

Subject Code	CBS2633
Subject Title	Koreans and Their Cultural Identity
Credit Value	3
Level	2
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	This subject aims to help student to understand the contemporary Korean society by introducing the communication norms in Korean, the natural and historical characteristics of Korea, and major issues and challenges that Korea currently faces. Also, it intends to guide students to appreciate cultural diversity and find their own identity by making them articulate the similarities and differences between the Korean and the Hong Kong/Chinese societies. This goal will be achieved through the in-class discussions, the essay assignment, and the final project that require students to compare and contrast the communicational, environmental and societal characteristics of Korea with those of Hong Kong/China.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Articulate and describe the fundamental information about Korea, such as the communication norms in Korean, the characteristics of the natural environment and history, and major issues of politics, economy, gender, and society through reading and writing; b. Examine and criticize the validity of information and arguments about Korea and the Korean people, and reach a sound judgment through logical reasoning; c. Identify, define, and analyze the similarities and differences of Korea and Hong Kong/China; d. Acquire lifelong abilities to learn to appreciate national and societal diversities as a global citizen; and e. Communicate and collaborate effectively with other people.
Subject Synopsis/ Indicative Syllabus	<ol style="list-style-type: none"> 1. Introduction to Korea (Facts and Figures) 2. Communication in Korean <ol style="list-style-type: none"> 1) Korean Language and <i>Hanguel</i>, the Korean Alphabet 2) Non-verbal Communication: Characteristics, Norms, and

	<p style="text-align: center;">Taboos</p> <p>3. Natural Environments and History</p> <ol style="list-style-type: none"> 1) Climate and Seasonal Activities/Festivals 2) Geography and Regional Characteristics 3) History and Heroes (Pre-modern to contemporary) <p>4. Issues of Contemporary Korea: Current Political, Economic, Gender and Social Issues</p>																																			
<p>Teaching/Learning Methodology</p>	<p>The in-class teaching and learning activities consist of two parts. Lectures introduce the major information about Korea, while seminars for whole-class and small group discussions let students express their viewpoints about the topics, identify the similarities and differences between Korea and Hong Kong/China, and analyze the reasons. The mode of teaching and learning is highly interactive by eliciting students' active participation and collaboration through pair or group work and discussions. In particular, this subject requires students as a group to produce a final project and present it in class during the final week of the semester.</p> <p>To facilitate students' understanding and learning, various authentic multimedia resources including video-recorded documentary films and drama and movie clips on each topic are shown and discussed in class. Also, a field trip in which students can experience Korea and Korean culture is arranged.</p> <p>Intended learning outcomes achieved by the stated teaching and learning methods are illustrated below:</p> <table border="1" data-bbox="553 1392 1432 1818"> <thead> <tr> <th rowspan="2">Specific in-class teaching/learning methodology</th> <th colspan="5">Intended subject learning outcomes to be achieved</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th>e</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>√</td> <td>√</td> <td></td> <td>√</td> <td></td> </tr> <tr> <td>Discussions</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> <tr> <td>Group Project Presentation</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> <tr> <td>Field Trip</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> </tbody> </table>	Specific in-class teaching/learning methodology	Intended subject learning outcomes to be achieved					a	b	c	d	e	Lectures	√	√		√		Discussions	√	√	√	√	√	Group Project Presentation	√	√	√	√	√	Field Trip	√	√	√	√	√
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Group Project Presentation	√	√	√	√	√																															
Field Trip	√	√	√	√	√																															

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed				
			a	b	c	d	<input type="checkbox"/> e
	1.Quiz	30%	√	√			
	2.In-class Discussions	20%	√	√	√	√	√
	3. Group Project and Presentation	30%	√	√	√	√	√
	4. Individual Written Essay	20%	√	√	√	√	
	Total	100 %					
Student Study Effort Expected	Class contact:						
	▪ Lectures						26 Hrs.
	▪ Seminars						13 Hrs.
	Other student study effort:						
	▪ Reading/research on the topics						42 Hrs.
	▪ Research and writing an essay						20 Hrs.
	▪ Research and preparation for the group project						20 Hrs.
	Total student study effort						121 Hrs.

A quiz is a written test of fundamental information about Korea. In-class discussions, a group project and presentation, and individual written essay make students to go beyond the facts they have read by themselves and learned in the lectures by evaluating, interpreting, analyzing, and comparing them with their own society, culture, and identity.

**Reading List and
References**

Required Reading Materials:

Ministry of Culture, Sports and Tourism. (2009). *Facts about Korea*. Seoul: Korean Culture and Information Service.

Complementary Reading References:

Chung, Chulheon. (2008). *Dangun Wanggeom: Founder of the First Korean Kingdom*. Seoul: Seoul Selection.

Clark, Donald N. (2000). *Culture and Customs of Korea*. Westport, CT: Greenwood Press.

Connor, Mary E. (2002). *The Koreas: A Global Studies Handbook*. Santa Barbara: ABC-CLIO, Inc.

Kendall, Laurel. 2001. *Under Construction*. University of Hawaii Press.

Lee, O-Young. (1999). *Things Korean*. Rutland, VT: Charles E. Tuttle Publishing.

Ministry of Culture, Sports and Tourism. (2009). *Guide to Korean Culture*. Seoul: Korean Culture and Information Service.

Shaffer, David E. (2007). *Seasonal Customs of Korea*. Elizabeth, NJ: Hollym International Corp.

Shin, Hyong Sik. (2005). *A Brief History of Korea*. Seoul: Ewha Woman University Press.

The National Academy of the Korean Language. (2002). *An Illustrated Guide to Korean Culture: 233 Traditional Key Words*. Seoul: Hakgojae.

Yoo, Myeong-jong & Lee, Ji-hye. (2008). *100 Cultural Symbols of Korea: 100 Windows Showcasing Korea*. Seoul: Discovery Media.

Documentary Film References:

Dive into Korea (2007)

Four Themes of "Tageukgi" (2007)

	<p><i>Love for Seoul (2007)</i></p>
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Man Made Marvels: Seoul Searching (2007)

The Dynamic Culture of Contemporary Korea (2006)