

2023-2024













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WHY POLYU FACULTY OF BUSINESS

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 52.000 alumni

Accreditations





International Rankings

#01

Clarivate Web of Science 2019-2021: Shipping Research #04

ShanghaiRanking Globa Ranking of Academic Subjects (GRAS) 2022: Management

#25

Times Higher Education (THE) World University Rankings 2022: Business & Economics #63

UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research Contributions 2017-2021



Welcome to the Faculty of Business of PolyU.

Faculty of Business, popularly known as PolyU Business School (PBS), is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We have achieved accreditations from AACSB (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

PBS is dedicated to the pursuit of *IDEAS* (*Innovation-driven Education and Scholarship*) with a 3D focus on *Discovery*, *Design and Delivery*. We realise knowledge and technology transfer through educational programmes, as well as partnership and close links with industry and the professional community.

PBS offers a comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies in the fields of accounting, finance, logistics, management, marketing and transport. Apart from the BBA, MBA, DBA and specialised master's degrees, there are also research programmes leading to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our Case Consortium and centres for Belt and Road development, branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 63rd in the world (*The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2017-2021*).

We look forward to welcoming you to our community of over 170 world-class scholars from around the world, 4,900 students and 52,000 alumni.

Ir Prof. T.C. Edwin Cheng

IASCYS Academician, FHKEng, ScD, PhD

Dean, Faculty of Business

Fung Yiu King - Wing Hang Bank Professor in Business Administration

Chair Professor of Management



Welcome to the postgraduate programmes offered by the Department of Logistics and Maritime Studies of the Faculty of Business at The Hong Kong Polytechnic University.

As the region's leading provider of education in logistics, maritime, supply chain and operations management, PolyU has built academic strength and reputation in the field. We have created four research centres – C.Y. Tung International Centre for Maritime Studies, PolyU Maritime Library and Research & Development Centre, Logistics Research Centre and Shipping Research Centre – to further our mission to provide high quality research and education. Our postgraduate programmes, taught by highly qualified academics and drawn on their research and consultancy service experience, will prepare you to contribute to Hong Kong's and the Mainland's future development in the related sectors.

The Faculty of Business combines the best of both worlds of academia and real business. The curriculum of our programmes embraces a sound balance of academic theories and practical applications. We have worked closely with leading professionals in Hong Kong's logistics and maritime industries to develop these programmes so as to enhance their relevance to today's ever-evolving business world.

Our Faculty is ranked 63rd in the world, according to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2017 and 2021. Join us for a unique learning experience in logistics, maritime, and operations management. You will be better equipped for future challenges.

Prof. Andy C.L. Yeung

Head and Chair Professor of Operations Management Department of Logistics and Maritime Studies



Aim

This programme enables students to introduce modern and cost-effective reforms into the shipping, transport, and logistics industries.

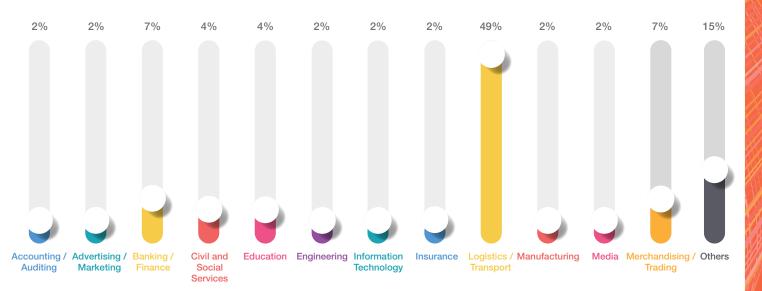
Features

- · Curriculum designed in consultation with industry leaders and prospective employers
- · Academic theory balanced with professional practice
- · Multidisciplinary knowledge integrated with specialist expertise
- · Graduates pursue diverse career paths
- Graduates are granted exemptions from professional examinations
- Postgraduate Diploma offered as an intermediate exit

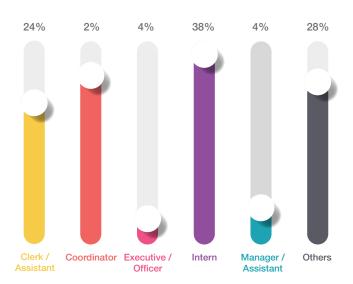
Professional Recognition

- Graduates with the MSc in International Shipping and Transport Logistics are granted full exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the PgD in International Shipping and Transport Logistics are granted Level 1 and Level
 2 (6 subjects) exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the MSc/PgD in International Shipping and Transport Logistics are granted exemption from the following subject of the Institute of Chartered Shipbrokers (ICS):
 - Introduction to Shipping

2022 / 23 Intake by Sector



2022 / 23 Intake by Role



Structure (subject to review)

For MSc

Students complete 33 credits (1 Compulsory Subject, 5 Restricted Elective Subjects and 5 Free Elective Subjects).

