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建校65周年纪念

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Welcome home, alumni!

appy faces and laughters filled all corners of the University on Sunday 17 March. It's the Homecoming Carnival, which brought over 10,000 PolyU members, mostly alumni and their families, back to campus.

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Through games and visits to various campus facilities, the participants had an enjoyable day and came to know more about the current development of the University.

Announcing the opening of the Carnival were Prof. Poon Chung-kwong, President; Mr Alexander Tzang, Deputy President; and Mr William Tong, Chairman of the Federation of the PolyU Alumni Associations. Among the guests who joined the festivity were recipients of the past Outstanding PolyU Alumni Awards, namely, Dr Ng Tat-lun, Mr Ng Sai-ho, Dr Chris Wong Ho-ching, Mr Dennis Chan Shui-lun, Dr Alex Cheung Kwok-wai, Mr Otto Poon Lok-to, Mr Lam Tai-fai, Mr Freeman Lau Siu-hong, and Mr Kenneth Pang Tsan-wing.

Aiming to further strengthen the tie between PolyU and its 200,000 graduates, the fun-fair is jointly organised by the Alumni Affairs and Development Office and the Federation of the PolyU Alumni Associations biennially.

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First Arts Festival 'China Extravaganza'

hrough staging more than 20 activities and performances on the diverse aspects of Chinese culture, the University's first Arts Festival provided stimulating experience to students, staff and members of the public. Themed "China Extravaganza", the Arts Festival was jointly presented by PolyU's Culture Promotion Committee and the Faculty of Communication from 5 March to 4 April on campus. It also offered a cultural dimension to the University's 65th Anniversary Celebrations.



1937-2002 65th Anniversary

Millennium Talk Series and Literary Arts Talk Series



Poet, translator and critic Prof. Yu Kwang-chung



Popular song writer

Mr James J S Wong

Ethnic music guru Mr Dong Hua-qiang

Chinese Films Series Director Ms Mabel Cheung

and script-writer Mr Alex Law shared their production experience with the audience after the screening of Beijing Rocks.





Chinese Opera Appreciation



A dazzling performance by renowned Cantonese Opera artists Mr Leung Honwai (right) and Ms Wan Fei-yin (left).

PolyU staff showed their talents in Cantonese Opera singing.







<mark>Harvar</mark>d scholar Prof. Lee Ou-fan

The Finale



A variety show by talented PolyU students and staff. The audience was also impressed by a showcase of fascinating costumes of Chinese ethnic groups.



Xi'an technology company to join China's 'go-west' drive

he University has joined hands with Xi'an Jiaotong University to set up the Xi'an Tongli Technology Enterprise Ltd. at the Science Park of Xi'an Jiaotong University.

Dr Lui Sun-wing, Vice President (Partnership and Continuing Education), said, "With China's entry into WTO and the development of its western

region high on the nation's agenda, this joint venture will seek to help Hong Kong enterprises grasp the business opportunities thus arising."

The company was officially opened in Xi'an earlier this year by Prof. Chen Zongxing, Vice Governor of Shaanxi Province; Prof. Zhang Daohong, Vice Mayor of Xi'an; Prof. Xu Tongmo, President of Xi'an Jiaotong University; and Prof. Poon Chung-kwong, PolyU President.

Under a bilateral agreement signed by the two universities, the company will set up a college for international enterprises, the international enterprise service centre and an international enterprise incubator centre. Presidents of the two partner universities in Xi'an.





(Fifth from right) Prof. Chen, Prof. Poon, Prof. Xu and Dr Lui.

First 'Digital Factory' in Southeast Asia unveiled



Guests touring the advanced facilities of the Digital Factory.

n a bid to advance digital technologies in support of Hong Kong's manufacturing industry, a Digital Factory laboratory, the first of its kind in Southeast Asia, was recently unveiled in the University's Department of Industrial and Systems Engineering.

Equipped with \$50 million worth of donated software, the new facility will serve as a focus for teaching, research and technology transfer in the area of digital manufacturing. It will provide an interactive and graphic-based simulation environment for users to develop and experiment design and manufacturing processes prior to production.

The facility was unveiled by Mr Francis Ho, Commissioner of Innovation and Technology; Ms Yolanda Chan, Chief Marketing Director of Microsoft HK Ltd; Prof. Poon Chung-kwong, PolyU President; and Prof. Lee Wing-bun, Chair Professor and Head of the Department.

"The competitiveness of our manufacturing enterprises lies in the operation of an invisible digital factory in parallel with the physical one. We are therefore actively working with the local manufacturing industry to ensure they can have the infrastructure to adapt to this change," Prof. Lee said.

The new setup is one deliverable of the University's on-going effort supported by a donation of \$700,000 worth of software from Microsoft HK Ltd, as well as donations from such major software developers as PTC, EDS, Tecnomatix and Solid Works.