

The Hong Kong Polytechnic University

Subject Description Form

Subject Code	CBS1CN33
Subject Title	Storytelling in Art
Credit Value	3
Level	1
Pre-requisite / Co-requisite/ Exclusion	Exclusion: GEC1C42 and CBS1C33
Objectives	<p>Storytelling is “the act and skills of presenting stories and tales.” This subject introduces and highlights the untraditional stories in art and the new ways of telling them. Various forms, strategies and trends of storytelling in art across cultures will be identified and compared. Different kinds of artworks are used as a tool to introduce and elaborate histories and world views across cultures. Students will be asked to create an artwork with a statement that can tell a story of his/her own life or that of a local community in Hong Kong, in addition to work on a group presentation and report, analyzing an artwork that is concerned with storytelling.</p>
Intended Learning Outcomes <i>(Note 1)</i>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. identify different forms of storytelling in art across cultures, from traditional painting to new forms of expression; b. recognize different strategies of storytelling in art to meet certain ends; c. compare artworks that deploy similar strategy in storytelling; d. apply the strategies of storytelling to create an artwork that can tell a story of oneself or a specific group of people in Hong Kong.
Subject Synopsis/ Indicative Syllabus <i>(Note 2)</i>	<ol style="list-style-type: none"> 1. Storytelling through Painting: Religious, Mythical and Secular Storytelling (2 lectures) 2. Storytelling through Images and Words: Autobiographical Storytelling (1 lecture) 3. Storytelling through Photography: Storytelling about the Artist and the Outcast (1 lecture) 4. Storytelling through Moving images and/or Narration I: Storytelling about the Familiar and Unknown Ones (2 lectures) 5. Storytelling through Moving images and/or Narration II: Storytelling about Historical Recollections and Stories (1 lecture) 6. Storytelling through Performance and Theatrical Production: Storytelling about the Real and Virtual Worlds (2 lectures) 7. Storytelling through Collecting and Displaying: Archiving as Storytelling (1 lecture)

	8. Storytelling through Mass Media, Social Media and Publication: Storytelling about the Artist and a Social Group (2 lectures)																																																				
<p>Teaching/Learning Methodology</p> <p>(Note 3)</p>	<p>Lectures This subject will mainly be taught in the lecture format with textual, visual examples and video-based images. In each lecture, 15 minutes will be allocated for question and answer session. Such an interactive environment will allow participating students to reflect in real time upon some of the materials, bringing up their questions, which require further explanation, as well as giving valuable feedback to the lecturer.</p> <p>Tutorials Students are required to work in groups of three or four to prepare and present on an artwork about storytelling, analyzing its strategies and content</p> <p>Individual Study Students will be expected to complete the remainder of the 76 hours required for each credit hour individually. Most of such effort should be devoted to reading, working on their own artwork, and writing, which is designed to give the student an essential training to empowerment in learning to study independently and effectively and apply what they have learned.</p> <p>Assessment Feedback Grading in this subject is based entirely on continuous assessment components, including a group presentation and report, an artwork with a statement that involves storytelling, and participation in lectures and tutorials.</p>																																																				
<p>Assessment Methods in Alignment with Intended Learning Outcomes</p> <p>(Note 4)</p>	<table border="1" data-bbox="512 1182 1473 1827"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. Group presentation and report (25% + 20%)</td> <td>45%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> </tr> <tr> <td>2. Individual artwork and statement (30% + 15%)</td> <td>45%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> </tr> <tr> <td>3. Participation in lectures and tutorials</td> <td>10%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Assessment for this subject will be 100% coursework. They are composed of a group presentation and report, an individual artwork with a statement, and participation. Details as followed:</p> <p>Student Group Presentation and Report (45%)</p>							Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a	b	c	d			1. Group presentation and report (25% + 20%)	45%	√	√	√	√			2. Individual artwork and statement (30% + 15%)	45%	√	√	√	√			3. Participation in lectures and tutorials	10%	√	√	√	√			Total	100 %						
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	<p>Students are required to work in groups of three or four to prepare and elaborate on a presentation of an artwork that involves storytelling, pinpointing its form, strategies, story, associated cultures and worldviews. It counts for 25% of the total grade. Students either choose an artwork on their own or from a list of suggested works provided by the lecturer. Prior permission must be sought to avoid overlapping of presentation topics. At least one comparison between the chosen artwork with another one has to be made to expound their similarities and/or differences in strategy and content. An outline of the presentation must be ready for approval one week before the presentation. Each presentation is about 15 minutes, followed by a discussion. A group grade (15%) and an individual grade (10%) will be given. Each group is required to submit a group report in 2500 words in English (properly typed) on their presentation in the last lecture. Proper citations and references are required. It counts for 20% of the total grade.</p> <p>Visual Artwork and statement (45%):</p> <p>Students are asked to apply what they have learned in class and create an artwork either telling their own stories or that of a local community. They are required to submit an artwork with a statement one week after the last lecture. The artwork can be in any visual forms: painting, photography, video, or interactive image/text file, etc. It counts for 30% of the total grade. The artwork should be accompanied by a statement in 1000 words in English (properly typed), stating the idea, form, strategy and content of his/her work in a clear manner. Proper citations and references are required. It counts for 15% of the total grade.</p> <p>Participation (10%):</p> <p>Attendance and participation in discussions are considered very important. It is crucial that students come to all classes, and also turn up on time. A roll of attendance will be kept and certain ground rules for class participation will be set. It counts for 10% of the total grade. Marks will be deducted for each unexcused absence.</p>	
Student Study Effort Expected	Class contact:	
	▪ Lectures	26 Hrs.
	▪ Tutorials/Student Group Presentation	13 Hrs.
	Other student study effort:	
	▪ Preparation for group presentation	20 Hrs.
	▪ Reading, Creating an artwork, and writing	76 Hrs.
	Total student study effort	135Hrs.
Reading List and References	<p>Aboud, Simon and Paul Wilson. <i>Told: The Art of Story</i>. UK: Booth-Clibborn Editions, 2009. (PN4193.A36 2009)</p> <p>Brilliant, Richard. <i>Visual Narratives: Storytelling in Etruscan and Roman Art</i>. Cornell University Press, c. 1984 (N5750.B68)</p> <p>Fok, Silvia. "Micro-narratives in Contemporary Chinese Art: A Case Study of Cao Fei's Pearl River Delta Anti-Heroes." <i>Asian Studies Review</i>, 35:4, pp. 499-</p>	

