

# SCHOLAR-LEADERS FOR A DYNAMIC WORLD

Ⓟ • DBA

Doctor of Business Administration

2023-2024



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



PolyU 理大商學院  
Business School  
Innovation-driven Education and Scholarship







## Contents

02	Why PolyU
02	Why PolyU Faculty of Business
03	Dean's Message
04	Why PolyU DBA
05	Programme Director's Message
06	Academic Team
11	International Collaborations
12	Learning from Bright Minds
13	Distinguished Alumni / Outstanding PolyU Alumni Award Winners
15	Distinguished Alumni
21	Students
24	Programme Details
27	Study Timeline
31	Admission
32	Enquiries

## Why PolyU

- Providing application-oriented education since 1937
- Collaborating with over 280 institutions
- Offering over 160 taught programmes
- Working on over 2,750 research projects

### International Rankings

#06

QS Top 50 under 50  
(for universities under  
50 years old) 2021

#15

Times Higher Education  
(THE) Asia University  
Rankings 2022



## Why PolyU Faculty of Business

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 52,000 alumni

### Accreditations



### International Rankings

#01

Clarivate Web of Science  
2019-2021: Shipping  
Research

#04

Research.com  
Best Business &  
Management Universities  
2023

#04

ShanghaiRanking Global  
Ranking of Academic  
Subjects (GRAS) 2022:  
Management

#27

Times Higher Education  
(THE) World University  
Rankings 2023:  
Business & Economics

#52

UTD (University of Texas at  
Dallas) Top 100 Worldwide  
Business School Rankings  
based on Research  
Contributions 2018-2022

#56

QS World University  
Rankings 2023:  
Business & Management  
Studies





## Dean's Message

Welcome to the Faculty of Business of PolyU.

Faculty of Business, popularly known as PolyU Business School (PBS), is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We have achieved accreditations from AACSB (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

Dedicated to the pursuit of *Innovation-driven Education and Scholarship (IDEAS)*, PBS engages stakeholders to deliver societal impact in a sustainable way, with a focus on Hong Kong and the Greater Bay Area. We realise knowledge and technology transfer through educational programmes, as well as partnership and close links with industry and the professional community.

PBS offers a comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies, in the fields of accounting, finance, logistics, management, marketing, and transport. Apart from the BBA, MBA, DBA/DMgt, DFinTech, and specialised master's degrees, there are also research programmes leading to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our Case Consortium and centres for Belt and Road development, branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 52nd in the world (*The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2017-2021*).

We look forward to welcoming you to our community of over 170 world-class scholars from around the world, 4,900 students and 54,000 alumni.

**Ir Prof. T.C. Edwin Cheng**

*IASCYS Academician, FHKEng, ScD, PhD*

Dean, Faculty of Business

Fung Yiu King – Wing Hang Bank Professor in Business Administration

Chair Professor of Management

# Why PolyU DBA

## Take the first DBA in the region

The PolyU DBA, launched in 1996, is the region's first professional and academic doctorate in business and management. The success of the programme is further demonstrated with the extension and launch of the Doctor of Management (DMgt) programme on the Chinese mainland in 2004.

## Achieve an intellectual transformation

This programme appeals to those who are looking for a challenge and is designed for business professionals who wish to take their business education to the highest level. It is built on engaged scholarship and evidence-based management to enable students to solve practical issues and complex business problems.

## Earn a doctorate while pursuing a career

Take this programme without interrupting your career. Most classes are scheduled on weekends, subject to final arrangement.

## Learn in a supportive environment

Study alongside diverse and high calibre achievers from a range of industries and be inspired by the world-class faculty. Gain access to the latest research through different activities and dedicated research centres. Obtain insights from guest speakers, world-class scholars and renowned business leaders.

## Become part of an elite network

A solid and extensive network of over 560 alumni and 100 students of DBA, DMgt and DFinTech programmes from diverse backgrounds, cultures, professions, disciplines, industries and countries.

## Provide leadership in the digital era

Gain an understanding of the impacts of digital technology and develop an appreciation of digital transformation to strengthen leadership and performance.

## Programme Director's Message



I am pleased to introduce you to the Doctor of Business Administration (DBA) programme offered by The Hong Kong Polytechnic University (PolyU) - the first local university to initiate this professional cum academic programme at the highest level of business education.

Today's global pandemic, geo-political tension, digital transformation, and increasingly sophisticated business environment impose immense challenges to strategic decision making. With the goal to produce "*scholar-leaders*", our DBA programme enhances senior executives or business leaders with their technical competency and connects their rich business experience under a unified, cross-disciplinary analytical framework. This is attained with our world-class education in a dynamic learning environment, where innovative ideas and unforeseeable concepts would be generated with clarity in this profound programme.

PolyU DBA programme distinguishes itself as taking an interdisciplinary and rigorous approach. It draws on diverse faculties from various disciplines within the University. We bring to the classroom our best professors who publish prolifically in high quality international journals.

An important aspect of the PolyU DBA is that we emphasize the richness and depth of international perspective in the programme. Partnerships have been made with such world renowned business schools as the IMD (International Institute for Management Development) and LSE (The London School of Economics and Political Science) so that our DBA students have the opportunity to go there to study in their famous leadership programme or Executive Education Courses.

We have the longest DBA programme history of nurturing top executives in multi-national corporations, private enterprises and state-owned enterprises in Asia and we welcome you to be one of our incredible cohorts of this non-fungible academic experience.

A stylized, handwritten signature in black ink, appearing to read 'Brian Kei'.

