

A Network Equilibrium Approach for Simultaneous Estimation of Activity and Travel Choices in Multi-modal Transportation Network

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Principal Investigator
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HK\$645,500

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3.5 years

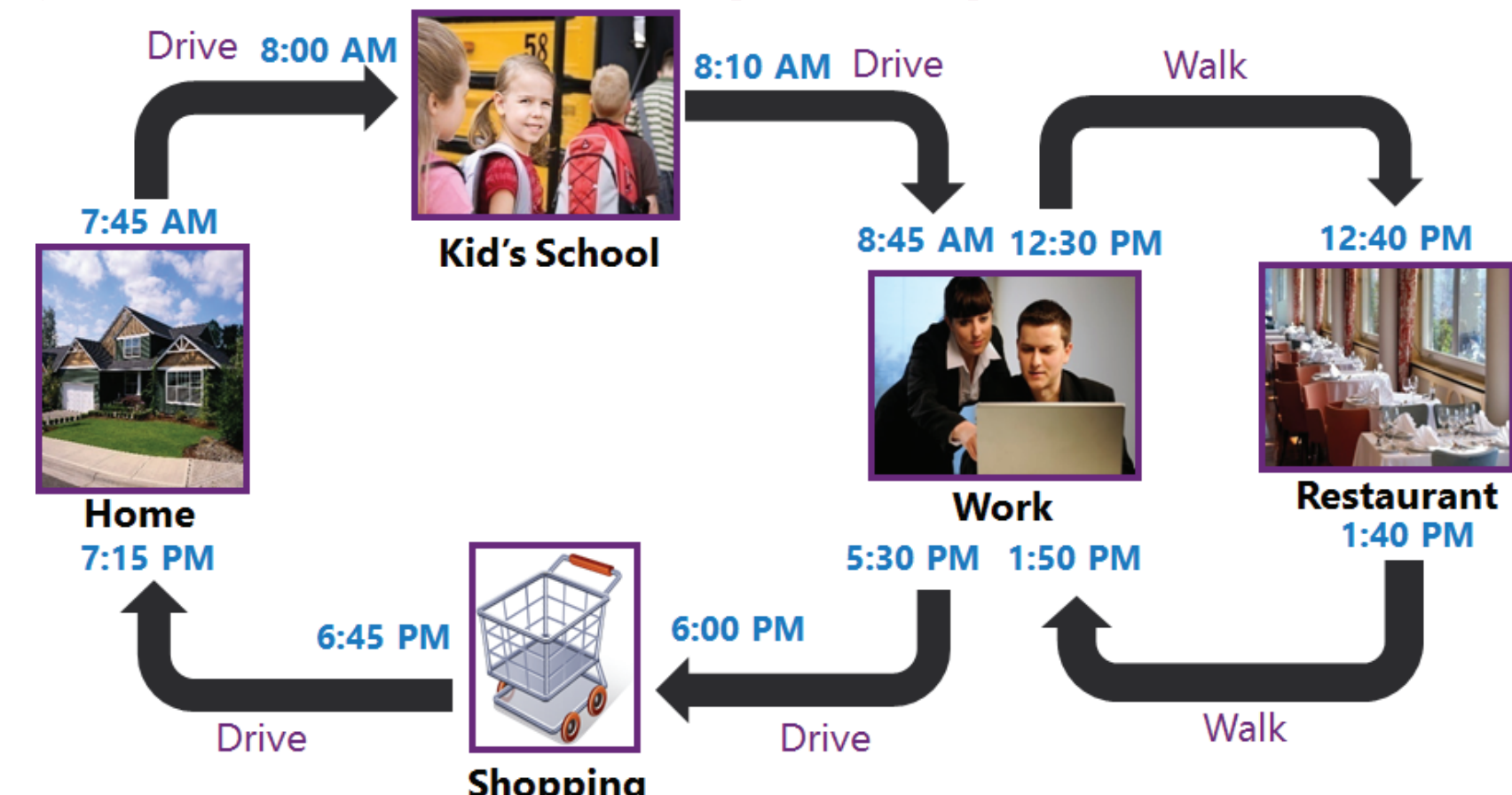
Project Status
In progress

Research Background

Hong Kong Statistics

- Population: Over 7.25 million
- Total area: 1,104 km², about 24% land developed
- Population density (*developed land average*): 27,700 persons/km²
In comparison: Taipei – 9,950 persons/km²; Tokyo – 6,220 persons/km²; Bangkok – 5,300 persons/km²
- Road length = 2,100 km
- No. of licensed vehicles = 750,000 (as at February 2017)
- 14 million** daily trips, in which ~ **90%** is **public transport passenger** trips

