



How to Write a Great Research Paper & get Published in a Top Journal

Deirdre Dunne, Senior Publisher – Environmental Science & Health @ Elsevier
Amsterdam, The Netherlands (d.dunne@elsevier.com)

ABSTRACT

Background Knowing the best way of structuring your paper when writing it, and the most appropriate journal to send it to, really helps in getting your paper accepted. Also understanding how editors and publishers think and what they expect, and knowing how the peer review process works, is invaluable insight into the publishing process.

After attending the workshop, participants will have a clear idea of the steps needed to be taken before starting to write a paper. They will also be able to plan writing manuscripts using the logical step sequence – not the sequence in which the paper will be read. Authors are also made aware of what aspects of their papers Editors and Publishers look at critically, and to ensure that in taking care of these areas, their papers are much more likely to be accepted. Dealing with referees' comments and the art of polite rebuttal are also described such that these can be used to improve the submitted paper suitably. Sensitive areas such as publishing ethics, plagiarism, duplicate publishing, etc are also clearly explained such that participants have a clear understanding of what is allowed, and what is not permitted.

These insights into the publishing process will enable the participants to be more confident as an author in the world of science publishing, and will help them get their papers published more easily.

Date: 15 August 2018 (Wednesday)

Time: 11:00 a.m. – 12:30 p.m.

Venue: ZS1215, 12/F, Block Z,
The Hong Kong Polytechnic University

SPEAKER'S BIOGRAPHY

Deirdre Dunne has been working with Elsevier since 2002 in various Publishing roles within Life, Social and Physical Sciences. Currently she is the Senior Publisher responsible for the Environmental Science and Health flagship journals including Science of the Total Environment and Environment International. Deirdre graduated from the University of Limerick, Ireland with a degree in European Studies.



*** All Interested Are Welcome ***

For further information, please contact Dr. Dan Tsang at Tel. 2766-6072.

Free admission. Certificates of attendance will be provided to registered participants if they attend the whole lecture.