

Subject Code	ENGL510
Subject Title	Analysis of Contemporary English III (Discourse and Pragmatics)
Credit Value	3
Level	5
Pre-requisite / Co-requisite/ Exclusion	N/A
Objectives	This subject examines the construction of longer texts and how meanings are generated and inferred. Students are introduced to genre analysis and its workplace applications. The subject also explores the negotiation of pragmatic meaning in context in both spoken and written texts and examines ways of negotiating and establishing meaning at word, clause and text levels. Students will be introduced to theoretical frameworks for studying language in terms of the participants, the choices they make, the constraints they operate under and the effects of their use of language on hearer(s) and reader(s).
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. understand the variable relationship between language form and communicative function in written discourse; b. critically apply their knowledge of the main concepts, descriptive categories and analytical frameworks relating to spoken and written contemporary English language; c. critically apply analytical techniques to a variety of authentic spoken and written contemporary English text types; d. understand the rules and conventions relating to the form, meaning and use of utterances and the principles involved in the interpretation of spoken and written texts; e. distinguish among text types and their rhetorical goals of interpersonal or cross-cultural communication; and f. critically apply their knowledge of the contexts, especially professional contexts, and cultural influences which affect English language in use.
Subject Synopsis	<p>Discourse Analysis Characteristics of spoken and written discourse Cohesion Coherence Genre Analysis Spoken Discourse Discourse units and relations Turn-taking</p>

	<p>Adjacency pairs and exchange structure Topic development Analysis of spoken genre Discourse intonation Pragmatics Descriptive approaches to meaning Deixis Speech acts Conversational implicature Politeness and impoliteness phenomena Indirectness Cross-cultural pragmatics</p>																																														
Teaching/Learning Methodology	<p>Lecture inputs will be integrated with interactive seminar activities. Whenever possible, the examples/data used during the subject will be drawn from the students and their places of work in order to underline the relevance and applicability of what is being studied.</p>																																														
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1" data-bbox="421 819 1481 1850"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> <th>f</th> </tr> </thead> <tbody> <tr> <td>1. Critical analysis and discussion of different forms of cohesion in a text. (1,500 words)</td> <td>33.33%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>2. Critical analysis and discussion of turn allocation, exchange structure, and topic development in a spoken business discourse. (1,500 words)</td> <td>33.33%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>3. Critical analysis and discussion of pragmatic politeness phenomena in a business text. (1,500 words)</td> <td>33.33%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Total</td> <td>100%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Each assignment is based on at least one of the theories/ frameworks covered in the subject. Students must be able to critically analyse real world data and be aware of the implications of such analyses for their own professional communication.</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed						a	b	c	d	e	f	1. Critical analysis and discussion of different forms of cohesion in a text. (1,500 words)	33.33%	✓	✓	✓	✓	✓	✓	2. Critical analysis and discussion of turn allocation, exchange structure, and topic development in a spoken business discourse. (1,500 words)	33.33%	✓	✓	✓	✓	✓	✓	3. Critical analysis and discussion of pragmatic politeness phenomena in a business text. (1,500 words)	33.33%	✓	✓	✓	✓	✓	✓	Total	100%						
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Student Study	<p>Class contact:</p>																																														

Effort Required	▪ Lecture/Seminar	39 Hrs.
	Other student study effort:	
	▪ Preparing for in-class seminar activities by reading articles and books.	60 Hrs.
	▪ Other private study	21 Hrs.
	Total student study effort	120 Hrs.
Reading List and References	<p>Required</p> <p>Grundy, P. 2008. <i>Doing Pragmatics</i>. Third edition. London: Edward Arnold. Woods, N. 2006. <i>Describing Discourse</i>. London: Howard Arnold.</p> <p>Recommended</p> <p>Bhatia, V. J., 1993. <i>Analysing Genre: Language Use in Professional Settings</i>. London: Longman. Bhatia, V. K. 2004. <i>Worlds of Written Discourse</i>. London: Continuum. Bousfield, D. 2008. <i>Impoliteness in Interaction</i>. Amsterdam: John Benjamins. Brown, P. and Levinson, S. 1987. <i>Politeness: Some universals in language usage</i>. Cambridge: Cambridge University Press. Culpeper, J. 2011. <i>Impoliteness</i>. Cambridge: Cambridge University Press. Flowerdew, J. and Wan, A. 2006. Genre analysis of tax computation letters: How and why tax accountants write the way they do. <i>English for Specific Purposes</i>, 25: 133-153. Halliday, M.A.K. and Hasan, R. 1976. <i>Cohesion in English</i>. London: Longman. Sacks, H., Schegloff, E.A. and Jefferson, G. 1978. A simplest systematics for the organization of turn-taking in conversation. In Schenkein, J., (ed.). <i>Studies in the Organization of Conversational Interaction</i>. 7-55. New York: Academic Press. Swales, J.M. 1990. <i>Genre Analysis</i>. Cambridge: Cambridge University Press. Thomas, J. 1995. <i>Meaning in Interaction: An introduction to pragmatics</i>. London: Longman. Warren, M. 2006. <i>Features of Naturalness in Conversation</i>. Amsterdam: John Benjamins.</p>	

Revised as of August 2017