PolyU

MBA

Taught in English ◆ Offered in Hong Kong

Master of Business Administration

2026-2027

LEAD TO CREATE

THE HONG KONG POLYTECHNIC UNIVERSITY
香港理工大學

PolyU理大商學院
Business School
Innovation-driven Education and Scholarship

AACSB ACCREDITED

EQUIS ACCREDITED

About PolyU

The Hong Kong Polytechnic University (PolyU) aspires to be an innovative world-class university with a strong sense of social responsibility, driven by its motto,

“ To learn and to apply, for the benefit of mankind. ”

Established since **1937**

World's top **100** institutions

170+ postgraduate & undergraduate programmes

32,000+ students & **448,000+** global alumni

280+ institutional partners

PolyU Rankings

The University's unwavering commitment to excellence has earned its international recognition, with PolyU ranking consistently among the top 100 universities worldwide.

#3
Quacquarelli Symonds
World University Rankings: Sustainability 2025 (Hong Kong)

#3
Times Higher Education
World's Most International Universities 2025

#7
Times Higher Education
Young University Rankings 2024

#17
Quacquarelli Symonds
World University Rankings: Asia 2025

#54
Quacquarelli Symonds
World University Rankings 2026

#83
Times Higher Education
World University Rankings 2026

PolyU Business School

“We pursue Innovation-Driven Education and Scholarship (IDEAS) to engage stakeholders and deliver societal impact in a sustainable way with a focus on Hong Kong and the Greater Bay Area.”

PolyU理大商學院
Business School
Innovation-driven Education and Scholarship

PBS

PBS Global Rankings

#2
Times Higher Education
World University Rankings 2025: Business & Economics (Hong Kong)

#35
University of Texas at Dallas
Top 100 Worldwide Business School Rankings based on Research Contributions 2020-2024

#37
Times Higher Education
World University Rankings 2025: Business & Economics

#46
Quacquarelli Symonds
World University Rankings 2025: Business & Management Studies

1 of the
top and largest business schools in Asia

30+
postgraduate & undergraduate programmes

5,300+ students **&** **55,000+** alumni

12
research & specialist centres

200+
world-class scholars from all over the world

International Accreditations

AACSB ACCREDITED
EQUIS ACCREDITED

Dean’s Message

Welcome to the Faculty of Business of PolyU.

The Faculty of Business, known as PolyU Business School (PBS), is a world-class business school that offers top-quality academic programmes and spearheads cutting-edge research in business and related disciplines. We take pride in our accreditations from AACSB International (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

Dedicated to the pursuit of **Innovation-driven Education and Scholarship (IDEAS)**, PBS collaborates with stakeholders to create a positive societal impact sustainably, with a focus on Hong Kong and the Greater Bay Area. Through our educational programmes, partnerships, and close connections with industry and the professional community, we aim to share knowledge and technology with the wider community.

Our comprehensive portfolio of undergraduate and postgraduate programmes, many of which are endorsed by professional bodies, encompass key areas such as accounting, aviation, business artificial intelligence, ESG, finance, logistics, management, maritime, marketing, shipping, and transport. Alongside the BBA, MBA, DBA, DBAI, DBM, DFinTech, DMgt, and specialised master’s degrees, our research programmes also lead to the MPhil and PhD qualifications.

To maintain currency of our academic programmes and specialist consultancy services, our faculty members conduct pioneering and impactful research within and across their disciplines, supported by our Case Consortium and centres for branding and marketing, digital transformation, economic sustainability and entrepreneurial finance, financial technology, leadership and innovation, maritime data and sustainable development, and shipping and logistics. Our research has been ranked 35th globally in The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2020-2024.

We invite you to become part of our community of over 200 esteemed scholars from around the world, 5,300 students, and 55,000 alumni.

Ir Prof. T.C. Edwin Cheng
IASCYS Academician, FHKEng, ScD, PhD
Dean, Faculty of Business
Fung Yiu King – Wing Hang Bank Professor in Business Administration
Chair Professor of Management

Inspiring Impactful Leaders and Creators for a Sustainable World

PolyU MBA aims to provide a transformational education experience to professionals and managers who wish to enhance their general management skills, leadership capabilities, and creator mindset.

