

Subject Code	CBS3640
Subject Title	Korean Through Media
Credit Value	3
Level	3
Pre-requisite / Co-requisite/ Exclusion	Pre-requisite: CBS2632 Introductory Korean II, passing the placement test, or equivalent
Objectives	Students with 78 hours of Korean language instruction or those with a compatible level of Korean proficiency will acquire communication skills in Korean through media materials, such as Korean K-Pop songs, dramas, TV commercials, internet media, and/or movie clips. Students will be able not only to improve their Korean proficiency through authentic language inputs from diverse contexts, but also to learn the communication norms in Korean with greater exposure to Korean culture in this course.
Intended Learning Outcomes	Upon completion of the subject, students will be able to: <ul style="list-style-type: none"> a. achieve an intermediate level of proficiency in speaking, listening, reading, and writing; b. express themselves and communicate more effectively in Korean in various socio-cultural contexts; c. gain more confidence and motivation in communicating in Korean; and d. acquire communication norms in Korean and socio-cultural awareness of the Korean society. e. have confidence in communicating with others as a social being; and f. develop lifelong language learning skills.
Subject Synopsis/ Indicative Syllabus	<ol style="list-style-type: none"> 1. To watch and listen short clips of Korean dramas, films, TV commercials, or songs, as well as read authentic materials on the internet 2. To learn new vocabulary, grammar points, and expressions in the materials 3. To read and understand the transcripts, lyrics or internet resources 4. To practice the learned vocabulary, grammar points, and expressions further and extend them to communicatively meaningful contexts for proficiency development 5. To review the learned contents and materials through role-plays or skits

