



# PURSUE A RESEARCH CAREER

2024-2025



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



PolyU理大商學院  
Business School  
Innovation-driven Education and Scholarship



## WHY HONG KONG

#7

IMD World Competitiveness Ranking 2023, based on economic performance, government efficiency, business efficiency, and infrastructure

#21

QS Best Student Cities 2024, based on university rankings, student mix, desirability, employer activity, affordability, and student view



## WHY POLYU

#4

Times Higher Education (THE) Young University Rankings 2023

#6

QS Top 50 Under 50 2021

#14

Times Higher Education (THE) Asia University Rankings 2023

#26

QS Asia University Rankings 2023

## WHY POLYU BUSINESS SCHOOL

### • Accreditations



### • International Rankings

#1

Clarivate Web of Science 2019-2021: Shipping Research

#4

ShanghaiRanking Global Ranking of Academic Subjects (GRAS) 2022: Management

#25

Times Higher Education (THE) World University Rankings 2022: Business & Economics

#52

UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research Contributions 2018-2022

## • GRADUATE PLACEMENTS •



**Dr SHAO Jinan**

Nottingham University Business School  
(NUBS) China

*Year of graduation: 2021*

*Supervisor: Prof. Mike LAI*



**Dr LING Chuding**

Renmin University of China

*Year of graduation: 2019*

*Supervisor: Prof. LIU Wu*



**Dr SONG Jiaqi, Flora**

University of Liverpool

*Year of graduation: 2019*

*Supervisor: Prof. JIANG Yuwei*



**Dr XIA Jun**

Shanghai Jiao Tong University

*Year of graduation: 2017*

*Supervisor: Prof. XU Zhou*



**Dr WANG Kai**

Tsinghua University

*Year of graduation: 2019*

*Supervisor: Prof. Hans WANG*

- AT Kearney
- Cardiff University
- Crypto.com
- Deakin University
- Dong-A University
- IG&H Consulting BV
- JD.com, Inc.
- King Mongkut's University of Technology Thonburi
- Lawrence Technological University
- National Chengchi University
- Newcastle University
- Saint Mary's University in Halifax

- Singapore Polytechnic
- Southern Denmark University
- Tongji University
- University of Birmingham
- University of Exeter
- University of Groningen
- University of Liverpool
- University of Texas Rio Grande Valley
- University of Vaasa
- Western Washington University
- Wilfrid Laurier University
- Xi'an Jiaotong University

*and many more...*



## • RESEARCH AREAS •

School of  
**ACCOUNTING  
& FINANCE**  
會計及金融學院

• Accounting and Auditing

• Corporate Finance and Asset Pricing



**LIU Ruiqi**

PhD Graduate

BSc in Management, Beihang University

MSc in Management, Beihang University

Supervisor: Dr Yong Jimmy JIN

**Research Interests:** Corporate Governance, Financial Accounting, Financial Innovations, ESG



*I've had a happy and fulfilling four years of PhD study in the PolyU School of Finance & Accounting. The school has provided thoughtful and helpful courses, and has invited well-known scholars from all over the world to conduct research workshops and seminars. These have given us many opportunities to gain access to the academic frontier, and communicate and study with scholars around the world. The school's highly inclusive academic atmosphere has enabled us to conduct research and choose supervisors based on our own interests. The professors have been productive and willing to help and guide students, while the school's rich database of resources and its adequate research funding have also contributed to the possibilities and potential for our research. With this support, I and many other students have been able to publish top-tier journal papers before graduating. The school has also helped us develop our presentation and teaching skills, giving us first-hand teaching experience by teaching tutorials in the senior years. The school is really like a big family: we often hike and play sports together, adding a lot of fun to our study and research life.*