Daily Activity-Travel Pattern (DATP) undertaken by an Individual



Achievement of Project Objectives

No.	Project Objectives	Research Outputs
1.	To calibrate the activity and travel choice relationships with the use of the 2011 Travel Characteristics Survey data in order to generate the travelers' activity and travel choice patterns.	4, 5, 6, 7, 11
2.	To develop activity-based time-dependent multi-modal transport network equilibrium models with particular consideration of both the activity and travel choices of travelers in congested road and transit networks.	1, 2, 3, 6, 7, 8, 9, 10
3.	To develop integrated model for simultaneous estimation of travel demands by modes and parameter estimation of the activity/travel choice model with and without updated vehicle occupancy counts in the Hong Kong Annual Traffic Census.	4, 5

Research Activities in the Project

In relation to the project objectives 1 and 3, the relationships among **home-work-home** and **home-school-home** activity durations and travel times of workers and students were investigated using the 2011 Travel Characteristics Survey (TCS) data in Hong Kong for developing the activity-based models (see Figure 1). In addition, a maximum-likelihood method that uses multiple sources of roadside observations (link counts and/or plate scanning data) was proposed for **parameter estimation of activity/travel choice models**. Another maximum-likelihood method was also proposed for calibrating individual's and household's activity-travel scheduling models.

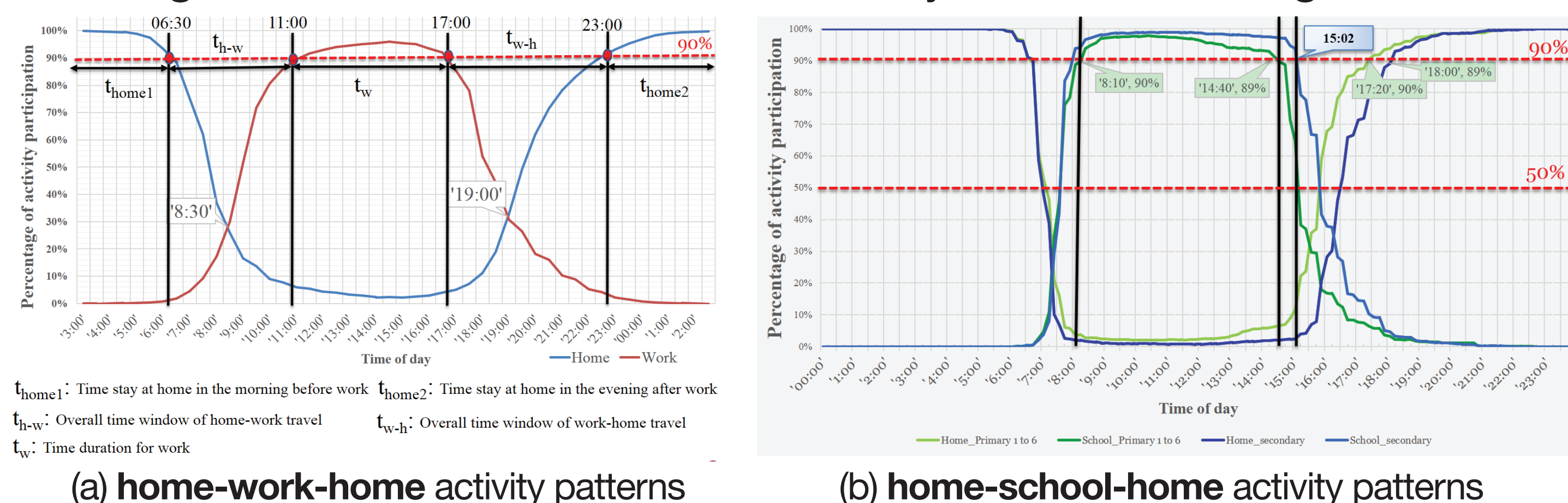


Figure 1. Profiles of **activity patterns** for Hong Kong workers and students by time of day

