<table>
<thead>
<tr>
<th>Subject Code</th>
<th>ENGL316</th>
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<tbody>
<tr>
<td>Subject Title</td>
<td>Computer-mediated Communication</td>
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<tr>
<td>Credit Value</td>
<td>3</td>
</tr>
<tr>
<td>Level</td>
<td>3</td>
</tr>
<tr>
<td>Pre-requisite / Co-requisite / Exclusion</td>
<td>None</td>
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**Objectives**

This subject introduces students to the basic concepts and major systems of computer-mediated communication for the exchange of information, including texts, images, audio and video, between persons by way of computer networks. It guides them towards a critical evaluation and analysis of linguistic features of computer-mediated communication.

**Intended Learning Outcomes**

Upon completion of the subject, students will be able to:

**Category A: Professional/academic knowledge and skills**

- a. demonstrate a critical understanding of the basic concepts of computer-mediated communication;
- b. identify and analyse the typical and extra-linguistic features in computer-mediated communication;
- c. experience and critically explore major computer application software for computer-mediated communication;
- d. analyse the language structure and use of texts produced in computer-mediated communication;
- e. critically evaluate different types of computer-mediated communication in professional contexts.

**Category B: Attributes for all-roundedness**

- f. understand and appreciate culture differences among people all over the world communicating through computer-mediated communication;

**Subject Synopsis**

1. Major systems for computer-mediated communication
2. Synchronous and asynchronous communication
3. Different types of media in computer-mediated communication
4. Features of electronic language
5. E-mail, discussion-lists, and newsgroups
6. IRC and instant messengers
7. Audio and video conferencing
8. Weblogging and Wikipedia
Teaching/Learning Methodology

Through lectures and seminars, students will be exposed to the current theories and concepts of computer-mediated communication. Through hands-on sessions in the computer lab, students will explore and evaluate the use of such systems from linguistic, social and cross-cultural perspectives. Through presentations and group projects, students will examine and analyze linguistic features of languages used in different virtual communities and through different media in computer-mediated communication.

Assessment Methods in Alignment with Intended Learning Outcomes

<table>
<thead>
<tr>
<th>Specific assessment methods/tasks</th>
<th>% weighting</th>
<th>Intended subject learning outcomes to be assessed (Please tick as appropriate)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. A portfolio of 3 individual or group-based tasks</td>
<td>60%</td>
<td>✓ ✓ ✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>2. A mini-project</td>
<td>40%</td>
<td>✓ ✓ ✓ ✓</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

Students are assessed in terms of both subject knowledge and generic skills in computer-mediated communication.

1. An assessment portfolio which includes 3 individual or group-based tasks. (60%)
2. A mini-project on the analysis of language data collected from computer-mediated communication (40%).

Student Study Effort Required

Class contact:

- Lectures 26 Hrs.
- Seminars 13 Hrs.

Other student study effort:

- Private study 58 Hrs.
- Take-home assignments 29 Hrs.

Total student study effort 126 Hrs.

Reading List and References


