

# DIREC

## Doctor of International Real Estate and Construction (DIREC) Programme

1st Professional Doctorate in International Real Estate and Construction in Hong Kong

## Messages from our Lecturer and Graduates



“In a modern paradigm with new market trends and behaviours of various stakeholders in the society, it is essential for real estate industry practitioners to equip with a state-of-the-art perspective and analytical skills at the doctoral level to better cope with all those unpredicted changes and challenges.”

**Dr Charles LAM**

DBA, CFA, FRICS (Guest Lecturer)

Executive Chairman, Forest Logistics Properties



“PolyU DIREC helped me enrich my up-to-date technical knowledge to tackle the competitive construction and real estate market. It also strengthens my leadership skills and mindset to become a leading top tier.”

**Sr Dr James TSUI, MH**

BSc, MBA, DIREC, FHKIS, MRICS, FCABE, PFM, RPS(BS), C.Build E (2024 Graduate)

Managing Director, KKP Construction Limited



“DIREC at PolyU is the first professional doctorate programme in real estate and construction that combines practical applications with theoretical concepts. The professors were always prepared to share their professional knowledge and valuable experience.”

**Dr Kelvin WONG**

BSc, MSc, DIREC (2023 Graduate)

Head of China, Real Estate, Schroders Capital

### UNIQUE FEATURES

QS World University Rankings 2025

17<sup>th</sup> in the subject of Architecture / Built Environment

17<sup>th</sup> in the subject of Engineering - Civil and Structural



Enrich your knowledge in global perspectives



Inspire your holistic thinking and analytical methods to tackle complex situations



Advocate high practical and innovative approaches



Strong multi-disciplinary team of faculty members:

- seasoned scholars ranked among the top 2% of scientists in the world
- veteran professionals from the industry



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POLYTECHNIC UNIVERSITY  
香港理工大學



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