In connection to the project objective 2, several **network equilibrium models** were proposed with consideration of both the activity and travel choices of travelers in congested transport networks. An activity-based network equilibrium model for scheduling daily activity-travel patterns (DATPs) in multi-modal transit networks under adverse weather conditions with different rainfall intensities was proposed (see Figure 2). In the proposed model, weather forecast information was incorporated for solving the individuals' DATP scheduling problem. The DATP choice problem under adverse weather conditions was transformed into an equivalent static transit assignment problem by constructing a novel super-network platform. The equilibrium results are shown in Figure 3 and Table 1.

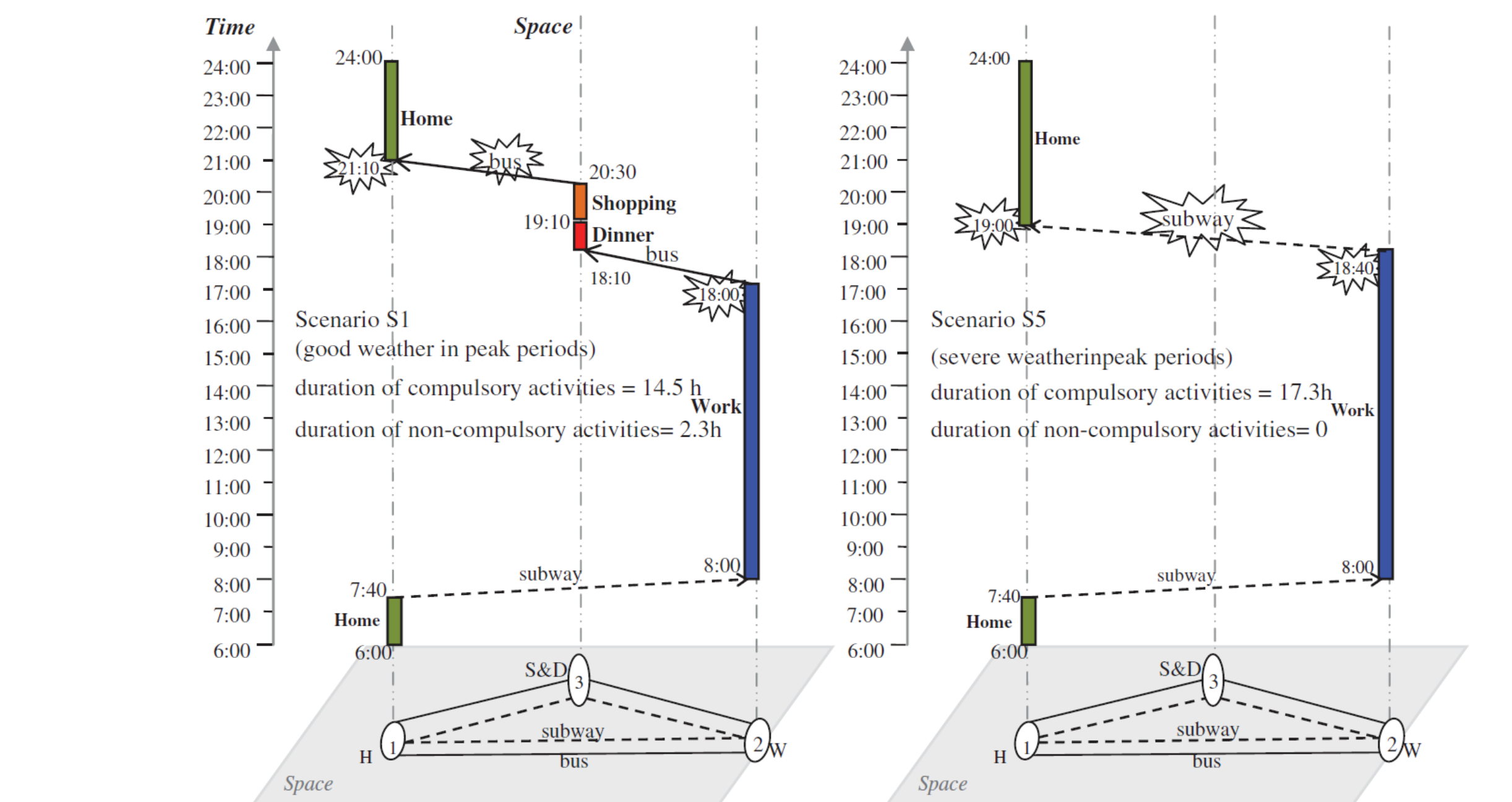
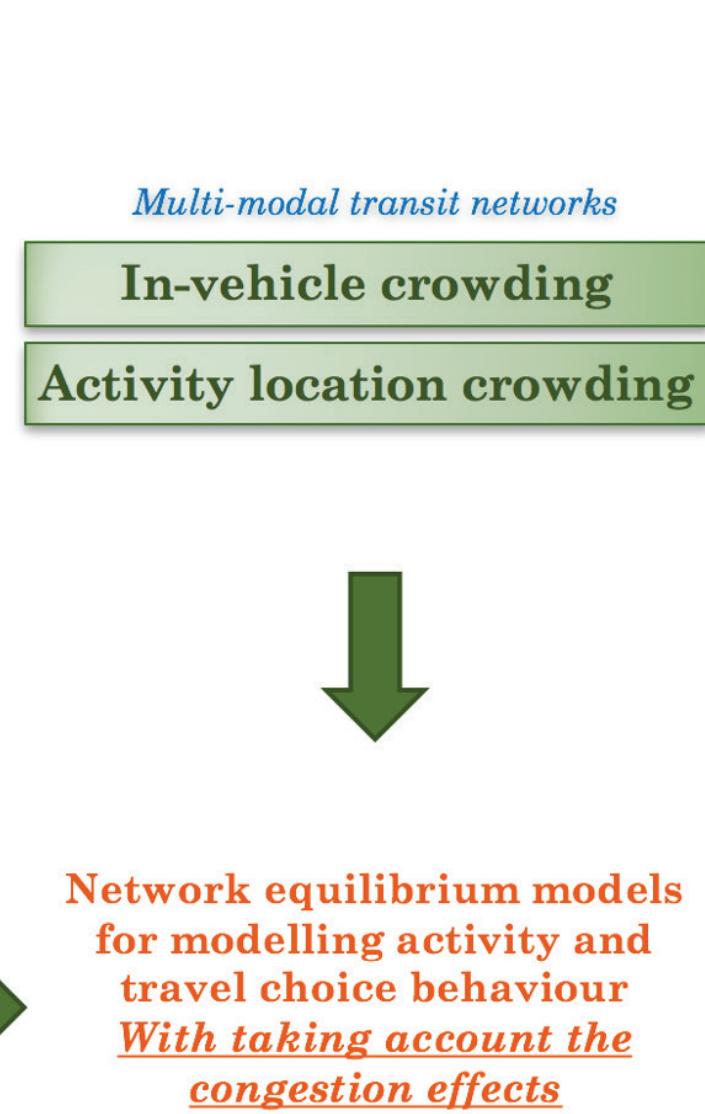


Figure 2. Daily Activity-Travel Patterns (DATPs) under different weather scenarios