**Prof. Brian Kei**  
DBA Programme Director  
Professor of Practice (Fintech)  
School of Accounting and Finance



## Academic Team

“

*Our DBA students combine academic knowledge in the programme with updated information of their professions to advance the practice of management. The programme also has strong alumni for knowledge sharing and networking. It is an enlightening experience to discover, design, and deliver new business knowledge with them and participate in the class activities of the programme.*

”

**LAI Kee-hung Mike** BA, PhD

Associate Dean (Academic Support), Faculty of Business

Chair Professor of Shipping and Logistics, Department of Logistics and Maritime Studies

Research and Teaching Interests

Logistics and Shipping Management, Quality Management, Sustainability Issues



“

*I enjoy supervising and working with my DBA students on their projects. I also find joy in the process of motivating and mentoring students to explore different ideas and to contribute scholarly knowledge through their DBA theses. Witnessing these contributions is wonderful, and I have successfully supervised over 15 DBA/DMgt students in the past 15 years, mainly with respect to integrating the theoretical work of management information systems and operations management with a theoretical and managerial orientation to enhance the competitiveness and productivity of the industrial and business sectors. The recent research I conducted with my DBA students investigates the effects of flexibility and supply chain agility on firm performance, the role of social capital creation on customer relationship performance, and the effects of e-loyalty programmes and social media marketing activities on brand relationship quality. Working alongside the students on these projects is fascinating.*

”

**NGAI W. T. Eric** BSc, MSocSc, PhD

Distinguished Research Professor, Department of Management and Marketing

Research and Teaching Interests

E-Commerce, Decision Support Systems, Social Computing, Logistics and Supply Chain Management, Knowledge Management and Innovation, IT Governance, IoT and AI Methods and Applications



“

*It is always an enlightening experience for me to work with our DBA students. They are the elites from a diversity of business sectors. They have precious experience and business insights. Integrating their innovative ideas with the cutting-edge knowledge and the rigour from academia, we together produce the exquisite DBA dissertations.*

”

**XU Xin** BEcon, MPhil, PhD

Associate Dean (External Relations and Development), Faculty of Business

Professor, Department of Management and Marketing

Director, Faculty of Business Digital Transformation Centre

Research and Teaching Interests

IT Service Management, IT Innovation and Consumers, Human Computer Interaction, Mobile Computing, Social Media and Business Analytics





“ Our DBA students are senior executives in their fields who aspire to achieve greater accomplishment. Through studying alongside diverse and high calibre peers from a range of industries and getting inspiration from the world-class faculty, they become scholar-leaders who discover and advance knowledge to solve complex real world business and management problems. ”

**SU Nancy** PhD

Head and Professor, School of Accounting and Finance

Research and Teaching Interests

Auditing, Earnings Quality, Voluntary Disclosure, Social Network, Supply Chain

“ My first time experience teaching DBA came with a great surprise – the abilities of students in understanding new theories and solving real-world problems through theoretical frameworks surprised me. DBA graduates have the unique capability to combine theoretical knowledge and practical insights through experience, while it is really not easy for any other people to possess both. ”

**YEUNG Cheong-leung Andy** MSc, PhD

Head and Chair Professor of Operations Management, Department of Logistics and Maritime Studies

Research and Teaching Interests

Operations Management, Logistics and Supply Chain Management, Quality Management



“ All of our DBA students are elegant translators – translating solid academic knowledge into effective real-world practices, and meanwhile translating cutting-edge practical knowledge into generalizable research insights. More than translators, they are also pioneering innovators. I am always amazed by their capabilities of multitasking and the courage of challenging the status quo. It is my great honour to be part of this flagship programme at the Faculty of Business in PolyU. ”

**LIU Wu** BEcon, MEcon, PhD

Head and Professor, Department of Management and Marketing

Research and Teaching Interests

Employee Voice Behavior, Top Management Teams, Leadership, Negotiation, Cross-cultural Management, Conflict Management





“

Theoretical and management practices are mutually and interdependently evolving with each other. Our programme provides DBA graduates with a new angle to access, explore, research, absorb and comprehend wide ranges of academic knowledge and practical applications from new paradigms and perspectives which serve as a profound platform to sublime their contemporary leadership skills and merge with their extensive practical experience to bring their businesses to new horizons and spectrums.

”

**CHOY Petrus** MBAcc, DBA, FCA, FCCA, FCPA, FCMA

Professor of Practice (Shipping Finance), Department of Logistics and Maritime Studies

Research and Teaching Interests

Contract Management, Quality Management, Risk Management and Derivatives, Shipping Finance



“

I always find it intellectually rewarding to teach our DBA programme and interact with the students. In my course of Marketing Strategy, we discuss latest research developments in market orientations, corporate responsibilities, interfirm cooperation and competition, distribution channels, digital marketing, and so on. Students bring their unique insights from their rich industry background. Some further develop these ideas into testable hypotheses and scholarly research.

”

**GU Fang Flora** BEcon, PhD

Associate Head and Professor, Department of Management and Marketing

Research and Teaching Interests

Marketing Strategy, Interorganizational Relationships, Distribution Channels, Cross-cultural Marketing, Digital Marketing



“

This programme prepares students to think managerially and analytically about different perspectives of general management, then apply that knowledge to real-world business practices, and thus add value to society. The expertise that students gain is useful for dealing with challenges that transcend organisational and regional boundaries.

”

**JIANG Li** PhD

Professor, Department of Logistics and Maritime Studies

Research and Teaching Interests

Data-driven Operations, Incentive-driven Information Sharing, Omni-channel Design and Analysis, Modelling Behaviour Operations



“

Our DBA programme provides academically challenging education. It will enhance your business knowledge beyond an MBA or graduate degree. Under the close guidance of the diverse faculty, you will learn to use various rigorous approaches to solve existing managerial and organizational problems. It prepares you to influence and advance knowledge in the future dynamic world of business!

”

**JIANG Liangliang Lilian** PhD

Associate Professor, School of Accounting and Finance

Research and Teaching Interests

Banking and Financial Institutions, Accounting and Auditing in Corporate Governance, Economics of Regulation and Corruption, Environmental Economics





“

*To uphold the highest academic quality and standards at the forefront of business education, our DBA programme undergoes regular reviews to incorporate the latest technological and knowledge advances influencing business practices. By closely monitoring the achievement of programme outcomes through feedback from students, alumni, and industry practitioners, we continuously refine the DBA experience and enhance its value, cultivating scholarly-leaders and sustaining academic excellence within a professional context.*

”

**LEUNG Man Kwong** BA, MSocSc, PhD

DBA Deputy Programme Director  
Faculty Coordinator for Educational Research and Practice, Faculty of Business  
Professor of Practice (Economics), School of Accounting and Finance

Research and Teaching Interests  
Economic and institutional changes (financial system and higher educational sector)

“

*As an academic, I often feel a gap between research and practice, limiting both the impact of research on our society and the development of the academic field itself. Hence, I believe an urgent task faced by both academics and practitioners is to jointly close the gap to exert more influence in our society. Our DBA programme provides a valuable platform to address that challenge. On the one hand, our DBA candidates have solid management experience in their own professions, which inspires academics. On the other hand, our DBA lecturers are world-class academics who have systematic knowledge about how to manage a wide range of organisations, which motivates our students to learn from them. Through intensive interactions between practitioner and academics, our DBA programme offers a good mixture of both academic learning and practicality. The enormous synergies created in the DBA classes are essential for the further development of our society.*

