| Subject Code | CBS3640 |
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| **Subject Title** | Korean Through Media |
| **Credit Value** | 3 |
| **Level** | 3 |
| **Pre-requisite / Co-requisite/ Exclusion** | **Pre-requisite:** CBS2632 *Introductory Korean II*, passing the placement test, or equivalent |
| **Objectives** | Students with 78 hours of Korean language instruction or those with a compatible level of Korean proficiency will acquire communication skills in Korean through media materials, such as Korean K-Pop songs, dramas, TV commercials, internet media, and/or movie clips. Students will be able not only to improve their Korean proficiency through authentic language inputs from diverse contexts, but also to learn the communication norms in Korean with greater exposure to Korean culture taking advantage of technology tools including GenAI. |
| **Intended Learning Outcomes** | Upon completion of the subject, students will be able to:<br><br>a. achieve an intermediate level of proficiency in speaking, listening, reading, and writing;<br>b. acquire communication norms in Korean and socio-cultural awareness of the Korean society through media.<br>c. have confidence in communicating with others as a social being; and<br>d. develop lifelong language learning skills, including learning and practicing languages using GenAI tools. |
| **Subject Synopsis/ Indicative Syllabus** | 1. To watch and listen short clips of Korean dramas, films, TV commercials, or songs, as well as read authentic materials on the internet<br>2. To learn new vocabulary, grammar points, and expressions in the materials<br>3. To read and understand the transcripts, lyrics or internet resources<br>4. To practice the learned vocabulary, grammar points, and expressions further and extend them to communicatively meaningful contexts for proficiency development<br>5. To review the learned contents and materials through role-plays or skits |

| Week | Contents | Remark |
|---|---|---|
| 1-4 | K-Pop | Video message to your favorite celebrity |
| 5-7 | K-drama & TV Commercials | K-Drama Role Play |
| 8-9 | Korean Internet Pages (Webtoons & Famous Websites) | Noraebang Contest |
| 10-12 | Korean Film & Novel | TV Commercial Contest |
| 13 | Oral & written test | |

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| **Teaching/Learning Methodology** | Every week students learn new words, grammar points, expressions, and communicative and cultural norms through short clips (around 5 minutes for each clip) of multimedia materials (K-Pop songs, television dramas, commercials or films) or authentic resources on the internet. The mode of teaching and learning is highly interactive, and students practice through role-plays or skits, some of which will be tested as a quiz. Additionally, through the use of GenAI tools, students can enhance their understanding of Korean language and cultural nuances, enriching their overall learning experience. |
| **Assessment Methods in Alignment with Intended Learning Outcomes** | Students' improvement is assessed in a range of different tasks, both oral and written ones. |

| Specific assessment methods/tasks | % Weighting | Intended subject learning outcomes to be assessed | | | |
|---|---|---|---|---|---|
| | | a | b | c | d |
| 1. Participation | 10% | √ | √ | √ | √ |
| 2. Quiz | 15% | √ | √ | √ | √ |
| 3. Assignments | 15% | √ | √ | √ | √ |
| 4. Written test | 20% | √ | √ | √ | √ |
| 5. Oral test | 20% | √ | √ | √ | √ |
| 6. Project | 20% | √ | √ | √ | √ |
| Total | 100 % | | | | |

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| | ***Remarks***<br><br>*The use of GenAI tools is allowed in preparing the assessment in this subject. However, all the work students submit for assessment should be THEIR OWN ORIGINAL work. Asking GenAI to do the assignment and submitting the work generated by GenAI, in part or in whole, as one's own (even in paraphrased form) constitute an act of academic dishonesty; it is no different from asking another person to write the assignment or claiming others' ideas as one's own.*<br><br>*If a student has decided to use of GenAI tools, he/she is required to declare the use of such tools and how they have been used in the assignments in a form similar to the following sample. Students should also reference them in accordance with accepted academic conventions (e.g. APA or MLA styles).*<br><br>*"I/We declare that Generative AI tools have been used to prepare the submitted work. The Generative AI tools used and the manner in which they were used are as follows: _____ "* |

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| **Student Study Effort Expected** | Class contact: | |
| | •     Lectures and seminars | 39 Hrs. |
| | Other student study effort: | |
| | •     Assignment | 39 Hrs. |
| | •     Self-practice | 39 Hrs. |
| | Total student study effort | 117 Hrs. |
| **Reading List and References** | **Teaching and learning material:**<br>Selected transcripts of Korean songs, dramas, film clips, TV commercials and internet pages<br><br>**References:**<br>*Korean through Songs.* (2012). Seoul: 夏雨.<br><br>*Learning Easy Korean by the Culture.* (2011). Seoul: Korea Language Plus .<br>*Korean for Intermediate Learners 1.* (2011). Seoul: Hollym.<br><br>*King Sejong Institute Foundation.* (Retrieved in 2023). Online King Sejong Institute. https://www.iksi.or.kr/lms/main/main.do<br><br>*Center for teaching and learning Korean.* (Retrieved in 2023). https://kcenter.korean.go.kr/kcenter/index.do<br><br>Study Korean: http://study.korean.net<br><br>SBS: http://www.sbs.co.kr<br><br>KBS: http://www.kbs.co.kr<br><br>MBC: http://mbc.co.kr<br><br>JTBC: http://www.jtbc.co.kr<br><br>Naver webtoon: http://comic.naver.com/webtoon/weekday.nhn<br><br>Daum webtoon: http://cartoon.media.daum.net | |

[Syllabus prepared by Dr. Sun-A KIM and revised by Dr. Sinae SIM]