



# MASTERMIND

## 出謀劃策

## IV Enhanced Internationalisation and Engaging the Nation

### 促進國際化及參與國家發展

#### Objective 目的

To be a world leading university with global impact  
成為具全球影響力的世界一流大學



#### Overarching goal

To strengthen our focus on internationalisation and engaging the nation across our education, research and knowledge transfer endeavours so as to achieve global excellence and reputation

#### 總體目標

在教育、研究及知識轉移方面的工作  
加強國際化及參與國家發展的元素，  
以期成就卓越及享譽全球

#### Student experience

##### 學生體驗

Strategic  
priority  
策略重點

**1** To provide a campus ambience that is international, enriching and inclusive, and to foster national and global engagement among students

營造國際化、豐富多彩且共融的校園氛圍，並鼓勵學生參與認識國家及國際化的活動

#### Strategic actions

- Grow our non-local undergraduate and postgraduate student bodies by attracting talented students from across the world
- Increase the diversity of our non-local student body
- Strive to provide every undergraduate student with an opportunity to take a student mobility programme outside Hong Kong, and diversify students' non-local learning opportunities
- Improve the campus experience of our students, promote integration of students from different cultures, and increase opportunities for cross-cultural encounters and exchange on and off campus
- Reinforce the policy of English as the medium of instruction in the classroom and promote English as a main medium of communication on campus

#### 策略行動

- 吸引來自世界各地的優秀學生，以增加非本地本科生和研究生的人數
- 拓闊本地生社群，增加更多不同國籍的學生
- 致力為每一位本科生提供在香港以外交流的機會，並且讓學生的非本地學習機會更多元化
- 完善學生的校園體驗，促進不同文化背景的學生共融，並在校園內外增加接觸跨文化及交流的機會
- 加強執行以英語為授課語言的政策，以及提倡在校園內以英語為主要溝通語言



## Academic programmes

### 學術課程

Strategic priority  
策略重點 **2** To enable students to acquire the attributes and competencies required to operate confidently in a global working environment and to make contributions as global citizens

使學生掌握適當的特質和能力，讓他們可以在國際化的工作環境應付裕如，並且成為世界公民，作出貢獻

#### Strategic actions

- Infuse a global perspective in all our programmes
- Provide students with opportunities to enhance their global awareness and engagement
- Provide students with more opportunities to take credit-bearing subjects outside Hong Kong in addition to the regular student exchange programme
- Establish signature award-bearing joint programmes in niche areas at TPg and RPg levels with outstanding mainland and overseas universities
- Strengthen efforts to secure global recognition and accreditation of our programmes from international professional associations and institutes

#### 策略行動

- 於所有課程中注入國際化元素
- 為學生提供認識世界和參與國際化活動的機會
- 除了恆常的學生交換計劃之外，為學生提供更多機會在香港以外修讀的學分課程
- 與傑出的內地和海外大學合作，於專長的領域中設立具特色的聯合授課式及研究式深造學位課程
- 進一步爭取國際專業協會及機構對理大課程的認可和認證

## Faculty and staff

### 學院與教職員

Strategic priority  
策略重點 **3** To promote faculty and staff engagement in internationalisation  
鼓勵各學院及教職員參與國際化的發展

#### Strategic actions

- Increase the diversity of the faculty body through proactive recruitment and retention of talented academics
- Engage faculty and staff in multi-cultural activities as well as in advancing diversity and multi-culturalism on campus
- Increase opportunities for faculty and staff to gain global exposure and make connections in the international arena

#### 策略行動

- 通過積極招聘工作及挽留卓越的學者，使院系可以有更多不同國籍的學術人員
- 鼓勵學院及教職員參與多元文化活動，並於校園推動多元化及多元文化的發展
- 為學院及教職員提供更多機會以擴展環球視野，並建立國際人脈關係





Partnership

夥伴關係

Strategic priority  
策略重點

4 To build and foster a strong network of strategic partners  
建立並發展一個強大的策略夥伴網絡

Strategic actions

- a. Build key strategic partnerships with renowned universities worldwide and consolidate existing partnerships
- b. Reinforce and amplify PolyU's leadership role in international networks, such as the University Social Responsibility Network, the University Alliance of the Silk Road, and the International Strategic Technology Alliance
- c. Create selected joint/tripartite partnerships between PolyU and leading mainland and overseas universities
- d. Leverage PolyU's strong presence in mainland China, its pioneering efforts in the Belt and Road Initiative, and opportunities emerging from China's plan to develop the Guangdong-Hong Kong-Macau Greater Bay Area to further enhance education, research, and knowledge transfer
- e. Strengthen partnerships with various key stakeholders (such as government, industry, multinational corporations, and charitable foundations) to support international learning and teaching, knowledge transfer, and community engagement

策略行動

- a. 與全球知名大學建立重點策略夥伴關係，並鞏固現有的合作關係
- b. 強化並擴展理大於環球網絡中的領導角色，例如大學社會責任網絡、絲綢之路大學聯盟，以及國際應用科技開發協作網
- c. 與卓越的內地及海外大學建立聯盟/三方夥伴關係
- d. 善用理大於中國內地的強大網絡、大學在一帶一路倡議中開拓的工作，以及中國發展粵港澳大灣區所帶來的契機，進一步推動教育、科研和知識轉移
- e. 深化與各個主要持分者（例如政府、業界、跨國企業及慈善基金）的夥伴關係，以促進國際化的教與學、知識轉移及社區參與活動

Branding and outreach

品牌建立及推廣

Strategic priority  
策略重點

5 To elevate PolyU's global brand and reputation, and expand international outreach  
提升理大在全球的品牌形象及聲譽，並拓展在國際間的推廣活動

Strategic actions

- a. Raise PolyU's international profile by enhancing awareness of our strengths in identified research niche areas as well as strategic areas, including university social responsibility, environment and sustainability, social innovation and entrepreneurship, active ageing, and Service-Learning and youth leadership. In particular, an Institute integrating Service-Learning and youth leadership will be created to consolidate our international leading role in this area
- b. Reinforce and raise PolyU's international profile as a leading university engaging the nation and the Belt and Road Initiative
- c. Disseminate knowledge and teaching and research achievements effectively through MOOCs and other platforms
- d. Develop a strong network of PolyU alumni around the world and engage them in university activities
- e. Step up efforts in international branding and outreach; devise creative and effective strategies to guide and support the work

策略行動

- a. 在理大已確立的研究及策略領域中，加強對自身專長的瞭解，以期提升在國際間的影響力。這些領域包括：大學社會責任、環境與可持續性、社會創新與企業家精神、積極活齡，以及服務學習與青年領袖。其中，將創立一所結合服務學習與青年領袖培訓的學院，藉此鞏固理大在該領域中的國際領導地位
- b. 參與國家和一帶一路的發展，增加及提升理大在國際間的知名度
- c. 利用大型開放式網絡課程及其他平台有效地傳播知識及分享教研成果
- d. 於全球建立強大的理大校友網絡，並鼓勵校友參與理大活動
- e. 加強在國際間建立品牌和推廣的工作；擬訂創新且有效的策略以作導向和支援

