postgraduate students.*

*(Right) A snapshot during discussion among Prof. Wu Shengqing (1<sup>st</sup> from left) and participating students.*



# Faculty Updates

## People

### External Appointment

#### **Council Chairman of CIHK and Council Member of CPCE**

Faculty Dean Prof. Chu Hung-lam has been appointed as Chairman of the Council of Confucius Institute of Hong Kong (CIHK) with effect from 23 April 2018. Prof. Chu ceased to be the Honorary Director of CIHK on the same date. Prof. Chu has also been appointed as Member of the College Council for the College of Professional and Continuing Education (CPCE) with effect from 1 July 2018.

#### **President and Secretary of the Association of Hong Kong Language Centres**

Dr Bruce Morrison, Director of English Language Centre, has been elected as President of the Association of Hong Kong Language Centres at the Association's Annual General Meeting on 30 May 2018.

Mr Andrew Morrall, Senior Lecturer of English Language Centre, has been elected as Secretary of the Association of Hong Kong Language Centres on the same date.

#### **President of the Association for Researching and Applying Metaphor**

Prof. Kathleen Ahrens, Professor of Department of English, has been elected as President of the Association for Researching and Applying Metaphor (RaAM) at the RaAM's Annual General Meeting during its 12<sup>th</sup> international conference held on 27 – 30 June 2018.

### Internal Appointment

#### **Associate Dean of FH**

Dr Dennis Tay, Associate Professor of Department of English, has been appointed as Associate Dean of the Faculty with effect from 1 March 2018. The Faculty Newsletter Editorial Board would like to welcome Dr Tay as the new Co-Editor of the Newsletter.

Taking the opportunity, the Faculty would like to thank Prof. Winnie Cheng, the former Associate Dean of FH and Co-Editor of the Faculty Newsletter who retired this July, for her great contribution to the Faculty in the past years.

#### **Interim Director of GEC**

Dr Jack Chun, Senior Teaching Fellow and Associate Director of General Education Centre, has been appointed as Interim Director of GEC with effect from 11 June 2018. Dr Yu Kam-por's Directorship in GEC was ceased on the same date due to retirement.

#### **Associate Director of ELC**

Mr Adam Forrester, Senior Teaching Fellow of English Language Centre, has been appointed as Associate Director of ELC with effect from 1 July 2018. Upon the assumption of duty of Mr Forrester, Mr Andrew Morrall ceased to be Associate Director on the same date. Ms Anna Ho will continue to serve as the other Associate Director of ELC.

## New Appointment

We are pleased to welcome the following academic and teaching/clinical staff members who took up new full-time positions between 1 January and 30 June 2018.

### Department of Chinese and Bilingual Studies

- Dr LIU Kanglong, Assistant Professor

### Department of English

- Prof. HU Guangwei, Professor

## Retirement

We would like to give our heartiest thanks to the following academic and teaching members who retired between 1 January and 30 June 2018 for their invaluable contributions to the Faculty. We wish them good health and happy days in their retirement!

- Ms Victoria CHAN, English Language Centre;
- Dr YU Kam-por, General Education Centre; and
- Dr ZHANG Xiaoheng, Department of Chinese and Bilingual Studies



## Faculty Updates

### QS Subject Rankings 2018

PolyU's Linguistics, the discipline that the majority of FH staff members belong to, is ranked 40<sup>th</sup> in the world and 9<sup>th</sup> in Asia in 2018 Quacquarelli Symonds University Rankings. The discipline has consistently been ranked among Asia's top 10 and the world's top 50. PolyU's Arts and Humanities is ranked 21<sup>st</sup> in Asia and 115<sup>th</sup> in the world.

Quacquarelli Symonds University Rankings by Subject ranks universities in individual subject areas based on academic reputation, employer reputation and research impact.



## Student Corner

### ELC Drama Club Annual Performance – The Visit

The English Drama Club (EDC), an extra-curricular student group under the English Language Centre of The Hong Kong Polytechnic University, strives to provide a platform for those who are interested in English and Drama to showcase their talents.

