

# D.HTM

## Doctor of Hotel and Tourism Management

*Setting New Standards in  
Hospitality and Tourism Education*

## What makes the D.HTM unique?



### Distinct Asian Focus

It is an international programme with a distinct focus on Asia offered in Hong Kong, the heart of the booming Asia-Pacific region.



### World-leading Hospitality and Tourism Management School

It is offered by the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University, a globally recognised hospitality and tourism management school consistently ranked no. 1 in the world by numerous independent bodies.



### Meet Professional Needs and Goals

It is designed to meet the professional needs and goals of hospitality and tourism management academics, senior tourism and hospitality industry executives, and senior staff in NTOs and NGOs and trade organisations.



### Unique Teaching Approach

It offers a unique combination of subjects and research facilitating rigorous investigation into real-world issues to solve significant applied problems.



### Flexibility

Its flexible delivery pattern allows students to learn while continuing to work.



### Thesis Mentor

Students receive thesis mentoring from SHTM faculty members to ensure that they meet standards for publication in leading academic journals.

## How will the programme help you excel?

The D.HTM attracts a range of professionals from industry and academia who are seeking to enhance their careers

Many of our students are full-time university lecturers and senior industry executives who study in a mixed-mode format, i.e., part-time, full-time or a combination of the two

Our classes are offered in block-release mode to accommodate the schedules of students who are unable to leave their full-time employment to pursue their studies

Small classes encourage dynamic interactions between students and close collaboration between students and faculty members

Taught in English, the programme is specifically geared towards developing students' professional competence to an advanced level

## How will you progress in your studies?

You must complete five compulsory subjects, two subjects from specialism streams and two elective subjects.

You will also produce a thesis consisting of two parts, a proposal for the thesis and the formal thesis. Alternatively, if you have a strong research background, you may choose the "Research Publications" option. In the latter case, you will be required to publish two fully refereed, thematically related papers as the first author.

You must also attend two residential schools, one of which will involve an overseas study tour as part of the Asian Paradigm in Hospitality Management course.



Students normally complete the programme in 3 years if they study full-time. Part-time students normally complete the programme in 5 years.



# What does the application process involve?

## You must have

## You will need

- 1 • an MSc in Hotel and Tourism Management or equivalent; and  
• a minimum of 1 year of teaching experience plus at least 1 year of industry experience at the supervisory or managerial level; or  
• substantial (normally at least 3 years) industry experience at the supervisory or managerial level; or  
• substantial (normally at least 3 years) teaching experience.

- a self-recommendation letter;
- a Master's degree graduation certificate;
- copies of transcripts from all colleges and universities attended;
- proof of past and current employment; and
- one letter of recommendation.

Applicants who are non-native English speakers, or whose Bachelor's or Master's degree was awarded by an institution where the medium of instruction is not English, must provide their TOEFL/IELTS score.

- 2 Submit your application to <https://www38.polyu.edu.hk/eAdmission/index.do>  
We consider applications on a rolling basis. You are strongly encouraged to apply for admission as early as possible.
- 3 Our Admissions team will contact you for an interview if your application is shortlisted.
- 4 Receive notification of your application result.
- 5 Confirm your acceptance and pay the initial fee (i.e. tuition fees for 2 subjects plus the fees for residential workshop and overseas study tour)

For further information:



## Enquiries

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SHTM – Leading Hospitality and Tourism

<https://www.polyu.edu.hk/shtm>

