

2022-2023













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WHY POLYU FACULTY OF BUSINESS

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 52,000 alumni

Accreditations





International Rankings

Shipping research (base on Thomson Reuters' ISI Web of Science data 2018-2020)

Times Higher Education (THE) World University Rankings 2021 by Subject – Business and

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UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings Based on Research Contributions 2016-2020



Welcome to the Faculty of Business (FB) of PolyU.

FB is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We have achieved accreditations from AACSB (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

FB is dedicated to the pursuit of *IDEAS* (*Innovation-driven Education and Scholarship*) with a 3D focus on *Discovery*, *Design and Delivery*. We realise knowledge and technology transfer through educational programmes, as well as partnership and close links with industry and the professional community.

FB offers a comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies in the fields of accounting, finance, logistics, management, marketing and transport. Apart from the BBA, MBA, DBA, and specialised master's and doctoral degrees, there are also research programmes leading to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our centres for Belt and Road development, branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 59th in the world (*The UTD Top 100 Worldwide Business School Rankings Based on Research Contributions 2016-2020*).

We look forward to welcoming you to our community of over 170 world-class scholars from around the world, 4,900 students and 52,000 alumni.

Ir Prof. T.C. Edwin Cheng

IASCYS Academician, FHKEng, ScD, PhD

Dean, Faculty of Business

Fung Yiu King - Wing Hang Bank Professor in Business Administration

Chair Professor of Management



Welcome to the postgraduate programmes offered by the Department of Logistics and Maritime Studies of the Faculty of Business at The Hong Kong Polytechnic University.

As the region's leading provider of education in logistics, maritime, supply chain and operations management, PolyU has built academic strength and reputation in the field. We have created four research centres – C.Y. Tung International Centre for Maritime Studies, PolyU Maritime Library and Research & Development Centre, Logistics Research Centre and Shipping Research Centre – to further our mission to provide high quality research and education. Our postgraduate programmes, taught by highly qualified academics and drawn on their research and consultancy service experience, will prepare you to contribute to Hong Kong's and the Mainland's future development in the related sectors.

The Faculty of Business combines the best of both worlds of academia and real business. The curriculum of our programmes embraces a sound balance of academic theories and practical applications. We have worked closely with leading professionals in Hong Kong's logistics and maritime industries to develop these programmes so as to enhance their relevance to today's ever-evolving business world.

Our Faculty is ranked 59th in the world, according to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2016 and 2020. Join us for a unique learning experience in logistics and maritime studies. You will be better equipped for future challenges.

Prof. Andy C.L. Yeung

Head and Chair Professor of Operations Management Department of Logistics and Maritime Studies



Aim

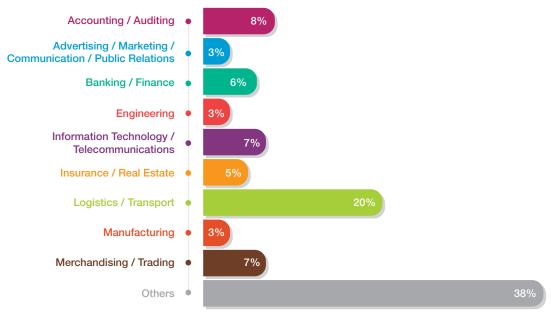
This programme enables students to introduce modern and cost-effective reforms into the shipping, transport, and logistics industries.

Features

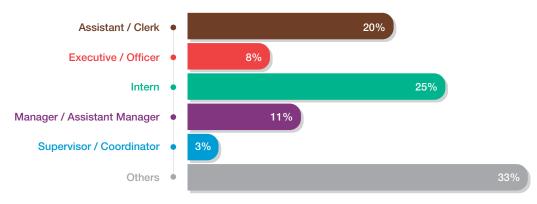
- · Curriculum designed in consultation with industry leaders and prospective employers
- · Academic theory balanced with professional practice
- Multidisciplinary knowledge integrated with specialist expertise
- Graduates pursue diverse career paths
- Graduates are granted exemptions from professional examinations
- Postgraduate Diploma offered as an intermediate exit