This year, more than 100 students were involved in the production of our 2018 Annual Performance, *THE VISIT*, a tragicomedy written by Friedrich Durrenmatt. The story depicts Claire Johnson's mysterious visit to Guellen, a town in the midst of a deep economic depression. The play criticises and explores the underlying hypocrisy and greed in human nature.

The show ran from 8 – 10 March at the Chiang Chen Studio Theatre, and was a great success. Putting on the show allowed the participants to enhance their abilities in problem solving, interpersonal communication, as well as practical skills like budget management, time management and human resources management. Through this experience, we gained firsthand experience on how to approach and complete a large-scale project within the PolyU family.

Following the Annual Performance, the Drama Lab performance on 19 March 2018 was also well-received by the audience. This acting style was established by the previous committee aiming to provide more talents with on and off stage experience. This year, *AN EMPTY CHAIR*, was staged and performed by only six PolyU students.

A new committee has already been formed. A passionate production team has already started planning for the 2019 Annual Performance. A new legend is about to begin. We are all very grateful for the support that the University continues to give the English Drama Club as the participants are rewarded with an unforgettable experience every year.

Please visit our website for more detail: <http://elc.polyu.edu.hk/EngDrama>

Thank you.

Keira ZHANG  
President  
16<sup>th</sup> Committee  
English Drama Club









## Student Corner

### Inscribe Undergraduate Journal

The e-journal *Inscribe*, hosted and supported by the English Language Centre (ELC), features polished and professional writing of PolyU undergraduates. These stories, articles, essays and more originate in various undergraduate courses, including many CAR subjects with the English Writing Requirement (EWR). The scripts are then adapted to suit a wider audience and shared online at <http://inscribe.elc.polyu.edu.hk>.

Issue 3 features eight student authors from various faculties who were supported by 12 ELC editors and proofreaders. Reviewers from the ELC and GEC contributed by approving the most promising submissions and ensuring high standards for the final issue. ELC advisers and editors-in-chief also devoted their time to oversee and facilitate the publishing process.

In celebration of the Faculty of Humanities' tenth anniversary, a printed version of the e-journal was produced and made available to key stakeholders, including the student authors, the Faculty and School deans of these writers, and *Inscribe* volunteer staff. We invite you to enjoy the short story "Blossom Season and Rainy Days" by Accounting student Anna Tao as an example of the creativity, passion, and writing skills displayed by our undergraduates: <https://inscribe.elc.polyu.edu.hk/?p=919>. Happy reading!





## Student Corner

### Scholarships Received by FH Students

#### Calry Chiu Chui Yin Scholarship

CHUNG Hau Lam, Broad Discipline of Language, Culture and Communication (BDLCC)

#### Choy Lee Chiu Man Memorial Scholarship

LAM Ching Nam, BA(Hons) in Chinese and Bilingual Studies (BACBS)

#### Commercial Radio 50th Anniversary Scholarship

CHAN Kwan Ho, BA(Hons) in Chinese and Bilingual Studies (BACBS)

LI Hoi Pang, BA(Hons) in Chinese and Bilingual Studies (BACBS)

LI Yun Lam, BA(Hons) in Language and Speech Sciences (BALSS)

#### Fung Scholarship

CHIU Lok Yi, BA(Hons) in English Studies for the Professions (BAESP)

MAK Wing Ting, BA(Hons) in Chinese and Bilingual Studies (BACBS)

#### HKSAR Government Scholarship

NG Chun Lam, BA(Hons) in English Studies for the Professions (BAESP)

NG Fuk King, BA(Hons) in Bilingual Interdisciplinary Chinese Studies (BABICS)

#### HKSAR Government Scholarship Fund - Talent Development Scholarship

CHOW Oi Shan, BA(Hons) in English Studies for the Professions (BAESP)

