

## Requirement for obtaining the Minor award

Students should obtain 18 credits from the subjects within the programme, of which at least 9 credits should be at level 3 or above.

A maximum of three Contemporary European language subjects (9 credits) can be taken in total for the fulfilment of the minor award requirement.



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



## Comments from students

“I can still remember the moment when I needed to choose a minor. The most important question that immediately popped into my mind was: how can it help my future career?”

... I have experienced the essence of European Studies. Different elective subjects in European Studies have helped me to be a better problem-solver. They have equipped me with the ability to deconstruct different things in our daily lives efficiently through learning about European news, advertisements, painting... and even a European language! What I have learned can be applied to different fields, situations, and contexts.”

**CHENG Wing Chi**  
BA in Chinese and Bilingual Studies

“As a business major student, I have gained more than just learning the European languages I love by taking this minor programme. Two of the subjects — Critical Language and Cultural Studies and Aspects of European Public Discourse — have given me completely new insights into how society functions, how political speeches are constructed, how the media work, and how persuasion is achieved. I believe the knowledge and insights that I have gained would be of lifetime value to me, and I am glad that I have the chance to become a well-rounded person by being exposed to different kinds of knowledge during my university study, not just in my business major.”

**YIP Wing Tak Natalie**  
BBA in Global Supply Chain Management

“This programme is a great opportunity for me to have an authentic experience to explore European languages and cultures with teachers from different European countries.”

**NG Hei Haang Jeffrey**  
BA in English Studies for the Professions

## Enquiries

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*The information in this leaflet is correct at the time of printing and is subject to review and change.*

Sep 2018



**Jump to new heights by taking the  
Minor in European Studies  
(71425-YES)**

Sharpen your academic and cultural profile

Strengthen your global outlook

Contemporary European Languages

History and Culture

Literature

Cultural/Creative Industry

Opening Minds • Shaping the Future  
啟迪思維 • 成就未來

In today's globalised economy, expertise in specific professional fields is not enough...

The Minor in European Studies programme is designed to empower you to function effectively in a globalised world where business operates at an accelerating pace and markets are increasingly integrated.

Learning more about Europe's rich cultural heritage through its history, literature, politics and social movements will better prepare you for professional opportunities that require cross-cultural communication skills.

### Programme aims

Our programme will help you to:

- develop your awareness of and insights into cultures and identities in Europe as a means to understand the world from a global perspective;
- understand and appreciate different forms of European art, such as film, literature (including both the traditional "canon" and more popular developments such as comics), painting, fashion and design;
- develop your awareness of the key elements involved in successful communication;
- deepen your understanding of language and culture through the study of modern European languages; and
- heighten your awareness of the process of globalisation and the development of business contexts in Europe.

### Programme characteristics

- Courses offered in the programme will emphasise an interdisciplinary perspective.
- Cultural events such as film shows and talks by invited guests on topics such as politics, economics and the arts are offered regularly to ensure that students stay up-to-date with current international affairs and cultural trends.



### Compulsory Subjects

- A Contemporary European Language (chosen from Elementary Spanish I & II / Elementary Portuguese I & II / Elementary French I & II / Elementary German I & II / Intermediate Spanish I & II)
- Aspects of European Public Discourse

### Elective Subjects

#### History and Culture

- Introduction to Western Theories of Human Nature
- Cultural Identities and Representations
- Language and Society in Europe
- Languages in a Globalizing World
- Aspects of Western Philosophy
- Europe and China Encounters: A Transcultural Approach
- Mutual Impressions of China and the West
- Introduction to the History of Europe: A Trade Perspective
- Critical Language and Cultural Studies

#### Cultural/Creative Industry

- Understanding Comics: Culture and Art
- Aspects of European Film
- Introduction to European Visual Art
- Understanding Western Music and Performances
- Fashion and Culture
- European Design Culture and Industry
- Language Policy and Planning: Local and Global Perspectives

#### Literature

- European Culture through Poetry
- European Literature and Human Nature
- To love, or not to love – Understanding human relationships through literary texts
- Literature in English: An Introduction
- Anglophone and Francophone (Post) Colonial Literature
- Literature in English: An Advanced Course

#### Contemporary European Languages

- Elementary Spanish I & II
- Elementary Portuguese I & II
- Elementary French I & II
- Elementary German I & II
- Intermediate Spanish I & II