Professional Recognition

- Graduates with the MSc in International Shipping and Transport Logistics are granted full exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the PgD in International Shipping and Transport Logistics are granted Level 1 and Level
 2 (6 subjects) exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- Graduates with the MSc/PgD in International Shipping and Transport Logistics are granted exemption from the following subject of the Institute of Chartered Shipbrokers (ICS):
 - Introduction to Shipping



2021 / 22 Intake by Sector



2021 / 22 Intake by Role

I really enjoyed the programme and had greatly benefited from the curriculum which integrates comprehensive academic theory and professional practice and covers a wide spectrum of knowledge and skills. The lectures taught by world-class professors and industry leaders in addition to the interaction and collaboration in a multicultural environment broadened my horizons and equipped me with what I need for career development.

Chen Fuguo Ray





This programme provided me with a wide range of research directions, such as port management, airlines, and shipping. The courses gave me a full understanding of different aspects of the transport industry, including law, finance, and supply chain, laying the cornerstone of further academic study, and the lectures helped me get deeper into my interested field. The programme also enhanced my academic skills and inspired my academic thinking.

Hu Zhongling

Structure (subject to review)

For MSc

Students complete 33 credits (1 Compulsory Subject, 5 Restricted Elective Subjects and 5 Free Elective Subjects).

In addition to the Compulsory and Restricted Elective Subjects, students can choose to complete a 6-credit Project plus 3 Free Elective Subjects.

For PgD

Students complete 18 credits (1 Compulsory Subject and 5 Restricted Elective Subjects).

Compulsory Subject

(for both MSc and PgD) +

 International Logistics Systems, Operations and Management *

Restricted Elective Subjects

Students need to choose at least 5 Restricted Elective Subjects (for both MSc and PgD)

Choose at least two from the focus on International Shipping:

- Liner Shipping Management
- Organisational Management in Shipping and Logistics*
- Port Policy and Management
- Ship Chartering Strategies

Choose at least one from the focus on Shipping Economics and Finance:

- Finance for Shipping and Logistics*
- Shipping Economics and Markets*

Choose at least one from the focus on Shipping Law and Insurance:

- Law and Practice in Marine Insurance
- Shipping Law*

Choose at least one from the focus on International Logistics:

- Air Transport Logistics and Management
- Supply Chain Management*

Students may take more Restricted Elective Subjects than required. The extras will be counted as Free Elective Subjects.

Free Elective Subjects

(for MSc only) +

Focus on International Shipping:

Maritime Logistics

Focus on Shipping Economics and Finance:

- Accounting for Managers
- Derivatives and Risk Management in Shipping

Focus on Shipping Law and Insurance:

- Admiralty Law
- Contract Management
- Maritime Arbitration Law

Focus on International Logistics (Air Logistics Management):

- Air Transport Regulatory Policy
- Airline Strategic Management
- Airport Business Management
- Aviation Marketing
- Aviation Safety Management
- Intermodal Transport Management

Others:

- Applications of Decision Making Models
- E-Commerce
- Enterprise Resource Planning
- Information Systems for Supply Chain Management
- Project (6 credits)
- Project Management
- Research Methods
- Risk Management in Operations
- Statistics for Management
- Strategies and Technologies in Warehousing Management
- Transport Logistics in China

The programme (MSc in International Shipping and Transport Logistics) is recognized under the Qualifications Framework (QF Level 6).



* These subjects have been included in the list of reimbursable courses under the Continuing Education Fund (CEF).

⁺ The offering of subjects is subject to class quota availability.

[^] Each subject counts for 3 credits while Project is worth 6 credits.

Mode of study: Mixed-mode

Students can pursue their studies in either a full-time study load (taking 9 credits or more in a semester) or a part-time study load (taking less than 9 credits in a semester). In general, one evening class per week will be scheduled for each subject over a regular 13-week semester and two evening classes per week over a 7-week optional Summer Term.

Duration

For MSc

Part-time mode: two and a half (2.5) academic years including optional summer terms

Full-time mode: two (2) academic years including optional summer terms

Students can complete the programme in one (1) year in Full-time mode according to their own study pace.

