

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2026/27 Academic Year**

**I. Programme information**

(a)	University	The Hong Kong Polytechnic University
(b)	Programme	BA (Hons) Scheme in Design (Advertising Design / Environmental Design / Immersive Media and Game Design* / Information Design / Interaction Design / Interior Design / Product Design / Service Design / Social Design)
(c)	JUPAS programme code	JS3569
(d)	Programme duration	4 years

\*Subject to approval

**II. Programme admission requirements**

Admission requirements		
(a)	Predicted HKDSE result of 20 points <sup>#</sup> or above in Best 5 subjects  #Conversion point: 5**=8.5, 5*=7, 5=5.5, 4=4, 3=3, 2=2, 1=1	Mandatory
(b)	Predicted HKDSE grade of Level 3 or above in English (or equivalent)	
(c)	Achievement in a DESIGN or CREATIVE competition / award / activity resulting in nomination, award or recognition at an international level	
(d)	Non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM), leadership and community services	Optional

**III. Application requirements**

Application requirements		
<b>(a) JUPAS application</b>		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	Preferred

<b>(b) Other application materials</b>		
(i)	School Principal's Nomination Letter	Mandatory
(ii)	School's assessment on the predicted HKDSE grades	
(iii)	School reports showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (first term)	
(iv)	Certificates of non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM), leadership and community services	
(v)	Recommendation letter	Preferred

#### **IV. Assessment of application**

Assessment		
(a)	Interview (with portfolio presentation)	Mandatory
(b)	Portfolio (to be submitted by nominee directly to University in February)	

#### **V. Enquiry and nomination submission channel**

- (a) Enquiries from schools / students on the programme can be addressed to:

Email: [wjluo@polyu.edu.hk](mailto:wjluo@polyu.edu.hk)

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://www.polyu.edu.hk/study/ug/admissions/jupas/jupas-school-nominations-direct-admission-scheme-sndas> )