

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2026/27 Academic Year

I. Programme information

(a)	University	The Hong Kong Polytechnic University
(b)	Programme	Bachelor's Degree Scheme in Business Administration
(c)	JUPAS programme code	JS3003
(d)	Programme duration	4 years

II. Programme admission requirements

Admission requirements		
(a)	<p>Predicted HKDSE grades that fulfil one of the three sets of requirements of our three departmental BBA (Hons) Schemes, which are stipulated below:</p> <p>i) <u>BBA (Hons) Scheme in Accounting and Finance (Accountancy / Accounting and Finance / Digital Finance and Investment):</u> Predicted HKDSE grade of Level 5 in (1) Business, Accounting and Financial Studies <u>and</u> (2) Economics; and Predicted HKDSE grade of Level 3 or above in English (or equivalent); OR</p> <p>ii) <u>BBA (Hons) Scheme in Global Business and Logistics, Aviation, Maritime, and Supply Chain Management:</u> Predicted HKDSE grade of Level 4 or above in Business, Accounting and Financial Studies or Economics or Geography; and Predicted HKDSE grade of 3 or above in English (or equivalent); OR</p> <p>iii) <u>BBA (Hons) Scheme in Management and Marketing (Management / Marketing):</u> Predicted HKDSE grade of Level 5 or above in English (or equivalent) and Mathematics /M1 / M2</p> <p><i>Notes:</i></p> <p><i>1. Fulfilment of the above departmental requirements does not guarantee admission to the corresponding departmental programmes.</i></p> <p><i>2. All admitted students will embark on a Common Year One curriculum. After the first year of studies, students will be admitted to their departmental programmes through a ranking assessment.</i></p>	Mandatory
(b)	Achievement with award in one Accounting / Finance / Business / Entrepreneurship / Innovation / STEM related competition/activity	
(c)	Non-academic achievement in the areas of sports, music, cultural activities (other	Optional

	than music), creativity (include visual arts), innovation (include STEM), leadership and community services	
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III. Application requirements

Application requirements		
(a) JUPAS application		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	Preferred
(b) Other application materials		
(i)	School Principal's Nomination Letter	Mandatory
(ii)	School's assessment on the predicted HKDSE grades	
(iii)	School reports showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (first term)	
(iv)	Certificates of non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM), leadership and community services	
(v)	Recommendation letter	Preferred

IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Email: fb.enquiry@polyu.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL link: <https://www.polyu.edu.hk/study/ug/admissions/jupas/jupas-school-nominations-direct-admission-scheme-sndas>)