

Workshop on Arts Administration

藝術行政

Tutor

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導師

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中英劇團節目經理

12 November – 3 December 2016
(Saturdays – 4 sessions)

2:30 pm – 4:30 pm

Y416 / Jockey Club Auditorium

This workshop offers the opportunity to learn about the role and responsibilities of an arts administrator in a drama production, such as fund raising, manpower organisation, promotion, ticketing arrangements and even handling copyright issues. The format of the workshop will include valuable input from the experienced Programme Manager of Chung Ying Theatre Company, case studies and group discussions.

本課程旨在令學員了解藝術行政人員在籌備舞台劇過程中的職責：募資、人手統籌、宣傳、票務安排、版權交涉等。中英劇團的資深節目經理將會與你講述她多年的寶貴經驗。

* The workshop will be conducted in Cantonese, supplemented with English.

* Selected participants will be given the opportunity in coordinating the backstage tour.