

## Subject Description Form

<b>Subject Code</b>	COMP4531
<b>Subject Title</b>	Emerging Topics in FinTech
<b>Credit Value</b>	3
<b>Level</b>	4
<b>Pre-requisite / Co-requisite / Exclusion</b>	
<b>Objectives</b>	<p>The objective of this subject is to:</p> <ol style="list-style-type: none"> <li>1. introduce the emerging developments or selected topics in FinTech and their implications. The subject covers the current state of the major thematic areas in FinTech, including its ecosystem, trends and opportunities; and</li> <li>2. fulfil PolyU's lifelong learning objective, this subject also seeks to develop students' independent learning and critical thinking capabilities using research-informed teaching and other innovative teaching/learning methods.</li> </ol>
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <p><i>Professional/academic knowledge and skills</i></p> <ol style="list-style-type: none"> <li>(a) understand how the current states impact the major thematic areas in FinTech;</li> <li>(b) understand and discuss the recent research advances of emerging technologies for financial services;</li> <li>(c) evaluate recent financial technologies and their impact on the future of financial services; and</li> <li>(d) learn how to learn and to analyze a FinTech-related topic with independent learning and critical thinking capabilities.</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b>	<p>Topics will be selected according to the recent developments in FinTech and may be varied in different offerings of the subject. Some potential topics are illustrated below.</p> <ol style="list-style-type: none"> <li>1. Current state of the major thematic areas in the FinTech ecosystem such as infrastructure (e.g., identity, privacy, security), crowdfunding (e.g., types, platforms, applications), e-trading (e.g., algorithmic trading), and peer-to-peer (P2P) lending.</li> <li>2. Trends and opportunities for shaping the FinTech ecosystem.</li> <li>3. Trends in FinTech innovation, including e-payment, digital banking, cybersecurity, virtual currency, disruptive financial services, crowdfunding, P2P lending and regulatory challenges can influence the short-term and long-term developments of various industries.</li> </ol>

	<p>4. Trends in the field of FinTech that will have the most significant impact on the future.</p> <p>5. Latest development and popular topics in FinTech.</p> <p>With research-informed teaching and learning approach, students are encouraged to progressively become active enquirers, rather than passive learners accruing knowledge.</p>																																				
<p><b>Teaching/ Learning Methodology</b></p>	<p>Class activities include lectures, labs and tutorials/seminars (when applicable). In addition to the fundamental knowledge and principles, classes cover the advanced/particular topics based on research-informed teaching and learning approach. Students will learn and experience parts of the research process by studying the selected research articles and exploring new research on the basis of their own interests.</p> <p>Student groups will present what they learn from their own research studies during classes (i.e., using reproducible research or research review and survey). Each class will focus more on discussion and problem-solving.</p>																																				
<p><b>Assessment Methods in Alignment with Intended Learning Outcomes</b></p>	<table border="1" data-bbox="379 840 1461 1339"> <thead> <tr> <th data-bbox="379 840 751 1021" rowspan="2">Specific assessment methods/tasks</th> <th data-bbox="751 840 938 1021" rowspan="2">% weighting</th> <th colspan="4" data-bbox="938 840 1461 949">Intended subject learning outcomes to be assessed</th> </tr> <tr> <th data-bbox="938 949 1069 1021">a</th> <th data-bbox="1069 949 1200 1021">b</th> <th data-bbox="1200 949 1331 1021">c</th> <th data-bbox="1331 949 1461 1021">d</th> </tr> </thead> <tbody> <tr> <td data-bbox="379 1021 751 1093"><b>Continuous Assessment</b></td> <td data-bbox="751 1021 938 1196" rowspan="2"><b>55%</b></td> <td colspan="4" data-bbox="938 1021 1461 1093"></td> </tr> <tr> <td data-bbox="379 1093 751 1196">1. Assignments, Project and Quiz</td> <td data-bbox="938 1093 1069 1196">✓</td> <td data-bbox="1069 1093 1200 1196">✓</td> <td data-bbox="1200 1093 1331 1196">✓</td> <td data-bbox="1331 1093 1461 1196">✓</td> </tr> <tr> <td data-bbox="379 1196 751 1267"><b>Examination</b></td> <td data-bbox="751 1196 938 1267"><b>45%</b></td> <td data-bbox="938 1196 1069 1267">✓</td> <td data-bbox="1069 1196 1200 1267">✓</td> <td data-bbox="1200 1196 1331 1267">✓</td> <td data-bbox="1331 1196 1461 1267"></td> </tr> <tr> <td data-bbox="379 1267 751 1339">Total</td> <td data-bbox="751 1267 938 1339">100 %</td> <td colspan="4" data-bbox="938 1267 1461 1339"></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Continuous assessments (assignments, project and quiz) are designed to facilitate students to achieve the intended learning outcomes. The project is designed to enhance students' ability to a deeper understanding of a problem of a larger-scope and solve it systematically. Quizzes are given to ensure the students' understanding of the basic concept and application.</p> <p>Examination will provide a summative evaluation of the overall ability and understanding of the students in the topics.</p>				Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed				a	b	c	d	<b>Continuous Assessment</b>	<b>55%</b>					1. Assignments, Project and Quiz	✓	✓	✓	✓	<b>Examination</b>	<b>45%</b>	✓	✓	✓		Total	100 %				
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	Total student study effort	104 Hrs.
<b>Reading List and References</b>	<p><b>Reference Books:</b></p> <ol style="list-style-type: none"> <li>1. Chishti, Susanne and Barberis, Janos, <i>The FINTECH Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries</i>, Wiley, 2016.</li> <li>2. Schulte, Paul, <i>The Next Revolution in our Credit-Driven Economy: The Advent of Financial Technology</i>, Kindle Edition, Wiley, 2015.</li> <li>3. Tavlas, Tolga, <i>Digital Banking Tips: Practical Ideas for Disruptors</i>, Kindle Edition, Amazon Digital Services, Inc., 2015.</li> <li>4. Odame, Paul and Jubi, Gloria, <i>IT Financial Management: Corporate Financing, IT Value Realization Budgeting &amp; Planning, ITIL Capacity Management</i>, Kindle Edition, FRENIQ BOOKS, 2015.</li> <li>5. Taylor, Kevin C., <i>FinTech Law: A Guide to Technology Law in the Financial Services Industry</i>, Bloomberg BNA, 2014.</li> <li>6. Khanna, Ayesha, <i>Straight Through Processing for Financial Services: The Complete Guide</i> (Complete Technology Guides for Financial Services), 1<sup>st</sup> Edition, Academic Press, 2007.</li> <li>7. Freedman, David M. and Nutting, Matthew R., <i>A Brief History of Crowdfunding</i>, Retrieved Nov. 2015.</li> <li>8. Lawton, Kelvin and Marom, Dan, <i>The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media</i>, McGraw-Hill, 2013.</li> <li>9. Allen, Franklin, McAndrews, James and Strahan, Philip, <i>E-Finance: An Introduction</i>, The Wharton School, University of Pennsylvania, 2001.</li> <li>10. Dresner, Steven, <i>Crowdfunding: A Guide to Raising Capital on the Internet</i>, New Jersey-Wiley, 2014.</li> </ol>	