

2024-2025











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WHY POLYU BUSINESS SCHOOL

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 54.000 alumni

Accreditations





International Rankings

Clarivate Web of Science 2019-2021: Shipping Research

ShanghaiRanking Global
Ranking of Academic
Subjects (GRAS) 2022:
Management

#2/

Times Higher Education (THE) World University Rankings 2023: Business & Economics UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research Contributions 2018-2022



Welcome to the Faculty of Business of PolyU.

Faculty of Business, popularly known as PolyU Business School (PBS), is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We are proud to have achieved accreditations from AACSB International (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

Dedicated to the pursuit of *Innovation-driven Education and Scholarship (IDEAS)*, PBS engages stakeholders to deliver societal impact in a sustainable way, with a focus on Hong Kong and the Greater Bay Area. Through our educational programmes, partnerships, and close links with industry and the professional community, we strive to transfer knowledge and technology to the wider community.

Our comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies, cover key areas such as accounting, ESG, finance, logistics, management, marketing, shipping, and transport. In addition to the BBA, MBA, DBA/DMgt, DFinTech, and specialised master's degrees, our research programmes also lead to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, our faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our Case Consortium and centres for branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 52nd in the world (*The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2018-2022*).

We welcome you to join our community of over 170 world-class scholars from around the world, 4,900 students, and 54,000 alumni.

Ir Prof. T.C. Edwin Cheng

IASCYS Academician, FHKEng, ScD, PhD

Dean, Faculty of Business

Fung Yiu King – Wing Hang Bank Professor in Business Administration

Chair Professor of Management



Welcome to the postgraduate programmes offered by the Department of Logistics and Maritime Studies of the Faculty of Business at The Hong Kong Polytechnic University.

As the region's leading provider of education in logistics, maritime, supply chain and operations management, PolyU has built academic strength and reputation in the field. We have created four research centres – C.Y. Tung International Centre for Maritime Studies, PolyU Maritime Library and Research & Development Centre, Logistics Research Centre and Shipping Research Centre – to further our mission to provide high quality research and education. Our postgraduate programmes, taught by highly qualified academics and drawn on their research and consultancy service experience, will prepare you to contribute to Hong Kong's and the Mainland's future development in the related sectors.

The Faculty of Business combines the best of both worlds of academia and real business. The curriculum of our programmes embraces a sound balance of academic theories and practical applications. We have worked closely with leading professionals in Hong Kong's logistics and maritime industries to develop these programmes so as to enhance their relevance to today's ever-evolving business world.

Our Faculty is ranked 52nd in the world, according to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2018 and 2022. Join us for a unique learning experience in logistics, maritime, and operations management. You will be better equipped for future challenges.

Prof. Andy C.L. Yeung

Head and Chair Professor of Operations Management Department of Logistics and Maritime Studies



Aim

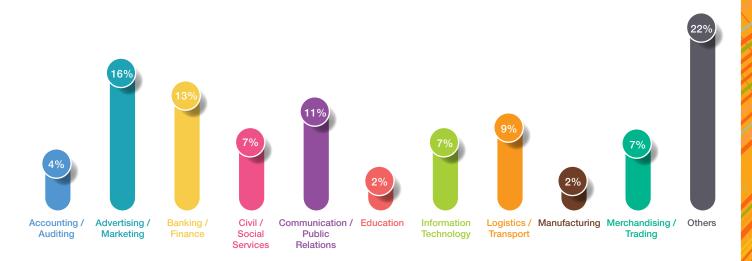
This programme provides non-business graduates with the foundation they need in the main functional areas of management, and offers graduates in all disciplines in-depth training in operations management.

Features

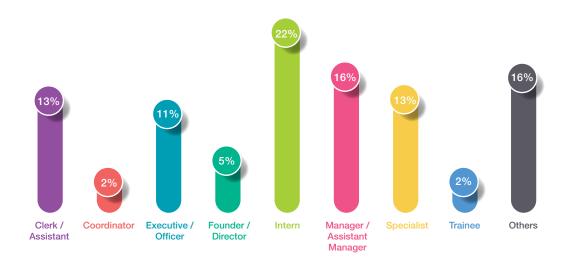
- Operations management in services and manufacturing
- Resources management in private and public sectors
- Quantitative techniques, decision-making, quality management, resource planning, information technology, and e-commerce
- Development of ability to contribute in a cross-functional team environment
- Independent investigation into specific management problems

Professional Recognition

- Six Sigma Institute (SSI)
 - · SSI's Green Belt
 - SSI's Black Belt
 - · SSI's Lean Leader



2023 / 24 Intake by Sector



2023 / 24 Intake by Role

Structure (subject to review)

MSc students complete 4 Compulsory Subjects, 3 Specialised Subjects in one of the specific streams, 1 Restricted Elective Subject and 2 Free Elective Subjects (30 credits). The three streams are Operations Analytics, Quality Management, and Operations Strategy.

Students may graduate with a Postgraduate Diploma upon completing 4 Compulsory Subjects and 3 Specialised Subjects (21 credits).

Compulsory Subjects

(4 subjects – 12 credits)

- Accounting for Managers
- International Operations Management
- Managing Innovation *
- Managing Operations Systems *

I am truly fortunate to have had the opportunity to pursue my studies in the MSc in Operations Management programme at PolyU.

Throughout my postgraduate journey, I have gained invaluable insights and developed a more inclusive mindset.

