

2023-2024











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# WHY POLYU FACULTY OF BUSINESS

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 52,000 alumni

### **Accreditations**





# International Rankings

Clarivate Web of Science 2019-2021: Shipping Research

ShanghaiRanking Globa Ranking of Academic Subjects (GRAS) 2022: Management

Times Higher Education (THE) World University
Rankings 2022:
Business & Economics

UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research



Welcome to the Faculty of Business of PolyU.

Faculty of Business, popularly known as PolyU Business School (PBS), is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We have achieved accreditations from AACSB (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

PBS is dedicated to the pursuit of *IDEAS* (*Innovation-driven Education and Scholarship*) with a 3D focus on *Discovery*, *Design and Delivery*. We realise knowledge and technology transfer through educational programmes, as well as partnership and close links with industry and the professional community.

PBS offers a comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies in the fields of accounting, finance, logistics, management, marketing and transport. Apart from the BBA, MBA, DBA and specialised master's degrees, there are also research programmes leading to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our Case Consortium and centres for Belt and Road development, branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 63rd in the world (*The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2017-2021*).

We look forward to welcoming you to our community of over 170 world-class scholars from around the world, 4,900 students and 52,000 alumni.

Ir Prof. T.C. Edwin Cheng

IASCYS Academician, FHKEng, ScD, PhD

Dean, Faculty of Business

Fung Yiu King – Wing Hang Bank Professor in Business Administration

Chair Professor of Management



Welcome to the postgraduate programmes offered by the Department of Logistics and Maritime Studies of the Faculty of Business at The Hong Kong Polytechnic University.

As the region's leading provider of education in logistics, maritime, supply chain and operations management, PolyU has built academic strength and reputation in the field. We have created four research centres – C.Y. Tung International Centre for Maritime Studies, PolyU Maritime Library and Research & Development Centre, Logistics Research Centre and Shipping Research Centre – to further our mission to provide high quality research and education. Our postgraduate programmes, taught by highly qualified academics and drawn on their research and consultancy service experience, will prepare you to contribute to Hong Kong's and the Mainland's future development in the related sectors.

The Faculty of Business combines the best of both worlds of academia and real business. The curriculum of our programmes embraces a sound balance of academic theories and practical applications. We have worked closely with leading professionals in Hong Kong's logistics and maritime industries to develop these programmes so as to enhance their relevance to today's ever-evolving business world.

Our Faculty is ranked 63rd in the world, according to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2017 and 2021. Join us for a unique learning experience in logistics, maritime, and operations management. You will be better equipped for future challenges.

Prof. Andy C.L. Yeung

Head and Chair Professor of Operations Management Department of Logistics and Maritime Studies



#### Aim

This programme equips executives with the capacity to create and sustain competitiveness in the supply chain by balancing cost, quality and efficiency.

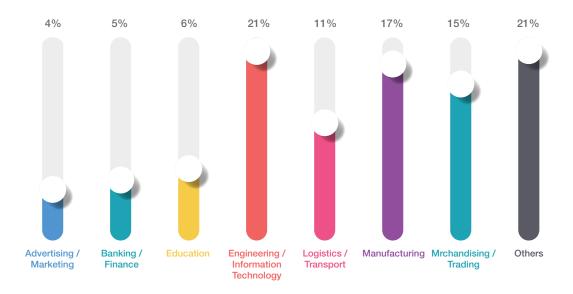
#### **Features**

- Broad knowledge and skills in global supply chain management
- A thorough grounding in subjects which lead to the knowledge and intellectual capability required for an understanding and critical analysis of supply chain management problems
- Awareness of the global supply chain management environment and management issues
- An array of purchasing related subjects

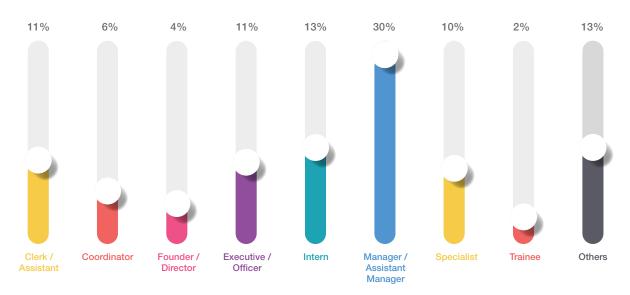
### **Professional Recognition**

- Graduates with the MSc in Global Supply Chain Management having fulfilled certain subject requirements are granted accreditation by The Chartered Institute of Procurement & Supply (CIPS) and may apply for full membership. (Subject to review each year)
- Graduates with the MSc in Global Supply Chain Management are granted full exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the PgD in Global Supply Chain Management are granted partial exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the MSc in Global Supply Chain Management and 2-year working experience in Purchasing/ Supply Chain/ Logistics or related fields may apply for full membership of The Institute of Purchasing & Supply of Hong Kong (IPSHK).

# 2022 / 23 Intake by Sector



# 2022 / 23 Intake by Role



#### Structure (subject to review)

#### For MSc

30 credits (3 Compulsory Subjects + 3 Restricted Elective Subjects + 4 Free Elective Subjects)

#### For PgD

18 credits (3 Compulsory Subjects + 3 Restricted Elective Subjects)

Each subject carries three credits while GSCM Project carries six credits.