”

**LI Shuping** PhD

Associate Professor, Department of Management and Marketing

Research and Teaching Interests  
Leadership, Corporate Governance, Institutions and Corporate Social Responsibility



“

*In our DBA programme, we aim to provide cutting-edge academic knowledge to help DBA students better understand real-world phenomena and identify effective theory-based solutions. I teach Frontier of Leadership Research and always find the conversations with our students inspiring. Students also engage with key concepts and theories to take their leadership to the next level.*

”

**LIN Jia Katrina** BS, MS, PhD

Associate Professor, Department of Management and Marketing

Research and Teaching Interests  
Helping Behaviours, Social Support, Interpersonal Relationships, Emotions,  
Work-family Issues



“

*Our DBA programme is for senior executives who have unique management insights and puzzles, are bored of merely being management knowledge consumers, and aspire to become knowledge evaluators and creators. We empower them with the most advanced management theories and research methods, so that they can develop their own management research, create new value for their stakeholders, and enable a better world.*

”

**OU Y. Amy** BA, MA, PhD

Associate Professor, Department of Management and Marketing

Research and Teaching Interests  
Strategic Leadership, Leader Humility, Organizational Culture, Women Career Management





“

*Teaching DBA/DMgt classes is a demanding yet rewarding experience. These classes are full of established entrepreneurs and senior business executives who will not take academic research studies for granted. Dynamic interactions and heated discussions are the ways to confront and integrate theoretical and scientific analysis with real world business issues. Through such process, we work together to advance our understanding of the value and relevance of theoretical concepts and empirical findings on the one hand, and integrate the rich industrial experiences under unified conceptual frameworks on the other hand. Not only I enjoy so much in teaching and supervising the classes, I also learn and get inspired by them.*

”

**TONG Wilson** BSocSc, MIM, PhD

Director, AMTD FinTech Centre of PolyU Faculty of Business  
Professor of Practice (Finance), School of Accounting and Finance

Research and Teaching Interests  
Privatization, China Market, Asian Equity Markets, Return Anomalies



“

*PolyU DBA programme brings business leaders and academic scholars together to share insightful knowledge and rich experience. It offers an exceptional opportunity for the brightest executives to turn experience into the creation of new knowledge and form valuable new network. I enjoy and also benefit from the dynamic interactions with them in the class.*

”

**WEI Steven** BSc, MSc, MA, PhD

Deputy Director, AMTD FinTech Centre of PolyU Faculty of Business  
Associate Professor, School of Accounting and Finance

Research and Teaching Interests  
Finance and Financial Services



“

*I always enjoy teaching, mentoring, and interacting with our DBA students, who are passionate, hardworking, and full of critical thinking both in and out of the classroom. Our DBA students bring real-world questions from their practical experience and conduct impactful research with long-lasting economic and social implications.*

”

**WU Qiang** PhD

Professor and Associate Head (Research), School of Accounting and Finance

Research and Teaching Interests  
Tax Avoidance, Conservatism, Earnings Quality, Debt Contracting, Corporate Governance, CSR & ESG, FinTech & NLP, Gender, Diversity, Ethics



“

*You read global economic and business news unlike others if you are from PolyU's DBA programme. Others may just take what the journalists report; you think deeper about the underlying drivers and the probable future paths.*

”

**XU Xinpeng** BA, MA, PhD

Professor, School of Accounting and Finance

Research and Teaching Interests  
International Economics and Development Economics





## International Collaborations

To enhance the international dimension and academic vigour of PolyU DBA, collaborations have been established with IMD business school in Switzerland and The London School of Economics and Political Science (LSE) in London, U.K.



IMD is ranked first for open programmes in the world for nine years in a row (2012-2020) by the Financial Times.



**Executive**  
Education Courses

LSE has been ranked top in Europe, and second in the world, in social science and management subjects for the ninth consecutive year in the QS World University Rankings by Subject 2021.



# Learning from Bright Minds



*Prof. Justin Yifu Lin  
Honorary Dean  
National School of Development, Peking University*



*Prof. Raymund Chao  
Chairman  
PricewaterhouseCoopers Asia Pacific and China  
Adjunct Professor  
School of Accounting and Finance, PolyU*



*(From left) Mr Bi Wei (Pine River Capital Management), Dr Victor K. Fung (Li & Fung Limited), Prof. Francis T. Lui (The Hong Kong University of Science and Technology) and PolyU Former Council Chairman Mr Chan Tze-ching*



*Mr Steven Lee  
Founder & CEO  
MoneySQ.com*



*(From left) Dr Yin Toa Lee (Ernst & Young  
and Dr Jimmy Jim (ICBC (Asia))*

## Distinguished Alumni / Outstanding PolyU Alumni Award Winners



“Any technology or innovation is a means to achieve the end, that is, to improve the quality of life of humankind. The DBA programme is one of the best means to achieve this end.”

**CHAN Chung Yee, Hubert, JP** BEng, EMBA, DBA (2008)

Chairman and CEO  
HKC International Holdings Limited

*Outstanding PolyU Alumni 2013 Award winner*

“Lifelong education is a valuable learning experience and PolyU DBA provided me with more than I had expected. I am more than willing to share my experience with the future generations.”

**HO Chi Shing, David, JP** DBA (2002)

*Outstanding PolyU Alumni 2015 Award winner*



“The DBA programme helped me to appreciate versatility and dynamism, expand my horizons, and enable me to go beyond business into building social capital in Hong Kong.”

**KWAN Ngan-hing, Edith** DBA (2003)

Distinguished Fellow  
Hong Kong Computer Society  
Vice Chairperson  
The Hong Kong Society for Rehabilitation

*Outstanding PolyU Alumni 2015 Award winner*



“The DBA programme is such a marvellous bridge between the real-life work experiences and the academic theories. The theories help practitioners reinforce and endorse how they manage their day-to-day challenges while the experiences support more fruitful academic discussions. It is worth every piece of effort you spent during the years on this programme!”

**Ir LEUNG Kai-yuen, Kelvin** MA (Cantab), DBA (2010), FCIM, FCILT,

FMBA, MHKIE

CEO, Asia Pacific

DHL Global Forwarding (Hong Kong) Limited

*Outstanding PolyU Alumni 2021 Award winner*



Note: Messages are displayed in alphabetical order of graduates' surnames.



“

The rigorous academic regime, demand for meticulous research and in-class sharing sessions enabled me to better understand how I could apply academic theories in the real world of business.