Department of  
**LOGISTICS  
& MARITIME  
STUDIES**  
物流及航運學系

• Aviation Management and Economics

• Maritime Law and Shipping Finance

• Maritime Studies

• Operations Management

• Supply Chain Management

• Transport and Logistics Management



**YANG Liutao**

PhD Student

BSc in Mathematics, Peking University

MSc in Finance, Peking University

MPhil in Operations Management, The Hong Kong Polytechnic University

Supervisors: Dr Shining WU and Prof. JIANG Li

**Research Interests:** Operations Management



*It opened a beautiful world to me when I collided with the Department of Logistics and Maritime Studies. Multicultural communication has broadened my horizons and changed not only my view of the world but also my view of values. PolyU has provided the training and practice that I needed to become an effective teaching assistant. It also offers abundant opportunities for research students to communicate with top researchers by conducting seminars and symposiums, and providing financial support to students to attend top-tier conferences. This year, I've submitted research reports on the international conferences POMS-HK and POMS-China, and have received valuable feedback. My supervisor is both my research guide and life mentor. He's continually motivated me during my research journey. I've learned to see things with sharp, clear vision, and to never give up, especially when confronted with difficulties. The strict requirements for research and the high standard of cultivating young scholars make PolyU a competitive place to study.*



## • RESEARCH AREAS •

Department of  
**MANAGEMENT  
& MARKETING**  
管理及市場學系

• Management

• Marketing

• Management Information Systems



**LIANG Ce**

PhD Student

Bachelor of Management in Marketing, Nanjing University

Master of Science in Management, National University of Singapore

Supervisor: Prof. JIANG Yuwei

**Research Interests: Consumer Behaviour**



Studying at the PolyU Department of Management and Marketing (MM)'s Research Postgraduate programme is a unique experience. The collaborative and welcoming vibe has helped me easily adapt to my new life as a PhD student and has been a tremendous help with my learning and research. The department organises group gathering events to help newcomers overcome the anxiety and stress associated with the PhD journey. The department has a student-centred focus and constantly promotes close collaboration between students and established scholars. At PolyU MM, you can freely explore the topics and research questions that interest you, and work with professors in that specific area under the mentor rotation system. The department also offers abundant research-related resources for students. You will have the opportunity to enrol in courses offered by leading scholars in PolyU's sister institutions and attend seminars hosted by world-class researchers. This exposure will keep you informed about cutting-edge theories and research programmes around the globe. The department also provides generous funding opportunities and access to a state-of-the-art behavioural lab for PhD and MPhil students. The department is not only dedicated to training prolific researchers, but also to nurturing qualified faculty for esteemed universities worldwide, which helps to facilitate the well-rounded development of students. You will have the chance to acquire soft skills that are essential for your future career, such as how to connect with others in academia and how to become an effective teacher. In summary, studying at PolyU MM is an immensely rewarding and transformative experience that provides unparalleled opportunities for academic growth and personal development.



## • RESEARCH STUDENT ACTIVITIES •



School of Accounting and Finance:  
Research Seminar for Doctoral Students



Department of Logistics and Maritime Studies:  
Research Postgraduate Student Symposium



Department of Management and Marketing:  
PolyU Joint University Summer Workshop on  
Information Systems 2023 (JUSWIS 2023)