FONG Pak Lun, BA(Hons) in Chinese and Bilingual Studies (BACBS)

HUA Xia, BA(Hons) in Chinese and Bilingual Studies (BACBS)

LAM Ting Chak, BA(Hons) in English Studies for the Professions (BAESP)

LAU Hang Yu, BA(Hons) in English Studies for the Professions (BAESP)

LO Ying Chiu, BA(Hons) in Chinese and Bilingual Studies (BACBS)

NG Fuk King, BA(Hons) in Bilingual Interdisciplinary Chinese Studies (BABICS)

SO Chun Hin, BA(Hons) in Chinese and Bilingual Studies (BACBS)

TAM Shek Hin, BA(Hons) in English Studies for the Professions (BAESP)

TSE Long Hin, BA(Hons) in Chinese and Bilingual Studies (BACBS)

WONG Yi Ching, BA(Hons) in Chinese and Bilingual Studies (BACBS)

#### Kai Chong Tong Scholarship

CHEUNG Chau Yi, BA(Hons) in English Studies for the Professions (BAESP)

#### Lau Yuen Ling Scholarship

SOHN Byung Woo, BA(Hons) in English Studies for the Professions (BAESP)

#### Scholarship for Prospective English Teachers

CHUNG Tsz Shan Christie, Broad Discipline of Language, Culture and Communication (BDLCC)

LI Nga Ting, Broad Discipline of Language, Culture and Communication (BDLCC)

#### Soo Chew Bong Sports Scholarship for Prominent Student-Athlete

CHAN Kin Lok, MA in Translating and Interpreting (MATI)

### **WKF Foundation Service-Learning Scholarship**

CHIU Lok Yi, BA(Hons) in English Studies for the Professions (BAESP)

LAM Ingrid, BA(Hons) in English Studies for the Professions (BAESP)

TONG Ka Wai, BA(Hons) in English Studies for the Professions (BAESP)

### **Dr Y.K. Ching Memorial Scholarship**

LI Nga Ting, Broad Discipline of Language, Culture and Communication (BDLCC)

### **President Emeritus Professor Poon Chung-kwong Scholarship**

NOWAKOWSKI Maciej, BA(Hons) in English Studies for the Professions (BAESP)

### **Faculty of Humanities Scholarship for Hall Residents**

CHAN Lok Yin, Broad Discipline of Language, Culture and Communication (BDLCC)

### **HKCC Scholarship for PolyU Articulation**

LAI Tsz Yin, BA(Hons) in English Studies for the Professions (BAESP)

LI Hoi Pang, BA(Hons) in Chinese and Bilingual Studies (BACBS)

LI Yun Lam, BA(Hons) in Language and Speech Sciences (BALSS)

PANG Wing Tung Candice, BA(Hons) in Bilingual Interdisciplinary Chinese Studies (BABICS)

WU Chau Yan, BA(Hons) in English for Business and Professional Communication (BAEBPC)

### **Department of Chinese and Bilingual Studies Scholarship for Hall Residents**

CHEN Pei, BA(Hons) in Chinese and Bilingual Studies (BACBS)

LI Xiyuan, BA(Hons) in Chinese and Bilingual Studies (BACBS)

### **Department of Chinese Culture Scholarship for Hall Residents**

NG Wing Ming, BA(Hons) in Bilingual Interdisciplinary Chinese Studies (BABICS)

### **Department of English Scholarship for Hall Residents**

CHOW Oi Shan, BA(Hons) in English Studies for the Professions (BAESP)

GAO Siqi, BA(Hons) in English Studies for the Professions (BAESP)

KIM Minju, BA(Hons) in English Studies for the Professions (BAESP)



# Editorial Board

## Co-editors

Dr Dennis Tay  
(Department of English)

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(English Language Centre)

Dr Cindy Ngai  
(Department of Chinese and Bilingual Studies)

Dr Pan Lu  
(Department of Chinese Culture)

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