#### Compulsory Subject

(3 subjects – 9 credits) (for both MSc and PgD) +

- Global Sourcing and Supply \*
- International Logistics Systems, Operations and Management
- Supply Chain Management \*

#### Restricted Elective Subjects

(3 subjects – 9 credits) (for both MSc and PgD) +

Choose at least one from the focus on Operations:

- International Operations Management
- Managing Operations Systems \*

Choose at least one from the focus on Procurement:

- Contract Management
- Digital Procurement Management and Analytics \*

Choose at least one from the focus on Information Technology:

- E-Commerce \*
- Information Systems for Supply Chain Management \*

Students may take more Restricted Elective Subjects than required. The extras will be counted as Free Elective Subjects.

# Free Elective Subjects

(any 4 subjects – 15 credits) (for MSc only) +

- Accounting for Managers
- Air Transport Logistics and Management
- Applications of Decision Making Models
- Business Analytics
- Coding for Management with Python (subject to approval)
- Enterprise Resource Planning
- Lean Thinking and Practice
- Managing Innovation
- Maritime Logistics
- Models for Decision Making \*
- Organizational Management in Shipping & Logistics
- Practice of Global Supply Chain Management
- Project (6 credits)
- Project Management
- Risk Management in Operations
- Statistics for Management
- Strategies and Technologies in Warehousing Management
- Supplier Development
- Total Quality Management
- Transport Logistics in China

+ The offering of subjects is subject to class quota availability.



\* These subjects have been included in the list of reimbursable courses under the Continuing Education Fund (CEF).

The programme (MSc in Global Supply Chain Management) is recognized under the Qualifications Framework (QF Level 6).

## Mode of study: Mixed-mode

Students can pursue their studies in either a full-time study load (taking 9 credits or more in a semester) or a part-time study load (taking less than 9 credits in a semester). In general, one evening class per week will be scheduled for each subject over a regular 13-week semester and two evening classes per week over a 7-week optional Summer Term.

## **Duration** (subject to review)

#### For MSc

Part-time mode: two and a half (2.5) academic years including optional summer terms Full-time mode: one and a half (1.5) academic years including an optional summer term

#### For PgD

Part-time mode: two and a half (2.5) academic years including optional summer terms Full-time mode: one and a half (1.5) academic years including an optional summer term

Students can complete the programme in one (1) year in Full-time mode according to their own study pace.

Students who wish to extend their studies beyond normal duration can submit such request to the Department of Logistics and Maritime Studies for consideration.

# **Scholarships**

LMS Taught Postgraduate Programme Scholarship Scheme

• Merit-based scholarship of HK\$50,000 for each recipient

This programme is definitely one of the most popular master's degrees among supply chain professionals. People recommended this programme to me mainly because it was very practical. For me, the most practical aspect was that it not only taught traditional academic theories and knowledge, but also addressed contemporary supply chain management issues-such as the latest technological trends and applications, supply risk management, and ethical and sustainable procurement practices. I learned a lot from the course lecturers, who were a good mix of top academics and experienced industry practitioners. When they complete the programme, graduates are eligible for exemptions from the qualifying exams for certain professional recognitions, which is very useful for career development. All in all, the programme took me to the next career level. I would recommend it to all aspiring professionals in the supply chain management field.





# **Entrance Requirements**

- A Bachelor's degree in a business-related discipline or the equivalent.
- For non-business degree holders, 2-year relevant working experience or relevant background knowledge is preferred.
- Candidates in senior management positions possessing other academic qualifications may be considered on a case-by-case basis.
- Priority will be given to applicants with relevant working experience.

If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University's minimum English language requirement for admission purpose. Please refer to the "Admission Requirements" section for Taught Postgraduate Programmes of Study@PolyU for details.

Shortlisted candidates may be invited to attend admission interviews.

### Fee (Subject to change and approval)

HK\$250,500 per programme (HK\$8,350 per credit) for local and non-local MSc students HK\$150,300 per programme (HK\$8,350 per credit) for local and non-local PgD students

As a newbie in the field of supply chain management, I really appreciated and enjoyed the opportunity to learn on the MSc GSCM programme.

For me, there are three keywords when recommending this programme: high-quality, customizable, and connection.

First, the high-quality teaching in this programme helped me build up a comprehensive understanding of supply chain management. During my studies, I always had the chance to communicate with respectable, responsible, and knowledgeable professors.

Second, I was satisfied with the wide range of optional courses, and with the diverse teaching methodologies such as group projects, case studies, and simulation games. All of these were combined with typical lectures and tests.

Finally, and most importantly, I was able to learn and cooperate with brilliant classmates from a wide range of industries and backgrounds. Spending time with them helped me broaden my horizons and make rapid progress.

After this insightful learning experience, I'm now preparing to unlock my future career. I would highly recommend the MSc GSCM programme to anyone who is keen to explore supply chain management!

Xue Weixian



# **Enquiries**

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www.polyu.edu.hk/lms/study/tpg/gscm Online application: www.polyu.edu.hk/study

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