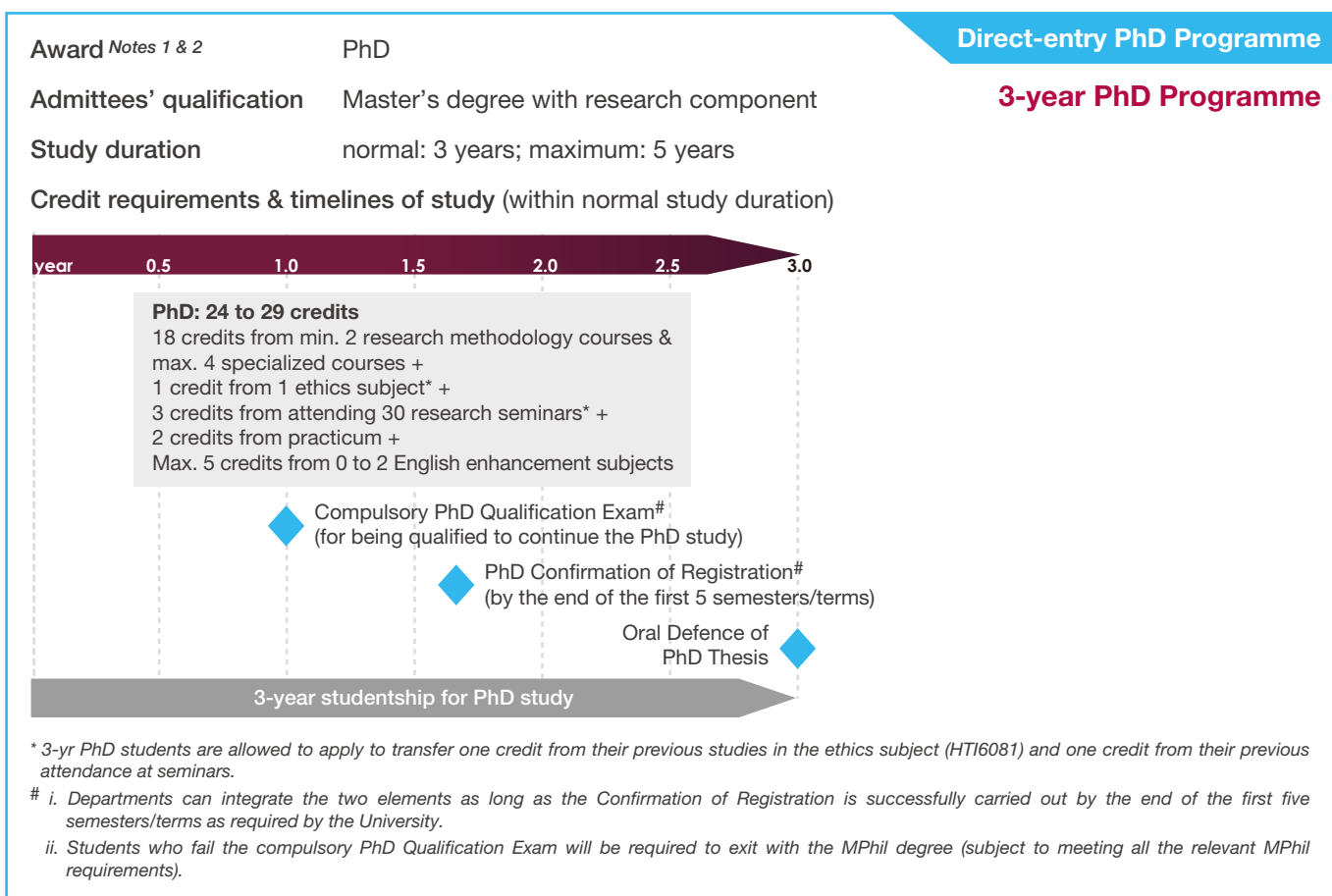
# RESEARCH PROGRAMMES

Our research programmes are designed to prepare students for a career in academic research and teaching. The programmes are broad-based and provide a rigorous foundation on which the students can build an academic career of their choice.

## Our research programmes are 3-year / 4-year PhD Programmes:

The normal duration of the PhD programme depends on the students' educational background. The programme mainly consists of two parts: coursework and thesis. Students will also receive training in teaching and gain research experience through research seminar attendance. After a successful defence of thesis and satisfying all University graduation requirements, the candidates will be awarded the PhD research degree.

## Programme Structure



# RESEARCH PROGRAMMES

**Award** *Notes 1 & 2*      PhD

**Admittees' qualification**      Bachelor's degree or  
Master's degree without research component

**Study duration**      normal: 4 years; maximum: 6 years

**Credit requirements & timelines of study (within normal study duration)**

**Direct-entry PhD Programme**

**4-year PhD Programme**

**PhD: 25 to 30 credits**  
18 credits from min. 2 research methodology courses & max. 4 specialized courses +  
1 credit from 1 ethics subject +  
4 credits from attending 40 research seminars +  
2 credits from practicum +  
Max. 5 credits from 0 to 2 English enhancement subjects

◆ Compulsory PhD Qualification Exam#  
(for being qualified to continue the PhD study)

◆ PhD Confirmation of Registration#  
(by the end of the first 6 semesters/terms)

Oral Defence of PhD Thesis ◆

4-year studentship for PhD study

# i. Departments can integrate the two elements as long as the Confirmation of Registration is successfully carried out by the end of the first six semesters/terms as required by the University.  
ii. Students who fail the compulsory PhD Qualification Exam will be required to exit with the MPhil degree (subject to meeting all the relevant MPhil requirements).

