

2024 – 25

# PolyU

Ⓟ • MBA

LEAD TO CREATE

# About PolyU

The Hong Kong Polytechnic University (PolyU) aspires to be an innovative world-class university with a strong sense of social responsibility, driven by its motto,

*“To learn and to apply,  
for the benefit of mankind.”*



Established  
since

**1937**

World's top

**100**

institutions

**160+**

postgraduate &  
undergraduate  
programmes



**27,000+**

students &

**448,000+**

global alumni

**280+**

institutional  
partners

# PolyU Rankings

The University's unwavering commitment to excellence has earned its international recognition, with PolyU ranking consistently among the top 100 universities worldwide.

**#3**

**Quacquarelli  
Symonds**

World University  
Rankings:  
Sustainability 2024  
(Hong Kong)

**#6**

**Quacquarelli  
Symonds**

Top 50 under 50  
(Universities under  
50 years old) 2021

**#10**

**Times Higher  
Education**

World's Most  
International  
Universities 2024

**#19**

**Times Higher  
Education**

Asia University  
Rankings 2024

**#57**

**Quacquarelli  
Symonds**

World University  
Rankings 2025

**#87**

**Times Higher  
Education**

World University  
Rankings 2024

# PolyU Business School

“ We pursue Innovation-Driven Education and Scholarship (IDEAS) to engage stakeholders and deliver societal impact in a sustainable way with a focus on Hong Kong and the Greater Bay Area. ”



# PBS

## PBS Global Rankings

### #3

**Times Higher Education**

World University Rankings 2024:  
Business & Economics  
(Ranking in Hong Kong)

### #41

**University of Texas at Dallas**

Top 100 Worldwide Business School  
Rankings based on Research  
Contributions 2019-2023

### #45

**Times Higher Education**

World University Rankings 2024:  
Business & Economics

### #51

**Quacquarelli Symonds**

World University Rankings 2024:  
Business & Management Studies

## 1 of the

top and largest  
business schools in Asia

## 30+

postgraduate &  
undergraduate programmes

## 4,800+ & 55,000+

students

alumni

## 13

research &  
specialist centres

## 170+

world-class scholars  
from all over the world

### International Accreditations



# Dean's Message

## Welcome to the Faculty of Business of PolyU.

Faculty of Business, popularly known as PolyU Business School (PBS), is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We are proud to have achieved accreditations from AACSB International (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

Dedicated to the pursuit of Innovation-driven Education and Scholarship (IDEAS), PBS engages stakeholders to deliver societal impact in a sustainable way, with a focus on Hong Kong and the Greater Bay Area. Through our educational programmes, partnerships, and close links with industry and the professional community, we strive to transfer knowledge and technology to the wider community.

Our comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies, cover key areas such as accounting, ESG, finance, logistics, management, marketing, shipping, and transport. In addition to the BBA, MBA, DBA/DMgt, DFinTech, and specialised master's degrees, our research programmes also lead to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, our faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our Case Consortium and centres for branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 41st in the world (The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2019-2023).

We welcome you to join our community of over 170 world-class scholars from around the world, 4,800 students, and 55,000 alumni.



**Ir Prof. T.C. Edwin Cheng**

IASCYS Academician, FHKEng, ScD, PhD

Dean, Faculty of Business

Fung Yiu King – Wing Hang Bank Professor in Business Administration

Chair Professor of Management

**WE NURTURE  
Leadership &  
Creator Mindset**





# Inspiring Impactful Leaders and Creators for a Sustainable World

PolyU MBA aims to provide a transformational education experience to professionals and managers who wish to enhance their general management skills, leadership capabilities, and creator mindset.



## Pre-MBA Workshops

- MBA Creator Workshop
- Data Science Workshop

## Core Courses

- Creator Field Project
- Accounting
- Digital Transformation and Business Analytics
- ESG and Sustainability
- Finance
- Global Economy and Business #
- Innovation and Entrepreneurship
- Leadership and Organisational Behaviour
- Marketing
- Operations
- Strategy #

**Medium of Instruction**  
English



- # i. This course has been included in the list of reimbursable courses under the Continuing Education Fund.  
ii. The mother course (Master of Business Administration) of this module is recognised under the Qualifications Framework (QF Level 6).