One of the highlights of the programme is its diverse range of courses, allowing students to tailor their studies according to their future career aspirations. The curriculum is designed to provide a holistic view of operations, encompassing areas such as ERP, supply chain management, business analytics, and project management. The programme also offers a vibrant academic environment that fosters collaboration and innovation. Interacting with students from diverse backgrounds allows for engaging discussions and exchanging unique perspectives. This has not only enhanced our learning experience but has also prepared us for the multicultural and interdisciplinary challenges of the modern business landscape.

In conclusion, my experience of the MSc in Operations Management programme at PolyU has been truly enriching. The diverse course offerings, dedicated professors, and collaborative atmosphere have broadened my horizons and equipped me with the skills necessary for future career success. I am grateful for the invaluable knowledge and personal growth this programme has provided me.

Shi Liping



Specialised Subjects

(3 subjects - 9 credits)

(Students must complete 3 specialised subjects from one of the streams)

Operations Analytics Stream

- Business Analytics
- E-commerce
- Enterprise Resource Planning *

Quality Management Stream

- Six Sigma and Quality Management Techniques
- Statistical Quality Control for Manufacturing and Service
- Total Quality Management *

Operations Strategy Stream

- Lean Thinking and Practice *
- Risk Management in Operations
- Strategic Management

Elective Subjects +

Restricted Elective Subjects

(any 1 subject - 3 credits)

- Organization and Management *
- Project Management
- Statistics for Management *
- Supplier Development
- Supply Chain Management *

Note: Students may take more restricted elective subjects than required. The extras will be counted as free electives.

Free Elective Subjects

(any 2 subjects - 6 credits)

- Applications of Decision Making Models
- Business Analytics
- Coding for Management with Python
- E-commerce
- Enterprise Resource Planning *
- Implementation and Auditing of Quality Management Systems
- Lean Thinking and Practice *
- Marketing Management
- Models for Decision Making *
- Practice of Operations Management

- Research Methods
- Risk Management in Operations
- Six Sigma and Quality Management Techniques
- Strategic Management
- Strategies and Technologies in Warehousing Management
- Statistical Quality Control for Manufacturing and Service
- Total Quality Management *
- Project (6 credits)

⁺ The offering of subjects is subject to class quota availability.



* These subjects have been included in the list of reimbursable courses under Continuing Education Fund (CEF) .

The programme (MSc in Operations Management) is recognized under the Qualifications Framework (QF Level [6]).

Mode of study: Mixed-mode

Students can pursue their studies in either a full-time study load (taking 9 credits or more in a semester) or a part-time study load (taking less than 9 credits in a semester). In general, one evening class per week will be scheduled for each subject over a regular 13-week semester and two evening classes per week over a 7-week optional Summer Term.

Duration (subject to review)

Part-time mode: two and a half (2.5) academic years including optional summer terms.

Full-time mode: one and a half (1.5) academic years including an optional summer term (Students can complete the programme in one (1) academic year in Full-time mode according to their own study pace.)

Classes are normally scheduled on weekday evenings in three semesters (including an optional Summer Term) within an academic year.

The programme offers a structured progression pattern, and students are highly encouraged to follow the pattern to benefit from cohort-based study and to graduate within 2.5 years (part-time mode) / 1.5 years (full-time mode). However, being credit-based, the programme allows students flexibility to graduate on time.

Students who wish to extend their studies beyond normal duration can submit such request to the Department of Logistics and Maritime Studies for consideration.

Scholarships

LMS Taught Postgraduate Programme Scholarship Scheme

Merit-based scholarship of HK\$50,000 for each recipient

Entrance Requirements

- A Bachelor's degree or equivalent professional qualifications, preferably with at least one year of relevant work experience
 OR
- Applicants with other post-secondary qualifications, who have been employed in industry, commerce
 or public administration for not less than 6 years, of which 3 years are in a managerial capacity, will also
 be considered.

If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University's minimum English language requirement for admission purpose. Please refer to the "Admission Requirements" section for Taught Postgraduate Programmes of Study@PolyU for details.

Shortlisted candidates may be invited to attend admission interviews.

Fee (Subject to change and approval)

HK\$270,000 per programme (HK\$9,000 per credit) for local and non-local students

As my bachelor degree didn't equip me with a background in management, I always felt there was a gap between the skills I needed for my job and my actual competency. PolyU's MSc in Operations Management has successfully filled that gap by enhancing both my theoretical and practical knowledge of operations management. The professors poured their rich experience into the curriculum and generously shared their knowledge with students during class and discussions. The extensive use of case studies gave me practical experience in how to apply operations management theories and skills to my current employment. We were encouraged to share our own experiences during class, which helped me explore how operations management can be applied to other industries besides my own.

Although the programme was challenging, it was also enjoyable. I am grateful for the help I received from both professors and peers in overcoming the more challenging tasks. I would recommend this programme to anyone who would like to enhance their knowledge of operations management, especially in the world-class Department of Logistics and Maritime Studies at PolyU.

Vintonee Wong

Enquiries For further information (i) (852) 2766 7409 mscom.lms@polyu.edu.hk

For academic matters

Prof. Edward Lee (i) (852) 2766 7354

edward.yc.lee@polyu.edu.hk

Dr Pan Kai (i) (852) 2766 5545

kai.pan@polyu.edu.hk

www.polyu.edu.hk/lms/study/tpg/omOnline application: www.polyu.edu.hk/study

Department of Logistics and Maritime Studies

M628, Li Ka Shing Tower
The Hong Kong Polytechnic University
Hung Hom, Hong Kong

- *(i)* (852) 2766 4607
- **(852) 2330 2704**
- lms.enquiry@polyu.edu.hk
- www.polyu.edu.hk/lms

The content of this publication is updated until September 2023.





