

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2026/27 Academic Year

I. Programme information

(a)	University	The Hong Kong Polytechnic University
(b)	Programme	BA (Hons) Scheme in Design (Advertising Design / Environmental Design / Immersive Media and Game Design* / Information Design / Interaction Design / Interior Design / Product Design / Service Design / Social Design)
(c)	JUPAS programme code	JS3569
(d)	Programme duration	4 years

*Subject to approval

II. Programme admission requirements

Admission requirements		
(a)	Predicted HKDSE result of 20 points [#] or above in Best 5 subjects #Conversion point: 5**=8.5, 5*=7, 5=5.5, 4=4, 3=3, 2=2, 1=1	Mandatory
(b)	Predicted HKDSE grade of Level 3 or above in English (or equivalent)	
(c)	Achievement in a DESIGN or CREATIVE competition / award / activity resulting in nomination, award or recognition at an international level	
(d)	Non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM), leadership and community services	

III. Application requirements

Application requirements		
(a) JUPAS application	Mandatory	
(i) Band A choice in nominee's JUPAS application		
(ii) Submission of Other Experiences and Achievements in Competition / Activities (OEA)		
(iii) Submission of Student Learning Profile (SLP)		Preferred

(b) Other application materials		
(i)	School Principal's Nomination Letter	Mandatory
(ii)	School's assessment on the predicted HKDSE grades	
(iii)	School reports showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (first term)	
(iv)	Certificates of non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM), leadership and community services	
(v)	Recommendation letter	Preferred

IV. Assessment of application

Assessment		
(a)	Interview (with portfolio presentation)	Mandatory
(b)	Portfolio (to be submitted by nominee directly to University in February)	

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Email: wjluo@polyu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: <https://www.polyu.edu.hk/study/ug/admissions/jupas/jupas-school-nominations-direct-admission-scheme-sndas>)