

Subject Code	ENGL3031
Subject Title	Language and Intercultural Communication for the Professions
Credit Value	3
Level	3
Pre-requisite / Co-requisite/ Exclusion	None
Objectives	The objective is to develop students' understanding of key concepts and theories in intercultural communication, and to equip learners with the ability to apply these ideas to graded assignments.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>Category A: Professional/academic knowledge and skills</p> <ol style="list-style-type: none"> a. demonstrate an understanding of the interrelationship between language, communication and culture; b. demonstrate the importance of cultural identity and the role of cultural biases in intercultural interactions; c. present and discuss theories related to how people communicate across cultures; d. analyse and discuss intercultural communication using the authentic discourse of human encounters; <p>Category B: Attributes for all-roundedness</p> <ol style="list-style-type: none"> e. understand the importance of intercultural communication; f. learn autonomously and collaboratively; g. think in a logical manner, supporting ideas with well-reasoned arguments and evidence; h. to evaluate information and evidence critically, recognizing flaws or inconsistencies in an argument; i. to understand problems, explore plausible answers, and select the most appropriate decision/solution.
Subject Synopsis/ Indicative Syllabus	<ol style="list-style-type: none"> 1. Approaches to the study of language and intercultural communication 2. Linguistic aspects of intercultural encounters 3. Identities in intercultural communication 4. Stereotyping and othering in intercultural communication 5. Intercultural communication in the workplace 6. The language of intercultural relationships and conflict
Teaching/ Learning Methodology	Much of the theoretical discussion in class will be based on real-life examples and case studies drawn from intercultural encounters. Attempts will be made to draw on students' work and life experiences.

	Group discussions and activities will ensure opportunities to think critically, reflect on key concepts and apply theories to authentic data. Interactive lectures will be used primarily to deliver key concepts and theories.										
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)								
			a	b	c	d	e	f	g	h	i
	1. Case study Midterm assignment	35%	✓	✓	✓	✓	✓	✓	✓	✓	✓
	2. In-class and online participation	15%	✓	✓	✓	✓	✓	✓	✓	✓	✓
	3. End-of-term assignment	50%	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Total	100 %									
	<p>The midterm assignment is a quiz that will test students' factual knowledge about language and intercultural communication.</p> <p>In the final assignment, students will analyse case studies and authentic texts from workplace contexts. The assignment will assess students' understanding of key concepts in language and intercultural communication, and their knowledge of theories introduced during the semester.</p>										
Student Study Effort Expected	Class contact:										
	▪ Lectures										39 Hrs.
	▪ Seminars										0 Hrs.
	Other student study effort:										
	▪ Private study										58 Hrs.
	▪ Take-home assignments										29 Hrs.
	Total student study effort										126 Hrs.

<p>Reading List and References</p>	<p>Required reading</p> <p>Jackson, J. (2014). <i>Introducing language and intercultural communication</i>. London. Routledge.</p> <p>Recommended reading</p> <p>Jackson, J. (2012). <i>The Routledge handbook of language and intercultural communication</i>. London.</p> <p>Kotthoff, H., & Spencer-Oatey, H. (Eds.). (2007). <i>Handbook of intercultural communication</i> (Vol. 7). Walter de Gruyter.</p> <p>Ladegaard, H.J and Jenks. C.J. (Eds.) (2017) <i>Language and intercultural communication the workplace: Critical approaches to theory and practice</i>. Routledge.</p> <p>Lustig, M. W. and Koester, J. (2012). <i>Intercultural competence: interpersonal communication across cultures</i>. Pearson Education.</p> <p>Schnurr, S. and Zayts, O. (2017). <i>Language and culture at work</i>. Routledge.</p> <p>Sorrells, K. (2022). <i>Intercultural Communication: Globalization and Social Justice</i> (3rd. ed.). Sage.</p>
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Prepared by Hans Ladegaard, November 2022