## **Wondrous Way to Discover HK Real Estate Industry**



There are a number of wondrous ways to discover more about the Hong Kong Real Estate Industry. Bringing a good deal of passion and his well known expertise in housing studies, Prof. Eddie Hui, Associate Head (Partnership) of BRE explored 'Why do Housing Prices Go Sky-high?' with the public, particularly Secondary 4 and 5 students, in the PolyU & You – Online Lecture Series in the afternoon of 5th May. Not limiting learning to the classroom, this interesting lecture gave participants an online tour of the different factors including international housing affordability, supply and demand, developers' strategies, land sales to land use. We hope the students had a fabulous time with us and took away a better understanding of the housing market.



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