”

**Ir LEUNG Kwong-Wai, Humphrey, JP** MSc, DBA (2010)

Founder and CEO  
Growgreen Limited

2014 University Fellow (PolyU)  
Outstanding PolyU Alumni 2003 Award winner  
Member of PolyU Council



“

PolyU's DBA is the region's first professional doctorate programme in business management. Its combination of research methods and practical orientation has given me insightful perspectives on leadership and quality management, which led me to a comprehensive inspection and analysis of the construction industry, my area of profession.

”

**Ir WONG Kwok Keung** GBS, SBS, JP, FHKEng DBA (2016)

Group Chairman  
Kum Shing Group

Outstanding PolyU Alumni 2017 Award winner



“

I have garnered a lot of success in business through hard work and experience, but I am no scholar. Hence, the DBA experience was daunting, yet so impactful. Through my studies, I discovered that my work solutions connected back to theories taught in our courses, which grounded my confidence as an industry leader. I learned with people from all walks of life; they broadened my perspective on innovation and humanity.

”

**WONG Siu Wah, Alex** DBA (2019)

Chairman and CEO  
King's Flair International (Holdings) Limited  
Adjunct Professor  
Department of Management and Marketing, PolyU

2016 University Fellow (PolyU)  
Honorary Doctor of Business (Swinburne University of Technology-Melbourne)  
Outstanding PolyU Alumni 2021 Award winner



“

I have made numerous investments in my life, and the investment in DBA is definitely the one that has given me the highest return on investment.

”

**YUEN Man Chun, Royce, JP** MA, DBA (2000)

Co-Founder and Co-CEO  
MaLogic Holdings Limited  
Professor of Practice (Marketing)  
Department of Management and Marketing, PolyU

2014 University Fellow (PolyU)  
Outstanding PolyU Alumni 2009 Award winner



## Distinguished Alumni

“

*The DBA programme enabled me to learn scientific research methods, deepened my sense of innovation, and enhanced my insight into many things. The collision of thoughts among classmates and learning from the professors and thesis supervisors were unforgettable experiences that would benefit me for life.*

”

**CHENG Chung Ngam, Rocky** BSc, BEng, MSc, EMBA, DBA (2019)

Chief Information Officer  
Bank of China (Hong Kong) Limited  
President  
Hong Kong Computer Society

*PolyU DBA Best Thesis Awardee 2019*



“

*Academic theory and practical solution are generally hypothesized as contradictory in many cases. The DBA programme enabled me to pull these two seemingly different concepts together, solving practical problems more academically and researching academic issues more practically.*

”

**CHEUNG Wah Keung** BBA, MSc, DBA (2013)

Chairman  
Shinhint Acoustic Link Holdings Limited



“

*PolyU DBA enhanced my knowledge domain, critical thinking skills and thought leadership – all are imperative in order to succeed in the challenging global capital markets.*

”

**CHIANG Hsin, Eric** BSE, MSc, MBA, MIA, CFA, DBA (2014)

Executive Director  
Investment Management Division  
Goldman Sachs (Asia) LLC  
Adjunct Professor  
School of Accounting and Finance, PolyU



*Note: Messages are displayed in alphabetical order of graduates' surnames.*





“

*PolyU DBA enriched my horizons to think critically and enlightened me in search of solutions rigorously! Peer learning and the friendships we established were of greatest value. It was a pleasant and enjoyable learning journey that required commitment.*

*The DBA Alumni Association provided a strong back up and powerful support to motivate and encourage us to pursue excellence.*

”

**CHIN Shu-kai, Eric** MBA, MSc, DBA (2008)

Founder and CEO

Futurecyber Technology Solution Limited

“

*The DBA programme has fulfilled my intellectual curiosity and strengthened my competitiveness in today's ever-changing business environment. The learning journey has trained me to conceptualize knowledge from many other perspectives. The valuable network with other scholars and professionals established in PolyU and IMD programme have opened many new opportunities for me. Taking the programme is definitely one of the best decisions in my life.*

**FAN Stephanie** DBA (2013)

Managing Director

Zhong Shan Asset Management Limited

”



“

*This Hong Kong's first professional doctorate in Business Administration made possible my exciting and fruitful journey of transformation from an industry practitioner into a scholar-leader. It provided me with great inspiration and a new mindset by combining knowledge and business applications. A sound understanding of the theories and relevant pioneer research findings are the quintessential basics for top executives to sail through the uncharted waters and take their business to new heights with paradigm breakthroughs. The alumni network facilitates not only intellectual exchange but also close connections with the University.*

”

**JIM Wai Kee, Jimmy** BBA, Master (App Fin), CFA, CPA (Aust), DBA (2016)

Head of Global Markets

Industrial and Commercial Bank of China (Asia) Limited

*PolyU DBA Best Thesis Awardee 2016*



“

*I decided to pursue the PolyU DBA when my learning curve gradually flattened out. This programme enables me to enrich my knowledge of business administration and acquire in-depth knowledge of econometrics and statistical analysis.*

**KIM Hyun Wook** MScFin, DBA (2021)

Executive Director

Haitong International Securities Group Limited

”





“

*I began the DBA journey with a dream, ambition, curiosity and anxiety. During the first year, I learned to manage the balance among my 3 worlds - Business, Academic and Social. In the second year, I deepened my knowledge in Corporate Governance and enhanced my leadership skills. To go back to student life is challenging and demanding but interesting and satisfying!*

”

**KULKARNI Manoj, Prabhakar** BEng, eMBA, DBA (2020)

Head of Corporate Supply Chain Services  
Johnson Electric



“

*Attending the PolyU DBA programme is one of the most rewarding investments in my life. This premium educational experience had upgraded my knowledge and management skills, and expanded my horizons and network. Through learning and unlearning, I look at things in a new way and develop proficiency to inspire changes in business, family and the communities.*

”

**KWAN Mun-Yee, Stella** DBA (2000)

Chief Corporate Development Officer  
Hong Kong Cyberport Management Company Limited



“

*PolyU DBA fulfilled my lifelong dream and helped me to achieve my goal of contributing to the printing industry. The knowledgeable scholars and fellow classmates had given me unconditional support. The programme enabled me to stay competitive in the dynamic business world.*

”