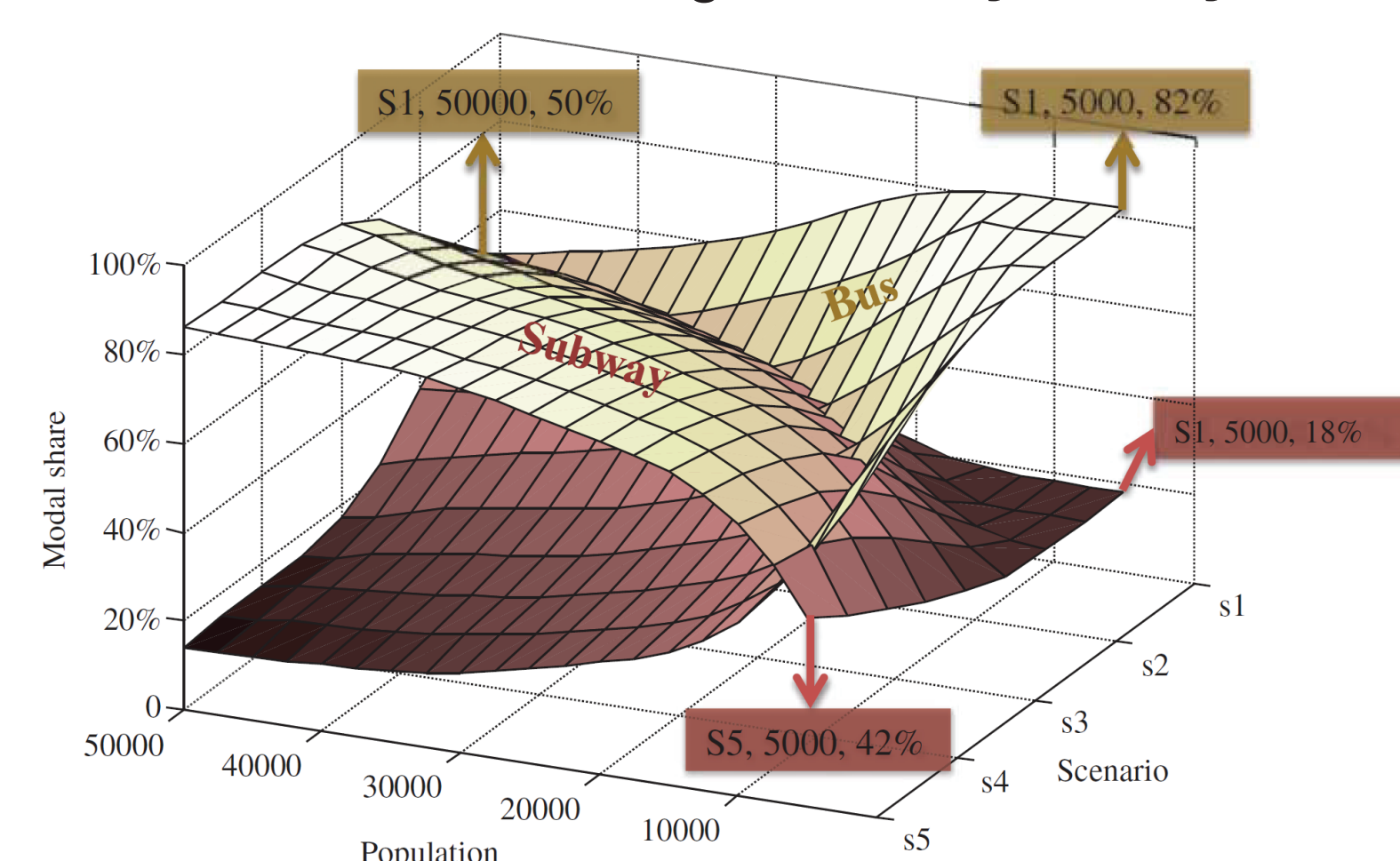


Figure 3. Modal shares under different weather scenarios and different population levels

		Activity duration (hours)	
		S1 (Good weather)	S5 (Severe weather)
Activity	Home	4.50	6.67
	Work	10.00	10.66
	Dinner	1.00	0
	Shopping	1.33	0
Travel		1.17	0.67
Total time		18.00	18.00

Table 1. Equilibrium results under different weather scenarios

With respect to the project objectives 1 and 2, an activity-based network equilibrium model was proposed for scheduling two-individual **joint activity-travel patterns (JATP)** in multi-modal transit networks. The proposed model can be used to comprehensively investigate the individuals' activity choices and travel choices in multi-modal transit networks, including both independent ones and joint ones. The joint-activity-time-space super-network for two-individual JATP scheduling is illustrated in Figure 4. The equilibrium results are presented in Figure 5.

