



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



Department of English  
and Communication  
英文及傳意學系

# MA IN ENGLISH STUDIES FOR THE PROFESSIONS 專業英文文學碩士學位

Full-time mode: 1 year (2 semesters and 1 summer term)

Part-time mode: 2 years (4 semesters and 1 summer term)

## WITH FOUR SPECIALISMS

/ English Language Arts

/ English Language Teaching

/ English Language Studies

/ English for the Professions





## Programme Leader

Dr Victor Ho, *Cert (Ed), BSc, MA, PhD*

## Department of English and Communication

Established in 1988, the Department of English and Communication is a leader in applied English language studies. Our internationally-recognised academic staff will help you acquire the high levels of English skills needed to succeed professionally, and provide a comprehensive and critical understanding of English communication in multicultural professional contexts. Our team of experts has a wide range of research interests in language and professional communication; media and communication; language teaching and learning; linguistics, English language and systemic functional linguistics; and intercultural communication.

## Programme aims

The MA in English Studies for the Professions (**MAESP**) programme provides students with a comprehensive and critical understanding of the theory and practice of English in educational and professional contexts, enabling them to become innovative and reflective professionals in a range of institutional settings.

## Meeting the needs of English-using professionals

The MAESP has four specialisms: English Language Arts (**ELA**), English Language Studies (**ELS**), English Language Teaching (**ELT**), and English for the Professions (**EP**).

- **ELT** – for serving and future English language teachers who wish to acquire the knowledge and skills needed to design and deliver engaging and effective English-language courses for general and specific purposes.
- **ELS** – for professionals who have a genuine interest in English and / or wish to develop their understanding of the systems and uses of English and how these relate to their work.
- **EP** – for professionals of all disciplines who wish to upgrade their ability in English and need to demonstrate a high level of communicative competence in English in their professional workplace.
- **ELA** – for professionals who are interested in language arts (e.g. plays, poems, and literature) and / or English language teachers who wish to receive in-depth training in the study of language arts.

## Professional recognition

- New and serving English language teachers who have successfully completed the MAESP (ELT / ELS / ELA) programme are regarded by the Education Bureau (EDB) as having a degree with relevant language major.
- The MAESP (ELT / ELS / ELA) meet the EDB's Subject Knowledge Requirement (SKR).
- All four specialisms meet the Language Proficiency Requirement (LPR) provided that on graduation students meet the training requirement for language teachers.



Admission  
Requirements

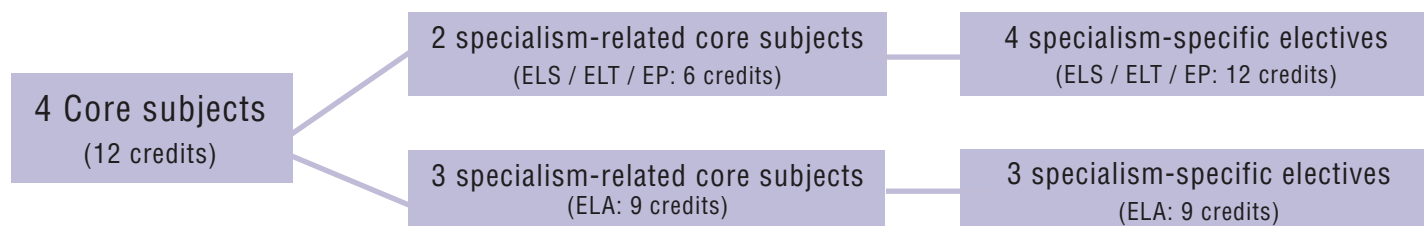


MAESP@PolyU

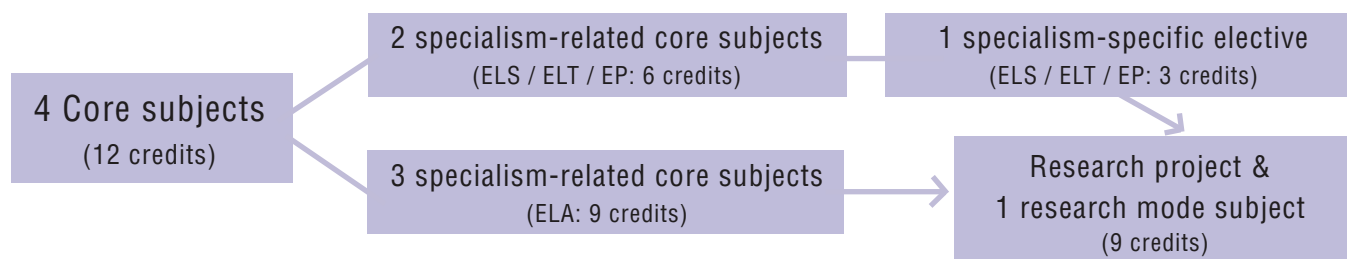
## Curriculum

The MAESP requires completing 30 credits of subjects. Alternatively, students may elect to complete an MA dissertation, which is worth 6 credits of the total 30.

