MSc / PgD in International Shipping and Transport Logistics

2024-2025





PolyU理大商學院 Business School





CONTENTS

- 02 Why PolyU
- 02 Why PolyU Business School
- 03 Dean's Message
- 04 Head's Message
- 05 MSc / PgD in International Shipping and Transport Logistics (Mixed-mode)
- 14 Enquiries

WHY POLYU

International

Rankings

- Providing application-oriented education since 1937
- Collaborating with over 280 institutions
- Offering over 160 taught programmes
- Working on over 2,750 research projects

QS World University Rankings: Sustainability 2023 (Hong Kong)

QS Top 50 under 50 (for universities under 50 years old) 2021 (Global) Times Higher Education (THE) World University Rankings 2023 (Hong Kong)

CHILDREN CONTRACTOR

Times Higher Education (THE) Asia University Rankings 2023 (Global)

WHY POLYU BUSINESS SCHOOL

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 54,000 alumni

Accreditations



International Rankings



ShanghaiRanking Globa Ranking of Academic Subjects (GRAS) 2022: Management

Times Highe (THE) World

Rankings 2023: Business & Economics UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research Contributions 2018-2022



Welcome to the Faculty of Business of PolyU.

Faculty of Business, popularly known as PolyU Business School (PBS), is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We are proud to have achieved accreditations from AACSB International (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

Dedicated to the pursuit of *Innovation-driven Education and Scholarship (IDEAS)*, PBS engages stakeholders to deliver societal impact in a sustainable way, with a focus on Hong Kong and the Greater Bay Area. Through our educational programmes, partnerships, and close links with industry and the professional community, we strive to transfer knowledge and technology to the wider community.

Our comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies, cover key areas such as accounting, ESG, finance, logistics, management, marketing, shipping, and transport. In addition to the BBA, MBA, DBA/DMgt, DFinTech, and specialised master's degrees, our research programmes also lead to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, our faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our Case Consortium and centres for branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 52nd in the world (*The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2018-2022*).

We welcome you to join our community of over 170 world-class scholars from around the world, 4,900 students, and 54,000 alumni.

Edwin Chen

Ir Prof. T.C. Edwin Cheng IASCYS Academician, FHKEng, ScD, PhD Dean, Faculty of Business Fung Yiu King – Wing Hang Bank Professor in Business Administration Chair Professor of Management



Welcome to the postgraduate programmes offered by the Department of Logistics and Maritime Studies of the Faculty of Business at The Hong Kong Polytechnic University.

As the region's leading provider of education in logistics, maritime, supply chain and operations management, PolyU has built academic strength and reputation in the field. We have created four research centres – C.Y. Tung International Centre for Maritime Studies, PolyU Maritime Library and Research & Development Centre, Logistics Research Centre and Shipping Research Centre – to further our mission to provide high quality research and education. Our postgraduate programmes, taught by highly qualified academics and drawn on their research and consultancy service experience, will prepare you to contribute to Hong Kong's and the Mainland's future development in the related sectors.

The Faculty of Business combines the best of both worlds of academia and real business. The curriculum of our programmes embraces a sound balance of academic theories and practical applications. We have worked closely with leading professionals in Hong Kong's logistics and maritime industries to develop these programmes so as to enhance their relevance to today's ever-evolving business world.

Our Faculty is ranked 52nd in the world, according to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2018 and 2022. Join us for a unique learning experience in logistics, maritime, and operations management. You will be better equipped for future challenges.

Prof. Andy C.L. Yeung Head and Chair Professor of Operations Management Department of Logistics and Maritime Studies

MSc / PgD in INTERNATIONAL SHIPPING AND TRANSPORT LOGISTICS (Mixed-mode)

Programme Code: MSc: 44087-IFM (Full-time), 44087-IPM (Part-time) PgD: 44087-TFP (Full-time), 44087-TPP (Part-time)