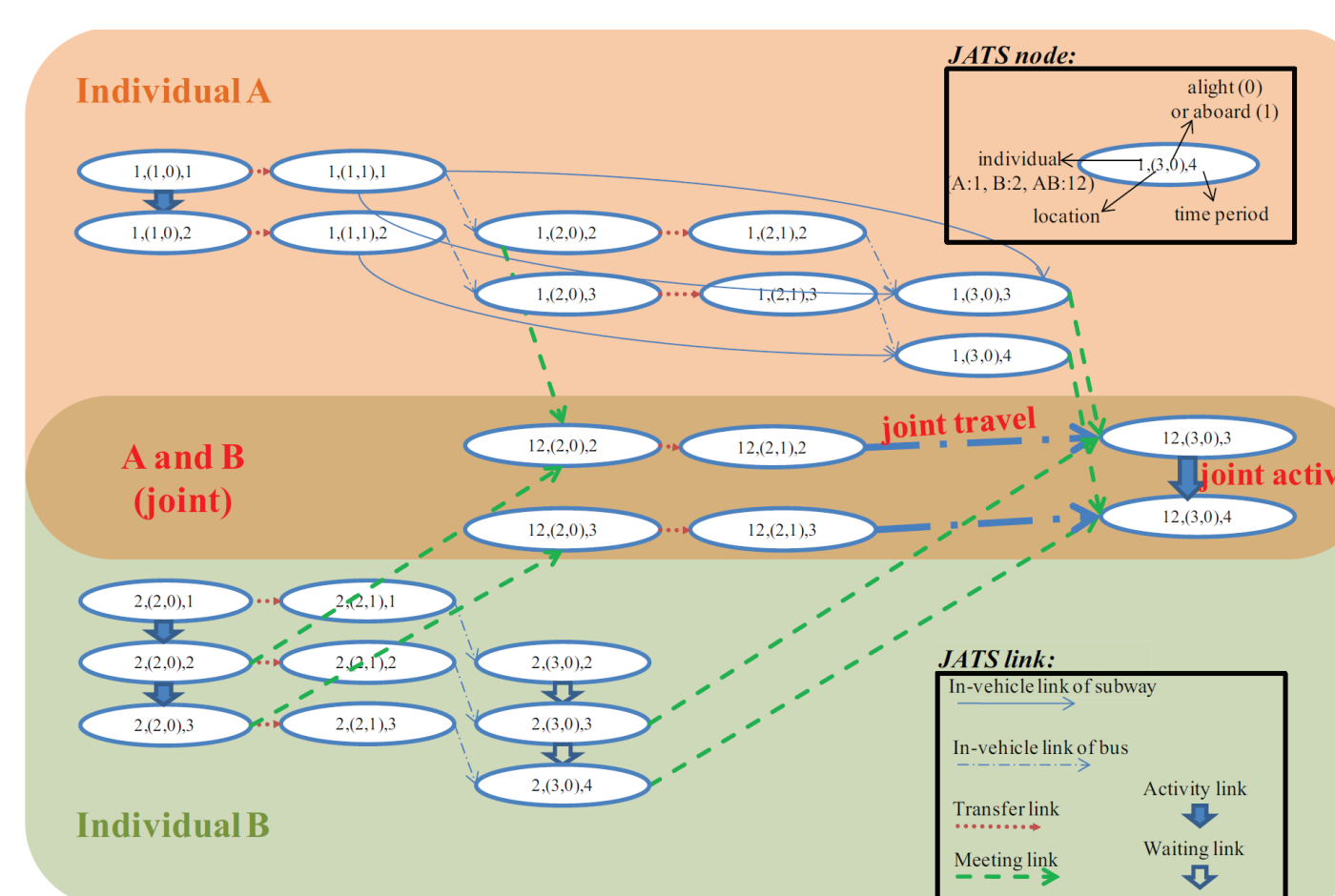


Figure 4. A joint-activity-time-space **super-network**

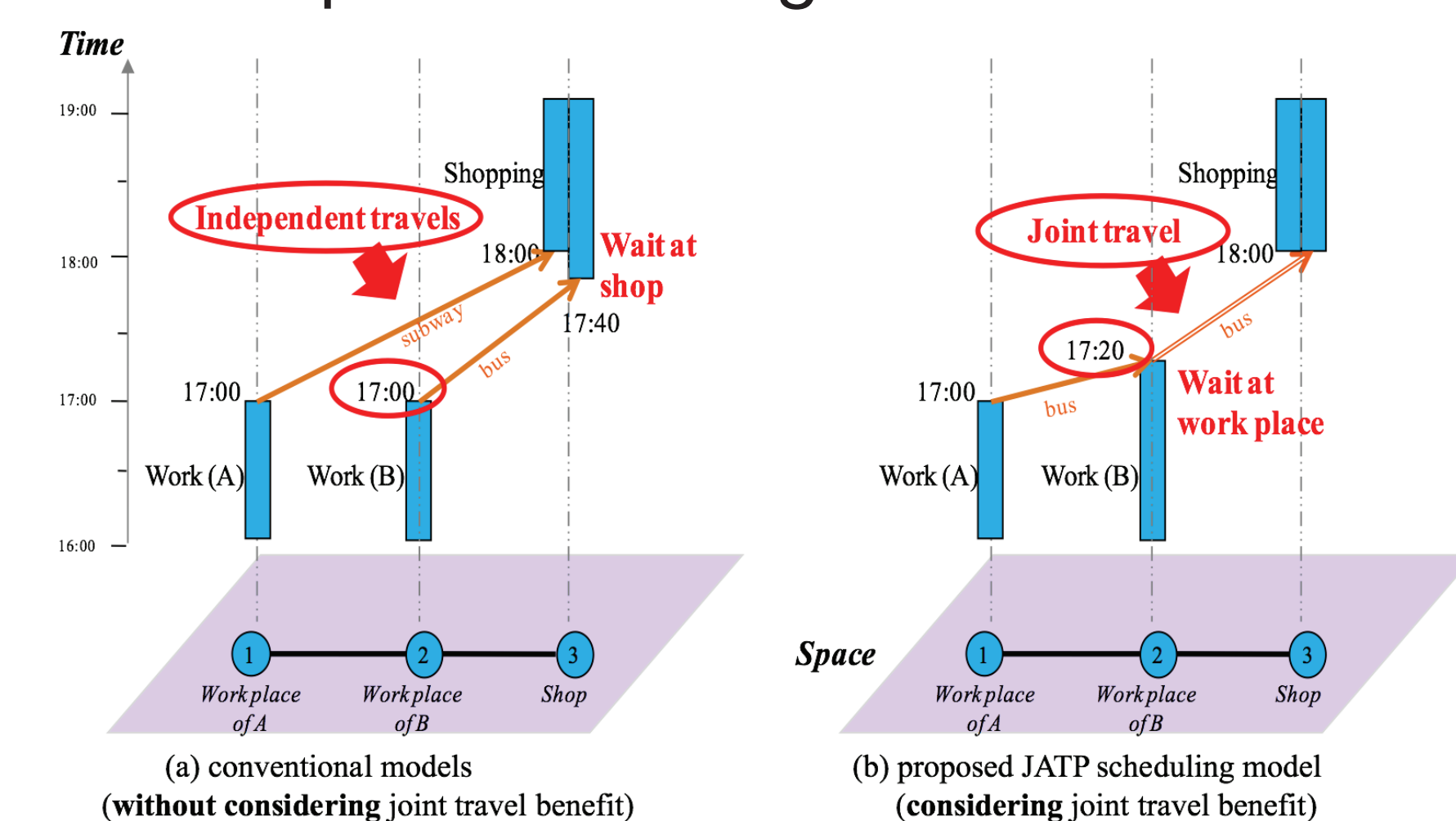


Figure 5. Comparison of JATP choice with and without considering joint travel benefit

Research Outputs

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Collaboration with other Universities

The University of Hong Kong

Research Student Trained

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