Books/ Monographs published


Papers published in, or accepted by, referred journals


**Paper published in, or accepted by referred conference**

• Ngai, Sing Bik Cindy (2016) "Corporate identity shaping through intertextual practices in corporate leaders’ messages". *The 1st Annual Conference of the Public Relations Society of China (PRSC) and the 9th International Forum on Public Relations & Advertising (PRAD)*, Hong Kong Baptist University, Dec 3-6.


• 魏城壁、袁詩朗 (2015) 论译者的隐现—以《牡丹亭·闺塾》三个英译本为例. 第十一届全国戏曲学术研讨会暨中国古代戏曲学会2015年年会, 南京, 十月十六－十八。


Invited chapters


