

Subject Code	MM692																																						
Subject Title	DBA Residential 2																																						
Credit Value	2																																						
Level	6																																						
Normal Duration	1-semester																																						
Pre-requisite/ Co-requisite/ Exclusion	Completion of at least 6 of the required taught subjects (including 1 compulsory, 2 core and 3 elective subjects)																																						
Objectives	This subject contributes to the achievement of the DBA outcome by sharpening students' ability to conduct original applied research and ethical awareness in business administration, laying the foundation for lifelong learning within Hong Kong and global contexts (Outcome 3).																																						
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> present their thesis proposals integrate the feedbacks from the panel members to further improve their research model and methods; prepare for their data collection and analysis; review requirements and guidelines for writing the thesis. 																																						
Subject Synopsis/ Indicative Syllabus	<p>The purpose of this workshop is to prepare students for the DBA thesis. The content will include:</p> <ul style="list-style-type: none"> presentations of students' thesis proposals. Other students and academic staff, including thesis supervisors, will provide feedback to the students about their proposed research. Experience sharing by DBA alumni who have successfully conducted and finished their theses. special sessions will also be held on various research topics, depending on the needs of the students. 																																						
Teaching/Learning Methodology	This is an intensive and interactive workshop that involves presentations by students as well as discussions and seminars.																																						
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th><th rowspan="2">% weighting</th><th colspan="4">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th></tr> <tr> <th>a.</th><th>b.</th><th>c.</th><th>d.</th></tr> </thead> <tbody> <tr> <td>Continuous Assessment*</td><td>100%</td><td></td><td></td><td></td><td></td></tr> <tr> <td>1. Participation</td><td>50%</td><td>✓</td><td>✓</td><td>✓</td><td>✓</td></tr> <tr> <td>2. Discussion</td><td>50%</td><td>✓</td><td>✓</td><td>✓</td><td>✓</td></tr> <tr> <td>Total</td><td>100 %</td><td colspan="4"></td></tr> </tbody> </table>					Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				a.	b.	c.	d.	Continuous Assessment*	100%					1. Participation	50%	✓	✓	✓	✓	2. Discussion	50%	✓	✓	✓	✓	Total	100 %				
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	<p><i>*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer.</i></p> <p>To pass this subject, students are required to obtain Pass in the Continuous Assessment components.</p>
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	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Students will present their thesis proposals and hence their full participation is required.</p>	
Student Study Effort Expected	Class contact:	
	▪ Workshops	30 Hrs.
	Other student study effort:	
	▪ Preparation for workshops	10 Hrs.
	▪ Preparation for assignment / project and presentation	50 Hrs.
	Total student study effort	90 Hrs.
Reading List and References	<p>Thomas Kuhn, <i>The Structure of Scientific Revolutions</i>, 1st Edition, University of Chicago Press, 2012.</p> <p><i>Chicago Manual of Style: for authors, editors and copywriters</i>, 18th Edition, Chicago, University of Chicago Press, 2024.</p> <p>Madsen, D., <i>Successful Dissertations and Theses</i>, 2nd Edition, San Francisco, Jossey-Bass, 1992.</p> <p><i>Publication Manual of the American Psychological Association</i>, 7th Edition, Washington, American Psychological Association, 2020.</p> <p>Turabian, K.L., <i>A Manual for Writers on Term Papers, Theses, and Dissertation</i>, 9th Edition, Chicago: The University of Chicago Press, 2018.</p> <p>Winkler, A.C. & McCuen, J.R., <i>Writing the Research Paper: A Handbook</i>, 8th Edition, Boston, Mass. : Wadsworth/Cengage Learning, 2012.</p>	