For PgD

Part-time mode: two and a half (2.5) academic years including optional summer terms

Full-time mode: two (2) academic years including optional summer terms

Students can complete the programme in one (1) year in Full-time mode according to their own study pace.

Students who wish to extend their studies beyond normal duration can submit such request to the Department of Logistics and Maritime Studies for consideration.

Students will be required to attend more classes in the evening if they choose the full-time option and the duration of study will be subject to class quota availability.

As students are more likely to find time to attend classes on weekends rather than weekdays, with prior arrangement, there may be occasional delivery in short block mode over weekends.

This very well-designed programme immerses students in the dynamic shipping and logistics industry, encouraging them and providing the tools for them to be leading members in the ever-going transportation revolution that connects and binds the world together. The programme is led and taught by leading members of the industry and academe, providing valuable knowledge for the challenges to come in the job market.





Scholarships

Targeted Taught Postgraduate Programmes Fellowships Scheme

A total of 6 fellowships shall be awarded to local students of MSc programme

PolyU reserves the right to change or withdraw the scholarship/fellowship at any time. In case of dispute/disagreement, PolyU's decision is final.

LMS Taught Postgraduate Programme Scholarship Scheme

Merit-based scholarship of HK\$50,000 for each recipient

Master of Science in International Shipping and Transport Logistics Scholarship for International Student

- For entry to Programme Stream 44087-IFM: MSc in International Shipping and Transport Logistics [Mixed-mode] (Full-time)
- Available for overseas applicants, outside of mainland China, Hong Kong and Taiwan, with outstanding academic and non-academic performance
- Waiver of tuition fee plus living cost subsidy

The Hong Kong Maritime and Logistics Scholarship Scheme

- For entry to Programme Stream 44087-ISS *
- Available for all local and non-local applicants
- * Programme Stream 44087-ISS: Full-time Mode under the MSc in International Shipping and Transport Logistics Programme. For details of this Scholarship and Programme Stream 44087-ISS, please visit lms.polyu.edu.hk/study/tpg/istl/full-time-stream.

The well-structured curriculum facilitated a deep exploration of the maritime industry. The lecturers gave us food for thought and showed us the rules of the game in real business by sharing their experience. Acquaintance with classmates from diverse professional backgrounds not only enriched my postgraduate life but also enabled me to extend my network. The forums and seminars kept me abreast of developments in the shipping and logistics industry that has been undergoing reform and provided market intelligence that was hugely conducive to my career development.

He Wanying





Navigating the ebb and flow of the shipping and commodity arena for more than a decade, I'm grateful that this programme had enriched my knowledge by piloting the theories and modelling in different perspectives in shipping. The passion and enthusiasm of the teaching staff motivated us to explore hot industry topics and fit them into class discussions. It was exciting as well as inspiring to sail with classmates across a broad spectrum in collaborative projects.

Yam Tsz Ho Brian

Entrance Requirements

i. A Bachelor's degree or equivalent qualification

OR

- ii. Full membership in one of the following professional bodies:
 - The Chartered Institute of Logistics and Transport, Hong Kong
 - The Institute of Chartered Shipbrokers, UK
 - The Chartered Insurance Institute, UK
 - The Chartered Institute of Purchasing and Supply, UK

<u>OR</u>

iii. Applicants with other post-secondary qualifications, who have been employed in the fields of maritime service, shipping, transport or logistics for not less than 6 years, of which 3 years in a managerial capacity, will also be considered.

If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University's minimum English language requirement for admission purpose. Please refer to the "Admission Requirements" section of Study@PolyU for details.

Shortlisted candidates may be invited to attend admission interviews.

Fee (Subject to change and approval)

HK\$239,250 per programme (HK\$7,250 per credit) for local and non-local MSc students

HK\$130,500 per programme (HK\$7,250 per credit) for local and non-local PgD students

Enquiries

For further information

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For academic matters

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https://lms.polyu.edu.hk/study/tpg/istl/mixed-mode
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