



**Jump to new heights by taking the
Minor in European Studies
(71425-YES)**

Sharpen your academic and cultural profile

Strengthen your global outlook

European Languages -
Spanish, French and German

Fashion and Culture

Languages in a
Globalizing World

European Literature and
Human Nature

In today's globalised economy, expertise in specific professional fields is not enough...

The Minor in European Studies programme is designed to empower you to function effectively in a globalised world where business operates at an accelerating pace and markets are increasingly integrated.

Learning more about Europe's rich cultural heritage through its history, literature, politics and social movements will better prepare you for professional opportunities that require cross-cultural communication skills.

Programme aims

Our programme will help you to:

- ★ develop your awareness of and insights into cultures and identities in Europe as a means to understand the world from a global perspective;
- ★ understand and appreciate different forms of European art, such as film and literature (including both the traditional "canon" and more popular developments such as comics), painting, fashion and design;
- ★ develop your awareness of the key elements involved in successful communication;
- ★ deepen your understanding of language and culture through the study of modern European languages; and
- ★ heighten your awareness of the process of globalisation and the development of business contexts in Europe.

Programme characteristics

- ★ Courses offered in the programme will emphasise an interdisciplinary perspective.
- ★ Cultural events such as film shows and talks by invited guests on topics such as politics, economics and the arts are offered regularly to ensure that students stay up-to-date with current international affairs and cultural trends.



Compulsory Subjects

- A Contemporary European Language (chosen from **Elementary Spanish I & II** / **Elementary French I & II** / **Elementary German I & II** / **Intermediate Spanish I & II** / **Intermediate French I & II** / **Intermediate German I & II** / **Advanced Spanish I** / **Advanced French I** / **Advanced German I**)
- Aspects of European Public Discourse

Elective Subjects

History and Culture

- Introduction to Western Theories of Human Nature
- Cultural Identities and Representations
- Language and Society in Europe
- Languages in a Globalizing World
- Aspects of Western Philosophy
- Europe and China Encounters: A Transcultural Approach
- Mutual Impressions of China and the West
- Introduction to the History of Europe: A Trade Perspective
- Critical Language and Cultural Studies

Literature

- European Culture through Poetry
- European Literature and Human Nature
- To love, or not to love – Understanding human relationships through literary texts
- Literature in English: An Introduction
- Anglophone and Francophone (Post) Colonial Literature
- Literature in English: An Advanced Course

Cultural / Creative Industry

- Introduction to European Visual Art
- Understanding Western Music and Performances
- Fashion and Culture
- European Design Culture and Industry
- Language Policy and Planning: Local and Global Perspectives

Contemporary European Languages

- Elementary Spanish I & II
- Elementary French I & II
- Elementary German I & II
- Intermediate Spanish I & II
- Intermediate French I & II
- Intermediate German I & II
- Advanced Spanish I
- Advanced French I
- Advanced German I



Requirement for obtaining the Minor award

Students should obtain 18 credits from the subjects within the programme, of which at least 9 credits should be at level 3 or above.

A maximum of three Contemporary European language subjects (9 credits) can be taken in total for the fulfilment of the minor award requirement.

Comments from students

“I can still remember the moment when I needed to choose a minor. The most important question that immediately popped into my mind was: how can it help my future career?”

... I have experienced the essence of European Studies. Different elective subjects in European Studies have helped me to be a better problem-solver. They have equipped me with the ability to deconstruct different things in our daily lives efficiently through learning about European news, advertisements, painting... and even a European language! What I have learned can be applied to different fields, situations, and contexts.”

CHENG Wing Chi

BA in Chinese and Bilingual Studies

“As a business major student, I have gained more than just learning the European languages I love by taking this minor programme. Two of the subjects — Critical Language and Cultural Studies and Aspects of European Public Discourse — have given me completely new insights into how society functions, how political speeches are constructed, how the media work, and how persuasion is achieved. I believe the knowledge and insights that I have gained would be of lifetime value to me, and I am glad that I have the chance to become a well-rounded person by being exposed to different kinds of knowledge during my university study, not just in my business major.”

YIP Wing Tak Natalie

BBA in Global Supply Chain Management

“This programme is a great opportunity for me to have an authentic experience to explore European languages and cultures with teachers from different European countries.”

NG Hei Haang Jeffrey

BA in English Studies for the Professions

Enquiries

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The information in this leaflet is correct at the time of printing and is subject to review and change.

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