## Elective Courses

Any two from the list below:

- **MBA International Experience**\*
- Advanced Technology in Business
- Design For Transformation
- Entrepreneurial Finance
- Global Leadership in the Asian Context
- Global Sourcing and Supply
- Independent Projects
- Investments
- Mergers and Acquisitions
- Managing Social Enterprises
- Negotiation and Conflict Management

## MBA International Experience \*

MBA International Experience offers students the opportunity to broaden their international perspective and professional network by attending an international executive programme from our partner institutions.

Partner institutions:

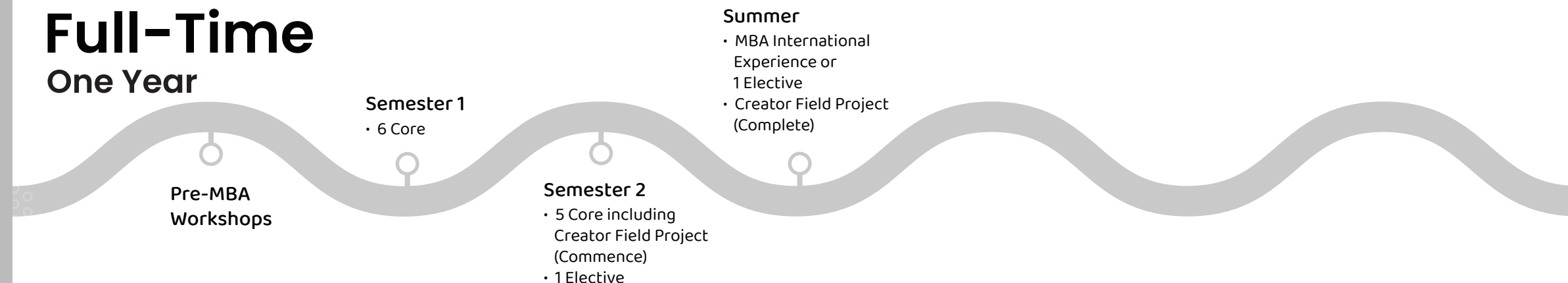
**LSE** **IMD**

\*Students taking the elective subject "MBA International Experience" will pay the course fee directly to the offering institution and bear themselves the costs of travel, accommodation, visa, insurance, etc. The MBA programme will not charge the credit fee for taking the "MBA International Experience" subject.

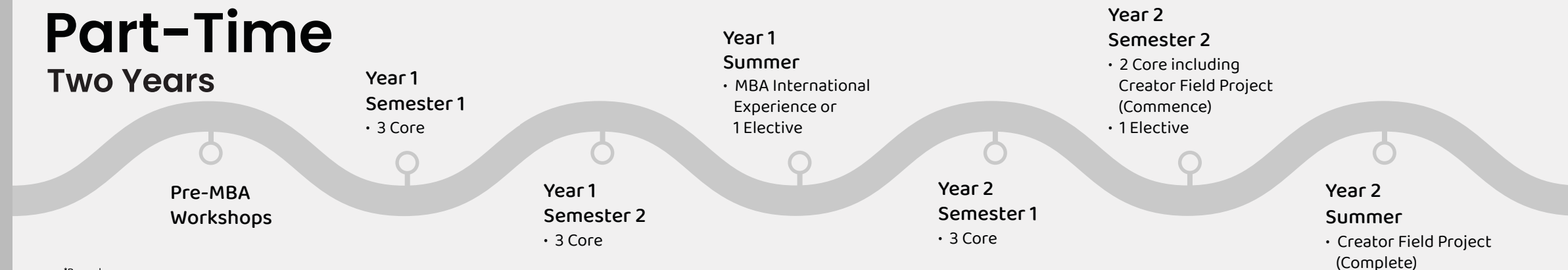
## Suggested Study Timeline

This is a mixed-mode programme. Students can choose to enrol in the full-time MBA (one-year) or part-time MBA (two-year programme).

