

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2026/27 Academic Year**

**I. Programme information**

(a)	University	The Hong Kong Polytechnic University
(b)	Programme	BBA (Hons) Scheme in Management and Marketing (Management / Marketing)
(c)	JUPAS programme code	JS3080
(d)	Programme duration	4 years

**II. Programme admission requirements**

Admission requirements		
(a)	Predicted HKDSE grade of Level 5 or above in English (or equivalent) <b>and</b> Mathematics / M1 / M2	Mandatory
(b)	Achievement with award in one STEM / Entrepreneurship / Innovation related competition / activity in regional / national / international level	
(c)	Non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM), leadership and community services	Optional

**III. Application requirements**

Application requirements		
<b>(a) JUPAS application</b>		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	Preferred
<b>(b) Other application materials</b>		
(i)	School Principal's Nomination Letter	Mandatory
(ii)	School's assessment on the predicted HKDSE grades	
(iii)	School reports showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (first term)	
(iv)	Certificates of non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts),	

	innovation (include STEM), leadership and community services	
(v)	Recommendation letter	

#### IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

#### V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Dr Simon Chan / Dr Jackie Tam

Post title: Programme Leader, BBA (Hons) in Management / BBA (Hons) in Marketing

Telephone: 3400 3643 / 2766 7951

Email: [simon.ch.chan@polyu.edu.hk](mailto:simon.ch.chan@polyu.edu.hk) / [jackie.tam@polyu.edu.hk](mailto:jackie.tam@polyu.edu.hk)

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://www.polyu.edu.hk/study/ug/admissions/jupas/jupas-school-nominations-direct-admission-scheme-sndas>)