



PURSUE A RESEARCH CAREER

2023-2024



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



PolyU 理大商學院
Business School
Innovation-driven Education and Scholarship



WHY HONG KONG

#5

IMD World Competitiveness Ranking 2022, based on economic performance, government efficiency, business efficiency, and infrastructure

#12

QS Best Student Cities 2023, based on university rankings, student mix, desirability, employer activity, affordability, and student view



WHY POLYU

#5

Times Higher Education (THE) Young University Rankings 2022

#6

QS Top 50 Under 50 2021

#15

Times Higher Education (THE) Asia University Rankings 2022

#26

QS Asia University Rankings 2023

WHY POLYU FACULTY OF BUSINESS

• Accreditations



• International Rankings

#1

Clarivate Web of Science 2019-2021: Shipping Research

#4

ShanghaiRanking Global Ranking of Academic Subjects (GRAS) 2022: Management

#27

Times Higher Education (THE) World University Rankings 2023: Business & Economics

#63

UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research Contributions 2017-2021

• RESEARCH AREAS •

School of
**ACCOUNTING
& FINANCE**
會計及金融學院

• Accounting and Auditing

• Corporate Finance and Asset Pricing



LIU Ruiqi

PhD Graduate

BSc in Management, Beihang University
MSc in Management, Beihang University

Supervisor: Dr Yong Jimmy JIN

Research Interests: Corporate Governance, Financial Accounting, Financial Innovations, ESG

“ I've had a happy and fulfilling four years of PhD study in the PolyU School of Finance & Accounting. The school has provided thoughtful and helpful courses, and has invited well-known scholars from all over the world to conduct research workshops and seminars. These have given us many opportunities to gain access to the academic frontier, and communicate and study with scholars around the world. The school's highly inclusive academic atmosphere has enabled us to conduct research and choose supervisors based on our own interests. The professors have been productive and willing to help and guide students, while the school's rich database of resources and its adequate research funding have also contributed to the possibilities and potential for our research. With this support, I and many other students have been able to publish top-tier journal papers before graduating. The school has also helped us develop our presentation and teaching skills, giving us first-hand teaching experience by teaching tutorials in the senior years. The school is really like a big family: we often hike and play sports together, adding a lot of fun to our study and research life. ”

Department of
**LOGISTICS
& MARITIME
STUDIES**
物流及航運學系

- Aviation Management and Economics
- Maritime Law and Shipping Finance
- Maritime Studies

- Operations Management
- Supply Chain Management
- Transport and Logistics Management



YANG Liutao

PhD Student

BSc in Mathematics, Peking University
MSc in Finance, Peking University
MPhil in Operations Management, The Hong Kong Polytechnic University

Supervisors: Dr Shining WU and Prof. JIANG Li

Research Interests: Operations Management

“ It opened a beautiful world to me when I collided with the Department of Logistics and Maritime Studies. Multicultural communication has broadened my horizons and changed not only my view of the world but also my view of values. PolyU has provided the training and practice that I needed to become an effective teaching assistant. It also offers abundant opportunities for research students to communicate with top researchers by conducting seminars and symposiums, and providing financial support to students to attend top-tier conferences. This year, I've submitted research reports on the international conferences POMS-HK and POMS-China, and have received valuable feedback. My supervisor is both my research guide and life mentor. He's continually motivated me during my research journey. I've learned to see things with sharp, clear vision, and to never give up, especially when confronted with difficulties. The strict requirements for research and the high standard of cultivating young scholars make PolyU a competitive place to study. ”

• RESEARCH AREAS •

Department of
**MANAGEMENT
& MARKETING**
管理及市場學系

• Management

• Marketing

• Management Information Systems



WU Wei

PhD Student

Bachelor of Medicine, Peking University
BSc in Psychology, Peking University
Master of Applied Psychology, Peking University