### Full-Time One Year



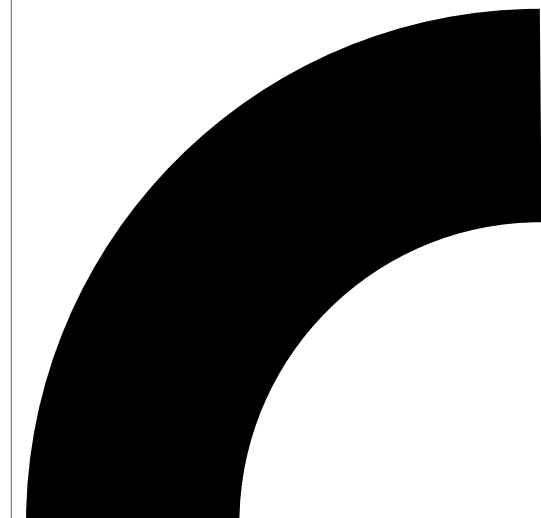
### Part-Time Two Years



\*Remarks:

Students are eligible for the early exit award PgD in Business Administration (PgD BA) upon completion of 21 credits of the programme by completing any 8 core subjects including the "MBA Creator Workshop", "Data Science Workshop" and 1 elective subject.

# MBA



## Nurturing Leadership and Creator Mindset

PolyU MBA is committed to inspiring professionals and managers to lead effectively and create impact for both business and society.

## International Exposure

The curriculum emphasizes a global outlook. Students have the option to attend international executive programmes at our partner institutions.

## Regional Perspective

Learning materials and programme activities with a regional focus will enhance students' comprehension of local business landscapes and challenges.

## Beyond Classroom Learning

Students will have access to optional activities and field trips aiming to provide them with a comprehensive MBA experience.

## Case-Based Approach

With a case-based teaching approach for all core courses, students can practice analytical thinking and reflective judgment with real-world problems.

## Linkage to Practice

PolyU MBA's experiential-oriented curriculum and enrichment activities will strengthen students' exposure and linkage with the industry.

## World-Class Faculty

PolyU MBA is taught by renowned professors and industry experts with extensive knowledge and experience, offering students an exceptional learning experience.

## Advanced Study Option (MBA-DBA Connect)

A MBA-DBA Connect study option is available for select MBA students to pursue a fast-track study in the distinguished PolyU DBA programme.



# Highlights



# Professional Development



## MBA Enrichment Activities



Explore a wide range of enrichment activities for a well-rounded MBA journey. Our professional development events, from leadership forums to career and skills development workshops, prepare you for success in today's competitive landscape. Engage in vibrant social activities to foster connections within our dynamic MBA community.