In addition to the Compulsory and Restricted Elective Subjects, students can choose to complete a 6-credit Project plus 3 Free Elective Subjects.

For PgD

Students complete 18 credits (1 Compulsory Subject and 5 Restricted Elective Subjects).

Compulsory Subject

(for both MSc and PgD) +

International Logistics Systems, Operations and Management *

Restricted Elective Subjects

Students need to choose at least 5 Restricted Elective Subjects (for both MSc and PgD)

Choose at least two from the focus on International Shipping:

- Liner Shipping Management
- Organisational Management in Shipping and Logistics*
- Port Policy and Management
- Ship Chartering Strategies

Choose at least one from the focus on Shipping Economics and Finance:

- Finance for Shipping and Logistics*
- Shipping Economics and Markets*

Choose at least one from the focus on Shipping Law and Insurance:

- Law and Practice in Marine Insurance
- Shipping Law*

Choose at least one from the focus on International Logistics:

- Air Transport Logistics and Management
- Supply Chain Management*

Students may take more Restricted Elective Subjects than required. The extras will be counted as Free Elective Subjects.

Free Elective Subjects

(for MSc only) +

Focus on International Shipping:

Maritime Logistics

Focus on Shipping Economics and Finance:

- Accounting for Managers
- Derivatives and Risk Management in Shipping

Focus on Shipping Law and Insurance:

- Admiralty Law
- Contract Management
- Maritime Arbitration Law

Focus on International Logistics (Air Logistics Management):

- Air Transport Regulatory Policy
- Airline Strategic Management
- Airport Business Management
- Aviation Marketing
- Aviation Safety Management
- Intermodal Transport Management

Others:

- Applications of Decision Making Models
- Coding for Management with Python (subject to approval)
- E-Commerce
- Enterprise Resource Planning
- Information Systems for Supply Chain Management
- Project (6 credits)
- Project Management
- Research Methods
- Risk Management in Operations
- Statistics for Management
- Strategies and Technologies in Warehousing Management
- Transport Logistics in China

The programme (MSc in International Shipping and Transport Logistics) is recognized under the Qualifications Framework (QF Level 6).



* These subjects have been included in the list of reimbursable courses under the Continuing Education Fund (CEF).

⁺ The offering of subjects is subject to class quota availability.

[^] Each subject counts for 3 credits while Project is worth 6 credits.

Mode of study: Mixed-mode

Students can pursue their studies in either a full-time study load (taking 9 credits or more in a semester) or a part-time study load (taking less than 9 credits in a semester). In general, **one evening class** per week will be scheduled for each subject over a regular 13-week semester and **two evening classes** per week over a 7-week optional Summer Term.

Duration

For MSc

Part-time mode: two and a half (2.5) academic years including optional summer terms

Full-time mode: two (2) academic years including optional summer terms

Students can complete the programme in one (1) year in Full-time mode according to their own study pace.

For PgD

Part-time mode: two and a half (2.5) academic years including optional summer terms

Full-time mode: two (2) academic years including optional summer terms

Students can complete the programme in one (1) year in Full-time mode according to their own study pace.

Students who wish to extend their studies beyond normal duration can submit such request to the Department of Logistics and Maritime Studies for consideration.

Students will be required to attend more classes in the evening if they choose the full-time option and the duration of study will be subject to class quota availability.

As students are more likely to find time to attend classes on weekends rather than weekdays, with prior arrangement, there may be occasional delivery in short block mode over weekends.

The MSc ISTL programme gave me not only in-depth insights into maritime and transport logistics, but also many career development opportunities. The faculty comprises knowledgeable professors and industry leaders. They and their support teams spared no effort to pass on their knowledge to students even during the difficult pandemic period. The extensive alumni networks gather many outstanding senior students, and were places where we were able to obtain career advice and recruitment information. By participating in seminars and forums organised by LMS, we were able to stay up-to-date with the latest developments in shipping, aviation, transport, and logistics, while also cultivating our business sense. Understanding what employers need helped us prepare in advance for future work.

As well as practical knowledge and job opportunities, what impressed me most was the inclusiveness of our programme. My classmates were from a variety of backgrounds: some had extensive experience in logistics-related industries while others were newcomers. The well-designed curriculum offered a lot of flexibility: on the one hand, advanced knowledge; on the other hand, easy-to-understand theory and cornerstone knowledge to meet the needs of all programme participants.