## Notes

- Starting from the 2022/23 intake cohort, all research students are required to complete the e-Learning module on "Understanding China and the Hong Kong Special Administrative Region, P.R.C." in English before thesis submission as a graduation requirement. Students are encouraged to complete the requirement as early as possible. Details of the requirement: <https://www.polyu.edu.hk/ous/nationaleducation/understanding-china-and-hongkong/>
- Students can exit with a Master of Philosophy (MPhil) degree if they have completed 12 credits from a minimum of 2 research methodology courses and a maximum of 2 specialized courses, 1 credit from one ethics subject, 2 credits from attending 20 research seminars and maximum 5 credits from 0 to 2 English enhancement subjects.

## Admissions and Entrance Requirements

|                               | 3-year PhD Programme  | 4-year PhD Programme  |
|-------------------------------|---|---|
| General Entrance Requirements | Normally hold an MPhil or equivalent (a research postgraduate degree with a dissertation as an award requirement) conferred by a recognised university.   | Normally hold: <ul style="list-style-type: none"> <li>- A Master's degree; OR</li> <li>- A Bachelor's degree with First Class Honours (or equivalent qualification), conferred by a recognised university.</li> </ul> |
|                               | PolyU may accept other equivalent qualifications. The decision is made on an individual basis.  |   |
| English Language Requirements | Applicants who do not have a degree for which English was the language of instruction at a recognized university are required to fulfil the University's minimum English language requirements for admission. Please refer to the "Admission Requirements" section for Research Postgraduate Programmes at Study@PolyU for details. |   |
| Faculty Entrance Requirement  | GMAT or GRE results are required.   |   |



## Year-round Schedule for 2024/25 Admissions

(For exact dates, please refer to PolyU eAdmission)

| Research Areas                 | Semester One<br>(Sep 2024 entry) | Semester Two<br>(Jan 2025 entry) | Summer Term<br>(May 2025 entry) |
|--------------------------------|----------------------------------|----------------------------------|---------------------------------|
| Accounting and Finance         | Sep 2023 to Dec 2023             | Jan 2024 to Sep 2024             | May 2024 to Jan 2025            |
| Logistics and Maritime Studies |                                  |                                  |                                 |
| Management and Marketing       |                                  |                                  |                                 |

Due to a very limited quota, you are encouraged to apply for Semester One admissions to increase your chances of admission. Semester Two / Summer Term admissions may be administered subject to quota availability.

## Support

- Research studentship with a monthly stipend of at least HK\$18,470. For details of various Fellowship & Scholarship Schemes, please click [here](#)
- One extra year of PhD studentship for students with outstanding academic performance (subject to the decision of the department)
- Tuition scholarships for students with outstanding academic records
- Opportunities to attend international conferences
- Accommodation at the Student Halls of Residence (at students' own expense)
- Access to excellent library, computing and other facilities

## Tuition Fee

|  |  |
|--|--|
| Annual tuition fee   | HK\$42,100 *<br>(HK\$84,200 for non-UGC-funded students who receive no stipend and no external funding support but some funding from the department) |
| Continuation fee for each semester / term beyond the normal study period | HK\$7,017  |
| Examination fee  | HK\$2,000  |

\* Starting from 2018/19 academic year, the Government provides tuition waiver for all local students enrolled in UGC-funded research postgraduate programmes during the normal study period.

## General Enquiries

Email: [fb.research.enquiry@polyu.edu.hk](mailto:fb.research.enquiry@polyu.edu.hk)

Tel: (852) 3400 2582

Online application: <https://www38.polyu.edu.hk/eAdmission/index.do>