**LAI Pok Lai, Alvin** BEng (IMSE), MBA, DBA (2017)

Director, OEM Business & Operations  
Leo Paper Group

*PolyU DBA Best Thesis Awardee 2017*



“

*Finishing this doctoral degree for 'scholar-leaders' required high levels of persistence, diligence, emotional fortitude, and the support and love of family members. It was an invaluable experience for top management and combined academic achievement with practical usage. More importantly, the friendship I established with my cohort and professors is invaluable and will last forever.*

”

**LAM Hei Ling, Charles** CFA, MRICS, DBA (2013)

Managing Director, Real Estate  
Baring Private Equity Asia  
Adjunct Professor  
School of Accounting and Finance, PolyU







“ To me, the PolyU DBA was a humbling and enlightening experience. To know what one did not know was a truly great feeling. A rejuvenated quest for knowledge and the truth had not only brought the child out in me, it had invigorated my *raison d'être*. ”

**LAU Kwok Kuen, Peter** BCom, MBA, DBA (2007)  
Chairman and Chief Executive  
Giordano International Ltd.

“ PolyU's DBA programme enabled me to develop a very strong network, extend my business knowledge, and enrich my entrepreneurial stories. ”

**LEE Kan Hing, Edwin** BS, DBA (2011)  
Founder and CEO  
Bridgeway Prime Shop Fund Management Limited

*Outstanding Young Person of Hong Kong 2011*



“ I developed close friendships with DBA classmates and alumni from all walks of life. I acquired lifelong intellectual tools through the supportive faculty and combined my real world capital markets experience with theoretical concepts. Our research can make contributions to policymaking in Hong Kong. ”

**LEE Yin Toa** DBA (2016)  
Partner  
Capital Markets  
Ernst & Young

“ A premier, global network programme that inspires leaders to address and enable effective business decision making in an analytical, qualitative and practical way. It also helps you to stay focus in such a fast-changing environment. Through this vigorous programme, you keep up yourself with critical thinking and exposure to different industries and cultures. ”

**NG Ka Po, Winnie** BEng, LLB, DBA (2021)  
VP, Corporate Marketing  
TTM Technologies



“

*My PolyU DBA study was an adventurous, challenging and interesting journey. The programme emphasized theoretical authenticity, academic contribution and practical usefulness. It was well designed with the best curriculum, the most powerful research methodology, a very supportive faculty and an enthusiastic cohort. The programme deepened my understanding of business issues and advanced my professional career.*

”

**PO Chun Wong, Danny** MBA, DBA (2014)

International & M&A Tax Partner

Deloitte China

Hong Kong Committee member and Co-Chairman of the Student Affairs Sub-Committee  
ACCA



“

*I was challenged every day to learn something new. The expertise and exposure I gained help me seize opportunities in industry and academia. Most of all, the connection with the network of global business leaders and scholars is the most valuable asset in my life.*

”

**SHON Hyo Min, Kelley** DBA (2018)

CEO

Global Future Group

Visiting Professor

Seoul Digital University



“

*In the process of thesis writing, I developed critical thinking and learned how to read journals and statistical reports. During the DBA programme, I learned how to solve the constraint of limited resources in running our non-profit organization. The network of different cohorts of students and graduates with substantial managerial experience and resources is truly valuable. Overall, the learning journey was a very rewarding experience.*

”

**SIU Mei Kuen, Kanie** MBA, MSSDS, DBA (2017)

Chief Executive Officer

Plan International Hong Kong







“

*PolyU's DBA will enable me to contribute more directly to the thought leadership of developing Kazakhstan's national economy. I have a great passion for enhancing the quality of higher education in terms of teaching and research. As a DBA student, I will take every opportunity to develop significant research and disseminate research results through working with leading government decision makers, investors and entrepreneurs.*

”

**UVALIYEVA Asse1** MPA, MBA, DBA (2021)

Vice Rector  
Al-Farabi Kazakh National University, Kazakhstan

*PolyU DBA Best Thesis Awardee 2021*

“

*PolyU offers a unique DBA learning experience of integrity, leadership and professionalism.*

*DBA - Doing Business As we learn - writing thesis while we work*

”

**WONG Man Hin, Raymond** MA, CGMA, CPA, DBA (2018)

Chairman and Executive Director  
Raymond Industrial Limited  
Council member  
HKINEDA  
Independent Manager  
TWGHs Wong Fut Nam College



“

*It is important to come to this DBA programme with strong motivation and a passion for forging a better self. Interacting with top professors and brilliant classmates coming from various backgrounds, you will learn how to combine the real business challenges with rigorous academic research and how to apply the cutting-edge theories to daily operation.*

”

**XU Weihua, Michael** BEng, MBA, CFA, CAIA, FRM, DBA (2020)

CEO and CIO  
United Great International Investment Ltd



# Students

Average work experience 15.9 years

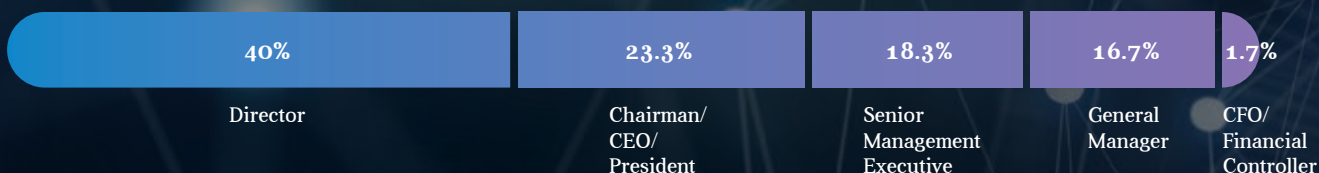
## Gender



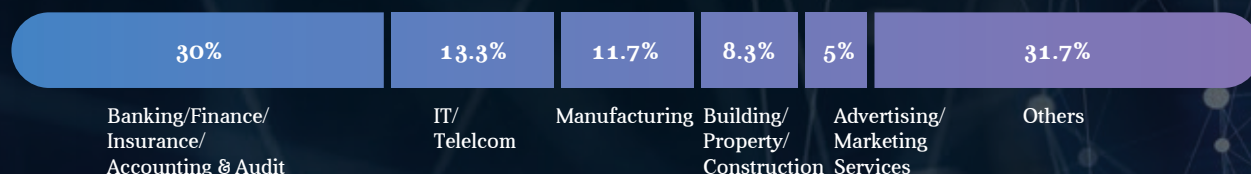
## Nationality



## Job post



## Industry



“

*I was privileged to pursue my DBA study at PolyU. It was an unforgettable experience. Part of that unforgettable experience was the strong bond I formed with my supervisors, faculty, and other colleagues. Their enthusiastic help and support helped form all of us into a tight circle. My experience of conducting fruitful research has inspired me to become a persistent and determined person. The skills and knowledge that I have acquired have transformed me into a thoughtful and dynamic leader in my own field. There's no doubt that my DBA journey has been the most rewarding experience of my life.*

”

**FUNG Tat Sun Patrick** MSc Financial Management  
CEO  
Road King Expressway International Holdings Ltd.

Note: Messages are displayed in alphabetical order of students' surnames.



