



*Master of*

◆ **Business and  
Management  
Scheme**

2022-2023



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



PolyU 理大商學院  
Business School  
Innovation-driven Education and Scholarship



# MASTER OF BUSINESS AND MANAGEMENT SCHEME

The Master of Business and Management Scheme comprises the following programmes:

- Full-time Master of Science in Business Management (MSc BM)
- Full-time Master of Business Administration (Full-time MBA)
- Part-time Master of Business Administration (Part-time MBA)

The three programmes are designed for learners who have different backgrounds and development needs but share the same career aspiration in organization management.

## What are the differences between MBA and MSc BM?

MBA and MSc BM differ in their programme features and target student profiles.

MBA	MSc BM
<b>Programme Features</b>	
<ul style="list-style-type: none"><li>• Post-experience programmes</li><li>• Develop managers and professionals into innovative and forward-thinking leaders who thrive in a global business environment</li><li>• Allow students to graduate with a specialism upon fulfilment of the specialism requirements</li></ul>	<ul style="list-style-type: none"><li>• Pre-experience programme</li><li>• Equip recent graduates with essential business skills to fast track their entrance into the business world</li></ul>
<b>Target Profile</b>	
<ul style="list-style-type: none"><li>• Manager or professional seeking to fulfil general management needs and enhance leadership</li></ul>	<ul style="list-style-type: none"><li>• Graduate of any discipline with limited work experience</li></ul>

## What are the features of PolyU MSc BM?

### Full-time One-year Programme

Students are able to complete a full-time master's programme in *one* year.

### International Learning Experience

Students will take a three- to four-week summer school course in one of the Faculty's partner institutions accredited by AACSB or EQUIS outside Greater China to learn from world experts in their chosen fields and increase exposure to other cultures.

Depending on different factors, other arrangements may also be made for students to gain international experience.

### Scholarship

Merit-based scholarship for international, local and mainland applicants is available.

## What are the features of PolyU MBA programmes?

### Mode of Study: Full-time or Part-time

There are two modes of study, namely full-time and part-time. Part-time MBA programme targets those with more working experience in a managerial or professional capacity. Hence, once admitted to either the full-time or part-time programme, students cannot switch to the other programme mode.

The admission requirements are

#### Full-time MBA

- A Bachelor's degree, postgraduate degree or postgraduate diploma in any area, or an equivalent professional qualification; **and** a minimum of 2 years' experience in a managerial or professional capacity; **and** proficiency in English

#### Part-time MBA

- A Bachelor's degree, postgraduate degree or postgraduate diploma in any area, or an equivalent professional qualification; **and** a minimum of 4 years' experience in a managerial or professional capacity; **and** proficiency in English
- Exceptionally, be aged 35 or over with post-secondary qualifications **and** at least 8 years of experience in a senior managerial or professional capacity, **and** proficiency in English.

### Generic Award vs. Specialism

The default option is to study for the MBA generic award. Students can also opt to graduate with a specialism in *Aviation*, *Fashion*, or *Innovation and Design* upon completion of designated speciality electives.

The awards available are:

- Master of Business Administration
- Master of Business Administration (Aviation)
- Master of Business Administration (Fashion)
- Master of Business Administration (Innovation and Design)

### Duration of Study


The normal duration is one academic year, including summer term, for the full-time programme and two academic years, including two summer terms, for the part-time programme.

### Scholarship

Merit-based Scholarship is available.

To learn more, please refer to the respective programme brochures,  
or contact the Faculty of Business at:

 (852) 2766 7047 / (852) 3400 3375

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 fb.polyu.edu.hk

Online application: [www.polyu.edu.hk/admission](http://www.polyu.edu.hk/admission)

