LI King Wah (Keith)

https://www.linkedin.com/in/keithlihk/

Education	**University of Hong Kong – Hong Kong** MSc e-Commerce and Internet Computing **University of Kent – United Kingdom** BSc Computer Science
Teaching Experience	**PolyU SPEED (2023 – Now)** Visiting lecturer - Course: Principles and Practices of Entrepreneurship (for BA in Business Innovation and Design Management) **Hong Kong Baptist University (2014 - Now)** Part-time lecturer - Course: Mobile Communications (for BA Creative Writing in TV, Film and New Media degree) **School of Continuing and Professional Studies (CUSCS) (2019 – Now)** Part-time Instructor - Course: Introduction to UX / UI Design **Hong Kong Productivity Council (2023 – Now)** Training Partner and Instructor - Course: Hands-On with Artificial Intelligence: ChatGPT & Dall-E for Business Use (NITTP funded course)
Industrial Experience	**Innopage Limited (2010 - Now)** Co-founder and Managing Director - Raised multi-million dollars angel investment from HKEX main board company Hung Hing Printing Group (0450.HK) - Oversees the design and development of over 50 startups and enterprise mobile apps projects. Clients include: - Avis, Blue Cross Insurance, Sun Life Financial, Midland Realty, HKT, New Media Group, Hong Kong Science Park, VTech, Dr. Kong, Hospital Authority - Design and develop various award-winning mobile apps in-house and successful spin-off Ticker app and raised multi-million dollars investment

	from a subsidiary of Sing Tao News Corporation (1105.HK)
	■ Co-founded a Joint-Venture company with GEM listed company Gameone Group Limited (8282.HK) to co-develop location-based gaming software engine
	Ticker Asia Limited (2016 – Now) Director
	■ Represents Innopage in this new company founded by our investor as minor shareholder and overseas the development of the Ticker app
	GO Studio Limited (2017 – 2019) Director
	■ Represents Innopage in this Joint-Venture co-founded with our investor as minor shareholder and overseas the development of the location-based game engine

Community Services	**Hong Kong Wireless Technology Industry Association (WTIA)**
	https://www.hkwtia.org
	
	Established in 2001, WTIA is a not-for-profit, politically-neutral trade association dedicated to the wireless/mobile and innovation technology industry. The Association acts as a platform to drive wireless/mobile and innovation technologies, governance and standards.
	
	    ■ Chairman (2022 – Now)
	    ■ Vice Chairman (2020 – 2022)
	
	Telecommunications Users and Consumers Advisory Committee (TUCAC)
	Office of the Government Chief Information Officer (OGCIO)
	https://www.ofca.gov.hk/en/about_us/advisory_committees/TUCAC
	
	    ■ Committee Member (2022 – Now)
	
	Chinese Language Interface Advisory Committee (CLIAC)
	Office of the Government Chief Information Officer (OGCIO)
	https://www.ogcio.gov.hk/en/our_work/business/tech_promotion/ccli/cliac
	
	    ■ Committee Member (2021 – Now)
	
	Youth Business Hong Kong (YBHK)
	The Hong Kong Federation of Youth Groups (HKFYG)
	https://sic.hkfyg.org.hk/en/ybhk/

	▪ Steering Committee (2018 – Now) **CityU Apps Lab** http://www.cityu.edu.hk/cepie/ip_sale/CityU_Apps_Lab.htm ▪ Board Advisor (2013 – Now) **HKU iDendron** https://idendron.hku.hk/ ▪ Mentor (2019 – Now) **HKU DreamCatchers 100K Seed Fund** https://www.dreamcatchers.hku.hk/ ▪ Mentor (2017 – 2018) **HKSTP Mentorship Programme** https://www.hkstp.org/innovate-with-us/acceleration/mentorship/ ▪ Mentor (2016 – Now) **Cyberport Creative Micro Fund (CCMF)** http://www.cyberport.hk/en/cyberport_creative_micro_fund ▪ Mentor (2015 – Now) **PolyU Micro Fund Scheme** https://www.polyu.edu.hk/ife/corp/en/entrepreneurship_dev/polyu_microfund.php ▪ Mentor (2014 – 2016) **Radio Spectrum and Technical Standards Advisory Committee (SSAC)** Office of the Government Chief Information Officer (OGCIO) https://www.ofca.gov.hk/en/about_us/advisory_committees/SSAC/ ▪ Committee Member (2014 – 2016)
Honors and Awards (Personal)	**Best SME's Youth Entrepreneurship Award (2014)** Hong Kong General Chamber of Small and Medium Business **Innovative Entrepreneur Award (2012)** JCI City Junior Chamber

Honors and Awards (Company)	**Best Mobile Apps (Marketing Campaign) - Silver Award (2017)** Hong Kong ICT Awards **Best Mobile Apps (Marketing Campaign) Award - Special Mention (Creative and Innovative Application) (2017)** Hong Kong ICT Awards **Certificate of Merit, Lifestyle and Social (2017)** Asia Smart App Awards **SCMP Enterprising Hong Kong Brand Awards (EHKBA) 2017** South China Morning Post **Asia Smartphone Apps Contest - Gold Award (Creative Lifestyle) (2016)** Asia Smartphone Apps Contest **Best Campaign for Tablets (Bronze) (2016)** Mob-ex Awards **UK Trade & Investment Fintech Award 2015 - Runner-up** UK Trade & Investment **Best Mobile Apps - Certificate of Merit (Business and Enterprise Solutions) (2015)** Hong Kong ICT Awards **Best Lifestyle Awards - Certificate of Merit (2014)** Hong Kong ICT Awards **Best Mobile Apps - Silver Award (2014)** Hong Kong ICT Awards **Creative Lifestyle - Certificate of Merit (2014)** Asia Smartphone Apps Contest **Best Mobile Publishing - Gold Award (2012)** Hong Kong ICT Awards **Smart Phones and Tablets Applications - Special Mention (2012)** Hong Kong ICT Awards **Best Mobile Learning and Publishing - Bronze Award (2011)** Hong Kong ICT Awards **Best Startup Company - Certificate of Merit (2011)** Hong Kong ICT Awards

KEITH LI
CORPORATE TRAINING PROFILE

Proven tech leader and award-winning innovator, dedicated to empowering organizations with cutting-edge ChatGPT insights through tailored corporate training programs.