“

*The PolyU DBA not only equipped me with the skills to assimilate knowledge and wisdom from academic research, but also provided ample opportunity to connect with an extensive network of outstanding alumni who hold leadership positions in the public and private sectors.*

”

**HO King Man Aaron** BEng, MSc, CPA, CB, MHKIE, MHKCS

Chief Administrative Officer

Hong Kong Applied Science and Technology Research Institute



“

*The PolyU DBA has widened my academic horizon through in depth learning about highly relevant topics. It's also enriched my professional and personal life through interactions with peers from a variety of backgrounds.*

”

**POOKAYAPORN Kamonchanok** BA, MSc

Licensee

Thai Tech Group College



“

*Studying for the DBA degree in PolyU was an unforgettable experience. It made me more able to view both my work and the world from a more scientific perspective. I'm very grateful for the excellent programme design, and for the dedication of the very talented teachers.*

”

**SUN Kai Austin** MA (Social Study)

Vice President

Chinwhiz Group





“The PolyU DBA covers a wide range of topics in-depth, with a focus on research and problem-solving skills. We not only developed opinions through case studies, but also created our own case studies by conducting business research to solve some of the complex challenges faced by modern businesses, and developed new ideas to move a business forward.”

**TANG Fan, Ivan** BEng, MEng, MSc  
Head of Product Engineering  
Wyze Labs, Inc.



The PolyU DBA was a challenging, but happy and ultimately unforgettable journey for me. I grew into a new person, as I expected, and met wise professors and delightful classmates who were experts in their own industries.



**WANG Qian** MBA  
Senior Investment Director  
Kingdee International Software Group Ltd  
Vice President  
Leomaster Network Co.



The PolyU DBA develops “scholar-leaders”. I enjoyed the learning journey of creating practical knowledge and applying it to cope with the ever-changing business landscape. I was inspired by the outstanding faculty, alumni, and fellow students from all kinds of academic backgrounds and industries. It was so much more than a doctorate programme—it has enriched my life.



**YU Kwok Wai, Wayne** BA, MSSAPSY, MSCBA  
Executive Director  
Town Ray Holdings Limited







## Programme Details

### Objectives

This programme aims to educate senior executives to be the “scholar-leaders”, who are able to apply research findings in solving the real-world management problems. It has been designed to integrate academic study and management practice in a way which will form a significant part of an individual’s business career.

On completion of the programme, students will be able to advance their knowledge, skills and intellectual abilities as defined in the broad learning outcomes which are underpinned by specific learning objectives below:

#### *i. General Business Knowledge*

Learning Objective: Broaden, update, and deepen students’ knowledge of business administration in general with an appreciation of digital transformation in the business world

#### *ii. Specialist Knowledge*

Learning Objective: Acquire an in-depth knowledge of a specialist area including some basic understanding of the impacts from digital technology

#### *iii. Applied Research*

Learning Objective: Sharpen students’ ability to conduct original applied research and ethical awareness in business administration

### Mode and Duration

PolyU DBA is a mixed-mode programme. Students may pursue their DBA studies with either a full-time study load (taking 9 credits or more in a semester) or a part-time study load (less than 9 credits in a semester).

Students are required to complete 51 credits including 8 taught subjects (a total of 24 credits), 2 DBA Residentials (1 credit for Residential 1 and 2 credits for Residential 2) and a DBA Thesis (8 credits for Thesis I and 16 credits for Thesis II).

The normal duration for DBA full-time study option is 2 years and 3 years for DBA part-time study option. Students who wish to extend their studies beyond normal duration should submit an application to the Research and Postgraduate Studies Section of the Faculty of Business for consideration.

There is a possible exit award of Master of Science in Management Research Studies for students who have completed the 8 taught subjects, 2 DBA Residentials, and passed DBA Thesis I (thesis proposal presentation) (a total of 35 credits).

## Content

This programme consists of 8 taught subjects (1 compulsory, 2 core and 5 elective subjects), 2 DBA Residentials, and a DBA Thesis.

All taught subjects (3 credits each) are at an advanced level and students are assumed to have prior knowledge of each subject area. The normal duration for the DBA Thesis is 12 months for DBA full-time study option and 18 months for DBA part-time study option. The 2 DBA Residentials are offered when the programme commences and the DBA Thesis phase starts respectively.

The curriculum includes technological contents such as data analytics tools, digital technology and the business world, the impact of technology and AI on leadership, and qualitative and experimental designs in relation to AI and entrepreneurship research.

**Compulsory Subject** provides students with a solid foundation in research skills.

- Business Research Analysis and Design

**Core Subjects** provide students with an in-depth evaluation of qualitative and quantitative research approaches and methods as well as statistical applications. Students are required to complete any two of the following:

- Econometrics Methods
- Qualitative Research and Experimental Design
- Statistical Analysis for Management Research

**Elective Subjects** allow students to pursue particular areas of interest. There is generally more emphasis on academic readings to prepare students for the DBA Thesis. Students are required to complete any five of the following:

- Advanced Business Strategy
- Advanced Financial Management
- Advanced Topics in Economics for Managers
- Contemporary Issues in Financial Reporting and Corporate Disclosures
- Current Issues in Organizational Behaviour
- Frontier of Leadership Research
- Incentives and Monitoring in Accounting
- Independent Studies in Business
- Independent Studies in Business – International Collaborations Experience



At IMD in Switzerland

Orchestrating Winning Performance (OWP) at IMD is a 5-day programme on latest management thinking. Students find practical innovative solutions to complex business challenges and 'globalize' their contact files with senior executives from every continent.

LSE Executive Education offers intensive courses taught by the LSE faculty and augmented by practitioners from industry and business. Please visit PolyU DBA website ([www.polyu.edu.hk/fb/dba/](http://www.polyu.edu.hk/fb/dba/)) for latest information.