Chen Jlajing



I'm really grateful to have had the opportunity to study this programme, which is taught by distinguished and enthusiastic teaching staff. While teaching staff shared their experience with us, at the same time we were encouraged to critically think about a range of industry topics through group discussion, and by combining academic knowledge with industry practice via simulations and projects. These teaching and learning activities helped me develop my analytical thinking and gain new market insights. I also appreciated the strong bonds that developed during my postgraduate study, both with teachers and with classmates from diverse backgrounds. We often exchanged market updates and news about the latest seminars and career opportunities. The programme has transformed me into a more competent maritime and logistics practitioner, and has given me a boost to climb the corporate ladder with my current employer, who acknowledges the quality education offered by the PolyU Department of Logistics and Maritime Studies.



Chuen Sui Ting

Scholarships

Targeted Taught Postgraduate Programmes Fellowships Scheme

A total of 6 fellowships shall be awarded to local students of MSc programme

PolyU reserves the right to change or withdraw the scholarship/fellowship at any time. In case of dispute/disagreement, PolyU's decision is final.

LMS Taught Postgraduate Programme Scholarship Scheme

Merit-based scholarship of HK\$50,000 for each recipient

Master of Science in International Shipping and Transport Logistics Scholarship for International Student

- For entry to Programme Stream 44087-IFM: MSc in International Shipping and Transport Logistics [Mixed-mode] (Full-time)
- Available for overseas applicants, outside of mainland China, Hong Kong and Taiwan, with outstanding academic and non-academic performance
- Waiver of tuition fee plus living cost subsidy

The Hong Kong Maritime and Logistics Scholarship Scheme

- For entry to Programme Stream 44087-ISS *
- Available for all local and non-local applicants

* Programme Stream 44087-ISS: Full-time Mode under the MSc in International Shipping and Transport Logistics Programme. For details of this Scholarship and Programme Stream 44087-ISS, please visit Ims.polyu.edu.hk/study/tpg/istl/full-time-stream.

I was working in the shipping industry before studying this master's programme, but only in the IT sector. I was just developing and maintaining different systems for a shipping company. But in that position, I developed an interest in the shipping industry. That was when I found the MSc in International Shipping and Transport Logistics and started to study, aiming to enrich my knowledge about the shipping

industry.

The programme provided me with specialist knowledge in international shipping and logistics management. I acquired a wide range of knowledge of maritime transport and logistics within a broad framework of international transport and trade. This knowledge can be a significant benefit to my career. For example, by knowing more about the shipping process, I can design more creative and intelligent systems and create more value for my company.

Because the programme is supported by the Hong Kong Maritime and Logistics Scholarship, my financial concerns about studying on the programme were significantly eased.

Fong Yik Chun



The MSc ISTL programme at PolyU gave me a bird's-eye view of international logistics and operations. This knowledge helped me understand the essence of profitability in the logistics industry, and enabled me to investigate the effects of supply-chain disruptions. It also helped me understand the traditional nature of the shipping industry and, by reading research papers authored by the department's professors, learn about efforts to develop and modernise it.

Other than the academic knowledge, the programme offered me self-development opportunities through mentorship. Throughout my studies, I had the chance to work closely and learn from several professors, who were close mentors. The background of these professors in the logistics and shipping industry helped me gain a practical perspective.

I think that the Department of Logistics and Maritime Studies is one of PolyU's most efficient and helpful departments. They were very responsive, helping me arrange my visa and documents, and also helping me with other urgent requests.

The department also values its students. For example, I have been called as a student representative to several high level Departmental Advisory Meetings. My opinions were warmly welcomed and appreciated.

All in all, my journey has been very fruitful. I'm glad that I chose this programme for my master's degree.

Gasham Gorchubayli



Entrance Requirements

i. A Bachelor's degree or equivalent qualification

<u>OR</u>

- ii. Full membership in one of the following professional bodies:
 - The Chartered Institute of Logistics and Transport, Hong Kong
 - The Institute of Chartered Shipbrokers, UK
 - The Chartered Insurance Institute, UK
 - The Chartered Institute of Purchasing and Supply, UK

<u>OR</u>

iii. Applicants with other post-secondary qualifications, who have been employed in the fields of maritime service, shipping, transport or logistics for not less than 6 years, of which 3 years in a managerial capacity, will also be considered.

If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University's minimum English language requirement for admission purpose. Please refer to the "Admission Requirements" section for Taught Postgraduate Programmes of Study@PolyU for details.

Shortlisted candidates may be invited to attend admission interviews.

Fee (Subject to change and approval)

HK\$254,100 per programme (HK\$7,700 per credit) for local and non-local MSc students

HK\$138,600 per programme (HK\$7,700 per credit) for local and non-local PgD students



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