	<table border="1"> <thead> <tr> <th data-bbox="548 197 654 268">Week</th> <th data-bbox="654 197 1122 268">Contents</th> <th data-bbox="1122 197 1395 268">Remark</th> </tr> </thead> <tbody> <tr> <td data-bbox="548 268 654 396">1-4</td> <td data-bbox="654 268 1122 396">K-Pop</td> <td data-bbox="1122 268 1395 396">Video message to your favorite celebrity</td> </tr> <tr> <td data-bbox="548 396 654 449">5-7</td> <td data-bbox="654 396 1122 449">K-drama & TV Commercials</td> <td data-bbox="1122 396 1395 449"></td> </tr> <tr> <td data-bbox="548 449 654 539">8-9</td> <td data-bbox="654 449 1122 539">Korean Internet Pages (Webtoons & Famous Websites)</td> <td data-bbox="1122 449 1395 539">Karaoke Contest</td> </tr> <tr> <td data-bbox="548 539 654 632">10-12</td> <td data-bbox="654 539 1122 632">Korean Film & Novel</td> <td data-bbox="1122 539 1395 632">TV Commercial Contest</td> </tr> <tr> <td data-bbox="548 632 654 684">13</td> <td data-bbox="654 632 1122 684">Oral & written test</td> <td data-bbox="1122 632 1395 684"></td> </tr> </tbody> </table>	Week	Contents	Remark	1-4	K-Pop	Video message to your favorite celebrity	5-7	K-drama & TV Commercials		8-9	Korean Internet Pages (Webtoons & Famous Websites)	Karaoke Contest	10-12	Korean Film & Novel	TV Commercial Contest	13	Oral & written test																																																													
Week	Contents	Remark																																																																													
1-4	K-Pop	Video message to your favorite celebrity																																																																													
5-7	K-drama & TV Commercials																																																																														
8-9	Korean Internet Pages (Webtoons & Famous Websites)	Karaoke Contest																																																																													
10-12	Korean Film & Novel	TV Commercial Contest																																																																													
13	Oral & written test																																																																														
Teaching/Learning Methodology	<p>Every week students learn new words, grammar points, expressions, and communicative and cultural norms through short clips (around 5 minutes for each clip) of multimedia materials (K-Pop songs, television dramas, commercials or films) or authentic resources on the internet. The mode of teaching and learning is highly interactive, and students practice through role-plays or skits, some of which will be tested as a quiz.</p>																																																																														
Assessment Methods in Alignment with Intended Learning Outcomes	<p>Students' improvement is assessed in a range of different tasks, both oral and written ones.</p> <table border="1"> <thead> <tr> <th data-bbox="542 1096 862 1251" rowspan="2">Specific assessment methods/tasks</th> <th data-bbox="862 1096 1040 1251" rowspan="2">% weighting</th> <th colspan="6" data-bbox="1040 1096 1508 1192">Intended subject learning outcomes to be assessed</th> </tr> <tr> <th data-bbox="1040 1192 1117 1251">a</th> <th data-bbox="1117 1192 1193 1251">b</th> <th data-bbox="1193 1192 1269 1251">c</th> <th data-bbox="1269 1192 1346 1251">d</th> <th data-bbox="1346 1192 1422 1251">e</th> <th data-bbox="1422 1192 1508 1251">f</th> </tr> </thead> <tbody> <tr> <td data-bbox="542 1251 862 1310">1. Participation</td> <td data-bbox="862 1251 1040 1310">10%</td> <td data-bbox="1040 1251 1117 1310">√</td> <td data-bbox="1117 1251 1193 1310">√</td> <td data-bbox="1193 1251 1269 1310">√</td> <td data-bbox="1269 1251 1346 1310">√</td> <td data-bbox="1346 1251 1422 1310">√</td> <td data-bbox="1422 1251 1508 1310">√</td> </tr> <tr> <td data-bbox="542 1310 862 1369">2. Quiz</td> <td data-bbox="862 1310 1040 1369">20%</td> <td data-bbox="1040 1310 1117 1369">√</td> <td data-bbox="1117 1310 1193 1369">√</td> <td data-bbox="1193 1310 1269 1369">√</td> <td data-bbox="1269 1310 1346 1369"></td> <td data-bbox="1346 1310 1422 1369">√</td> <td data-bbox="1422 1310 1508 1369">√</td> </tr> <tr> <td data-bbox="542 1369 862 1428">3. Assignments</td> <td data-bbox="862 1369 1040 1428">10%</td> <td data-bbox="1040 1369 1117 1428">√</td> <td data-bbox="1117 1369 1193 1428">√</td> <td data-bbox="1193 1369 1269 1428">√</td> <td data-bbox="1269 1369 1346 1428">√</td> <td data-bbox="1346 1369 1422 1428">√</td> <td data-bbox="1422 1369 1508 1428">√</td> </tr> <tr> <td data-bbox="542 1428 862 1486">4. Written test</td> <td data-bbox="862 1428 1040 1486">15%</td> <td data-bbox="1040 1428 1117 1486">√</td> <td data-bbox="1117 1428 1193 1486">√</td> <td data-bbox="1193 1428 1269 1486">√</td> <td data-bbox="1269 1428 1346 1486">√</td> <td data-bbox="1346 1428 1422 1486">√</td> <td data-bbox="1422 1428 1508 1486">√</td> </tr> <tr> <td data-bbox="542 1486 862 1545">5. Oral test</td> <td data-bbox="862 1486 1040 1545">15%</td> <td data-bbox="1040 1486 1117 1545">√</td> <td data-bbox="1117 1486 1193 1545">√</td> <td data-bbox="1193 1486 1269 1545">√</td> <td data-bbox="1269 1486 1346 1545">√</td> <td data-bbox="1346 1486 1422 1545">√</td> <td data-bbox="1422 1486 1508 1545">√</td> </tr> <tr> <td data-bbox="542 1545 862 1604">6. Project</td> <td data-bbox="862 1545 1040 1604">25%</td> <td data-bbox="1040 1545 1117 1604">√</td> <td data-bbox="1117 1545 1193 1604">√</td> <td data-bbox="1193 1545 1269 1604">√</td> <td data-bbox="1269 1545 1346 1604">√</td> <td data-bbox="1346 1545 1422 1604">√</td> <td data-bbox="1422 1545 1508 1604">√</td> </tr> <tr> <td data-bbox="542 1604 862 1663">7. Learning to Learn</td> <td data-bbox="862 1604 1040 1663">5%</td> <td data-bbox="1040 1604 1117 1663">√</td> <td data-bbox="1117 1604 1193 1663"></td> <td data-bbox="1193 1604 1269 1663"></td> <td data-bbox="1269 1604 1346 1663"></td> <td data-bbox="1346 1604 1422 1663">√</td> <td data-bbox="1422 1604 1508 1663">√</td> </tr> <tr> <td data-bbox="542 1663 862 1751">Total</td> <td data-bbox="862 1663 1040 1751">100 %</td> <td colspan="6" data-bbox="1040 1663 1508 1751"></td> </tr> </tbody> </table>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed						a	b	c	d	e	f	1. Participation	10%	√	√	√	√	√	√	2. Quiz	20%	√	√	√		√	√	3. Assignments	10%	√	√	√	√	√	√	4. Written test	15%	√	√	√	√	√	√	5. Oral test	15%	√	√	√	√	√	√	6. Project	25%	√	√	√	√	√	√	7. Learning to Learn	5%	√				√	√	Total	100 %						
Specific assessment methods/tasks	% weighting			Intended subject learning outcomes to be assessed																																																																											
		a	b	c	d	e	f																																																																								
1. Participation	10%	√	√	√	√	√	√																																																																								
2. Quiz	20%	√	√	√		√	√																																																																								
3. Assignments	10%	√	√	√	√	√	√																																																																								
4. Written test	15%	√	√	√	√	√	√																																																																								
5. Oral test	15%	√	√	√	√	√	√																																																																								
6. Project	25%	√	√	√	√	√	√																																																																								
7. Learning to Learn	5%	√				√	√																																																																								
Total	100 %																																																																														

Student Study Effort Expected	Class contact:	
	• Lectures	13 Hrs.
	• Seminars	26 Hrs.
	Other student study effort:	
	• Exercise and homework	26 Hrs.
	• Practice through video watching	39 Hrs.
	Total student study effort	104 Hrs.
Reading List and References	<p>Textbook: Selected transcripts of Korean songs, dramas, film clips, TV commercials and internet pages</p> <p>References: <i>Korean through Songs</i> (2012), Seoul: 夏雨. <i>Learning Easy Korean by the Culture</i> (2011), Seoul: Korea Language Plus. <i>Korean for Intermediate Learners 1</i> (2011), Seoul: Hollym.</p> <p>Websites: Sejonghaktang: http://www.sejonghaktang.org Study Korean: http://study.korean.net SBS: http://www.sbs.co.kr KBS: http://www.kbs.co.kr MBC: http://mbc.co.kr JTBC: http://www.jtbc.co.kr Naver webtoon: http://comic.naver.com/webtoon/weekday.nhn Daum webtoon: http://cartoon.media.daum.net/</p>	