- Services Marketing Management
- Strategic Management of Information & Organization in Digital Economy
- Strategic Marketing
- Strategic Quality Management
- Strategic Supply Chain and Logistics Management

*Remarks:*

1. Normally, each subject will be offered once during the 2-year or 3-year study. However, subject to factors such as staff availability, student enrolment, programme resources and so on, not all subjects will be offered during the 2-year or 3-year study. And, registration is subject to the availability of quota.
2. Programme structure and subject details (e.g. subject description form, offering pattern, class timetable etc.) are subject to review and change from time to time.

### **DBA Residentials**

Attendance at the 2 DBA Residentials is compulsory.



**DBA Residential 1** is a mandatory orientation workshop scheduled for the beginning of the programme in August / September.

*DBA Residential 1, 2021 in Hong Kong:  
Students and Professors*

**DBA Residential 2** is a research workshop held normally after students have completed all the required subjects. The main purpose of this workshop is to give students an opportunity to present their thesis proposals and to prepare them for writing the theses.

*DBA Residential 2, 2019 in Hong Kong:  
Students and Professors*



### **DBA Thesis**

#### **DBA Thesis I and DBA Thesis II**

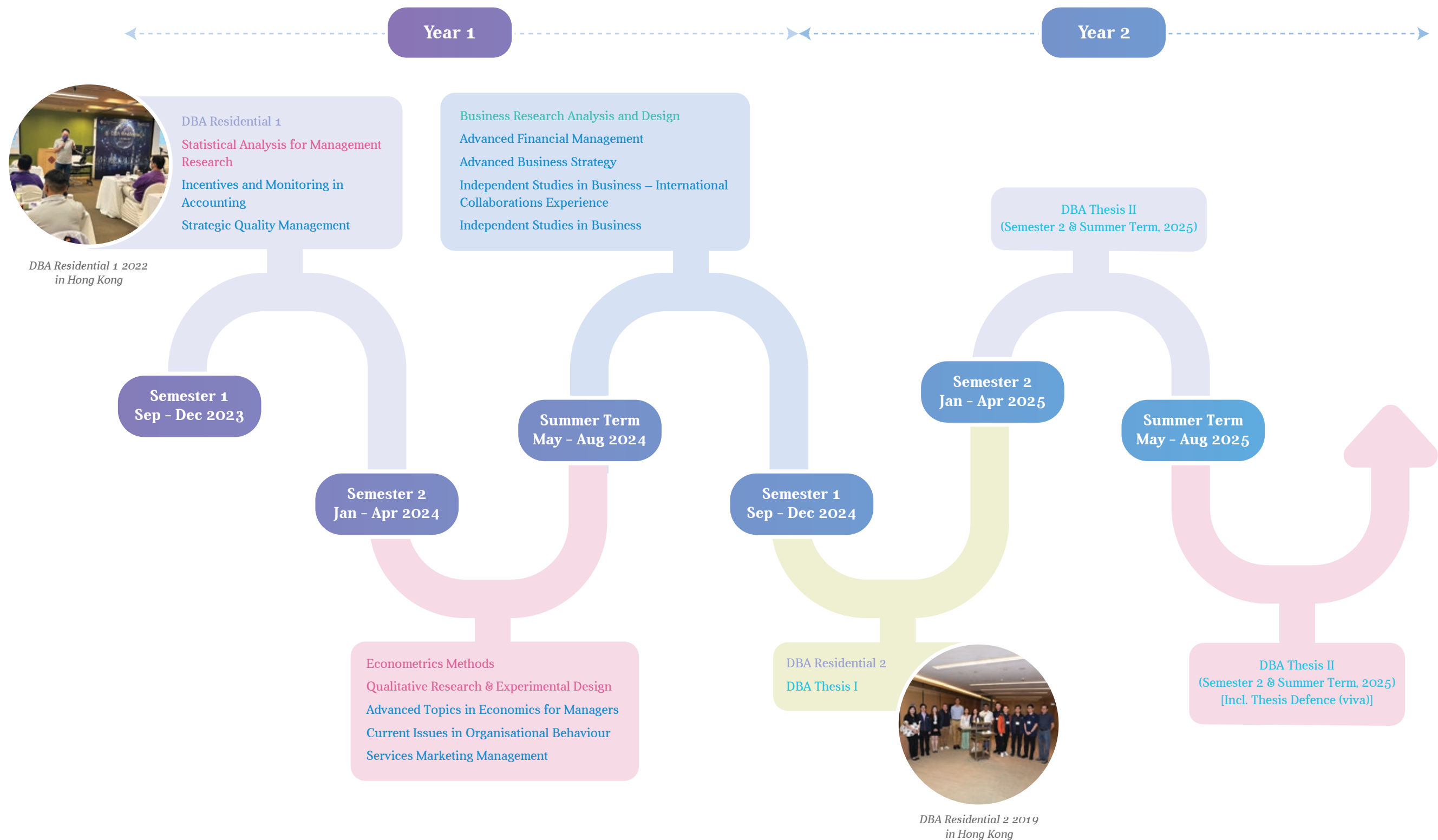
Students must pass the compulsory subject, 2 core subjects and at least 3 elective subjects before beginning their theses. They integrate and apply what they have learned to critically and rigorously examine topics of interest in the field of business or management. They are challenged to make an important contribution and/or provide innovative insights into the practice of management.

Study Timeline

1 Compulsory Subject + 2 Core Subjects (any 2 subjects) + 5 Elective Subjects (any 5 subjects) + 2 DBA Residentials + a DBA Thesis

For subject details, please refer to the DBA website (www.polyu.edu.hk/fb/study/tpg-landing/tpg/dba/programme/#structure) for updates.

Full-time Study Option



\* Normally, each subject will be offered once during the 2-year or 3-year study. However, subject to factors such as staff availability, student enrolment, programme resources and so on, not all subjects will be offered during the 2-year or 3-year study. And, registration is subject to the availability of quota.