Programme Director: Dr Yang Dong

Deputy Programme Directo Prof. Stephen Li

Aim

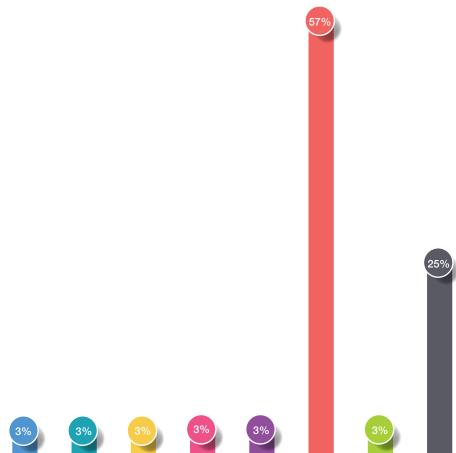
This programme enables students to introduce modern and cost-effective reforms into the shipping, transport, and logistics industries.

Features

- Curriculum designed in consultation with industry leaders and prospective employers
- Academic theory balanced with professional practice
- · Multidisciplinary knowledge integrated with specialist expertise
- Graduates pursue diverse career paths
- Graduates are granted exemptions from professional examinations
- Postgraduate Diploma offered as an intermediate exit

Professional Recognition

- Graduates with the MSc in International Shipping and Transport Logistics are granted full exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the PgD in International Shipping and Transport Logistics are granted Level 1 and Level
 2 (6 subjects) exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the MSc/PgD in International Shipping and Transport Logistics are granted exemption from the following subject of the Institute of Chartered Shipbrokers (ICS):
 - Introduction to Shipping









Legal



Wholesale and Retail

Architecture / Banking / Surveying

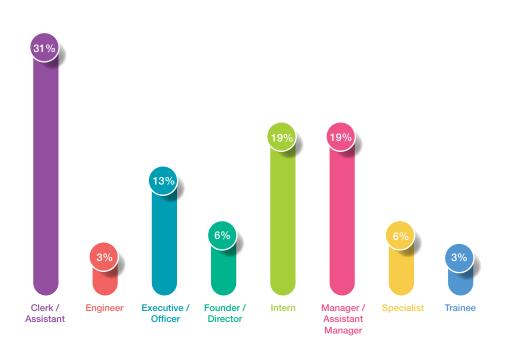
Finance

Engineering Insurance

Logistics / Transport

Others

2023 / 24 Intake by Sector



2023 / 24 Intake by Role

Structure (subject to review)

For MSc

Students complete 33 credits (1 Compulsory Subject, 5 Restricted Elective Subjects and 5 Free Elective Subjects).

In addition to the Compulsory and Restricted Elective Subjects, students can choose to complete a 6-credit Project plus 3 Free Elective Subjects.

For PgD

Students complete 18 credits (1 Compulsory Subject and 5 Restricted Elective Subjects).

Compulsory Subject

(for both MSc and PgD) +

International Logistics Systems, Operations and Management *

Restricted Elective Subjects

Students need to choose at least 5 Restricted Elective Subjects (for both MSc and PgD)

Choose at least two from the focus on International Shipping:

- Liner Shipping Management
- Organisational Management in Shipping and Logistics*
- Port Policy and Management
- Ship Chartering Strategies
- Strategic Management for International Shipping (subject to approval)

Choose at least one from the focus on Shipping Economics and Finance:

- Finance for Shipping and Logistics*
- Shipping Economics and Markets*

Choose at least one from the focus on Shipping Law and Insurance:

- Law and Practice in Marine Insurance
- Shipping Law*

Choose at least one from the focus on International Logistics:

- Air Transport Logistics and Management
- Supply Chain Management*

Students may take more Restricted Elective Subjects than required. The extras will be counted as Free Elective Subjects.

Free Elective Subjects

(for MSc only) +

Focus on International Shipping:

Maritime Logistics

Focus on Shipping Economics and Finance:

• Accounting for Managers

Focus on Shipping Law and Insurance:

- Admiralty Law
- Contract Management
- Maritime Arbitration Law

Focus on International Logistics (Air Logistics Management):

- Air Transport Regulatory Policy
- Airline Strategic Management
- Airport Business Management
- Aviation Marketing
- Aviation Safety Management
- Intermodal Transport Management

Others:

- Applications of Decision Making Models
- Coding for Management with Python
- E-Commerce
- Enterprise Resource Planning
- Information Systems for Supply Chain Management
- Project (6 credits)
- Project Management
- Research Methods
- Risk Management in Operations
- Statistics for Management
- Strategies and Technologies in Warehousing Management
- Transport Logistics in China

+ The offering of subjects is subject to class quota availability.

