

Subject Code	ENGL3008
Subject Title	Fundamentals of Organisational Communication
Credit Value	3
Level	3
Pre-requisite / Co-requisite/ Exclusion	None
Objectives	This subject will introduce the students to different theoretical and methodological approaches to the study of organisational communication, and guide them towards a critical examination and evaluation of a range of organisational communicative processes and practices.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>Category A: Professional/academic knowledge and skills</p> <ol style="list-style-type: none"> a. examine the theories and methodologies for understanding and analyzing the salient processes and factors in organisational communication; b. apply their understanding of theories and methodologies in the analysis and appraisal of real-life communicative events in organisations. c. develop their knowledge of the role, and competencies in the use, of English language in organisational communication; <p>Category B: Attributes for all-roundedness</p> <ol style="list-style-type: none"> d. develop a more grounded sense of social and national responsibility, leadership and entrepreneurship through an enhanced understanding of organisational communication; e. develop a more global outlook in combination with and understanding of the importance of organisational communication; f. employ a range of strategies for effective communication and learning autonomously and collaboratively; and g. develop intellectual curiosity to work both independently and as part of a team: h. develop analytical reasoning, critical thinking, and problem solving skills: <ul style="list-style-type: none"> • analytical reasoning: to think in a logical manner, supporting ideas with well-reasoned arguments and evidence

	3. Group written project	30%	✓	✓	✓	✓	✓	✓	✓	
	4. Class contribution/participation	15%	✓	✓	✓	✓	✓	✓	✓	
	Total	100 %								
	<p>The term paper is to check students' understanding of key concepts and their ability to apply these concepts to the analysis of aspects of organizational communication. The group project, consisting of an oral presentation and a written report, gives students the opportunity to showcase the design, implementation and outcomes of a small-scale study conducted in an organisation or across organisations on a relevant subject topic. Participation encourages students to take an active role during in-class activities and tasks.</p>									
Student Study Effort Expected	Class contact:									
	▪ Lectures		39 Hrs.							
	▪ Seminars		0 Hrs.							
	Other student study effort:									
	▪ Private study		58 Hrs.							
	▪ Take-home assignments		29 Hrs.							
	Total student study effort		126 Hrs.							
Reading List and References	Recommended reading									
	<p>Hargie, O., & Tourish, D. (2004). <i>Key Issues in Organisational Communication</i>. London; New York: Routledge.</p> <p>Leech, C. (2005). Communication in organizations [electronic resource]. Jordan Hill, England: Butterworth-Heinemann.</p> <p>Further reading</p> <p>Blundel, R. (2004). <i>Effective Organisational Communication: Perspectives, Principles, and Practices</i>. Harlow, England; New York: Financial Times Prentice Hall.</p> <p>DiSanza, J. R. (2009). <i>Business and Professional Communication: Plans, Processes, and Performance</i>. Boston: Pearson/Allyn and Bacon.</p> <p>Hargie, O. and Tourish, D. (2009). <i>Handbook of Communication Audits for Organisations</i>. London: Routledge.</p> <p>May, S., & Mumby, D.K. (2005). <i>Engaging Organisational Communication Theory And Research: Multiple Perspectives</i>. Thousand Oaks, CA: Sage.</p>									