Supervisor: Prof. LIU Wu

Research Interests: Organisational Behaviour

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Studying in the Department of Management and Marketing's PhD programme is truly rewarding. It provides a nurturing environment to grow professionally and academically. I have plenty of opportunities to work on interesting research projects with different faculty members who are world-class scholars in my research area, so I can learn from the best minds. They set high expectations but provide the means to meet them. They make every effort to help me thrive by encouraging, supporting and motivating me. Their doors are always open, and they always have time when I need their help. The department has established a positive academic community where engaging conversations or academic activities are set every week in an open-minded atmosphere. We can share our project progress and seek suggestions, and faculty members and students are ready to bring new challenges or be regularly challenged by others. This has been a delightful experience for me and has enabled me to become a more sophisticated thinker. The department also offers rich academic development resources, which help students like me to grow as researchers. These include adequate funding for research, and international seminars/workshops to expand our research skills, knowledge and global networks. The department has also enabled me to develop as a teacher by providing teaching opportunities and guidance. Taken together, all the support and resources have equipped me with the skills and confidence to embrace challenges in my academic journey.

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• RESEARCH STUDENT ACTIVITIES •



Faculty of Business:
Gathering with Academic Staff



School of Accounting and Finance:
Doctoral Consortium of 2019 MIT Asia Conference
in Accounting



Department of Logistics and Maritime Studies:
Research Postgraduate Student Symposium



Department of Management and Marketing:
8th Symposium of the Centre for Leadership & Innovation -
“The Future of Work Driving Change in Organizations”

RESEARCH PROGRAMMES

Our research programmes are designed to prepare students for a career in academic research and teaching. The programmes are broad-based and provide a rigorous foundation on which the students can build an academic career of their choice.

Our research programmes are:

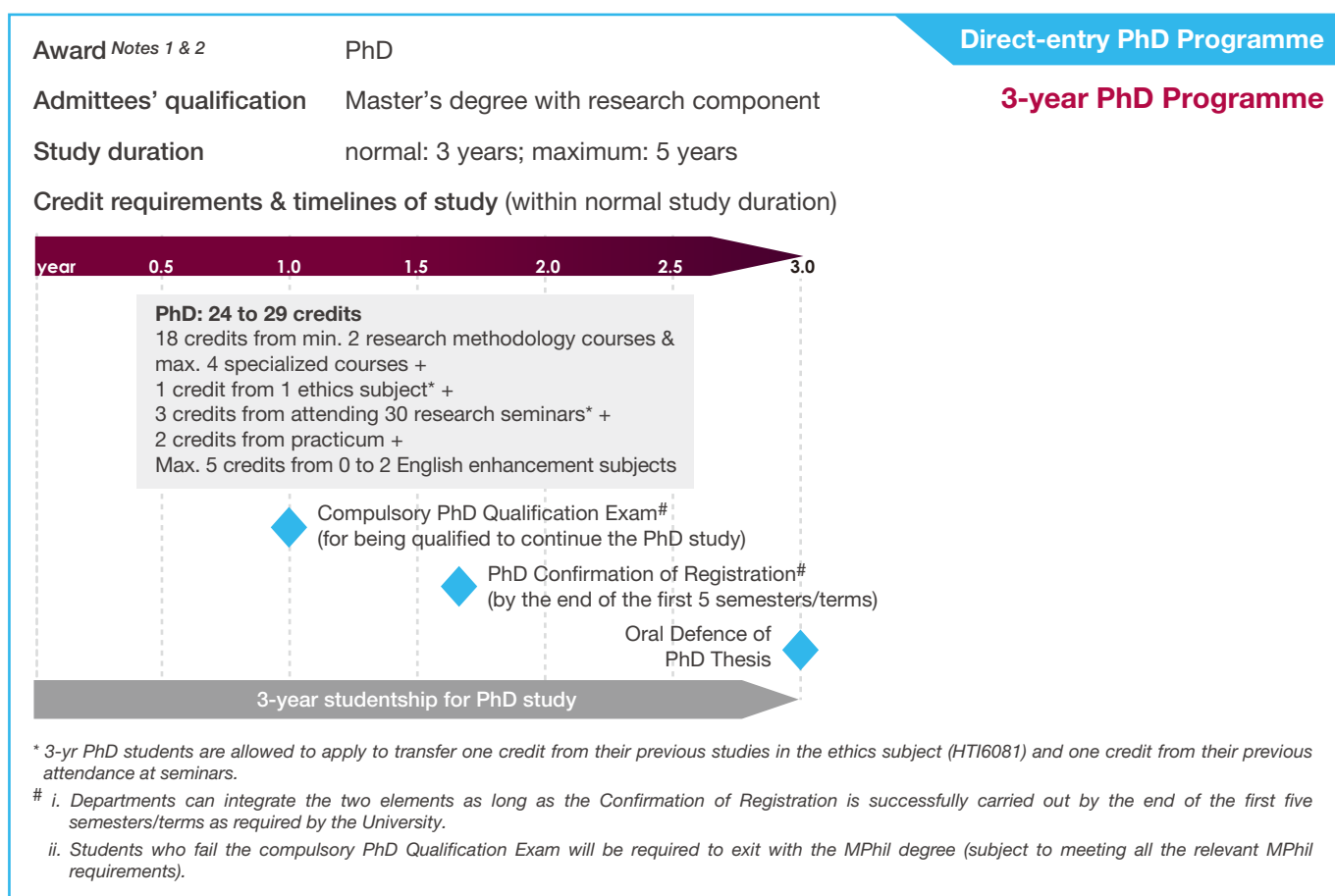
1. **Direct-entry PhD Programme** - The normal duration of the PhD programme depends on the students' educational background. The programme mainly consists of two parts: coursework and thesis. Students will also receive training in teaching and gain research experience through research seminar attendance. After a successful defence of thesis and satisfying all University graduation requirements, the candidates will be awarded the PhD research degree.