^ Each subject counts for 3 credits while Project is worth 6 credits.

The programme (MSc in International Shipping and Transport Logistics) is recognized under the Qualifications Framework (QF Level 6).



These subjects have been included in the list of reimbursable courses under the Continuing Education Fund (CEF).

Mode of study: Mixed-mode

Students can pursue their studies in either a full-time study load (taking 9 credits or more in a semester) or a part-time study load (taking less than 9 credits in a semester). In general, **one evening class** per week will be scheduled for each subject over a regular 13-week semester and **two evening classes** per week over a 7-week optional Summer Term.

Duration

For MSc

Part-time mode: two and a half (2.5) academic years including optional summer terms Full-time mode: two (2) academic years including optional summer terms

Students can complete the programme in one (1) year in Full-time mode according to their own study pace.

<u>For PgD</u>

Part-time mode: two and a half (2.5) academic years including optional summer terms Full-time mode: two (2) academic years including optional summer terms

Students can complete the programme in one (1) year in Full-time mode according to their own study pace.

Students who wish to extend their studies beyond normal duration can submit such request to the Department of Logistics and Maritime Studies for consideration.

Students will be required to attend more classes in the evening if they choose the full-time option and the duration of study will be subject to class quota availability.

As students are more likely to find time to attend classes on weekends rather than weekdays, with prior arrangement, there may be occasional delivery in short block mode over weekends.

Shipping and logistics play a crucial role in global economy and the MSc in International Shipping and Transport Logistics at PolyU has provided me with the skills and knowledge that I need for a successful managerial and executive career within this field. The curriculum offers in-depth education on a range of industry focuses such as shipping, logistics, economics, finance, law, insurance, marketing, and IT applications. The combination of compulsory subjects and electives offers a wide range of career paths to pursue. As I planned to join a dry bulk company on graduating, I focused on shipping related subjects. Finance for Shipping and Logistics, and Ship Chartering Strategies were two especially insightful and rewarding subjects that helped me build a solid foundation for my current job.

Being a graduate of a programme that the shipping and logistics industry holds in high regard has enabled me to expand my professional connections beyond the classroom. In particular, I have connected with fellow alumni and industry experts during networking and social events hosted by the Hong Kong Shipowners Association. The programme's emphasis on developing leadership, communication, and team management skills with a global context will certainly enhance my career prospects and help me gain valuable insights into the shipping industry.



Kwai Tsz

As an international student, receiving my first-ever scholarship at the age of 29, I initially felt nervous and panicked at the thought of having to prove myself. However, I am proud to have completed the programme with a distinction and a top score in just 32 weeks.

One key aspect of the programme that motivated me was the freedom to choose subjects, explore the syllabus, and express differing opinions. Group projects provided an excellent platform, and open-book exams stimulated critical thinking while alleviating pressure. I gained a wide spectrum of knowledge and made valuable connections and friends.

I want to express my sincere gratitude to all the professors and staff, including Petrus Choy, Raymond Wong, Kai Pan, Stephen Li, Judy Tong, Peter Wong, TL Yip, Zhu Ling, Leon Li, Owen Tang, Meifeng Luo, Irene Cheuk and Dong Yang, for facilitating our learning and exploration.

Coming from the conventional marine industry, the course programme gave me the impetus to have an opened my mind and a broaderdened my vision. This has enabled me to take up a role as an *R&D Product Manager for a marine digital solutions company.*

After a year-long of PolyU journey, I am certain that this programme was the best mid-career professional development realization of my abilities that I could have asked for!

Kannan Shekkappan



Scholarships

Targeted Taught Postgraduate Programmes Fellowships Scheme

• A total of 6 fellowships shall be awarded to local students of MSc programme

PolyU reserves the right to change or withdraw the scholarship/fellowship at any time. In case of dispute/disagreement, PolyU's decision is final.