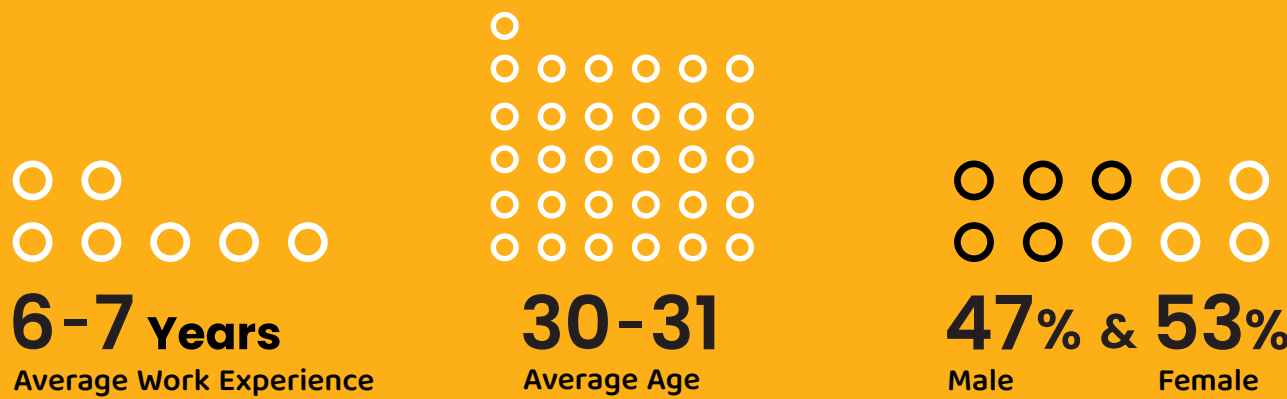


## Student Engagement

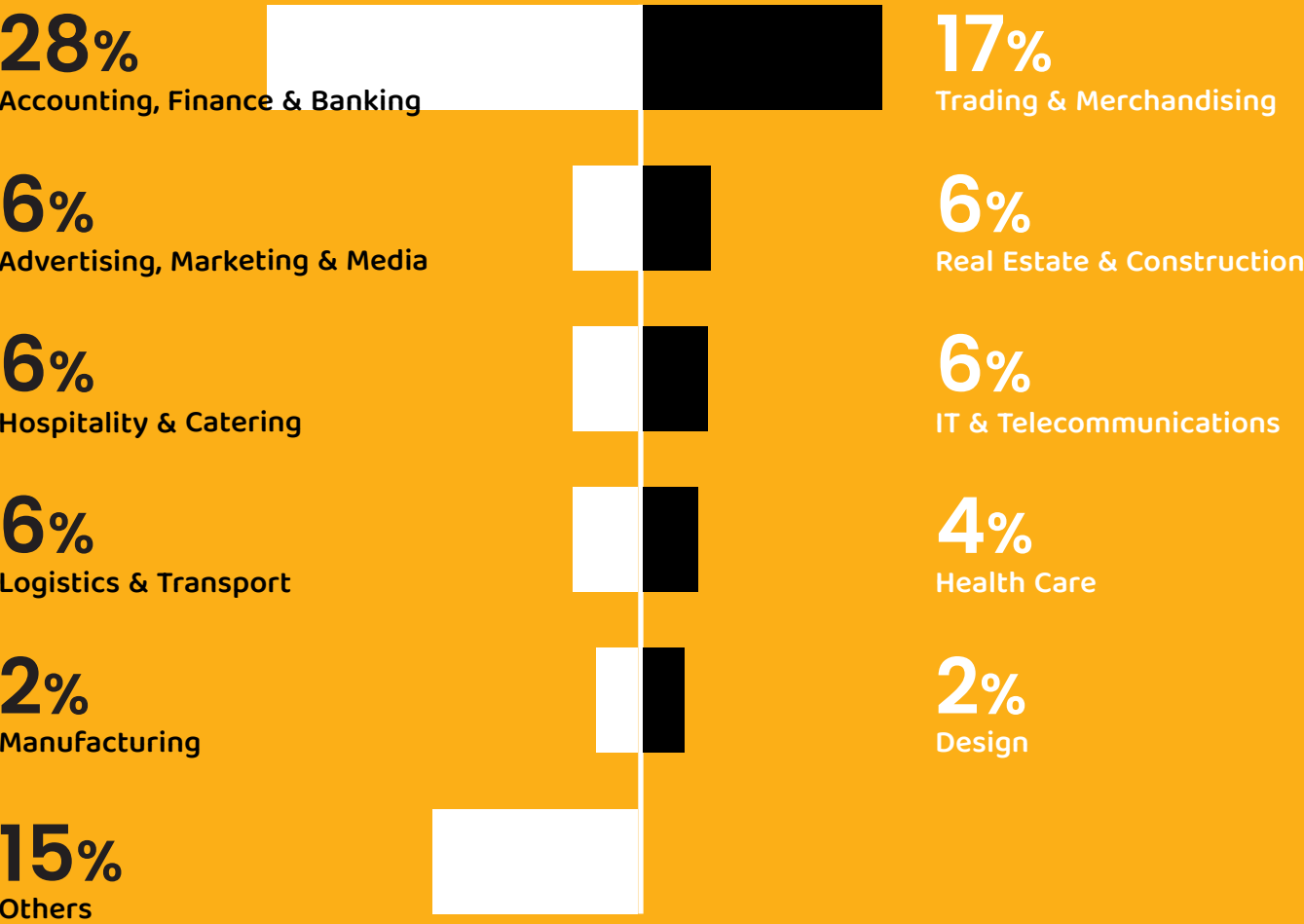


# Student Profile (Class of 2023)

At PolyU MBA, we embrace and value the remarkable diversity of our students from varied professional backgrounds. Their wealth of rich experiences and diverse insights, both inside and outside the classroom, form the foundation of our truly enriching MBA programme.



## By Occupation



LO Lo

"Through this intensive course, I have learned many business skills that I had never been exposed to before, which has broadened my horizons. I have also made a lot of new friends and discovered more of my potential abilities. This has been an unforgettable study experience for me."



CHEN Yijing

"I have had a great time in the PolyU MBA programme. The professors and fellow students here are amazing. Not only have I had a wonderful study experience, but I have also become part of a professional community. If you are interested in becoming a manager or planning to own a business, don't hesitate to join us."

## Student Testimonials



LU Siru

"PolyU MBA is an excellent choice for individuals seeking a comprehensive and practical education in business administration. With its emphasis on real-world application, the programme equips students with the necessary knowledge and skills to thrive in a rapidly changing global business environment. Additionally, the opportunity to learn from and share experiences with talented classmates further enhances the learning experience."



CHAN Man Pong

"PolyU MBA has provided me with a valuable platform to learn practical managerial theories that I can directly apply to my management model. Through case discussions in class, I also have the opportunity to learn from other managers who are working in different fields. Moreover, PolyU MBA offers excellent networking opportunities and the chance to explore new career prospects."

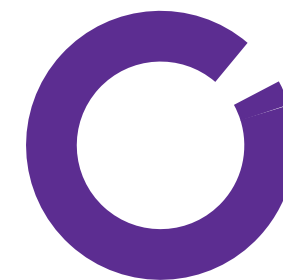


# Career Development

## *PolyU MBA*

offers comprehensive career services and guidance to help students enhance their professional skills and establish connections with relevant corporate and recruitment partners. The programme organizes career development workshops, leadership forums, company visits, and other business networking opportunities to facilitate students' growth and development.