	<p>520.</p> <p>Gilman, Claire and Margaret Sundell (eds.). <i>The Storyteller</i>. New York: Independent Curators International, Zurich: JRP/Ringier, 2010.</p> <p>Hegyí, Lóránd. <i>The Courage to be Alone: Re-inventing of Narratives in Contemporary Art</i>. Milano: Charta, 2004.</p> <p>Lubbock, Jules. <i>Storytelling in Christian Art from Giotto to Donatello</i>. New Haven [Conn.]; London: Yale University Press, c. 2006.</p> <p>Pratt, Greta. <i>In Search of the Corn Queen</i>. Washington, D.C.: National Museum of American Art, 1994. (GT4807.N37 1994c1)</p> <p>_____. <i>Using History</i>. Göttingen: Steidl, 2005. (N7593 .P73 2005)</p> <p>Ryan, Marie-Laura (ed.) <i>Narrative across Media: The Languages of Storytelling</i>. Lincoln and London: University of Nebraska Press, 2004.</p> <p>Seid, Betty. <i>New Narratives: Contemporary Art from India</i>. India: Mapin Publishing Pvt. Ltd. in association with Chicago Cultural Center, 2008.</p> <p>Tormey, Jane, and Gillian Whiteley (ed). <i>Telling Stories: Countering Narrative in Art, Theory and Film</i>. Newcastle; Cambridge Scholars Publishing, 2009.</p> <p>Watanabe, Masako. <i>Storytelling in Japanese Art</i>. New York: Metropolitan Museum of Art; New Haven and London: Distributed by Yale University Press, c. 2011.</p> <p>Weinberg, H. Barbara, and Carrie Reborá Barratt (eds). <i>American Stories: Paintings of Everyday Life 1765-1915</i>. New York: The Metropolitan Museum of Art; New Haven and London: Yale University Press, 2010.</p>
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Note 1: Intended Learning Outcomes

Intended learning outcomes should state what students should be able to do or attain upon completion of the subject. Subject outcomes are expected to contribute to the attainment of the overall programme outcomes.

Note 2: Subject Synopsis/ Indicative Syllabus

The syllabus should adequately address the intended learning outcomes. At the same time over-crowding of the syllabus should be avoided.

Note 3: Teaching/Learning Methodology

This section should include a brief description of the teaching and learning methods to be employed to facilitate learning, and a justification of how the methods are aligned with the intended learning outcomes of the subject.

Note 4: Assessment Method

This section should include the assessment method(s) to be used and its relative weighting, and indicate which of the subject intended learning outcomes that each method purports to assess. It should also provide a brief explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes.

Subject Offering Department	CBS
Cluster Area	<p>Please check the box(es) below to indicate the cluster area(s) the subject contributes in a major way:</p> <p><input type="checkbox"/> Human Nature, Relations and Development [CAR(A)]</p> <p><input type="checkbox"/> Science, Technology and Environment [CAR(D)]</p> <p><input type="checkbox"/> Chinese History and Culture [CAR(M)]</p> <p><input checked="" type="checkbox"/> Cultures, Organisations, Societies and Globalisation [CAR(N)]</p>
Medium of Instruction	English
Requirements intended to fulfil	<p><input type="checkbox"/> China-Study Requirement (CSR)</p> <p><input type="checkbox"/> English Reading (ER) and English Writing (EW)</p> <p><input type="checkbox"/> Chinese Reading (CR) and Chinese Writing (CW)</p>