

MOVING FORWARD 邁步向前


Following a series of consultation and engagement exercises with internal and external stakeholders, in 2014/15, PolyU adopted ***Opening Minds • Shaping the Future*** as our new brand promise for education and research. Through our innovative higher learning model and relentless pursuit of knowledge creation, the University is committed to creating positive change in the world.

During the year, PolyU made great strides towards realizing the plans set out in our Strategic Plan 2012/13-2017/18. In education, we continued to develop our Service-Learning (SL) initiatives so that students can develop their potential and leadership skills. The wide variety of SL subjects were well received by students. Different blended and online teaching programmes were also in place to enhance the effectiveness of learning and teaching.

PolyU's excellence in research and innovation flourished during the year. Through our interdisciplinary expertise, we ventured beyond boundaries, from finding cures to improving the environment and boosting industry efficiency.

As the government places more emphasis on the development of innovation and technology, PolyU is keen to be and will be a key player in the process, supporting the government's drive to further enhancing the competitiveness of Hong Kong while benefiting mankind.

The University is committed to transforming today's potential into tomorrow's accomplishments. We hold a strong belief that success comes from embracing new mindsets as we make headway into the future with our new brand promise.



2014/15 年度，理大舉行了多次諮詢及討論會議，收集校內及校外持分者的意見後，決定採用「**啟迪思維·成就未來**」作為其全新的教研承諾。大學透過嶄新的教育模式和努力不懈創造知識，致力為世界帶來正向改變。

年內，理大繼續履行 2012/13 至 2017/18 策略發展計劃所制定的項目，並取得很大進展。在教育方面，我們持續發展服務學習科目，讓學生發揮潛能，並培育他們的領導才能，多元化的服務學習科目亦深受學生歡迎。此外，各項混合式和網上教學計劃亦得以落實推行，提升了學與教的成效。

理大的創新科研亦於年內蓬勃發展，成就卓越。我們積極推動跨學科合作，拓展研究領域，既研發治病藥物，亦改善環境和提升業界效率。

隨著政府越趨重視發展創新科技，理大亦積極參與其中，並將在過程中擔當重要角色，支持政府帶動香港進一步提升其競爭力，且為造福世界而作出貢獻。

大學矢志開發今日潛能，以期共享明天碩果。我們深信，只要懷抱創新思維，便可達致成功。讓我們時刻秉持新的教研承諾，昂首闊步，邁向未來。