2 MBA Workshops + **12** Core Courses + **2** Elective Courses

MBA Workshops

(tentatively offered in mid-end Aug before Semester 1)

- MBA Creator Workshop
- Data Science Workshop

Core Courses

- Academic Integrity and Ethics in Business
- Creator Field Project
- Accounting
- Digital Transformation and Business Analytics
- ESG and Sustainability
- Finance
- Global Economy and Business#
- Innovation and Entrepreneurship
- Leadership and Organisational Behaviour
- Marketing
- Operations
- Strategy#

Elective Courses

Any two from the list below:

- MBA International Experience
- Advanced Technology in Business
- Applications of Decision Making Models
- Business Applications of Blockchain
- Design for Transformation
- Entrepreneurial Finance
- Global Sourcing and Supply
- Independent Projects
- Investments
- Mergers and Acquisitions
- Managing Social Enterprises
- Negotiation and Conflict Management

Mode of Study
Full-time

Medium of Instruction
English

MBA International Experience*

MBA International Experience offers students the opportunity to broaden their international perspective and professional network by attending an international executive programme from our partner institutions.

Partner institutions:

IMD · Møller Institute, Churchill College, University of Cambridge · istitutomarangoni enhancing talent since 1935 · LSE

i. This course has been included in the list of reimbursable courses under the Continuing Education Fund.
ii. The mother course (Master of Business Administration programme) of this module is recognised under the Qualifications Framework (QF Level 6).

*The institution(s) involved each year may vary and be decided by the programme.

Students taking the elective subject "MBA International Experience" will pay the course fee as requested by the offering institution and bear themselves the costs of travel, accommodation, visa, insurance, etc. The MBA programme will not charge the credit fee for taking the "MBA International Experience" subject.

Suggested Study Timeline

One Year

MBA Workshops
(tentatively offered in mid-end Aug before Semester 1)

Semester 1
- 7 Core

Semester 2
- 5 Core including Creator Field Project (Commence)
- 1 Elective

Summer
- MBA International Experience or 1 Elective
- Creator Field Project (Complete)

*Remarks
Students are eligible for the early exit award PgD in Business Administration (PgD BA) upon completion of 22 credits of the programme by completing the "MBA Creator Workshop", "Data Science Workshop", "Academic Integrity and Ethics in Business", any other 6 Core Courses and 1 Elective Course.

MBA

Nurturing Leadership and Creator Mindset

PolyU MBA is committed to inspiring professionals and managers to lead effectively and create impact for both business and society.

International Exposure

The curriculum emphasizes a global outlook. Students have the option to attend international executive programmes at our partner institutions.

Regional Perspective

Learning materials and programme activities with a regional focus will enhance students' comprehension of local business landscapes and challenges.

Beyond Classroom Learning

Students will have access to optional activities and field trips aiming to provide them with a comprehensive MBA experience.

Case-Based Approach

With a case-based teaching approach for all core courses, students can practice analytical thinking and reflective judgment with real-world problems.

Linkage to Practice

PolyU MBA's experiential-oriented curriculum and enrichment activities will strengthen students' exposure and linkage with the industry.

World-Class Faculty

PolyU MBA is taught by renowned professors and industry experts with extensive knowledge and experience, offering students an exceptional learning experience.

Advanced Study Option (MBA-DBA Connect)

A MBA-DBA Connect study option is available for select MBA students to pursue a fast-track study in the distinguished PolyU DBA programme.

Highlights

Professional Development

MBA Enrichment Activities

Explore a wide range of enrichment activities for a well-rounded MBA journey. Our professional development events, from leadership forums to career and skills development workshops, prepare you for success in today's competitive landscape. Engage in vibrant social activities to foster connections within our dynamic MBA community.