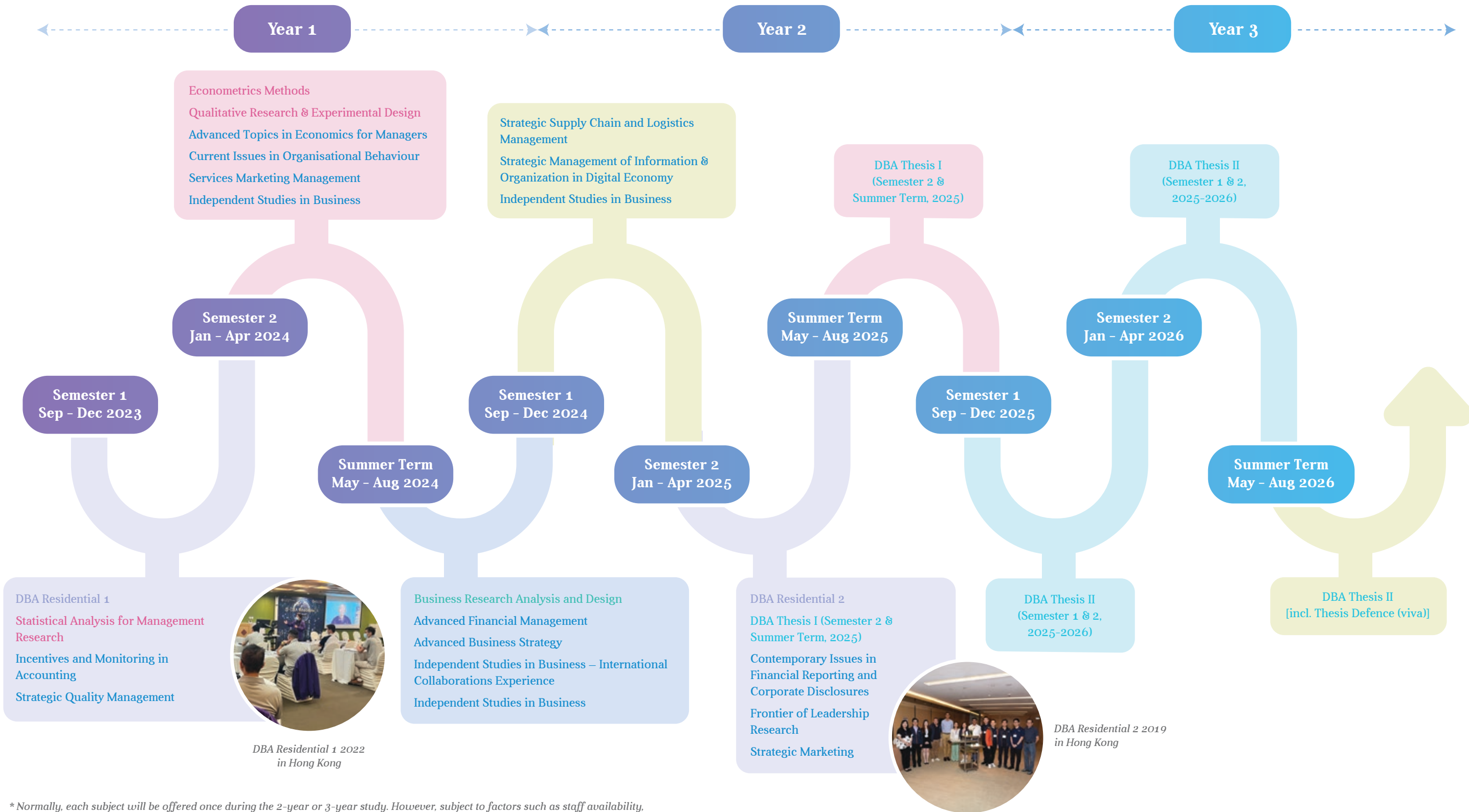


Study Timeline

1 Compulsory Subject + 2 Core Subjects (any 2 subjects) + 5 Elective Subjects (any 5 subjects) + 2 DBA Residentials + a DBA Thesis

For subject details, please refer to the DBA website (www.polyu.edu.hk/fb/study/tpg-landing/tpg/dba/programme/#structure) for updates.

Part-time Study Option



\* Normally, each subject will be offered once during the 2-year or 3-year study. However, subject to factors such as staff availability, student enrolment, programme resources and so on, not all subjects will be offered during the 2-year or 3-year study. And, registration is subject to the availability of quota.

# Admission

## Entrance Requirements

- A Master's degree, preferably in a business-related area; and
- Substantial managerial experience (at least 8 years) at a senior level.
- Candidates in senior management positions possessing a recognized first degree and membership of a recognized professional body may also be considered on a case-by-case basis.

If the applicants are not a native speaker of English, and do not possess a Bachelor's or Master's degree or equivalent qualification which is awarded by institutions where the medium of instruction is English, they are expected to fulfil the University's minimum English language requirement. Please refer to the "Admission Requirements" section for Taught Postgraduate Programmes at Study@PolyU for details.

Candidates are required to submit the following documents at the time of application:

- A personal statement
- Proof of employment (at least 8 years)
- Your academic qualifications (such as graduation certificates, transcripts of studies, etc.) that are not in English should be accompanied by an official certified English-translation

Provision of additional documents may be required if deemed necessary.

An incomplete application cannot be processed promptly and will reduce your chance of admission. Please complete all relevant fields on the application form and enclose all necessary documents.

Shortlisted candidates will be invited for interviews.



## Fees and Payment Schedule

**Fee for the entire programme for 2023/24 intake: HK\$907,800 (51 credits)**

Fee for 8 taught subjects	HK\$427,200 (24 credits)
Fee for DBA Thesis I and II	HK\$427,200 (24 credits)
Fee for 2 DBA Residentials	HK\$53,400 (1 credit for DBA Residential 1 and 2 credits for DBA Residential 2)

### Initial Payment

Fees for 1 taught subject (HK\$53,400) and DBA Residential 1 (HK\$17,800) are payable upon acceptance of offer.

### Interim Payments

Fees for the remaining taught subjects are payable on a credit basis (HK\$17,800 per credit). Amount payable depends on the number of subjects taken in that semester.

Fees for the 8-credit DBA Thesis I (HK\$142,400) and DBA Residential 2 (HK\$35,600) are payable upon the registration for DBA Thesis I.

### Final Payment

Fee for the 16-credit DBA Thesis II (HK\$284,800) is payable upon registration for DBA Thesis II.

## Enquiries

*For academic matters*

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**Programme Director**

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**Deputy Programme Director**

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📞 (852) 2365 7415

✉️ fbdban@polyu.edu.hk

🌐 [www.polyu.edu.hk/fb/dba](http://www.polyu.edu.hk/fb/dba)



Online application: [www.polyu.edu.hk/admission](http://www.polyu.edu.hk/admission)



We walk with YOU, we work for YOU,  
and Our success through YOU.

*The content of this publication is updated until July 2023.*



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POLYTECHNIC UNIVERSITY  
香港理工大學



PolyU 理大商學院  
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