OR

2. **2+3 Integrated Programme (2-year MPhil followed by a 3-year PhD programme)** * - Students will first complete an MPhil programme. After successful completion of the MPhil programme, students will transit to the PhD programme. Hence, the MPhil programme is an integrated part of the PhD programme.

* From 2023/24, students will be admitted to Direct-entry 3-year/4-year PhD programme depending on the students' educational background. The 2+3 Integrated Programme will be discontinued but will be available as a transitional provision for the 2023/24 intake cohort only.

Programme Structure



Award *Notes 1 & 2*

PhD

Direct-entry PhD Programme

Admittees' qualification

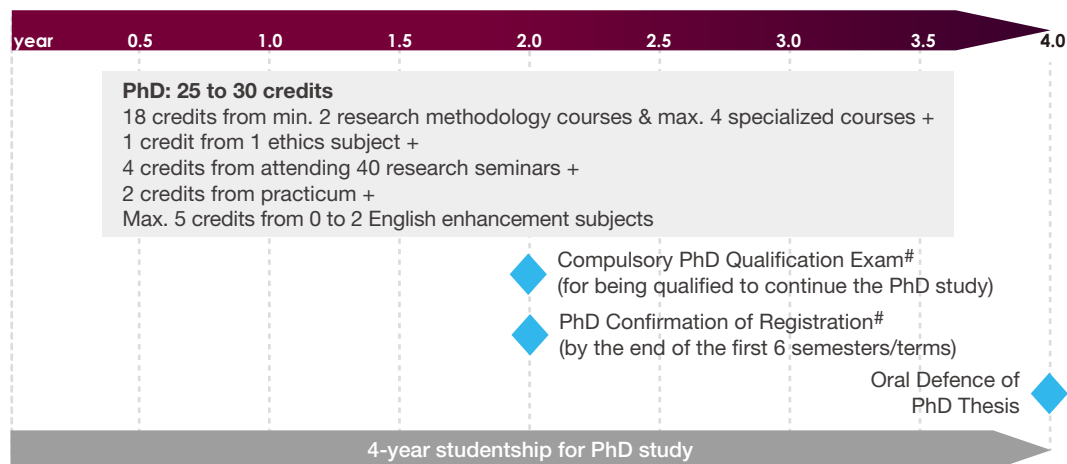
Bachelor's degree or
Master's degree without research component

4-year PhD Programme

Study duration

normal: 4 years; maximum: 6 years

Credit requirements & timelines of study (within normal study duration)



i. Departments can integrate the two elements as long as the Confirmation of Registration is successfully carried out by the end of the first six semesters/terms as required by the University.

ii. Students who fail the compulsory PhD Qualification Exam will be required to exit with the MPhil degree (subject to meeting all the relevant MPhil requirements).