Student Engagement

Student Profile (Class of 2025)

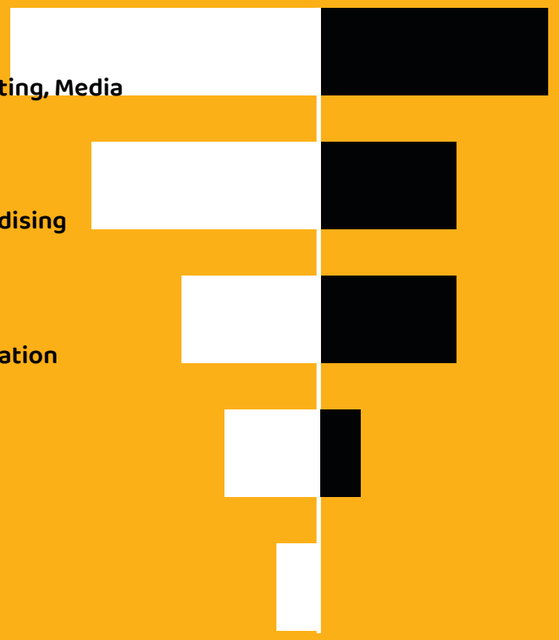
At PolyU MBA, we embrace and value the remarkable diversity of our students from varied professional backgrounds. Their wealth of rich experiences and diverse insights, both inside and outside the classroom, form the foundation of our truly enriching MBA programme.

5-6 Years
Average Work Experience

29-30
Average Age

33% & 67%
Male **Female**

By Occupation



23%
Advertising, Marketing, Media

17%
Trading & Merchandising

10%
IT & Telecommunication

7%
Health Care

3%
Others

17%
Accounting, Finance & Banking

10%
Education

10%
Real Estate & Construction

3%
Manufacturing

Graduate Testimonials

CHENG Kuang-Che

The PolyU MBA programme offers an open platform to learn from expert professors with extensive industry experience and peers from diverse professional backgrounds. The programme's industry-focused courses have sharpened my leadership skills by encouraging me to reflect on and learn from my management experience. Crucially, the PolyU MBA programme provides valuable opportunities for international company visits. These have broadened my career options and expanded my professional network.

MA Lei

Choosing the PolyU MBA has marked a key milestone in my professional journey. I have 18 years of industry experience and understand how important it is to keep learning and enhancing my management skills. The MBA programme stood out for its blend of innovative business management courses and its practice-oriented approach, including diverse international projects and corporate visits. The programme's creative methodology has enabled me to develop my management skills, build on my extensive professional experience by engaging with emerging business trends, and inject new energy and perspectives into my career development.

WANG Yiqiao

My MBA journey was nothing short of transformative. It provided an unparalleled opportunity to learn cutting-edge knowledge from world-leading lecturers and researchers. At the same time, it opened my eyes to new career possibilities through deep connections with a diverse cohort of professionals. The fantastic series of company visits bridged theory and practice, making the learning immediately applicable. I'm profoundly grateful for this exceptional experience.

XUE Xin

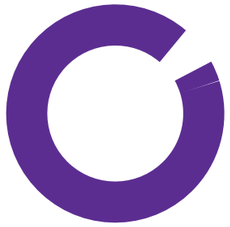
Choosing the PolyU MBA programme was an excellent decision for me! The PolyU MBA offers a range of in-depth, innovative, and creative business management programmes and activities, as well as a great platform for resource sharing and information exchange. The programme has an excellent reputation in Hong Kong, so if you're looking to kick-start your career in Hong Kong, join the PolyU MBA!

Career Development

PolyU MBA

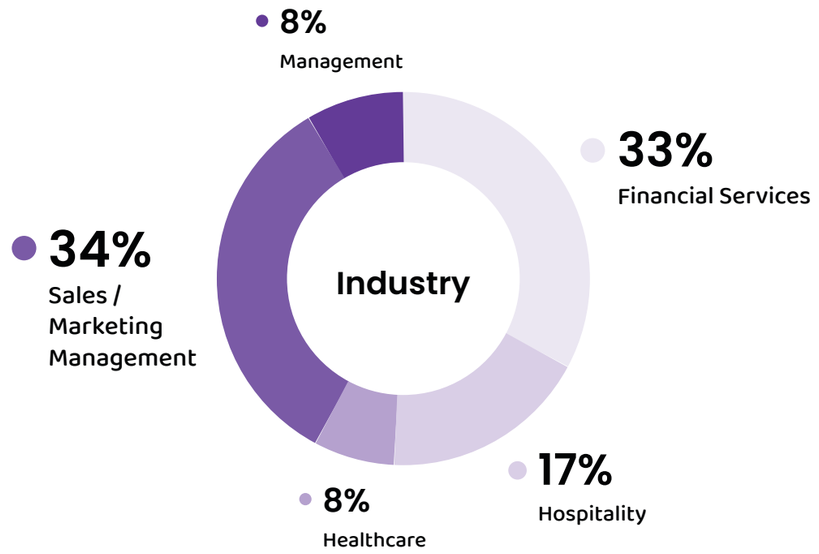
offers comprehensive career services and guidance to help students enhance their professional skills and establish connections with relevant corporate and recruitment partners. The programme organizes career development workshops, leadership forums, company visits, and other business networking opportunities to facilitate students' growth and development.