OVERVIEW

Keith is a distinguished technology thought leader and visionary, with an extensive background in Mobile Apps, Blockchain, Web3 and AI applications development. As the Co-Founder and CEO of Innopage Limited, he has successfully spearheaded numerous award-winning projects and driven innovation across the industry.

In addition to his professional accomplishments, Keith is a sought-after part-time lecturer and corporate trainer, specializing in Design Thinking, Blockchain, and Generative AI/ChatGPT. He currently holds the esteemed position of Chairman of the Hong Kong Wireless Technology Industry Association (WTIA).

TRAINING CREDENTIALS

Keith's exceptional expertise in ChatGPT has made him the go-to trainer for major corporations and prestigious public organizations alike. He has delivered ChatGPT corporate training sessions for industry giants such as Yahoo, Midland Realty, BOC Life Insurance, Cigna Insurance, China Construction Bank, FUJIFILM Business Innovation (formerly Fuji Xerox), Ronald Lu & Partners (renowned architecture practice) and many more.

Moreover, he is a frequent speaker at distinguished organizations such as the Hong Kong Trade Development Council (HKTDC) and the Hong Kong Productivity Council (HKPC), Hong Kong Institute of Human Resource Management (iHRM), Hong Kong Baptist University, Hong Kong Polytechnic University, Vocational Training Council (VTC), New Word Development and many more.

His ChatGPT talk at the HKTDC Digital Academy series broke records, with an astounding 2,800 registrants – the highest ever for the series. This impressive accomplishment not only highlights Keith's expertise in ChatGPT but also demonstrates the immense interest in and demand for this groundbreaking technology.

As a testament to Keith's exceptional expertise in emerging technologies, he has been delivering the highly-acclaimed course "Generative AI Series: Mastering ChatGPT, Dall-E and more for Results (with hands-on)" at The Hong Kong Productivity Council Academy since 2023.

This intensive, hands-on course empowers participants to leverage cutting-edge AI tools like ChatGPT and Dall-E to generate high-quality content for diverse business applications.

The overwhelmingly positive feedback from course participants speaks volumes of Keith's training capabilities, with an impressive overall satisfaction rate of 4.58 out of 5.00 and over 90% of attendees recommending the training to their peers.

Throughout his illustrious career as a part-time lecturer and corporate trainer, Keith has taught a wide array of courses at renowned institutions such as PolyU SPEED, Hong Kong Baptist University, and the Chinese University School of Continuing and Professional Studies (CUSCS).

Key Highlights:

- Extensive experience providing corporate trainings for renowned organizations such as Yahoo, Midland Realty, BOC Life Insurance, Cigna Insurance, China Construction Bank, 759 Store, ESRI, PolyU academic staff, HKPC internal staff and many more.

- Part-time lecturer at prestigious institutions like Hong Kong Baptist University and the School of Continuing and Professional Studies (CUSCS), teaching courses related to Design Thinking, Blockchain, and Generative AI/ChatGPT

- Record-breaking ChatGPT talk at HKTDC Digital Academy series with 2,800 registrants, the highest number in the series

- Active leadership and involvement in industry associations and advisory committees, showcasing expertise and strong connections within the IT and innovation sectors

EDUCATION BACKGROUND

BSc (Hons) Computer Science – University of Kent (UK)

MSc E-Commerce and Internet Computing – University of Hong Kong

The proposed Generative AI / ChatGPT corporate training program will be customized to the client's specific requirements and designed to help the organization harness the power of generative AI for various business applications. The training will cover essential concepts, hands-on activities, and practical use cases to ensure successful implementation and adoption. Clients can expect to benefit from Keith's vast experience, industry knowledge, and proven track record in delivering successful training programs for leading organizations across diverse industries.

The training program will be structured as follows:

- Introduction to ChatGPT / Generative AI tools and its applications across industries
- Understanding the impact of ChatGPT on business operations and innovation
- Introduction to Prompt Engineering and easy effective prompting
- Practical use cases including customer service, marketing, and product development, including business content generation, image and media generation, programming with zero technical knowledge, etc.
- Automate business workflow with customized chatbots and GPTs, embed custom knowledgebase to chatbots by Retrieval-Augmented Generation (RAG)
- Hands-on sessions to help participants master the usage of ChatGPT / Generative AI tools and platforms
- Strategies for effective implementation and integration of ChatGPT / Generative AI into existing workflows
- Discussion on ethical considerations, legal implications, and best practices in the usage of Generative AI
- Q&A section

Finance Industry:

- BOC Life Insurance
- Cigna Insurance
- China Construction Bank
- Riskory (ESG & Risk Advisory)

Government Funded Organizations:

- Hong Kong Productivity Council (Internal Staff Training, over 280 participants)
- The Hong Kong Export Credit Insurance Corporation

Universities:

- Hong Kong Baptist University (Academy of Film academic staff)
- Hong Kong Polytechnic University CPCE (Academic and Admin staff, over 110 participants)

Retail:

- 759 Store

Technology:

- ESRI (Hong Kong) Limited