Awards *Notes 1 & 3*

MPhil and PhD

2+3 Integrated Programme

Admittees' qualification

Bachelor's degree

Study duration

MPhil

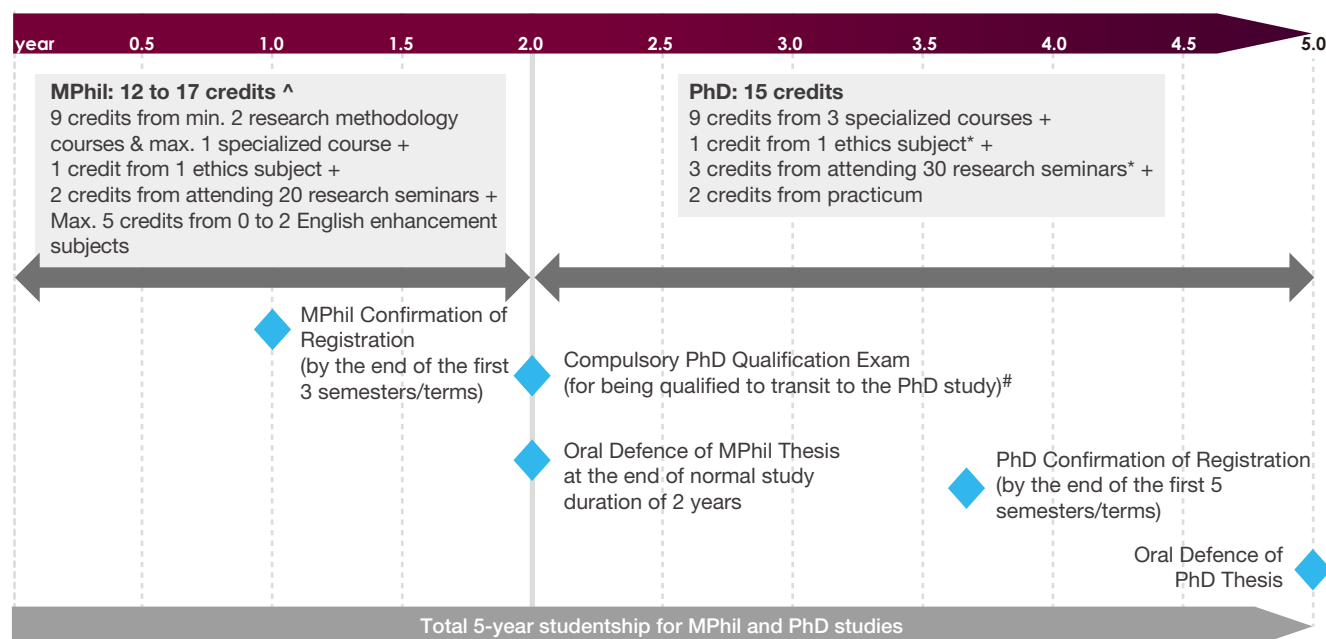
normal: 2 years; maximum: 3 years

PhD

normal: 3 years; maximum: 5 years

Note: If a student cannot complete the MPhil study within the normal study duration, he/she will NOT be allowed to transit to the PhD study. However, he/she can complete the MPhil study within the maximum study duration.

Credit requirements & timelines of study (within normal study duration)



^ Students are allowed to take additional subjects in the MPhil study; and they are allowed to apply for transfer of credits which have not been used to contribute to the MPhil degree according to the prevailing University requirements.

