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| Subject Code | ENGL3031 |
| Subject Title | Language and Intercultural Communication for the Professions |
| Credit Value | 3 |
| Level | 3 |
| Pre-requisite / Co-requisite/ Exclusion | None |
| Objectives | The objective is to develop students' understanding of key concepts and theories in intercultural communication, and to equip learners with the ability to apply these ideas to graded assignments. |
| Intended Learning Outcomes | <p>Upon completion of the subject, students will be able to:</p> <p>Category A: Professional/academic knowledge and skills</p> <ol style="list-style-type: none"> a. demonstrate an understanding of the interrelationship between language, communication and culture; b. demonstrate the importance of cultural identity and the role of cultural biases in intercultural interactions; c. present and discuss theories related to how people communicate across cultures; d. analyse and discuss intercultural communication using the authentic discourse of human encounters; <p>Category B: Attributes for all-roundedness</p> <ol style="list-style-type: none"> e. understand the importance of intercultural communication; f. learn autonomously and collaboratively; g. think in a logical manner, supporting ideas with well-reasoned arguments and evidence; h. to evaluate information and evidence critically, recognizing flaws or inconsistencies in an argument; i. to understand problems, explore plausible answers, and select the most appropriate decision/solution. |
| Subject Synopsis/ Indicative Syllabus | <ol style="list-style-type: none"> 1. Approaches to the study of language and intercultural communication 2. Linguistic aspects of intercultural encounters 3. Identities in intercultural communication 4. Stereotyping and othering in intercultural communication 5. Intercultural communication in the workplace 6. The language of intercultural relationships and conflict |
| Teaching/ Learning Methodology | Much of the theoretical discussion in class will be based on real-life examples and case studies drawn from intercultural encounters. Attempts will be made to draw on students' work and life experiences. |

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| | Group discussions and activities will ensure opportunities to think critically, reflect on key concepts and apply theories to authentic data. Interactive lectures will be used primarily to deliver key concepts and theories. | | | | | | | | | | |
| Assessment Methods in Alignment with Intended Learning Outcomes | Specific assessment methods/tasks | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) | | | | | | | | |
| | | | a | b | c | d | e | f | g | h | i |
| | 1. Case study | 50% | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | 2. Final essay | 50% | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Total | 100 % | | | | | | | | | |
| | <p>The case study requires students to analyse an authentic intercultural encounter, which will be presented in the form of transcripts and recordings, using theories and methods introduced during the semester. Students are expected to make connections between specific aspects of communication within the data and larger social issues relevant to interculturality.</p> <p>The final essay will determine students' understanding of key concepts. In this exam, students are expected to analyse, and reflect on, intercultural communication issues. The final essay also requires students to demonstrate some declarative knowledge of theories introduced during the semester.</p> | | | | | | | | | | |
| Student Study Effort Expected | Class contact: | | | | | | | | | | |
| | ▪ Lectures | | | | | | | | | | 39 Hrs. |
| | ▪ Seminars | | | | | | | | | | 0 Hrs. |
| | Other student study effort: | | | | | | | | | | |
| | ▪ Private study | | | | | | | | | | 58 Hrs. |
| | ▪ Take-home assignments | | | | | | | | | | 29 Hrs. |
| | Total student study effort | | | | | | | | | | 126 Hrs. |

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| <p>Reading List and References</p> | <p>Required reading</p> <p>Jackson, J. (2014). <i>Introducing language and intercultural communication</i>. London. Routledge.</p> <p>Recommended reading</p> <p>Jackson, J. (2012). <i>The Routledge handbook of language and intercultural communication</i>. London.</p> <p>Kotthoff, H., & Spencer-Oatey, H. (Eds.). (2007). <i>Handbook of intercultural communication</i> (Vol. 7). Walter de Gruyter.</p> <p>Ladegaard, H.J and Jenks. C.J. (Eds.) (2017) <i>Language and intercultural communication the workplace: Critical approaches to theory and practice</i>. Routledge.</p> <p>Lustig, M. W. and Koester, J. (2012). <i>Intercultural competence: interpersonal communication across cultures</i>. Pearson Education.</p> <p>Schnurr, S. and Zayts, O. (2017). <i>Language and culture at work</i>. Routledge.</p> |
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Prepared by Amy Suen and Chris Jenks, February 2018