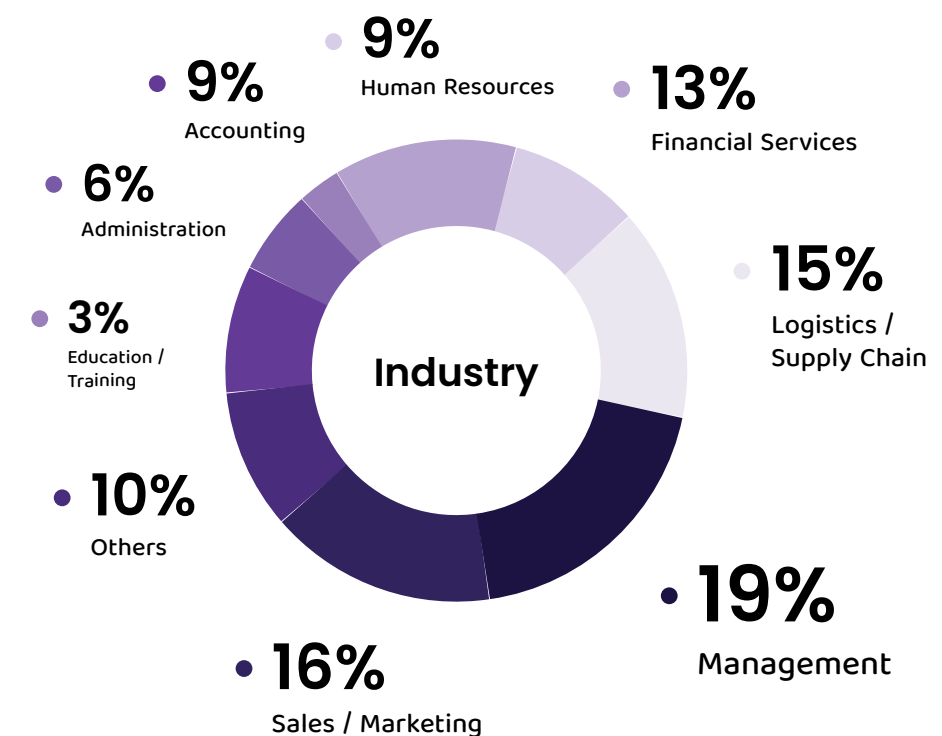
## Post-MBA Placements



**93%**  
Employment  
Rate



**94%**  
Secured Jobs  
in Asia



### Immigration Arrangement for Non-Local Graduates (IANG)\*

Non-local students who have completed a full-time locally accredited programme at undergraduate level or above in Hong Kong are eligible to reside and work in Hong Kong for an initial period of 24 months under IANG without any additional stay conditions. Individuals admitted under the IANG scheme may request an extension of their stay if they have secured an offer of employment.

### No Objection Letter (NOL)\* & Internship

As per the immigration regulations in Hong Kong, a non-local student who is enrolled in a full-time locally accredited programme at undergraduate level or above with a study period of at least one academic year has the opportunity to participate in a curriculum-related internship that is arranged or endorsed by the institution the student is studying in.

\*Please note that applications for IANG and NOL are subject to approval by the Immigration Department of the HKSAR Government.

# 2024–25 Admissions

## Requirements

- A Bachelor's degree, postgraduate degree, or postgraduate diploma in any area, or an equivalent professional qualification
- At least 2 years of postgraduate full-time work experience
- Proficiency in English\*
- Exceptionally, be aged 35 or over with post-secondary qualifications and at least 8 years of full-time work experience preferably in a managerial or professional capacity

## Tuition Fee

**HK\$460,200**

(for local and non-local students)

## Scholarships

- Merit-based scholarships will be automatically considered for all applicants
- Applicants will be evaluated based on a holistic set of criteria, including academic and professional qualifications, career background, interview performance, and potential contribution to the programme
- Scholarship results will be released shortly after the issuance of admission offer

\*If an applicant is not a native English speaker and his/her Bachelor's Degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, the applicant is expected to provide one of the following proficiency test results (taken within 2 years):

- TOEFL score of 80 or above; OR
- IELTS Overall Band score of 6.0 or above



# Application Process

## Prepare Supporting Documents

Prepare the following documents before proceeding to Step 2:

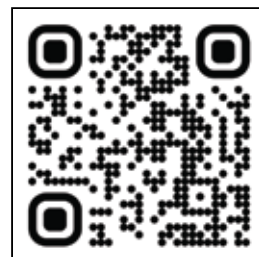
- Certificate and transcript of academic qualification(s)
- Employment proof for full-time work experience
- Official IELTS / TOEFL score report\*
- Optional: Curriculum vitae, referee report(s), official GMAT / GRE report



## Submit Application Online

Follow the steps to submit the application online:

<https://www.polyu.edu.hk/admission>



## Interview

Shortlisted candidates will be invited for an admission interview where they demonstrate their motivation, maturity, and ability to communicate in English.



## Admission Decision

In general, the admission result will be released via email within 2 weeks after the interview.

\*For applicants who graduated from an institution where the medium of instruction was not English.

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02

03

04






## General Enquiries

 (852) 2766 7047 / (852) 3400 3242

 [fbmba@polyu.edu.hk](mailto:fbmba@polyu.edu.hk)

 [www.polyu.edu.hk/fb/mba](http://www.polyu.edu.hk/fb/mba)

## MBA Office

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