* 3-yr PhD students are allowed to transfer one credit from their previous studies in the ethics subject (HTI6081) and one credit from their previous attendance at seminars.

Students who fail the Examination will not be allowed to transit to the PhD study.

Admissions and Entrance Requirements

| | Direct-entry PhD Programme | 2+3 Integrated Programme <i>Note 3</i> |
|-------------------------------|---|--|
| Admission Entry | To apply for “PhD” at eAdmission | To apply for “MPhil” at eAdmission |
| General Entrance Requirements | <u>3-year PhD Programme</u> Normally hold an MPhil or equivalent (a research postgraduate degree with a dissertation as an award requirement) conferred by a recognised university. <u>4-year PhD Programme</u> Normally hold: - A Master’s degree; OR - A Bachelor’s degree with First Class Honours (or equivalent qualification), conferred by a recognised university. | At least hold a Bachelor’s degree with Second Class Honours or above (or equivalent qualification) conferred by a recognised university. |
| | PolyU may accept other equivalent qualifications. The decision is made on an individual basis. | |
| English Language Requirements | Applicants who do not have a degree for which English was the language of instruction at a recognized university are required to fulfil the University's minimum English language requirements for admission. Please refer to the "Admission Requirements" section for Research Postgraduate Programmes at Study@PolyU for details. | |
| Faculty Entrance Requirement | GMAT or GRE results are required. | |

Year-round Schedule for 2023/24 Admissions

(For exact dates, please refer to PolyU eAdmission)

| Research Areas | Semester One | Semester Two | Summer Term |
|--------------------------------|-----------------------|-----------------------|----------------------|
| Accounting and Finance | Sept 2022 to Dec 2022 | Jan 2023 to Sept 2023 | May 2023 to Jan 2024 |
| Logistics and Maritime Studies | | | |
| Management and Marketing | | | |

Due to a very limited quota, you are encouraged to apply for Semester One admissions to increase your chances of admission. Semester Two / Summer Term admissions may be administered subject to quota availability.

Notes

- Starting from the 2022/23 intake cohort, all research students are required to complete the e-Learning module on “Understanding China and the Hong Kong Special Administrative Region, P.R.C.” in English before thesis submission as a graduation requirement. Students are encouraged to complete the requirement as early as possible. Details of the requirement: <https://www.polyu.edu.hk/ous/nationaleducation/understanding-china-and-hongkong/>
- Students can exit with a Master of Philosophy (MPhil) degree if they have completed 12 credits from a minimum of 2 research methodology courses and a maximum of 2 specialized courses, 1 credit from one ethics subject, 2 credits from attending 20 research seminars and maximum 5 credits from 0 to 2 English enhancement subjects.
- From 2023/24, students will be admitted to Direct-entry 3-year/4-year PhD programme depending on the students' educational background. The 2+3 Integrated Programme will be discontinued but will be available as a transitional provision for the 2023/24 intake cohort only.

Support

- Research studentship with a stipend of HK\$18,100 per month (subject to revision) for full-time research students based on academic merit (subject to the decision of the department)
- One extra year of PhD studentship for students with outstanding academic performance
- Tuition scholarships for students with outstanding academic records
- Opportunities to attend international conferences
- Accommodation at the Student Halls of Residence (at students' own expense)
- Access to excellent library, computing and other facilities

Tuition Fee

| | |
|--|--|
| Annual tuition fee | HK\$42,100 * (HK\$84,200 for non-UGC-funded students who receive no stipend and no external funding support but some funding from the department) |
| Continuation fee for each semester / term beyond the normal study period | HK\$7,017 |
| Examination fee | HK\$2,000 (for MPhil) HK\$2,000 (for PhD) |

* Starting from 2018/19 academic year, the Government provides tuition waiver for all local students enrolled in UGC-funded research postgraduate programmes during the normal study period.

General Enquiries

Email: fb.rpss.enquiry@polyu.edu.hk

Tel: (852) 2766 7087

Online application: <https://www38.polyu.edu.hk/eAdmission/index.do>