LMS Taught Postgraduate Programme Scholarship Scheme

Merit-based scholarship of HK\$50,000 for each recipient

Master of Science in International Shipping and Transport Logistics Scholarship for International Student

- For entry to Programme Stream 44087-IFM: MSc in International Shipping and Transport Logistics [Mixed-mode] (Full-time)
- Available for overseas applicants, outside of mainland China, Hong Kong and Taiwan, with outstanding academic and non-academic performance
- Waiver of tuition fee plus living cost subsidy

The Hong Kong Maritime and Logistics Scholarship Scheme

- For entry to Programme Stream 44087-ISS *
- Available for all local and non-local applicants

* Programme Stream 44087-ISS: Full-time Mode under the MSc in International Shipping and Transport Logistics Programme. For details of this Scholarship and Programme Stream 44087-ISS, please visit Ims.polyu.edu.hk/study/tpg/istl/full-time-stream. **F** I was thrilled to be back at PolyU attending the MSc ISTL programme after eight years at sea. As a former PolyU undergraduate student, the Department of Logistics and Maritime Studies (LMS) felt like home to me.

Since my last graduation, the shipping industry had undergone significant changes, and I was grateful for the opportunity to update my knowledge. The programme covered a diverse range of subjects, from law to the aviation industry, warehousing, procurement, and more. It was fascinating to explore other professions that I wouldn't have been able to touch on otherwise.

The academic staff were knowledgeable and passionate, bringing solid industry practice to the classroom. I loved the lively discussions and interactions with them. My fellow classmates came from various professions and levels in their organisations. Working on group projects was enlightening as we analysed problems from different perspectives. As someone who is operationally minded, it was eye-opening to learn from my more commercially focused peers.

I thoroughly enjoyed my second experience with LMS, and I highly recommend the MSc ISTL programme to anyone interested in international shipping and transport logistics.



Chan Siu Keung, Keith

The MSc in International Shipping and Transport Logistics programme provided me with a great opportunity to broaden my professional network and strengthen my knowledge of marine insurance.

As I was working in a shipping company as a claims officer, I wanted to know more about vessel operations, marine insurance, and maritime law. The programme provided me with a solid base to handle claims. It also gave me valuable insights into the latest developments in the shipping industry. It offered a wide variety of subjects to choose from and explore, such as aviation, shipping, and supply chain management. This has strengthened my understanding of the practical world of shipping and logistics.

As PolyU recruits students worldwide, group project work encouraged different views and comments. It pushed my presentation skills and English language to new heights and enabled me to become more versatile and more competitive in the job market.

If you are interested in joining the maritime industry, the MSc ISTL programme is a good choice for becoming a maritime professional with in-depth knowledge and an extensive professional network.

Ho Lok Ching



Entrance Requirements

- i. A Bachelor's degree or equivalent qualification
- <u>OR</u>
- ii. Full membership in one of the following professional bodies:
 - The Chartered Institute of Logistics and Transport, Hong Kong
 - The Institute of Chartered Shipbrokers, UK
 - The Chartered Insurance Institute, UK
 - The Chartered Institute of Purchasing and Supply, UK

<u>OR</u>

iii. Applicants with other post-secondary qualifications, who have been employed in the fields of maritime service, shipping, transport or logistics for not less than 6 years, of which 3 years in a managerial capacity, will also be considered.

If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University's minimum English language requirement for admission purpose. Please refer to the "Admission Requirements" section for Taught Postgraduate Programmes of Study@PolyU for details.

Shortlisted candidates may be invited to attend admission interviews.

Fee (Subject to change and approval)

HK\$273,900 per programme (HK\$8,300 per credit) for local and non-local MSc students

HK\$149,400 per programme (HK\$8,300 per credit) for local and non-local PgD students

Enquiries

For further information

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mscistl.lms@polyu.edu.hk

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www.polyu.edu.hk/lms/study/tpg/istl-mm
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The content of this publication is updated until September 2023.