### Route 1 (all by coursework)



### Route 2 (by coursework & research)



## Awards

- **Master of Arts in English Studies for the Professions (ELT / ELS / ELA / EP)** (30 credits)
- **Postgraduate Diploma in English Studies for the Professions** (18 credits)

## Entrance requirements

- A Bachelor's degree in any subject or the equivalent from a recognised institution.
- Applicants are expected to meet ONE of the following requirements:
  - ♦ A Test of English as a Foreign Language (TOEFL) score of 96 or above for the internet-based test; or 590 or above for the paper-based test; **OR**
  - ♦ An overall Band Score of at least 7 in the International English Language Testing System (IELTS); **OR**
  - ♦ A level of competence in English as demonstrated in the admission interview and written test set by the Department of English and Communication, which indicates that the applicant\* is capable of studying successfully at the taught MA level.

\* This only applies to either native English speakers or non-native English applicants with a Bachelor's degree from a university using English as the medium of instruction (EMI). Non-native speakers or applicants without a Bachelor's degree from an EMI university still have to fulfil the University-wide minimum language requirements. Exceptional cases shall be considered individually.

## Programme fees

- HK\$4,780 per credit (for local students)
- HK\$5,800 per credit (for non-local students)

## Enquiries

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## Graduates sharing



**Connie Lee**

**General Manager, Suntory Beverage and Food HK, Brand Suntory HK**

**Graduate of 2014, MA in English for the Professions**

“MAEP is not just about English grammar and business writing. It is more about developing strategic thinking. As a senior manager within a renowned multinational organisation, effective English skill is the key to communicate with customers, suppliers, colleagues, and superiors, who operate from many different parts of the globe. Understanding cultural differences, deploying the appropriate tone and manner makes the difference between winning and losing valuable business contracts and relationships.

I strongly recommend MAEP to everyone, in any stage of their professional career, who aspires to achieve a higher level in English, the lingua franca of business.”

“The programme has allowed me to enter into a new discipline which covers all the key subjects and essential knowledge that lay a solid foundation for the further study and prepare students well for their future career. It is structured in a practical and systematic way so that students can learn effectively over the course of one year. I have also learned many practical analytical skills through different workshops and activities. I have noticed that linguistics researchers are often needed in other disciplines so I have come to realize how useful the program is and what a huge advantage it has brought to me. The teachers are very supportive and always give us useful advice. We could reach them for help easily whenever needed. What I have learnt and gained from the programme far exceeds what I have expected.”



**Zhang Wenxin**

**Project Associate, The Hong Kong Polytechnic University**

**Graduate of 2013, MA in English Language Studies**

“Doing my MA degree at the Department of English and Communication, The Hong Kong Polytechnic University was really an eye-opening, rewarding, and transformative experience. The teachers here typically adopt a student-centred approach combining varied teaching methods, including interactive lectures, case studies, group work, and online discussion. During the lecture, students are encouraged to raise questions and share their ideas. The professional and academic achievements I attained at PolyU have helped me to excel myself in different jobs ranging from teaching at a language centre to working as an administrator at a university in Hong Kong. The lifelong learning experience I gained at PolyU has motivated me to embark on my academic journey again to pursue a PhD degree here at PolyU after years of working.”



**Yating Yu**

**PhD Graduate, Department of English and Communication, The Hong Kong Polytechnic University**

**Graduate of 2013, MA in English Language Arts**

“Completing my MA in English Language Teaching at the Department of English at PolyU has been a tremendously rewarding experience in many ways. Not only did the programme offer a range of highly relevant and interesting courses which equipped me with the necessary skills and knowledge vital to my career in teaching EAP/ESP, but through attending the courses I also met some of the leading scholars in the field who provided expert knowledge and guidance. Beyond studying, another invaluable aspect of the MA is that you will get to meet lots of different and interesting classmates with whom you will establish lasting bonds. I would recommend the MA without any hesitation to anyone who seeks to advance their skills and knowledge in any of the four specialisms offered by the degree programme.”



**William Lee (PhD)**

**Lecturer, Center for Language Education, The Hong Kong University of Science and Technology**

**Graduate of 2012, MA in English Language Teaching**