Post-MBA Placements



92%
Employment Rate

92%
Secured Jobs in Asia



Immigration Arrangement for Non-Local Graduates (IANG)*

Non-local students who have completed a full-time locally accredited programme at the undergraduate level or above in Hong Kong are eligible to stay in Hong Kong for a period of 24 months under IANG without any additional conditions of stay. They are free to work or study in Hong Kong without seeking prior approval from the Immigration Department.

These eligibility criteria may change from time to time without prior notice. Please visit the Immigration Department website for up-to-date information: www.immd.gov.hk/eng/services/visas/IANG.html.

No Objection Letter (NOL)* & Part-time employment

Non-local students who have been approved to study a full-time locally accredited postgraduate programme in Hong Kong will receive an NOL from the Immigration Department with their student visa. This letter allows them to take up part-time employment / summer jobs. From 1 Nov 2023, students are temporarily exempted from the restrictions on the number of working hours and the job location. This arrangement will continue until 31 Oct 2025.

*Please note that applications for IANG and NOL are subject to approval by the Immigration Department of the HKSAR Government.

2026-27 Admissions

Requirements

- A Bachelor's degree, postgraduate degree, or postgraduate diploma in any area, or an equivalent professional qualification
- At least 2 years of postgraduate full-time work experience
- Proficiency in English*
- Exceptionally, applicants with post-secondary qualifications and at least 8 years of full-time work experience, and proficiency in English, will also be considered on a case-by-case basis.

*If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to provide one of the following proficiency test results (taken in a single sitting within 2 years) for fulfil the minimum English language requirement for admission purpose:

- A score of 80 or above in the Test of English as a Foreign Language (TOEFL) Internet-based test; OR
- An Overall Band score of 6.0 or above in the International English Language Testing System (IELTS) Academic module.

Remarks: TOEFL iBT Home Edition, the IELTS Online, IELTS indicator test, and IELTS one skill retake results will not be considered for meeting the English language Requirements for taught programmes.

Tuition Fee

HK$530,400

(for local and non-local students)

Tuition fees will not be charged for the 1-credit "Academic Integrity and Ethics in Business".

Students taking the elective subject "MBA International Experience" will pay the course fee as requested by the offering institution and bear themselves the costs of travel, accommodation, visa, insurance, etc. The MBA programme will not charge the credit fee for taking the "MBA International Experience" subject.

Selected MBA students for the "MBA-DBA Connect" study option will be allowed to take up to two 3-credit DBA electives during their MBA studies to fulfil the elective requirement for MBA programme. Students are required to pay the DBA tuition fee for these DBA elective(s).

Scholarships

- Merit-based scholarships will be automatically considered for all applicants
- Applicants will be evaluated based on a holistic set of criteria, including academic and professional qualifications, career background, interview performance, and potential contribution to the programme
- Scholarship results will be released shortly after the issuance of admission offer

Application Process

01 Prepare Supporting Documents

Prepare the following documents before proceeding to Step 2:

- Certificate and transcript of academic qualification(s)
- Employment proof for full-time work experience
- Official IELTS / TOEFL score report*
- Optional: Curriculum vitae, referee report(s), official GMAT / GRE report

*For applicants who graduated from an institution where the medium of instruction was not English.

02 Submit Application Online

Follow the steps to submit the application online:

https://www.polyu.edu.hk/admission

03 Interview

Shortlisted candidates will be invited for an admission interview where they demonstrate their motivation, maturity, and ability to communicate in English.

04 Admission Decision

In general, the admission result will be released via email within 2 weeks after the interview.

General Enquiries

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